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OnePlus Ignites the Foldable Smartphone Market with Global Launch of the OnePlus Open

A true replacement for single-display flagship phablets, the “Never Settle” OnePlus Open combines light, compact-slim design with revolutionary imaging to deliver the best foldable experience

Mumbai, India, 19th October 2023: Global technology brand OnePlus today announced the global launch of its new folding flagship smartphone, the OnePlus Open. First of its kind for OnePlus, the OnePlus Open is set to disrupt the foldable market with its uncompromising specifications, bringing together OnePlus’ signature Fast & Smooth user experience, a Hasselblad Camera for Fold, and immersive spatial entertainment, all in an ultra-portable, modern elegant foldable design.

“The word ‘Open’ not only represents a new folding form factor, but also our openness to explore new possibilities allowed by bleeding-edge tech-solutions on the market. OnePlus Open provides unparalleled hardware, innovative software features and services built around the new form factor, continuing to live up to OnePlus’s Never Settle belief.” said Kinder Liu, President and COO of OnePlus. “With the launch of OnePlus Open, we are thrilled to be bringing an uncompromising flagship foldable experience to users worldwide. The OnePlus Open will be a true flagship that is set to revolutionize the foldable market.”

Extraordinary Portability Makes Incredible Durability.

As OnePlus’s first folding flagship, the OnePlus Open perfectly inherits the brand’s iconic design philosophy — industrial

minimalism combined with elegant sophistication. Coming in two colorways, both Emerald Dusk and Voyager Black are visual delights in their own rights. Emerald Dusk is an iconic green colorway reserved exclusively for OnePlus flagship series. It features a matte-frosted glass rear that shimmer in adequate lighting. Micro-beads on the textured surface allows for an elegant gradient of light and shadows when viewed from different angles. Meanwhile, Voyager Black features a more understated rear cover in vegan leather that oozes class.

In addition, one will notice a depth-vacuum separating camera sensors and the exterior glass dome, much like the sophistication you'll find on luxury watches. This is accompanied by a light-reflective CD-pattern crafted on the dial, facilitating light-play, all designed to stand out.

OnePlus's iconic alert slider is being introduced to phablet-foldables for the first time. This slider on the OnePlus Open has been redesigned from ground up so as to fit the phone's 5.8mm compact folding body. While size of the slider has been increased, its position on the device mid-frame has been adjusted, making things more convenient for one-handed operation. Height and width of the module interior have also been reduced by 1.7mm and 1mm respectively in comparison to that of OnePlus 11, saving up to 42% more space on device interior.

The OnePlus Open is made extremely light and compact where users will barely notice a difference in their pockets, especially when put against single-display phablets. Weighing in at just 239g, and measuring at 5.8mm when unfolded, the Open combines the handy experience of a single display smartphone and a Pro tablet without the additional bulk.

Durability, in this case, has not been compromised. Thanks to clever material-component choices and a high-efficient, well optimized mechanical design, the Open remains incredibly robust despite its ultra-compact form factor. Just 69 parts in comparison to the industry average of more than a hundred, the patented Flexion Hinge allows more space on the interior for high-performance hardware.

OnePlus Open has also been certified for reliable folding by international certification institute in TÜV Rheinland where it was put through extreme environmental tests and 1,000,000 test-folds that amounts to way more than 100 folds per day, lasting for over 10 years.

Light makes might, and might makes "crease-minimal" - micro-openings of 0.15mm weaved onto the carbon fiber display support structure, works in tandem with the 8-axis turn-mechanism and the Flexion "water-drop"-shaped pressure-relieving hinge to keep crease at the minimal, even after extensive use.

Hasselblad Camera for Imaging beyond Pros

OnePlus Open features a revolutionary set of triple main camera setup.

At the heart of this is a 48MP SONY LYTIA-T808 "Pixel Stacked" primary camera with OIS, complemented by a 64MP periscope telephoto with 6x in-sensor lossless zoom and OIS, and a 48MP ultra-wide angle camera with AutoFocus. Rear cameras aside, the Open also comes with two selfie cameras – a 20MP sensor on the main display and a 32MP camera on cover screen.

OnePlus Open is the first foldable smartphone to debut Sony's new line of revolutionary image sensor in LYT-T808. The 1/1.43-inch large sensor boast a 1.12µm pixel size. Also known as "Dual-Layer Transistor Pixel", the "Pixel Stacked"

technology features a redesigned pixel architecture that boost light in-take and storage within a smaller physical footprint. Instead of arranging pixels on the same plane (side by side), the "Dual-Layer Transistor Pixel" architecture separates and stacks two layers of pixel transistors below the photodiodes. This allows for major expansion of light capacity, doubling the maximum light in-take and storage (Full Well Capacity), and hence allows for brighter, clearer images with significantly less overexposure very much on par with that of the IMX989, the most advanced Sony IMX 1-inch sensor that still retains a conventional pixel-structure today.

The OnePlus Open is configured to allow the best possible imaging on focal lengths most commonly used by consumers, from 0.6X to 10X. Main camera aside, the Open brings a customised 64MP telephoto camera with OIS that will not only allow for 3X optical and 6X lossless in-sensor zoom, but up to 120X Ultra Res Zoom. Here, physically customization of the sensor is crucial. Its periscope zoom construction and customised d-cut made on lens exterior allow for perfect fitting into a device as thin as the Open - allows exactly 23% more light into the sensor than one without. Most importantly, this is the largest telephoto sensor ever utilized on a foldable at 1/2-inch and this ensures quality telephoto imaging even in low-light.

While the best main and telephoto camera on any fold ensures the quality of portrait images, OnePlus leverages the Hasselblad partnership to bring an improved Hasselblad Portrait Mode. Works particularly well in low-light, revolutionary cameras onboard the OnePlus Open works in tandem to deliver DSLR-level depth-tracking, bokeh and flare effects captured by Hasselblad cameras fitted with XCD 3,5/30, 2,8/65 and 2,5/90V lenses.

Dual-hero Displays, Epic Entertainment Experience

Equipped with dual 2K 120Hz fluid AMOLED ProXDR displays, the OnePlus Open shall allow for not only a great flagship-level cover screen but a main display that opens up to a Pro tablet.

The cover screen sizes in at 6.31", with an aspect ratio of 20:09. With a peak brightness of 2800nits, the 120Hz cover screen also boasts a high brightness mode (HBM) of up to 1400nits for ultra-bright, smooth, and responsive visuals during any time of the day. Far as protection goes, the cover screen is shielded by Ceramic Guard - purified ceramic crystals undergone the ion exchange process - that's up 20% more impact resistant than Corning Gorilla Glass Victus.

To elevate content immersion, open up the device to the large 7.82" main display that boasts an 89.6% screen-to-body ratio. Of identical high quality as per the cover screen, this outstanding main display is fortified by 3 layers of protection - Ultra-Thin Glass that sits above the flexi OLED, a layer TPU for shielding against physical impact, and an anti-reflection screen protector to reduce everyday wear and tear.

On compatibility, the Open supports Dolby Vision® video playback for more ultra-immersive modern entertainment. And to match stunning visuals with impressive audio, the OnePlus Open is equipped with a triple spatial speaker set-up. These speakers work in tandem with a proprietary spatial audio algorithm to take Dolby Atmos® content to the next level. This allows for three-dimensional sound that will come to users from all directions. This same quality is also offered through the OnePlus Buds Pro 2, a true wireless flagship, so users can enjoy a full cinematic audio-visual experience whenever, wherever.

Hassle-free Efficiency, Real-time Interaction in OxygenOS 13.2

In the all-new OxygenOS 13.2, Open Canvas was built from ground up with a singular mission of amping up everyday productivity - multi-window efficiency on a large display. In fact, around 95% of mainstream apps are compatible with the extended screen real estate without forcing weird visual adjustments or resizing.

With Open Canvas, multi-window operations or “split screen” are no longer restricted to physical size of the display. Active windows can be stretched and resized as desired, with secondary windows sliding in and out of the physical display on demand (rests on virtual screen real estate), allowing users to hop between or focus in on a particular app when the user wants. Up to four app-windows can be displayed on the screen at the same time. In addition, up to nine multi-app presets can be saved for instant access.

Open Canvas will also introduce a desktop-like taskbar near the bottom of the expanded main display, allowing easy access to recent and preset applications. A never-seen-before “Recent” folder has created on OnePlus Open’s taskbar allowing for almost instantaneous access to recent photos, saved images, edited documents and more. Here, one can even MOVE them around freely via simple drag and drop, directly into any compatible applications, such as Gmail, apps among the Microsoft 365 suite like OneNote, or even messaging apps for example Google Message, Microsoft Teams and even WhatsApp for instant-sharing.

All-round Flagship Configuration, Fast & Smooth Experiences

To turbocharge this second-to-none experience from top to bottom, the OnePlus Open comes equipped with top-tier power specifications that powered the OnePlus 11.

At the heart of this all is the Snapdragon® 8 Gen 2 Mobile Platform, over-the-top 16GB of LPDDR5X RAM accelerated by OnePlus’s proprietary RAM-Vita software, and 512GB of UFS 4.0 read-only memory (ROM). This is accompanied by a large 4,805mAh battery and 67W SUPERVOOC charging that charge up the battery on the OnePlus Open (from 1-100%) in approximately 42 minutes.

The Open also supports Wi-Fi 7 out of the box and dual 5G cellular connectivity for fast and seamless connection whenever, wherever. All of these shall ensure an uncompromised fast and smooth foldable experience for years to come.

Price and Availability

The OnePlus Open will be available in India starting October 27th, 2023, at an enticing price of INR 1,39,999. (For our North American friends, it will be available for \$1699 USD, while our European audience can enjoy it for €1799.) This remarkable device will be accessible in two elegant color options: the timeless Voyager Black and the enchanting Emerald Dusk. You can acquire the OnePlus Open through various convenient channels, including OnePlus.in, the OnePlus Store App, OnePlus Experience Stores, Reliance Digital, Amazon.in and Select Partner Stores.

For eager buyers, the OnePlus Open will be available for pre-order starting 19th October 2023. As part of the early access, users can avail benefits of up to INR 13,000.

- Users can exchange their current phones and get an exciting additional bonus of INR 8,000 on select devices.
- Users can also avail an instant bank discount of INR 5,000 on purchase via ICICI Bank Credit and Debit cards, and OneCard.

Additional Pre-order offers for JioPlus Users:

- Jio has created an exciting proposition for OnePlus Open Smartphones users. The offer provides benefits worth up to INR 15,000 on INR 699 Postpaid Plan
- Under this special offer, OnePlus 11 user can enjoy 100 GB per month with OTT benefits on Netflix, Amazon Prime and Jio TV, and additional 3 SIM for friends/family
- The offer will be available to all existing and new Jio users.

For more information about the OnePlus Open, please visit <https://www.oneplus.in/launch/open>

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About OnePlus

OnePlus is a global mobile technology company challenging conventional concepts of technology. Created around the “Never Settle” mantra, OnePlus creates exquisitely designed devices with premium build quality and high-performance hardware. OnePlus thrives on cultivating strong bonds and growing together with its community of users and fans.

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