

## Coffee Sales Insights



**Total Revenue**  
**\$7,945.45**

**Avg Order Value**  
**\$29.00**

**Total Products Sold**  
**1995**

**Total Orders**  
**274**

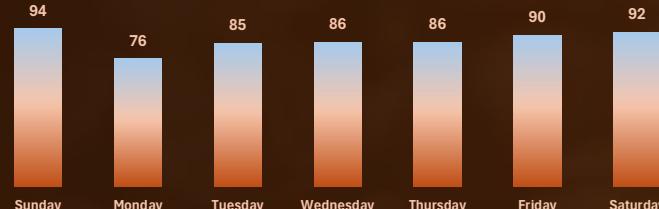
**Avg Products Per Order**  
**7.28**

### Busiest Days and Times

Sunday is the busiest day, while Monday is the least.

Orders are equally high from 8-11 AM, but drop after that.

### Daily Trends for Total Orders



### Hourly Trends for Total Orders

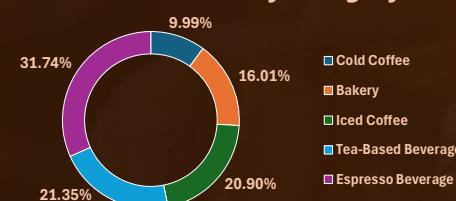


### Category and Size

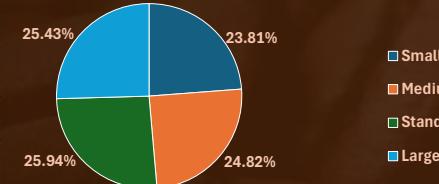
Expresso Beverages sell the most, while Cold Coffees sell the Least.

All Sizes sell equally well with minimal differences in Medium and Small.

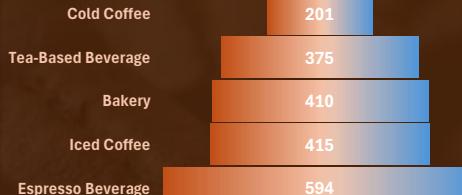
### Percent of Sales by Category



### Percent of Sales by Size



### Total Products Sold by Category

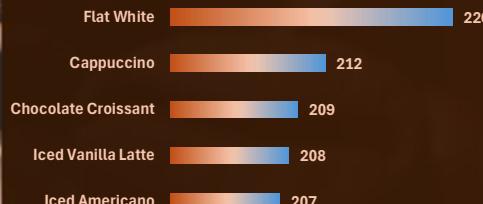


### Best and Worst Sellers

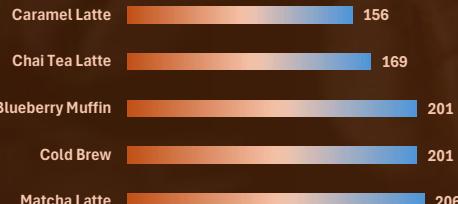
Flat Whites are the Best Sellers by a significant margin.

Caramel Latte is in the bottom of Revenue and Orders.

### Top 5 Best Sellers



### Top 5 Worst Sellers



### order\_date

