

## Coffee Sales Insights



Total Revenue

\$7,945.45

Avg Order Value

\$29.00

Total Products Sold

1995

Total Orders

274

Avg Products Per Order

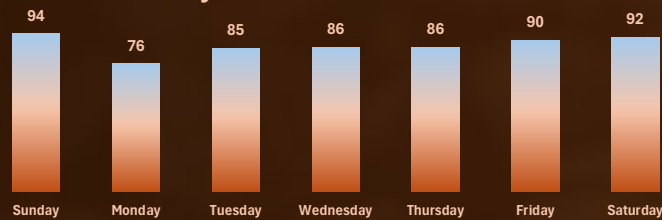
7.28

### Busiest Days and Times

Sunday is the busiest day, while Monday is the least.

Orders are equally high from 8-11 AM, but drop after that.

### Daily Trends for Total Orders



### Hourly Trends for Total Orders

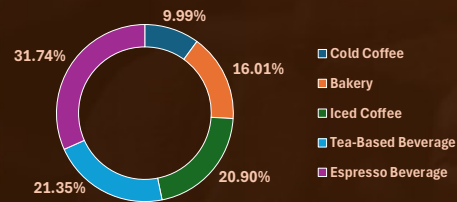


### Category and Size

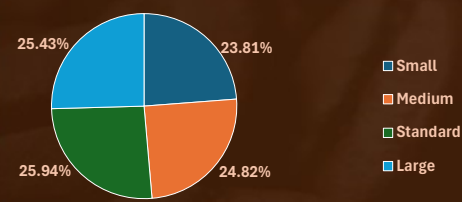
Espresso Beverages sell the most, while Cold Coffees sell the least.

All Sizes sell equally well with minimal differences in Medium and Small.

### Percent of Sales by Category



### Percent of Sales by Size



### Total Products Sold by Category

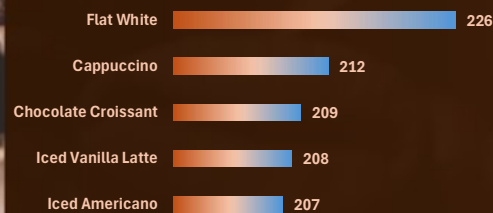


### Best and Worst Sellers

Flat Whites are the Best Sellers by a significant margin.

Caramel Latte is in the bottom of Revenue and Orders.

### Top 5 Best Sellers



### Top 5 Worst Sellers

