

Coffee Sales Insights



Total Revenue
\$7,945.45

Avg Order Value
\$29.00

Total Products Sold
1995

Total Orders
274

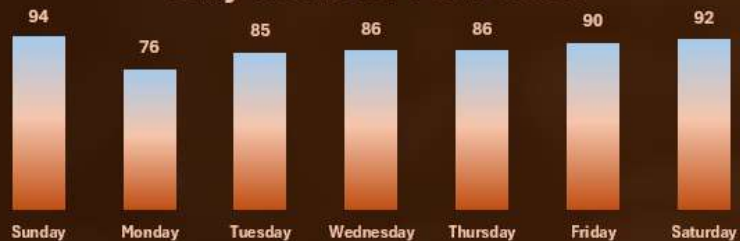
Avg Products Per Order
7.28

Busiest Days and Times

Sunday is the busiest day, while **Monday** is the least.

Orders are equally **high** from **8-11 AM**, but drop after that.

Daily Trends for Total Orders



Hourly Trends for Total Orders

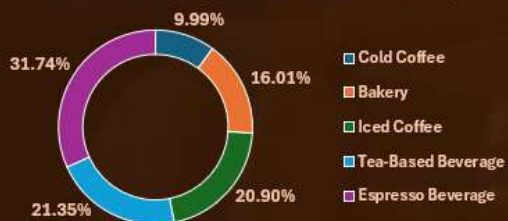


Category and Size

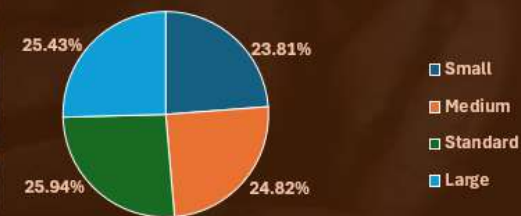
Espresso Beverages sell the most, while **Cold Coffees** sell the least.

All Sizes sell equally well with minimal differences in Medium and Small.

Percent of Sales by Category



Percent of Sales by Size



Total Products Sold by Category



Best and Worst Sellers

Flat Whites are the Best Sellers by a significant margin.

Caramel Latte is in the bottom of Revenue and Orders.

Top 5 Best Sellers



Top 5 Worst Sellers

