

# FRONTEND PROJECT

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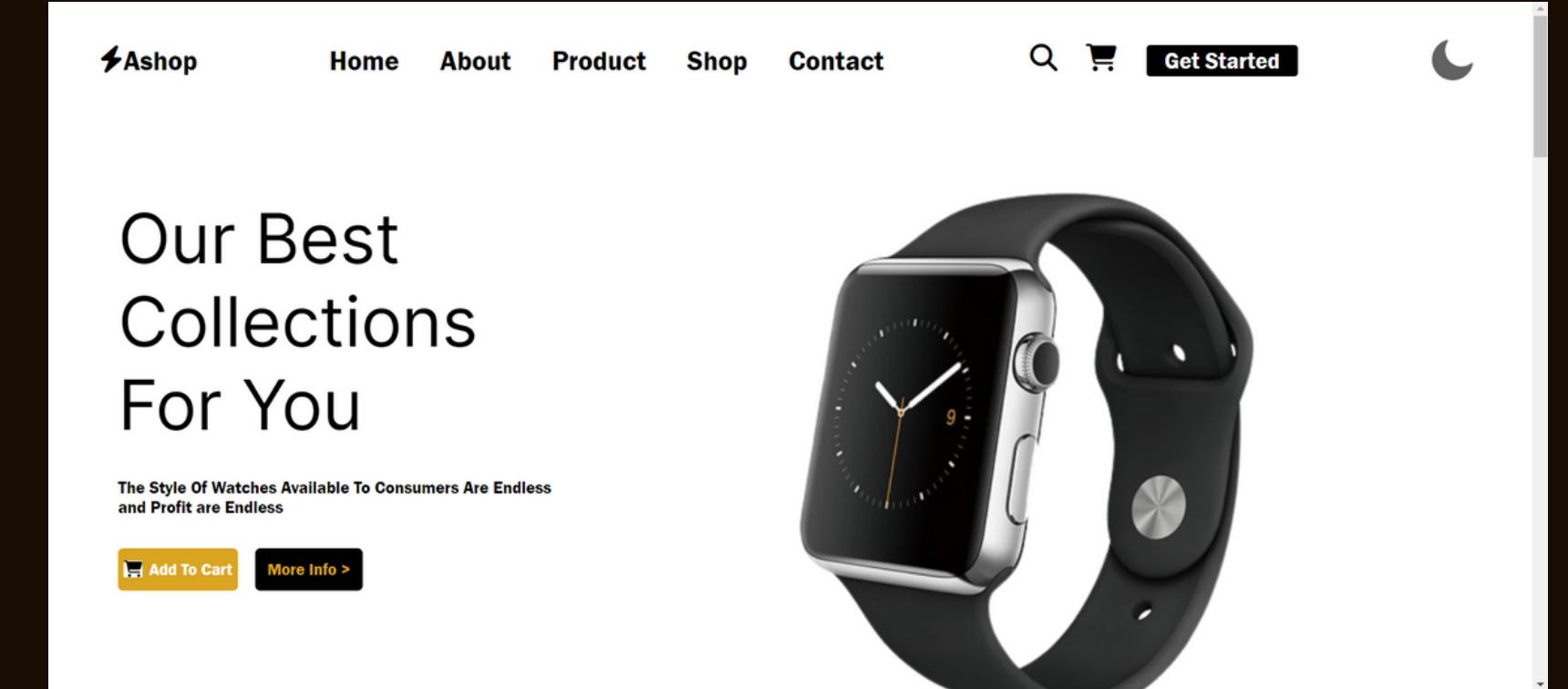
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SCREENSHOTS

# INTRODUCTION (ASHOP)

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Welcome to Ashop, your one-stop destination for the latest in smartwatch technology. At Ashop, we are dedicated to helping you stay connected, stay active, and stay ahead with our curated selection of cutting-edge smartwatches. Explore a world of convenience and style right on your wrist. Whether you're a fitness enthusiast, a tech-savvy professional, or simply someone who values convenience, Ashop has the perfect smartwatch for you. Discover the future of wearable technology and elevate your everyday life. Shop with us today and experience a smarter way of living at Ashop!



The image shows a screenshot of a smartwatch e-commerce website. The header features a dark background with orange abstract shapes on the right. The main navigation bar includes links for Home, About, Product, Shop, Contact, a search icon, a cart icon, and a 'Get Started' button. Below the header, a large image of a black Apple Watch with a black strap is displayed. To the left of the watch, the text 'Our Best Collections For You' is written in a large, bold, black font. Below this, a smaller text reads 'The Style Of Watches Available To Consumers Are Endless and Profit are Endless'. At the bottom, there are two buttons: 'Add To Cart' and 'More Info >'. The overall design is clean and modern.



## ABOUT US

Ashop is not just a place to shop for smartwatches; it's a destination where technology meets lifestyle. Our mission is to offer you a user-friendly shopping experience, backed by our commitment to excellence in customer service. We are dedicated to assisting you in finding the perfect smartwatch that fits your unique needs and preferences.

# GOALS

ATTRACT MORE  
AND MORE USERS

BETTER UI

CUSTOMER  
RETENTION

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# CHALLENGES

Load Speed

Shopping cart and checkout

UI/UX consistency

Performance Optimization

Content Presentation



# SCREENSHOTS

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## Top Features Of Watch

### Unic Track

\$59.99

Fitness Tracker  
Heart Rate Monitor  
Battery  
Alarm Clock  
Sports Tracker



[Buy Now](#)



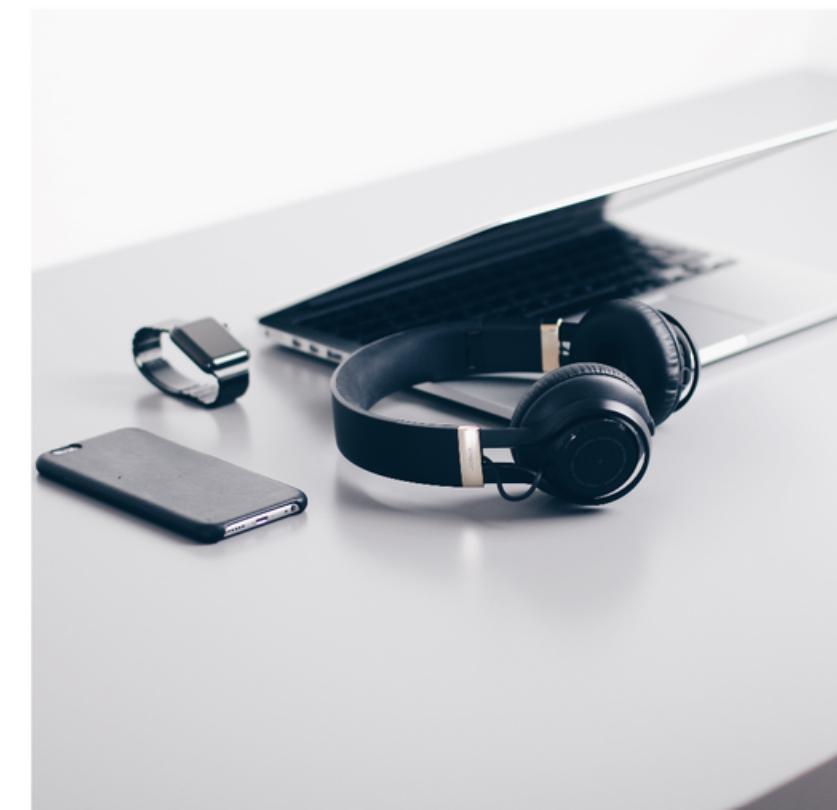
### Smart Track

\$45.99

Fitness Tracker  
Heart Rate Monitor  
Battery  
Alarm Clock  
Sports Tracker



[Buy Now](#)



## Create An Account

Let's get started

Name

abc@gmail.com

password

[Create account](#)

[Sign up with Google](#)

Already have an account? [Log in](#)

⚡Ashop

[Home](#)

[About](#)

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[Shop](#)

[Contact](#)



[Get Started](#)

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NOISE



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Our Best  
Collections  
For You

The Style Of Watches Available To Consumers Are Endless  
and Profit are Endless

[Add To Cart](#)

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# *FUTURE SCOPE*

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- Mobile App
- Sustainability
- Community Building

*THANK YOU*