



Web Technology (KCS-602) Unit 2

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HTML Links

- Links are found in nearly all Web pages. Links allow users to click their way from page to page.
- The HTML `<a>` tag defines a hyperlink.
- A hyperlink (or link) is a word, group of words, or image that you can click on to jump to another document.
- When you move the cursor over a link in a Web page, the arrow will turn into a little hand.
- The most important attribute of the `<a>` element is the `href` attribute, which indicates the link's destination.

HTML Links

By default, links will appear as follows in all browsers:

- An unvisited link is underlined and blue
- A visited link is underlined and purple
- An active link is underlined and red.

`Link text`

Example

```
<!DOCTYPE html>
```

```
<html>
```

```
<body>
```

```
<a href="http://google.com" target="new">Visit  
  google.com!</a>
```

```
<p>If you set the target attribute to "_blank", the  
  link will open in a new browser window/tab.</p>
```

```
</body>
```

```
</html>
```

How to use an image as a link.

```
<!DOCTYPE html>  
<html>  
<body>  
<p>Create a link of an image:  
<a href="default.asp">  
</a></p>  
</body>  
</html>
```

HTML Images

- In HTML, images are defined with the `` tag.
- The `` tag is empty, which means that it contains attributes only, and has no closing tag.
- To display an image on a page, you need to use the `src` attribute. `Src` stands for "source". The value of the `src` attribute is the URL of the image you want to display

HTML Images

```

```

The URL points to the location where the image is stored.

alt attribute specifies an alternate text for an image, if the image cannot be displayed.

The height and width attributes are used to specify the height and width of an image.

Semester Questions

1. What is the use of alternative text in image mapping? (2018-19)
2. Explain the anchor and table tag in HTML? (2017-18)
3. What do you understand by hyperlinks in HTML? Write mark-up for an image Hyperlink. (2016-17)