



Market performance vs Target

all values are in USD.

market	All
region	All

Customers	2019	2020	2021	2021-Target	%
Australia	3.9M	10.7M	21.0M	-2.2M	10.6%
Austria		0.1M	2.8M	-0.3M	11.8%
Bangladesh	0.5M	2.3M	7.0M	-0.7M	10.3%
Canada	4.8M	12.2M	35.1M	-5.1M	14.5%
China	1.4M	5.4M	22.9M	-2.1M	9.0%
France	4.0M	7.5M	25.9M	-2.2M	8.4%
Germany	2.6M	4.7M	12.0M	-1.5M	12.7%
India	30.8M	49.8M	161.3M	-9.6M	5.9%
Indonesia	2.5M	6.2M	18.4M	-2.4M	12.9%
Italy	2.9M	4.5M	11.7M	-1.0M	9.0%
Japan		1.9M	7.9M	-0.3M	4.2%
Netherlands	0.2M	3.4M	8.0M	-0.7M	8.2%
Newzealand		2.0M	11.4M	-1.4M	12.3%
Norway		2.5M	13.7M	-1.4M	10.5%
Pakistan	0.6M	4.7M	5.7M	-0.5M	9.3%
Philippines	5.7M	13.4M	31.9M	-2.5M	7.8%
Poland	0.4M	2.8M	5.2M	-0.9M	18.2%
Portugal	0.7M	3.6M	11.8M	-0.5M	4.3%
South Korea	12.8M	17.3M	49.0M	-4.4M	8.9%
Spain		1.8M	12.6M	-1.8M	14.2%
Sweden	0.1M	0.2M	1.8M	-0.2M	11.2%
United Kingdom	2.0M	8.1M	34.2M	-3.0M	8.7%
USA	11.5M	31.9M	87.8M	-10.2M	11.7%
Grand Total	87.5M	196.7M	598.9M	-54.9M	9.2%

