POWER BITRAINING



Power BI

TURN YOUR DATA INTO IMPACT!





DAX - DATA ANALYSIS EXPRESSION

- Formula language that drives the Power BI
- With DAX one can add Calculated Columns and Measures to your data model







DAX - CALCULATED COLUMNS

Calculated Column allows you to add new, 'formula based columns' to the tables

- Calculated Columns as the name suggest refers to creating a new column (or entire table in case you generate more than one new columns)
- **Generate values for each row**. These values are added and are visible as a part of the tables in the Data View
- They understand the 'Row context' i.e. they can see the information contained in each row are great at defining properties based on information in each row, but generally not useful for aggregated (SUM, AVG, COUNT, MIN, MIX etc) fields

As a thumb rule, use Calculated Columns for when you want to create a field having a value in every row in the table. They are typically used for 'filtering' and 'grouping' data.

DO NOT use Calculated Columns for aggregation formulas or to calculate fields for the Values area of the visualizations. We use measures for this.



DAX - MEASURES

DAX formulas that are used to generate new calculated values.

- Measures also reference to entire tables or columns i.e. they are also calculated from using entire column or table
- Unlike Calculated Columns, Measure values are not visible within the tables in the Data View, They can only be seen within the visualization. They are similar to 'Calculated Fields' in an excel pivot
- They are evaluated as per the '**Filter context'** i.e. they are recalculated when the fields or filters around them change (i.e. just like it happens in Pivot where you pull new row or column into the table or apply new filters to the report)

As a thumb rule, use Measures when a single row cannot give you the answer i.e. when you need to apply aggregation use Measures

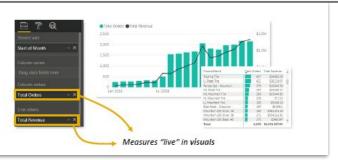
Use Measures to create numerical, calculated values that can be analysed in the 'Values' field of the report.



DAX - MEASURES VS CALCULATED COLUMNS

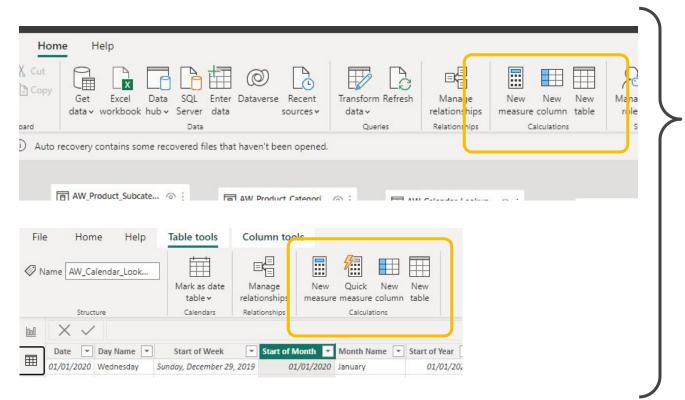
Calculated Column	Measures
Follow Row Context. Values are calculated based on the information on each row of the table	Follow Filter Context. Values are calculated based on any filter in the report.
Increase file size. Append calculated value to each row in the table and stores them in the model	Does not increase file size. Does not create new data in the table itself.
Recalculates on data source refresh or when changes are made to the component columns.	Recalculate in response to any change to filter within the report.
Primarily used for filtering data in the reports	Primarily used for aggregating values in the visuals







ADDING MEASURES AND CALCULATED COLUMNS

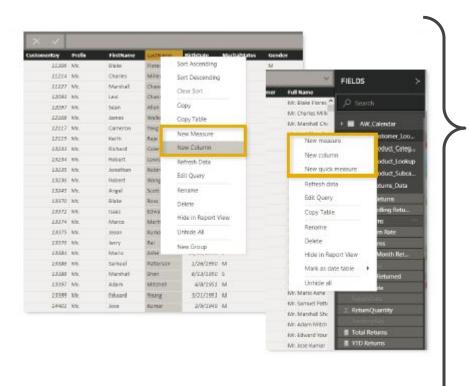


When you insert a Column or Measure from the Home tab they are assigned to whichever table is currently selected (or the first table in the field list by default).

Can be reassigned to new Home Tables



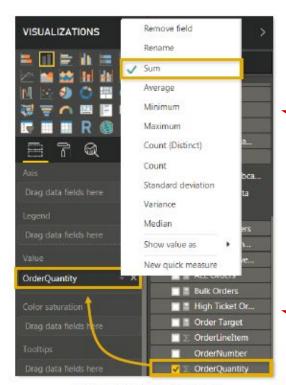
ADDING MEASURES AND CALCULATED COLUMNS



When you insert a Column or Measure from the Home tab they are assigned to whichever table is currently selected (or the first table in the field list by default).

Can be reassigned to new Home Tables using Properties tab (in the Data Model section)

IMPLICIT AND EXPLICIT MEASURE

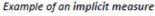


Implicit Measures - are created when you drag a raw numerical fields (eg 'Order Quantity') into Values pane of a visual. They add aggregation (Sum, Average etc.) automatically or manually

Important - They are only accessible within the specific visualization in which it is created and not be used anywhere else.

Explicit Measures - are created by actually entering DAX Functions (or adding 'Quick Measures') to define Calculated Columns or measures.

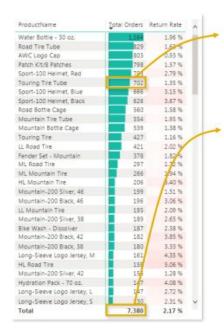
Important - They can be used anywhere else in the report and referenced with other DAX calculations





UNDERSTAND FILTER CONTEXT

Remember that measures are evaluated based on **filter context**, which means that they recalculate whenever the fields or filters around them change



For this particular value in the matrix, the **Total Orders** measure is calculated based on the following filter context: *Products*[*ProductName*] = "Touring Tire Tube"

This allows the measure to return the total order quantity for each product specifically (or whatever the row and column labels dictate – years, countries, product categories, customer names, etc)

This Total is **not** calculated by summing the values above; it evaluates as its own measure, with **no filter context** (since we aren't calculating orders for a specific product)

Each measure value in a report is like an island, and calculates according to it's own filter context (even Totals and Grand Totals)



UNDERSTAND FILTER CONTEXT





EXERCISE ON DAX - CALCULATED COLUMN

- Add a column 'Day of week' in 'FactTable'. Assume week start on Monday. Use function - Weekday
- 2. Add a column 'DateOfBirth' in 'Patient_Lookup'. Use Date Function
- Now extract the month from the date and add Column MonthName Use MonthName = Patient_LookUp[DateOfBirth].[Month]
- 4. Calculate the age of the Patient in a separate column using function DATEDIFF.



EXERCISE ON DAX - CALCULATED COLUMN

- Create a calculated column in the 'Patients_LookUp' table that calculates the BMI (Body Mass Index) using the formula: BMI = (PatientWeight / (PatientHeight ^ 2)) * 703. (Hint: Use the "dimpatients" table fields "PatientWeight" and "PatientHeight").
- Create a calculated column in the 'Patients_LookUp' table that concatenates the provider's first name and last name. (Hint: Use the 'Patients_LookUp' table fields "FirstName" and "LastName").
- Create a column 'CPTUnitType' in FactTable that will show us if the quantity order was - "Single Unit" or "Multiple Units"



EXERCISE ON DAX - CALCULATED COLUMN (PRACTICE)

- Create a calculated column in the 'FactTable' that calculates the total payments
 (Insurance_Payment + Patient_Payment) for each payer. (Hint: Use '+' symbol to
 add both). Try using SUM aggregation also and see the difference.
- 2. Create a calculated column in the 'Date' table that extracts the day of the week from the "Date" field. Hint: Use the DAX function "WEEKDAY()".



EXERCISE ON DAX - IMPLICIT AND EXPLICIT MEASURE

Creating an Implicit Measure

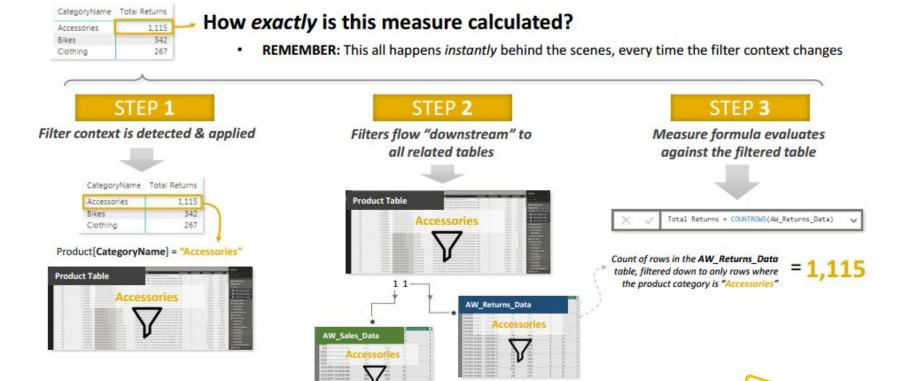
- 1. In the Reports View Click on the Matrix template. Bring in 'HospitalName' to rows
- 2. Bring in 'Insurance_Payment' (from FactTable) into the matrix.
- 3. Also bring in 'Patient_Payment' (from FactTable) into the matrix.

Creating an Explicit Measure

- Right click on the 'FactTable' and click on 'New Measure'
- Name the Measure as 'TotalInsurancePay'. Use SUM as aggregation and bring in Insurance_Payment' to create the Measure. (Hint: TotalInsurancePay = SUM(FactTable[Insurance_Payment])).
- 3. Similarly create another Measure for TotalPatientPay.
- 4. Use it in the above Matrix visualization and check the results.



UNDERSTAND THE MECHANICS OF MEASURES



UNDERSTAND DAX SYNTAX

MEASURE NAME

 Note: Measures are always surrounded in brackets (i.e. [Total Quantity]) when referenced in formulas, so spaces are OK Referenced Referenced

TABLE NAME COLUMN NAME

Total Quantity: =SUM(Transactions[quantity])

FUNCTION NAME

- Calculated columns don't always use functions, but measures do:
 - In a Calculated Column, =Transactions[quantity] returns the value from the quantity column in each row (since it evaluates one row at a time)
 - In a Measure, =Transactions[quantity] will return an error since Power BI doesn't know how to translate that as a single value (you need some sort of aggregation)

Note: This is a "fully qualified" column, since it's preceded by the table name -- table names with spaces must be surrounded by single quotes:

- Without a space: Transactions[quantity]
- With a space: 'Transactions Table' [quantity]

Best Practice - For column references, use the fully qualified name (i.e. Table [Column]).

For Measures, just use Measure name





DAX OPERATORS

Meaning	Example
Addition	2+7
Subtraction	5-3
Multiplication	2 * 6
Division	4/2
Exponent	2 ^ 5
	Addition Subtraction Multiplication Division

Comparison Operator	Meaning	Example
=	Equal to	[City]="Boston"
>	Greater than	[Quantity]>10
<	Less than	[Quantity]<10
>=	Greater than or equal to	[Unit_Price]>=2.5
<=	Less than or equal to	[Unit_Price]<=2.5
<>	Not equal to	[Country]<>"Mexico"

These are important

ext/Logical Operator	Meaning	Example
&	Concatenates two values to produce one text string	[City] & " " & [State]
&&	Create an AND condition between two logical expressions	([State]="MA") && ([Quantity]>10)
(double pipe)	Create an OR condition between two logical expressions	([State]="MA") ([State]="CT")
IN	Creates a logical OR condition based on a given list (using curly brackets)	'Store Lookup'[State] IN { "MA", "CT", "NY"



DAX FUNCTIONS - IMPORTANT NOTE

Note that DAX has more than 250 functions. The plan for this section is to discuss the concepts of DAX and the most used Function types that will help you get up and running with DAX. It will also help you build a solid foundation, capability and the confidence to handle and learn any new function as and when you come across faster.

MEASURE FUNCTIONS -BASIC MATHS AND STATS FUNCTIONS

SUM()

Evaluates the sum of a column

=SUM(ColumnName)

AVERAGE()

Returns the average (arithmetic mean) of all the numbers in a column

=AVERAGE(ColumnName)

MAX()

Returns the largest value in a column or between two scalar expressions

=MAX(ColumnName) or =MAX(Scalar1, [Scalar2])

MIN()

Returns the smallest value in a column or between two scalar expressions

=MIN(ColumnName) or =MIN(Scalar1, [Scalar2])

DIVIDE()

Performs division and returns the alternate result (or blank) if div/0

=DIVIDE(Numerator, Denominator, [AlternateResult])



EXERCISE ON DAX MEASURES - MATHS FUNCTIONS

- 1. Add a field 'Total_InsurancePay' in 'FactTable' using SUM(FactTable[Insurance_Payment]). Also create 'Average_InsuancePay'. This will create new field in the Reports view and will not add column in the data.
- 2. Add a field 'Total_PatientPay' in 'FactTable' using SUM(FactTable[Patient_Payment]). Also create 'Average_PatientPay'. This create new field in the Reports view. (Practice)
- 3. Create another Measure 'Total_Payment' in 'FactTable' as SUM(FactTable[Insurance_Payment]) + SUM(FactTable[Patient_Payment]). Create a Matrix to view Total_InsurancePay, Average_InsurancePay, Total_Payment for different a) Hospitals, b) Payer
- 4. Create a Measure '%InsurancePay' in the 'FactTable'. Use formula as below %InsurancePay = SUM(FactTable[Insurance_Payment]) / (SUM(FactTable[Insurance_Payment]) + SUM(FactTable[Patient_Payment]))



COUNT FUNCTIONS

COUNT()

Counts the number of cells in a column that contain numbers

=COUNT(ColumnName)

COUNTA()

Counts the number of non-empty cells in a column (numerical and non-numerical)

=COUNTA(ColumnName)

DISTINCTCOUNT()

Counts the number of distinct or unique values in a column

=DISTINCTCOUNT(ColumnName)

COUNTROWS()

Counts the number of rows in the specified table, or a table defined by an expression

=COUNTROWS(Table)



EXERCISE ON MEASURES - COUNT FUNCTIONS

- 1. Create a variable 'CountPatient' that count the number of Male and Female Patient per blood group. **Hint:** Use COUNT(Patient_LookUp[Patient-PK]) and create a Matrix for the same. (Note We can use COUNT or COUTNA also by adding a Column name and we will get the same result)
- Create the Matrix showing the split of Male and Female for Tobacco. (Practice Try for other Alcohol, Exercise and Diet.)
- 3. Show the 'Distinct Patient' for different Hospitals in the Matrix format. Use DISTINCTCOUNT Function to calculate the explicit Measure and also verify the count with implicit Measure in the Matrix.



LOGICAL FUNCTIONS

1E

Checks if a given condition is met and returns one value if the condition is TRUE, and another if the condition is FALSE

=IF(LogicalTest, ResultIfTrue, [ResultIfFalse])

IFERROR

Evaluates an expression and returns a specified value if it returns an error, otherwise returns the expression itself

=IFERROR(Value, ValueIfError)

SWITCH

Evaluates an expression against a list of values and returns one of multiple possible expressions

=SWITCH(Expression, Value1, Result1, ..., [Else])

AND

Checks whether both arguments are TRUE to return TRUE, otherwise returns FALSE

=AND(Logical1, Logical2)

OR

Checks whether any argument is TRUE to return TRUE, otherwise returns FALSE

=OR(Logical1, Logical2)

Note: Use the **&&** and **||** operators to include more than two conditions



EXERCISES ON DAX COLUMNS - LOGICAL

- Create a new calculated column in the 'FactTable-2.csv' table that checks if the patient age is greater than 50. (Hint: Use the IF function and the PatientAge column).
- Create a calculated column in the 'Patient_LookUp' table named 'PatientType' that returns
 - a. Minor if the PatientAge is <18
 - b. Adult if the PatientAge is between 18 and 75
 - c. Senior if PatientAge is > 75
- 3. Create a column that shows the Patient who consumes Alcohol and Tobacco both (**Hint:** Use AND logical operator)
- Create a column that shows the Patient who consumes Alcohol, Tobacco and also follows strict Diet (Hint: Use && logical operator)
- 5. Create RegionCode Column (with codes NE,MW,S,W) using SWITCH Function.

Note - SWITCH can only be used where you have to equate values. It can replace multiple nested IF statements but only when the conditions are of equality. If other comparison forms (<,>,>=,<=) are used then prefer nested IF.

EXERCISES ON DAX COLUMNS - LOGICAL (PRACTICE)

- Create a calculated column in the 'Patient_LookUp' table and check for Patients
 who do not consume Alcohol and do not consume Tobacco. (Hint: Use the AND
 function to create the column).
- Create a calculated column in the "Hospital_LookUp" table named
 "IsHospitalNameLong" that returns "Yes" if the length of the "LocationName" is
 greater than 10 characters, and "No" otherwise.(Hint: Use the IF and LEN functions
 to calculate the length of the "LocationName" column).



TEXT FUNCTIONS

LEN() Returns the number of characters in a string CONCATENATE() Joins two text strings into one LEFT/MID/ Returns a number of characters from the start/middle/end of a text string RIGHT() UPPER/LOWER/ Converts letters in a string to upper/lower/proper case PROPER() Replaces an instance of existing text with SUBSTITUTE() new text in a string Returns the position where a specified string SEARCH() or character is found, reading left to right

Note: Use the & operator as a shortcut, =LEN(Text) or to combine more than two strings! =CONCATENATE(Text1, Text2) =LEFT/RIGHT(Text, [NumChars]) =MID(Text, StartPosition, NumChars) =UPPER/LOWER/PROPER(Text) =SUBSTITUTE(Text, OldText, NewText, [InstanceNumber]) =SEARCH(FindText, WithinText,

[StartPosition], [NotFoundValue])



EXERCISE ON DAX COLUMNS - TEXT

- Create a calculated column in the 'Patient_LookUp' table to concatenate the First name and Last name of patients. (Hint: Use the CONCATENATE function) Also & to create the Full Name.
- In the 'DimDate' table use LEFT function to create a Column 'ShortDayName' using only first 3 characters.
- 3. Create a calculated column in the 'Factable-2' table to convert the name of the patient to uppercase. (Hint: Use the UPPER function)
- In the 'DimDate' table use SUBSTITUTE function to remove the 'day' from the names of the days in the 'DayName'. Create a new column.



EXERCISE ON DAX COLUMNS - TEXT (PRACTICE)

- Create a calculated column in the dimspeciality table to extract the first two characters of the speciality code. (Hint: Use the LEFT function)
- 2. Create a calculated column in the dimpatients table to concatenate the first name and last name of patients. (**Hint:** Use the CONCATENATE function)



DATE AND TIME FUNCTIONS

DAY/MONTH/ YEAR()

Returns the day of the month (1-31), month of the year (1-12), or year of a given date

=DAY/MONTH/YEAR(Date)

HOUR/MINUTE/ SECOND()

Returns the hour (0-23), minute (0-59), or second (0-59) of a given datetime value

=HOUR/MINUTE/SECOND(Datetime)

TODAY/NOW()

Returns the current date or exact time

=TODAY/NOW()

WEEKNUM()

Returns a weekday number from 1 (Sunday) to 7 (Saturday), or the week # of the year =WEEKDAY/WEEKNUM(Date, [ReturnType])

EOMONTH()

Returns the date of the last day of the month, +/- a specified number of months

=EOMONTH(StartDate, Months)

DATEDIFF()

Returns the difference between two dates, based on a selected interval

=DATEDIFF(Date1, Date2, Interval)



EXERCISE ON DAX COLUMNS - TIME BASED

- 1. Create a calculated column 'DayOfWeek' in the 'DimDate' table to determine the day of the week. (**Hint**: Use the DAX function WEEKDAY() and use number count starting from Monday i.e. 1 through 7 for Monday through Sunday)
- 2. Create a new Column 'Weekend'. Fill 'Weekend' if days are 6 or 7 and 'Weekday'.
- Create a calculated column in the dimdate table to determine the week number of the year. (Hint: Use the DAX function "WEEKNUM()" to calculate the week number based on the Date column).



EXERCISE ON DAX COLUMNS - TIME BASED (PRACTICE)

- Create a calculated column in the 'DimDate' table to extract the year from the "Date" column.(Hint: Use the YEAR() function).
- Create a calculated column in the 'DimDate' table to determine the week number of the year. (Hint: Use the DAX function "WEEKNUM()" to calculate the week number based on the Date column).
- Create a calculated column in the 'DimDate' table to extract the month from the "Date" column.(Hint: Use the MONTH() function).



RELATED DATA FUNCTIONS

RELATED()

Returns related values in each row of a table based on relationships with other tables

- RELATED() works exactly like a VLOOKUP function in excel. It uses the relationships between tables (defined by Primary and Foreign Keys) to pull values from one table into the new column of another
- As it requires row context, it can only be used as a Calculated Column.
- Note that RELATED also creates redundant data which is duplicated and against the concept of Normalization.
 Hence use it only when needed.

=**RELATED**(ColumnName)

The column that contains the values you want to retrieve

Examples:

- Product_Lookup[ProductName]
- Territory_Lookup[Country]



EXERCISE ON DAX - RELATED FUNCTION

1. Use RELATED function to show the 'PatientCity' and PatientGender' into FactTable.





ADVANCE DAX - CALCULATE FUNCTION

CALCULATE()

Evaluates a given expression or formula under a set of defined filters

Name of an existing measure, or a DAX formula for a valid measure

Examples:

- [Total Orders]
- SUM(Returns_Data[ReturnQuantity])

List of simple Boolean (True/False) filter expressions (note: these require simple, fixed values; you cannot create filters based on measures)

Examples:

- Territory_Lookup[Country] = "USA"
- Calendar[Year] > 1998

Calculate works like SUMIF, COUNTIF. AVERAGEIF in excel.It can evaluate measures based on any sort of calculation (not just SUM, COUNT etc. You can think it like "CALCULATEIF". Also remember that CALCULATE overrules the filter context.

EXERCISE ON MEASURES - CALCULATE FUNCTION

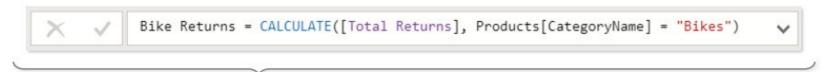
Create a field 'Insurance_Tobacco' which provides the [Total_InsuancePay] (Measure calculated as SUM(FactTable[Insuance_Payment])) only for patients consuming Tobacco. Show this in the Hospital Matrix.

Hint: CALCULATE([Total_InsurancePay],Patient_LookUp[Tobacco]="Yes")

 Create a field 'Insurance_A+' which provides the [Total_InsuancePay] (Measure calculated as SUM(FactTable[Insuance_Payment])) only for patients with A+ Blood Group. Add this in the Hospital Matrix.







Accessories	1,115	342
Bikes	342	342
Clothing	267	342
Components		342
Total	1,724	342

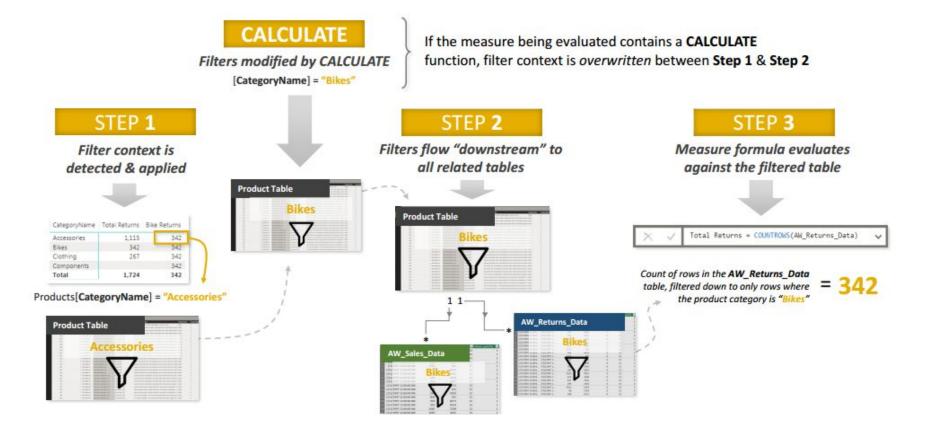
Here we've defined a new measure named "Bike Returns", which evaluates the "Total Returns" measure when the CategoryName in the Products table equals "Bikes"

Notice that we see the repeating values when we view a matrix with **different Categories on rows**.

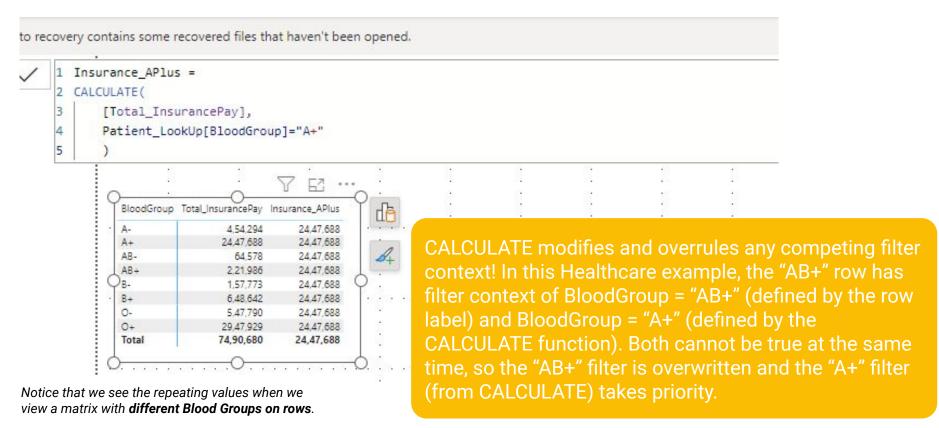
Shouldn't these cells have different filter contexts for Accessories, Clothing, Components, etc? CALCULATE modifies and overrules any competing filter context! In this example, the "Clothing" row has filter context of CategoryName = "Clothing" (defined by the row label) and CategoryName= "Bikes" (defined by the CALCULATE function). Both cannot be true at the same time, so the "Clothing" filter is overwritten and the "Bikes" filter (from CALCULATE) takes priority



EXAMPLE OF CALCULATE FUNCTION



EXAMPLE OF CALCULATE FUNCTION (HEALTHCARE DATASET)





ADVANCE DAX - ALL FUNCTION

ALL()

Returns all rows in a table, or all values in a column, ignoring any filters that have been applied

=ALL(Table or ColumnName, [ColumnName1], [ColumnName2],...)

The table or column that you want to clear filters on

Examples:

- Transactions
- Products[ProductCategory]

List of columns that you want to clear filters on (optional)

Notes:

- If your first parameter is a table, you can't specify additional columns
- All columns must include the table name, and come from the same table

Examples:

- Customer_Lookup[CustomerCity], Customer_Lookup[CustomerCountry]
- Products[ProductName]

Note - Instead of adding filter context, ALL removes it. This is often used when you need unfiltered values that won't react to changes in filter context (i.e. % of Total, where the denominator needs to remain fixed)

EXERCISE ON MEASURES - ALL FUNCTION

Create a field "FemalePatient"Use -

CALCULATE([CountPatient], Patient_LookUp[PatientGender]="Female")

Calculate a new Measure "TotalFemales" as -

TotalFemales = CALCULATE([FemalePatient], ALL(Patient_LookUp))

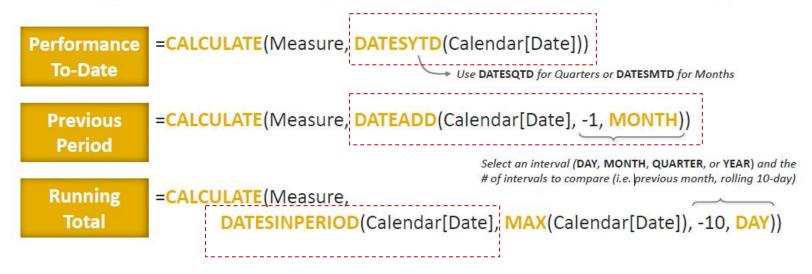
- Create a Matrix to show the % of Females for each BloodGroup. Hint: ('BloodGroup' to Rows, 'FemalePatient' to Values and 'TotalFemales' also to values.
- 4. Create '%Females' as DIVIDE([FemalePatient],[TotalFemale]) and move it to matrix.





ADVANCE DAX - TIME INTELLIGENCE FUNCTIONS

Time Intelligence functions allow you to easily calculate common time comparisons:



<u>Moving Averages</u> - Running Totals can be easily converted into Moving Averages by simply dividing by the number of intervals.

EXERCISE ON MEASURES - TIME INTELLIGENCE FUNCTIONS

- Create a field 'YTD Payment' in FactTable. Use YTD Payment = CALCULATE([TotalPay], DATESYTD(DimDate[Date])). Also make sure you remove the Date Hierarchy so view the YTD payments.
- Create a field 'Previous MonthPay'. Use PreviousMonthPay = CALCULATE([Total Pay], DATEADD(DimDate[Date], -1,MONTH)). In the similar way create 'Previous Month Insurance Payment', 'Previous Month Patient Payment' and 'Previous Month CPT Units'.
- 3. Create a field '10DayRollingPay'. (**Hint:** 10DayRollingPay = CALCULATE([TotalPay], DATESINPERIOD(DimDate[Date], MAX(DimDate[Date]),-10,DAY)).
- 4.



ADVANCE DAX - FILTER FUNCTION

FILTER

Returns a table that represents a subset of another table or expression

=**FILTER**(Table, FilterExpression)

Table to be filtered

Examples:

- Territory Lookup
- Customer Lookup

A Boolean (True/False) filter expression to be evaluated for each row of the table

Examples:

- 'Territory Lookup'[Country] = "USA"
- Calendar[Year] = 1998
- Products[Price] > [Overall Avg Price]

FILTER is an iterator function i.e. it works on each row of the Table and then based on the filter expression it creates a subset of the table. Since it works on each row it can be time consuming to get the result from FILTER. Also FILTER returns the entire table hence it is nested within other functions like CALCULATE.



EXERCISE ON MEASURES - FILTER FUNCTION

Create a new table 'BadDebtTable' to understand the Bad Debts transaction using BadDebtTable =
 FILTER(Transaction_LookUp, Transaction_LookUp[AdjustmentReason] = "Bad Debt")

MORE DAX CALCULATIONS FOR HEALTHCARE DATA ANALYSIS

- Create a measure 'BadDebt' using BadDebts = CALCULATE([TotalGrossExpense],
 FactTable[Transaction-FK] = 55711 || FactTable[Transaction-FK] = 48429 || FactTable[Transaction-FK] = 55042)
- Create a Measure ARGP Ratio as ARGP Ratio = SUM(FactTable[AR])/ SUM(FactTable[Gross Expenses])
- Create a Measure IPTP Ratio as IPTP Ratio = SUM(FactTable[Insurance_Payment])/[TotalPay])