# Abhishek Meena

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## SKILLS SUMMARY

**Languages: Python, SQL, C**
**Frameworks: Pandas, NumPy, Scikit-learn, Matplotlib, Seaborn, nltk**
**Tools: MySQL, SQLite, Tableau, PowerBI**
**Platforms: Google Collab, Jupyter Notebook, Visual Studio Code**

## EDUCATION

**Alpha College Of Engineering And Technology, Khatraj** **Kalol , Gandhinagar, Gujrat**
**Bachelor of Engineering – Information & technology | CGPA 8.49** **2019-2023**

## PROJECTS

**Pizza Sales Project Using MySQL| link**

- **Aim: Empowered the pizza business with data-driven insights to enhance decision-making, increase sales, and improve customer satisfaction.**
- **Summary: Utilized SQL queries to analyse and extract valuable information, revealing best-selling pizzas, peak ordering times, and customer purchase patterns. Contributed to strategic initiatives, including launching a successful promotional campaign.**

**Cricket Data Analysis Using Python |link**

- **Aim: Empowered cricket teams and analysts with data-driven insights to optimize performance and inform strategic decisions.**
- **Summary: Leveraged Python, Pandas, NumPy, Matplotlib, and Seaborn to analyse match data, visualize trends, and uncover player performance metrics. Performed data cleaning and transformation to ensure accuracy and consistency in the dataset. Contributed to strategic decisions, including team selection and game strategy adjustments based on key insights.**

**ML Airfare Price Prediction | link**

- **Aim: Empowered the airline industry with predictive insights to optimize pricing strategies and enhance revenue management.**
- **Summary: Leveraged machine learning algorithms to analyse historical airfare data, predicting future prices based on various factors such as seasonality, demand, and competition. Contributed to strategic decisions, including dynamic pricing adjustments and targeted marketing campaigns.**

**SMS Spam Classification Using NLP and Machine Learning| link**

- **Developed an NLP-based machine learning model to classify SMS messages as spam or non-spam.**
- **Performed data cleaning, pre-processing, and feature extraction using NLTK and Scikit-learn.**
- **Achieved 98.36% accuracy and 99.19% precision in classifying SMS messages.**
- **Utilized libraries: Pandas, NumPy, Matplotlib, Seaborn, WordCloud for EDA and visualization.**

## CERTIFICATES

**Data Science Pro Program | CERTIFICATES** **May-2024**

- **Completed an intensive data science course covering Python and its frameworks (Pandas, NumPy, Matplotlib, Seaborn), machine learning techniques, SQL, statistics, and data analysis.**
- **Developed skills in data cleaning, manipulation, and visualization, along with a solid understanding of statistical methods to derive insights and drive data-driven decision-making.**