### **DATA ANALYST ROADMAP - 2023**

Start your career to data science in just **3 months**, this roadmap will help you to learn data science skills from **scratch**. This is a structured and detailed roadmap which includes:

tech skills + resources, projects, soft skills + resources, resume template + tips and interview preparation guide

## Role of a Data Analyst

A data analyst collects, cleans, and interprets data sets in order to answer a question or solve a problem



# Six steps of data analysis:

- 1. Business Question: Define what problem you want to solve
- 2. Get Data: Collect the data required for analysis
- **3. Explore Data:** Explore data with visual exploration to understand what is in a dataset
- 4. Prepare Data: Data cleaning, calculated fields and data validation
- **5. Analyze Data:** Use data analysis techniques to understand, interpret, and derive conclusions based on the requirements
- **6. Present Findings:** Share insights with stakeholders

< In just 3 months you can START your career to data science >

## **Week – 1, 2**

## 1. Excel

- Topics
  - Basic formulas: SUM, AVERAGE, MEAN, MEDIAN, SUMPRODUCT, CONCATENATE
  - Advance formulas: VLOOKUP, INDEX, MATCH, IF, COUNTIF, SUMIF
  - Remove duplicates and conditional formatting
  - Charts, filters, sort and slicers
  - Pivot tables and pivot charts
  - Ignore VBA, Macros, etc

#### Resources

- Complete Excel Tutorial in one video: <a href="https://www.youtube.com/watch?v=OX-iyb-21tk">https://www.youtube.com/watch?v=OX-iyb-21tk</a>
- Excel for beginner's playlist:
  <a href="https://www.youtube.com/playlist?list=PLdOKnrf8EcP1Y1XRUVSUc0g-WfeiBigbd">https://www.youtube.com/playlist?list=PLdOKnrf8EcP1Y1XRUVSUc0g-WfeiBigbd</a>
- Google Template Gallery: <a href="https://docs.google.com/spreadsheets/u/0/?ftv=1">https://docs.google.com/spreadsheets/u/0/?ftv=1</a>
- Full Excel Project: https://www.youtube.com/watch?v=gTK5rNhWJyA

### 2. Math and Statistics

- Topics
  - Basic Math: Arithmetic, Weighted average, Cumulative sum, Percentile
  - Basic Statistics: Mean, Median, Mode, Standard deviation, Normal distribution

#### Resources

- Note: just learn basics, initially don't go for phd
- Complete Statistics For Data Science In 6 hours By Krish Naik (watch only above mentioned topics): <a href="https://www.youtube.com/watch?v=LZzq1zSL1bs">https://www.youtube.com/watch?v=LZzq1zSL1bs</a>
- Statistics Tutorial for Beginners by Simplilearn:
  <a href="https://www.simplilearn.com/tutorials/statistics-tutorial">https://www.simplilearn.com/tutorials/statistics-tutorial</a>

### **NEXT STEPs**

- o Create a professional LinkedIn profile
  - Add professional photo, headline, summary and educational details
- o Make full Excel project and add to your resume/LinkedIn profile
- Optional: create a GitHub account

Hum honge kaamyaab.. 20% completed! 🚀

Week - 3, 4, 5

### 3.SQL

- Topics
  - Basic Queries: SELECT, WHERE, DISTINCT, LIKE, BETWEEN, ORDER BY, LIMIT, GROUP BY,
    HAVING CLAUSE, INSERT, UPDATE, ALTER, IMPORT, Data types
  - Advance Queries: Date time function, Window function, Sub query, Case statement, CTE,
    query optimisation
  - JOINS: Inner, Outer, Left, Right
- Resources to learn SQL
  - SQL tutorial in one video: https://www.youtube.com/watch?v=On9eSN3F8w0
  - SQL for beginner's playlist:
    <a href="https://www.youtube.com/playlist?list=PLdOKnrf8EcP17p05q13WXbHO5Z">https://www.youtube.com/playlist?list=PLdOKnrf8EcP17p05q13WXbHO5Z</a> JfXNpw
  - W3schools website to learn SQL: <a href="https://www.w3schools.com/sql/">https://www.w3schools.com/sql/</a>
  - SQL Data Analysis Portfolio Project: <a href="https://www.youtube.com/watch?v=VFIuIjswMKM">https://www.youtube.com/watch?v=VFIuIjswMKM</a>
  - SQL interview question's playlist:
    <a href="https://www.youtube.com/playlist?list=PLdOKnrf8EcP1y">https://www.youtube.com/playlist?list=PLdOKnrf8EcP1y</a> LPEv7uBpzoRmlATjCVr

- o Resources to practice SQL
  - W3schools: <a href="https://www.w3schools.com/sql/">https://www.w3schools.com/sql/</a>
  - Hacker rank sql: https://www.hackerrank.com/domains/sql
  - 8-week sql challenge- case study: <a href="https://8weeksqlchallenge.com/">https://8weeksqlchallenge.com/</a>
  - Data lemur: <a href="https://datalemur.com/">https://datalemur.com/</a>
  - Leetcode: <a href="https://leetcode.com/problemset/database/">https://leetcode.com/problemset/database/</a>

### **NEXT STEP**

- Make full SQL projects and add them to your resume/ LinkedIn/ GitHub profile
- o Connect with people on LinkedIn, who are working in data science industry

Hum honge kaamyaab.. 40% completed! 🚀

**Week - 6, 7** 

# 4. BI Tools (Power BI or Tableau)

**Note:** If you are a beginner, my personal suggestion will be to learn Power BI instead of Tableau- as its high in demand and feels similar to MS Excel

### **Power BI**

- o Resources to learn Power BI
  - Power Bi Tutorial + Project Beginners: <a href="https://www.youtube.com/watch?v=6cV3OwFrOkk">https://www.youtube.com/watch?v=6cV3OwFrOkk</a>
  - Power BI Roadmap: https://www.youtube.com/watch?v=ZBCAR5Rs7wk
  - Avi Singh YouTube channel: <a href="https://www.youtube.com/watch?v=AGrl-H87pRU">https://www.youtube.com/watch?v=AGrl-H87pRU</a>
  - Power BI Full Course by edureka: <a href="https://www.youtube.com/watch?v=3u7MQz1EyPY">https://www.youtube.com/watch?v=3u7MQz1EyPY</a>
  - Power BI Udemy course: <a href="https://www.udemy.com/course/powerbi-complete-introduction/">https://www.udemy.com/course/powerbi-complete-introduction/</a>

- Power BI Projects
  - Note: Below are just examples, do a search on Google and YouTube for more projectsthoda khud bhi mehnat karo 🥯
  - Power BI dashboard project End-to-end: <a href="https://www.youtube.com/watch?v=j4xlVLgsmNQ">https://www.youtube.com/watch?v=j4xlVLgsmNQ</a>
  - Power BI dashboard by End-to-End: <a href="https://www.youtube.com/watch?v=et8tAUTwcvY">https://www.youtube.com/watch?v=et8tAUTwcvY</a>
  - Power BI report by Data With Decision: <a href="https://www.youtube.com/watch?v=0BKlUySopU4">https://www.youtube.com/watch?v=0BKlUySopU4</a>
  - End to End Project by KSR datavizon: https://www.youtube.com/watch?v=aXNhtcQ4nEU

### **Tableau**

- Resources to learn Tableau
  - Tableau Basics For Beginners In Hindi by Great Learning: https://www.youtube.com/watch?v=6RZEaEH9ZsQ
  - Tableau by Edureka: <a href="https://www.youtube.com/watch?v=aHaOlvR00So">https://www.youtube.com/watch?v=aHaOlvR00So</a>
  - Tableau Tutorial by Simplilearn: <a href="https://www.youtube.com/watch?v=f07g0pnWaRA">https://www.youtube.com/watch?v=f07g0pnWaRA</a>
  - Tableau Udemy course: <a href="https://www.udemy.com/course/tableau10/">https://www.udemy.com/course/tableau10/</a>
- **Tableau Projects** 
  - Note: Below are just examples, do a search on Google/YouTube for more projects- thoda khud bhi mehnat karo 🥯
  - Practice With Examples by Simplilearn: <a href="https://www.youtube.com/watch?v=5uzB4z4iN0g">https://www.youtube.com/watch?v=5uzB4z4iN0g</a>
  - Sales insights by codebasics: https://www.youtube.com/watch?v=CCNd2fUfFkk&list=PLeo1K3hjS3usDI9XeUgjNZs6VnE0 <u>meBrL</u>
  - Customer Analysis n Dashboard by Stanley: https://www.youtube.com/watch?v= qReGTOrKTk

Hum honge kaamyaab ek din.. 60% completed! 🧳

# 5. Programming- Python

Note: If you are a beginner, my personal suggestion will be to learn Python instead of R- as its high in demand and beginner friendly. Also, it will help to solve Machine Learning problems

As a beginner learn programming language to an intermediate level, don't waste time to master it X



- Topics in Python:
  - Variables, Data types, Lists, Tuples, Dictionaries, Sets, Conditional expressions, Modules, Functions, Operators, if statements, Loops, classes and objects
  - Python libraries: Pandas and Matplotlib
  - Pandas: read/write csv, excel and JSON files, work with dataframe, data manipulation and analysis- Group by, Concatenate, Merge
  - Matplotlib: creating static, animated, and interactive visualizations in Python
- Resources to learn Python
  - Python Roadmap: <a href="https://www.youtube.com/watch?v=AyMBPxxQRtA">https://www.youtube.com/watch?v=AyMBPxxQRtA</a>
  - Python Tutorial For Beginners by CodeWithHarry: https://www.youtube.com/watch?v=gfDE2a7MKjA
  - Python Course by Udemy: https://www.udemy.com/course/complete-python-bootcamp/
  - W3schools website: https://www.w3schools.com/python/
  - Python for data science by freecodecamp: <a href="https://www.youtube.com/watch?v=LHBE6Q9Xlzl">https://www.youtube.com/watch?v=LHBE6Q9Xlzl</a>
  - Python Tutorial by Mosh: <a href="https://www.youtube.com/watch?v="https://www.youtube.com/watch?v="uQrJ0TkZlc">https://www.youtube.com/watch?v="uQrJ0TkZlc"</a>
- Resources to learn Pandas and Matplotlib
  - Python for data science course by Udemy: <a href="https://www.udemy.com/course/python-for-">https://www.udemy.com/course/python-for-</a> data-science-and-machine-learning-bootcamp/
  - Pandas Tutorial by CodeWithHarry: https://www.youtube.com/watch?v=RhEjmHeDNoA
  - Pandas Tutorials by Krish Naik: <a href="https://www.youtube.com/watch?v=BN0nnnadFl0">https://www.youtube.com/watch?v=BN0nnnadFl0</a>
  - Matplotlib Tutorial: <a href="https://www.youtube.com/watch?v=VFsRLjSc8GA">https://www.youtube.com/watch?v=VFsRLjSc8GA</a>
  - Project- Cricket Data Analytics by Codebasics: https://www.youtube.com/watch?v=4QkYy1wANXA
  - Project- Covid Analysis by Simplilearn: <a href="https://www.youtube.com/watch?v=G9NmACvXh8w">https://www.youtube.com/watch?v=G9NmACvXh8w</a>

- Solving real world data science tasks with Python Pandas by Keith Galli:
  <a href="https://www.youtube.com/watch?v=eMOA1pPVUc4">https://www.youtube.com/watch?v=eMOA1pPVUc4</a>
- Kaggle free dataset: <a href="https://www.kaggle.com/datasets">https://www.kaggle.com/datasets</a>

### **NEXT STEPs**

 Make a full project end-to-end using Python, above are just for example you can search more projects on GitHub, Kaggle, YT, Google

Hum honge kaamyaab ek din.. 80% completed! 🚀

Week - 11 & 12

### 6. Soft Skills

- I. Communication skill
- II. Analytical skill
- III. Problem solving skill
- IV. Story telling
- V. Business understanding
- Resources to work on soft skills
  - Read latest blogs on data science news, helps you keep updated and improve communication, business understand and storytelling skill
    - Example: towards data science website, news sites, LinkedIn learning, etc
  - Watch podcasts, interviews, industry level projects on YouTube
  - Share your learnings on LinkedIn or other social media platforms

# 7. Resume & Interview Prep

#### Resume preparation

- Note: There is nothing called PERFECT resume, so keep learning and updating!

- Prepare one page resume and use professional template
- Based on above learnings and projects update your resume
- Also, if you have done any courses/certificates do add them as well
- Tailor your resume based on the role/company you're applying
- Free resume template sites:
  - ✓ novo resume: https://novoresume.com/resume-templates
  - ✓ resume io: https://resume.io/resume-templates
  - ✓ canva resume: <a href="https://www.canva.com/resumes/templates/">https://www.canva.com/resumes/templates/</a>

#### Interview preparation

- Note: Once you have completed all the above steps, just start applying for related jobs. Giving interview is also a part of your learning 🙂
- Be thorough with your resume, even with minute details
- Again, watch podcasts and interview experience shared on YouTube
- Read interview questions available on sites like:
  - ✓ Glassdoor
  - ✓ LinkedIn

All the best- 100% completed! 🚀



# Let's connect now 99

YouTube: <a href="https://www.youtube.com/@RishabhMishraOfficial">https://www.youtube.com/@RishabhMishraOfficial</a>

Instagram: <a href="https://www.instagram.com/rishabhnmishra/">https://www.instagram.com/rishabhnmishra/</a>

<u>LinkedIn: https://www.linkedin.com/in/rishabhnmishra/</u>

**Twitter:** <a href="https://twitter.com/rishabhnmishra">https://twitter.com/rishabhnmishra</a>

\_\_\_\_\_\_