

## RESERVE BANK OF INDIA

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DPSS. CO. AD.No. 890 /02.27.005/2014-15

November 24, 2014

All Payment System Providers, System Participants and Prepaid Payment Instrument Issuers

Madam/Dear Sir,

## Simplification of Know Your Customer (KYC) Norms – Creating Public awareness

Please refer to our circulars/instructions issued from time to time on the captioned subject. In this regard, we enclose a copy of <u>circular DBOD.AML.No.3356/14.01.001/2014-15 dated</u>

<u>September 4, 2014</u> issued by Department of Banking Operations and Development, Central Office, on the same.

2. The Payment System Operators may note the contents of the circular regarding creating public awareness about simplification of KYC norms. They may initiate steps to create awareness regarding the poster and booklet indicated therein and ensure strict adherence to the instructions in the circular.

Yours faithfully,

(Sangeeta Lalwani) General Manager

Encl: As above

भुगतान और निपटान प्रणाली विभाग, केंद्रीय कार्यालय, 14वी मंजिल, केंद्रीय कार्यालय भवन,शहीद भगत सिंह मार्ग, फोर्ट, मुम्बई - 400001 फोन Tel: (91-22) 2264 4995; फैन्स Fax: (91-22) 22691557; ई-मेल e-mail : <u>cgmdpssco@rbi.org.in</u> Department of Payment and settlement Systems, Central Office, 14<sup>th</sup> Floor, Central Office Building, Shahid Bhagat Singh Road, Fort, Mumbai - 400001 हिन्दी आसान है, इसका प्रयोग बढ़ाइए