

भारतीय रिज़र्व बैंक

RESERVE BANK OF INDIA

वेबसाइट : www.rbi.org.in/hindi Website : www.rbi.org.in इ-मेल email: helpdoc@rbi.org.in

संचार विभाग, केंद्रीय कार्यालय, एस.बी.एस.मार्ग, मुंबई-400001

DEPARTMENT OF COMMUNICATION, Central Office, S.B.S.Marg, Mumbai-400001 फोन/Phone: 91 22 2266 0502 फैक्स/Fax: 91 22 22660358

Press Release: 2013-2014/971

November 12, 2013

RBI's Financial Literacy Material for Bankers Now in Regional Languages

The Reserve Bank of India (RBI) today released financial literacy material consisting of <u>financial literacy guide</u>, <u>financial diary</u> and a set of <u>16 posters</u> for use by banks and all other stakeholders in four regional languages, namely, Bengali, Kannada, Telugu and Urdu.

The Reserve Bank has advised banks to use the financial literacy material while conducting camps as per the operational guidelines issued by the Reserve Bank on January 31, 2013. At that time, the Reserve Bank had released the material in Hindi and English. Banks have been asked to approach the State Level Bankers' Committee (SLBC) of respective states for supply of printed material. The material in remaining seven regional languages, i.e., Assamese, Gujarati, Malayalam, Marathi, Oriya, Punjabi and Tamil will be released shortly.

Alpana Killawala

Principal Chief General Manager