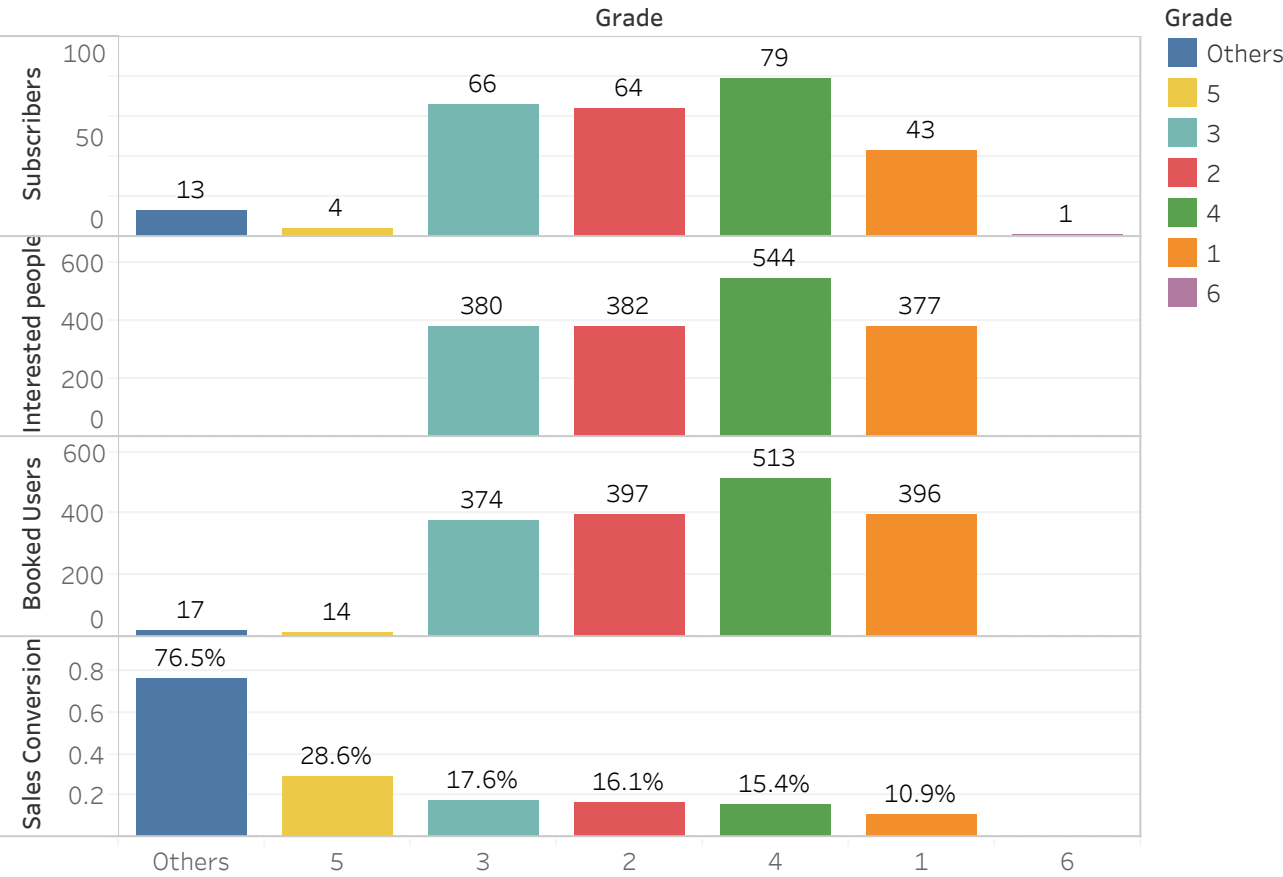


Sales Conversion to Grade



The "Others" grade includes Junior KG, Senior KG as well.

Here, we have used the Booked Users count to include the percentage sales for the Others grade as well.

Grade 6 shows no Conversion as there is no record for a booked user, rather the user directly subscribed, this means in 6th Grade, the company got a directsubscription irrespective of the marketing policy.