Entry: Abhishek Nair

For the given task of cleaning and processing the data, I used MS-Excel and Tableau as my tools for the task.

First, I reviewed the task and read the instructions, then decided the aforementioned tools for the task. The data had a lot of redundant values, a lot of missing values, and some were duplicates which couldn't be removed using normal techniques of find and replace.

I thought of using Python Pandas resources to clean the data, but since this is a small data set, relatively smaller, I used the basic functions of Excel to clean the data. I found out redundant values and pre-processed it to be suitable for use in Tableau.

Then I went through the data in order to find suitable relations to make the visualizations possible. The problem in such data is that the relationships are not as direct as they would be expected to be from the simple questions.

Second, after I understood the task a bit, I started trying out the 4th task, that is the Sales Conversion w.r.t. the Source as it was the easiest relation in the data.

Also, I was confused about what data to take in for Sales conversion, so in one task I took the Interested Users data as the base and for the others I used the Booked Users data, as it seemed useful to visualize more data. I assumed that the Sales Conversion formula must be the ratio of the number of subscribed users to the number of booked users.

Then, I found out that I was having difficulty to classify or form the relation in the data to complete the Sales Conversion vs Trainers, Topic and Time slots tasks.

The task would have been much simpler if the data was a bit more addressed and informed about, as there was a bit confusion so as to what to do. I have tried to complete the task as per your requirements, trying my best to finish off this task with as much accuracy and precision as I could achieve.

The PDFs for the done work have been attached along with the mail, along with my resume.

For minute details, each graph has been accompanied with the Caption and colour coded legends to make the graph presentable.

I hope that you like my work, and I'm looking forward to work for your esteemed as soon as possible and I assure you that I'll do my best and provide you with the best results possible.

Regards.