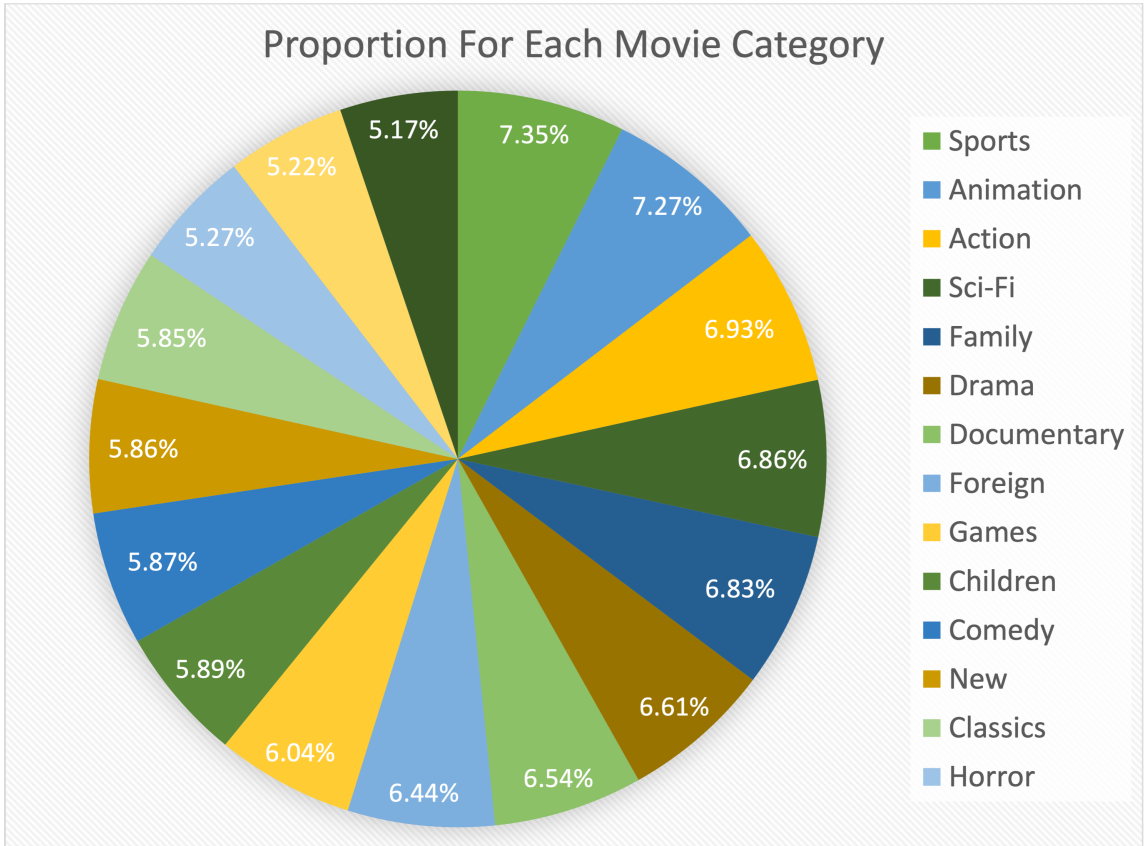
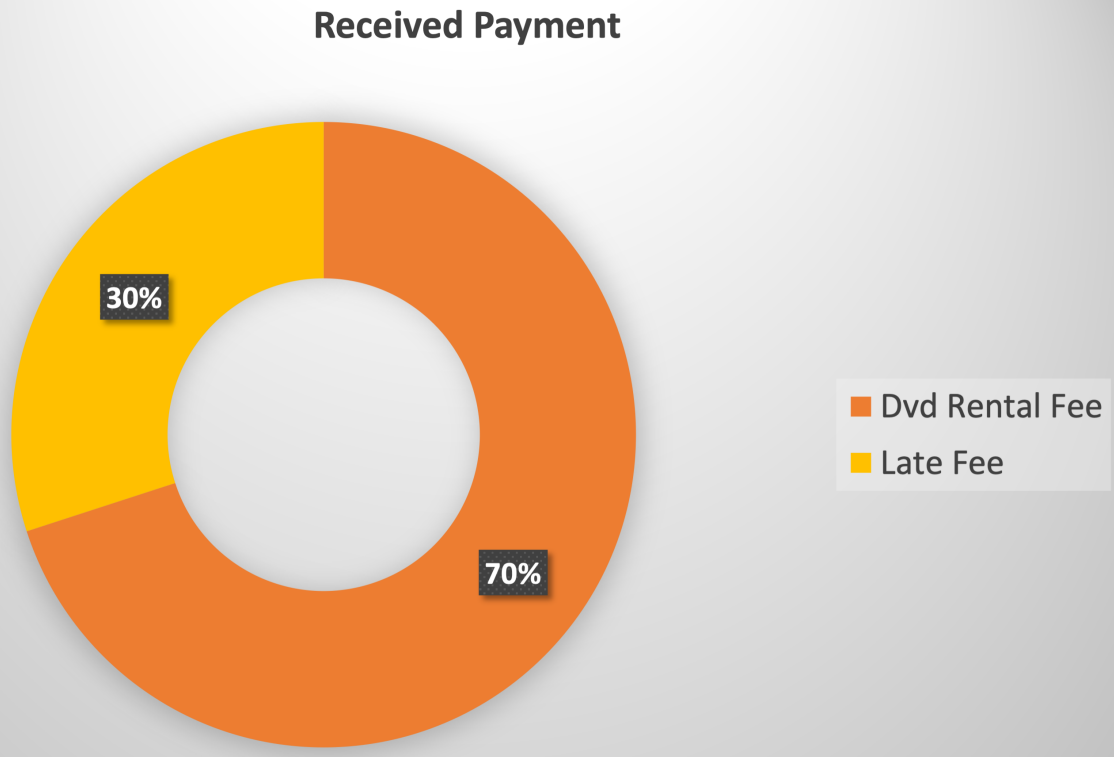


• **What is the proportion for each movie category in terms of number of dvd rent?**



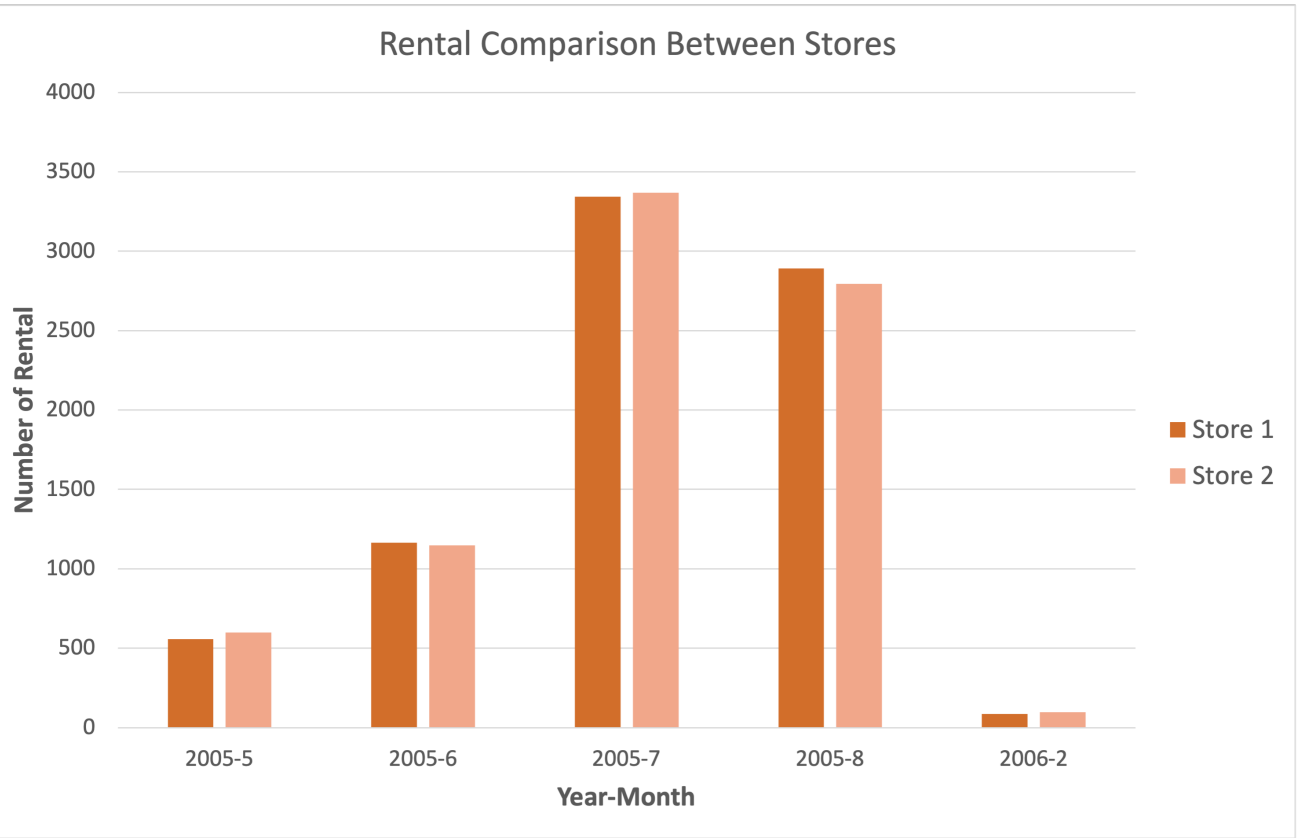
• **We can see that Sports category has the highest rentals. Which is a 7.35%.**

• **How much of the total payments received are due to the late fee?**



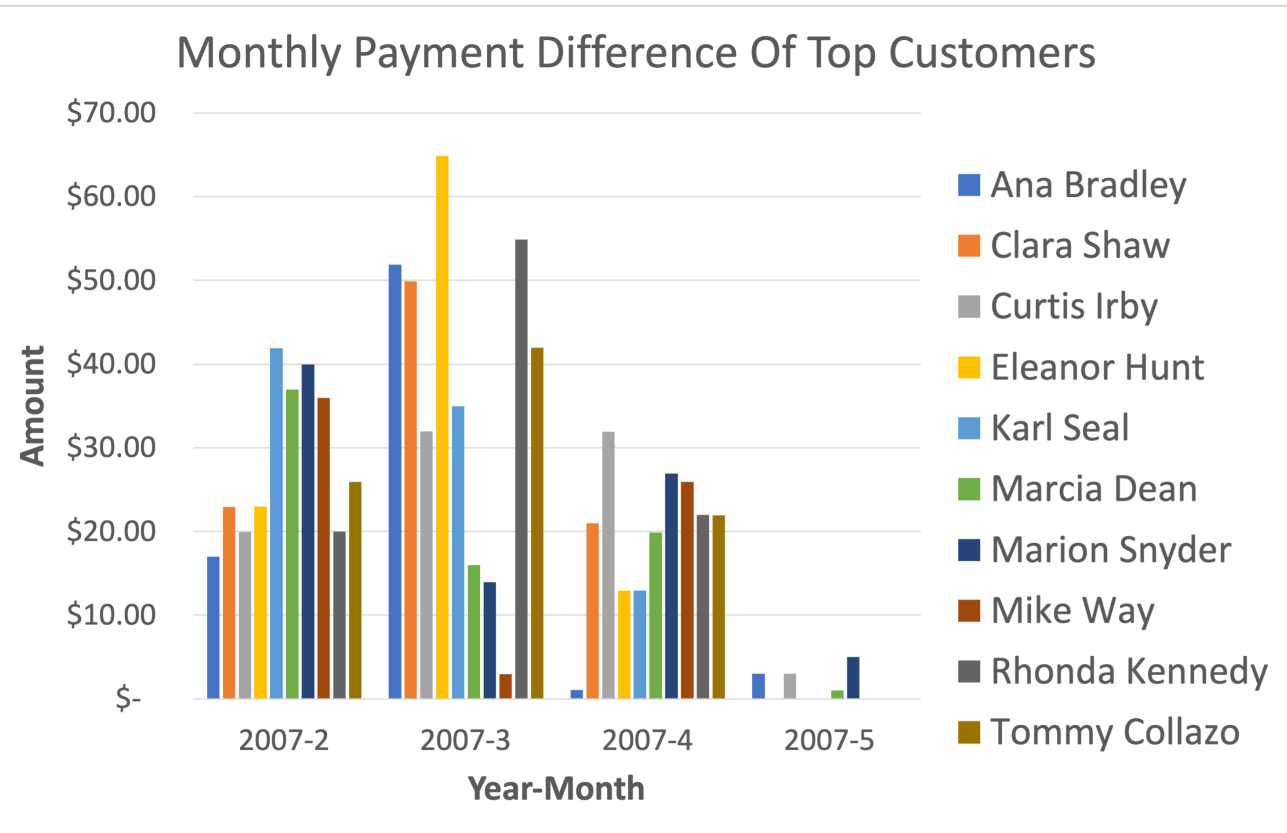
• **The total late fees received is \$18,394. Which turns out to be 30% of the total received payments.**

- **How the two stores compare in their number of rental orders during every month for all the years?**



- **From the chart we can see that both the stores rented almost the same number of Dvds at a given year and month.**

• **For the top 10 paying customers, what is the difference across their monthly payments during 2007? Who paid the most difference in terms of payments?**



• **The highest difference in monthly payment was paid by Eleanor Hunt, which is \$64.87 in March 2007, from \$22.95 in February 2007.**