

Pizza Sales SQL Queries

KPI's Requirement

1 Total Revenue:

```
SELECT SUM(total_price) AS Total_Revenue FROM pizza_sales
```

| Results | | Messages | |
|---------------|-----------------|----------|--|
| Total_Revenue | | | |
| 1 | 817860.05083847 | | |

2 Average Order Value:

```
SELECT SUM(total_price) / COUNT(DISTINCT order_id) AS Avg_Order_Value FROM pizza_sales
```

| Results | | Messages | |
|-----------------|------------------|----------|--|
| Avg_Order_Value | | | |
| 1 | 38.3072623343546 | | |

3 Total Pizzas Sold:

```
SELECT SUM(quantity) AS Total_Pizzas_Sold FROM pizza_sales
```

| Results | | Messages | |
|-------------------|-------|----------|--|
| Total_Pizzas_Sold | | | |
| 1 | 49574 | | |

4 Total Orders:

```
SELECT COUNT(DISTINCT order_id) AS Total_Orders FROM pizza_sales
```

| Results | | Messages | |
|--------------|-------|----------|--|
| Total_Orders | | | |
| 1 | 21350 | | |

5 Average Pizzas Per Order:

```
SELECT CAST(CAST(SUM(quantity) AS DECIMAL(10,2)) /  
CAST(COUNT(DISTINCT order_id) AS DECIMAL(10,2)) AS DECIMAL(10,2))  
AS Avg_Pizzas_Per_Order FROM pizza_sales
```

| Results | | Messages | |
|----------------------|------|----------|--|
| Avg_Pizzas_Per_Order | | | |
| 1 | 2.32 | | |