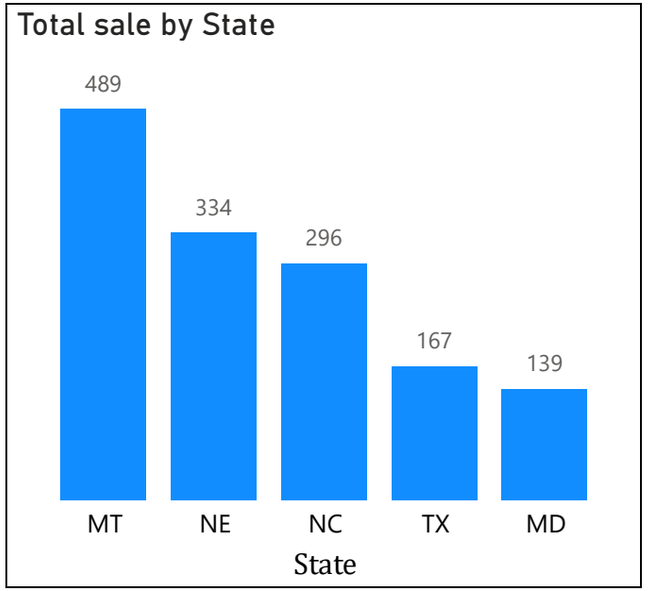
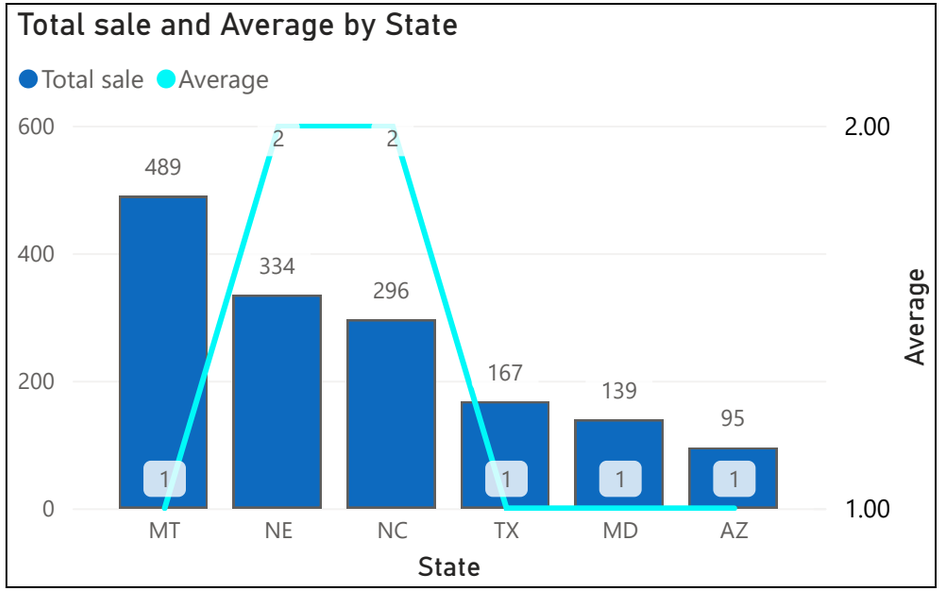
E-Commerce Sales Analysis





sub_category2

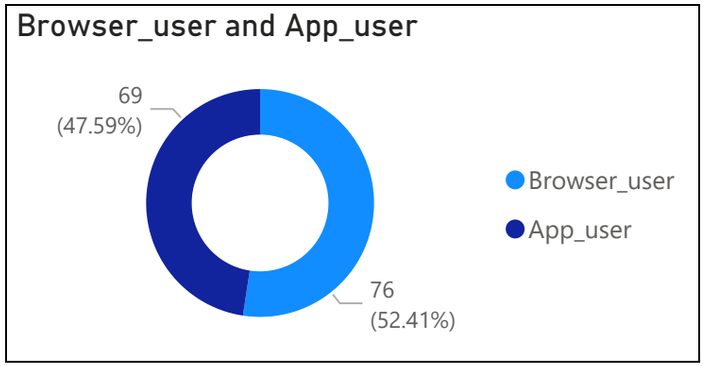
juicer

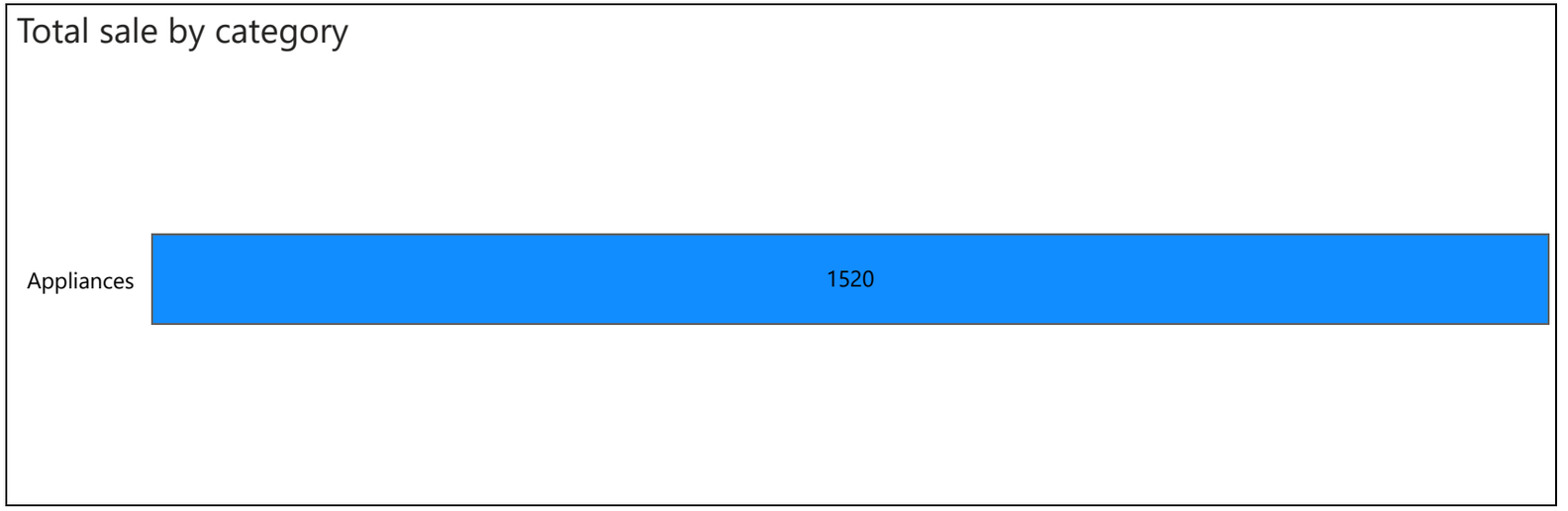
Day_of_Week

All

smartphone

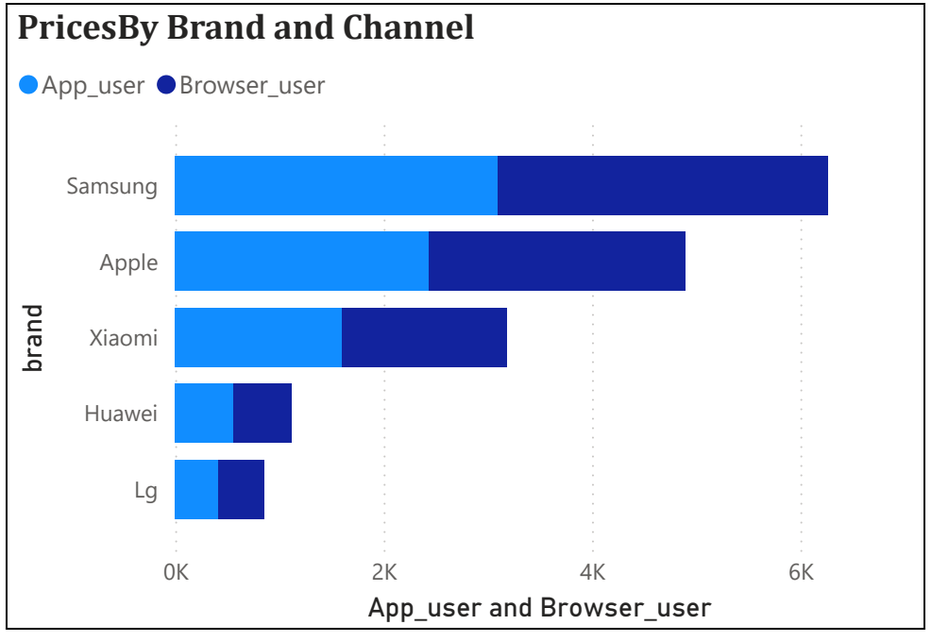
Top selling product

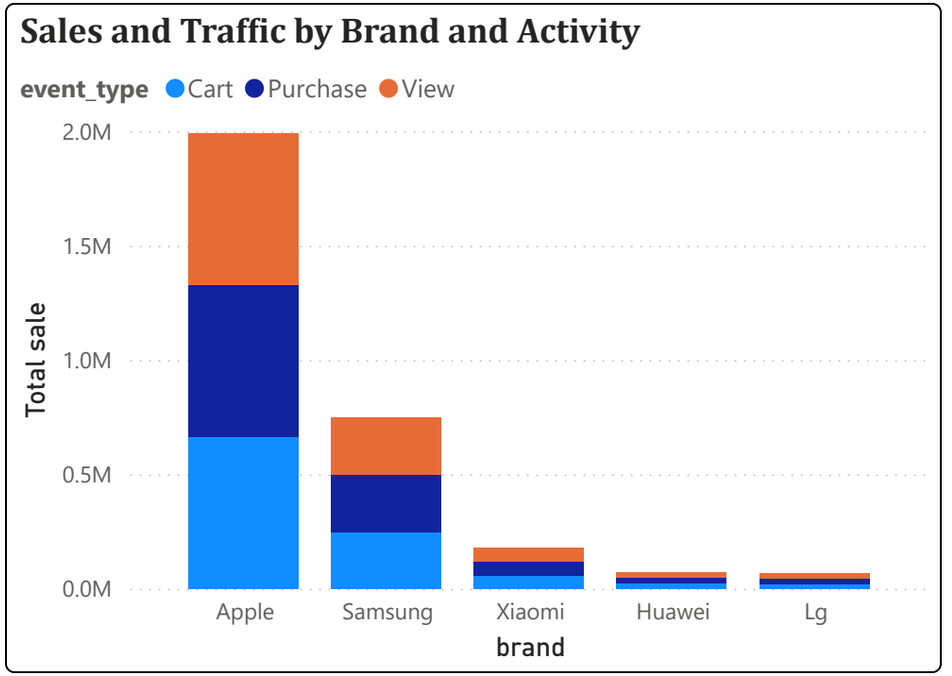


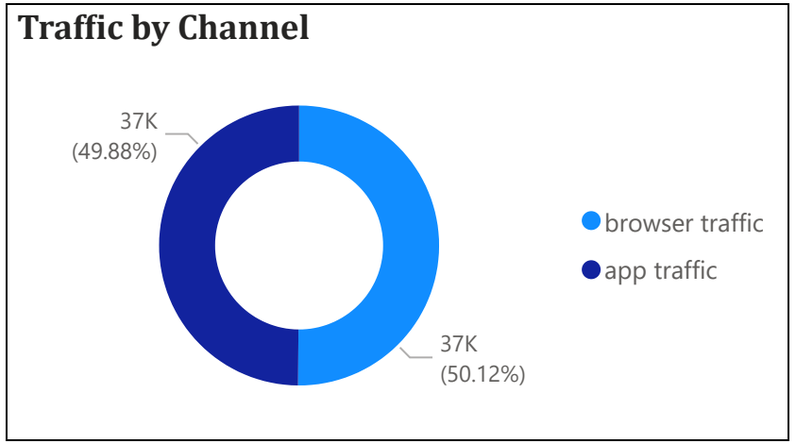


event_type	CombinedActionCounts
Cart	61
Purchase	61
View	61
Total	**61**

E-Commerce Sales Analysis







Most Searched Brand

Apple

1.21M

Total Sales Using Promotion

Day_of_Week

Sunday

category

All

2.43M

Total Potential Sales

1.21M

Total sale