

INSIGHTS

Peak Days and Times

- Thursday, Friday and Saturday had the highest sales in a week.
- There are maximum orders from month of July and January.
- July is a peak month in which Wed, Thu, Fri gave more revenue around 72 thousand.

Product Performance

- Throughout this year large size pizza generated 45.8% revenue.
- Classic and Supreme are the most ordered pizzas.
- Chicken pizza is near to Veggie pizza in terms of most ordered pizza.
- Classic is the only pizza which sold in every size.

Best Sellers

- The Thai Chicken and The Classic Deluxe Pizza are the best sellers.
- The Classic Deluxe Pizza is the year's most ordered and highest-selling by quantity.
- The Greek Pizza is the only pizza which ordered in xx-large size.

Worst Sellers

- The Brie Carre Pizza is worst in terms of revenue, by quantity and by total orders.
- Only 480 total orders were placed within a year, which is least compared to others.
- The Spinach Pesto Pizza generates more revenue.