

ACADEMICS

QUALIFICATION	INSTITUTE	BOARD/UNIVERSITY	YEAR	%/CGPA
BBA-MBA(Int.)	Mittal School of Business, Phagwara	Lovely Professional University	2023	Pursuing
XII	Army Public School, Dehu Road, Pune	CBSE	2019	8.8
X	Army Public School, Dehu Road, Pune	CBSE	2017	9.0

INTERNSHIP

SPADE EMS PVT LTD Digital Marketing Intern (April 2020 to June 2020)	<ul style="list-style-type: none"> Developed digital marketing strategies, content, and other deliverables that help meet specific company goals and objectives. Created and implemented effective social media strategies designed to help company find new ways to market their business. Examined data analytics reports to achieve a better understanding of the effectiveness of content marketing strategies and how to improve them and assisted with email marketing for campaigns.
INTERNATIONAL MODEL UNITED NATIONS (June 2020 to July 2020)	<ul style="list-style-type: none"> Promoted IMUN Online Conferences among peers as well as in different schools/universities & got registrations and assisted in driving registrations for IMUN online conference, costing \$9 each. Informed peers about International Model United Nations conferences & How MUNs play an important role in learning different essentials skills like Negotiation, Diplomacy, Leadership, etc. Acted as a Brand Ambassador of International MUN and promoted on social media as well as through different channels.

CERTIFICATIONS

DIPLOMA IN E-BUSINESS, ALISON	<ul style="list-style-type: none"> Completed a 10 hours online course which focused on basics, how to use Google analytics, Google AdWords, Google AdSense and Google Webmaster to implement online business strategy. Got advance knowledge of e-business strategies, May 2020.
DIPLOMA DIGITAL MARKETING, ALISON	<ul style="list-style-type: none"> Completed a 60 hours online course on digital marketing through email marketing, online social media platforms. Understood role of search engine optimization, function of Ad manager and reaching the right audience through the digital platform, May 2020.

POSITIONS OF RESPONSIBILITY

HEAD DIGITAL MARKETING, SPADE (DSW, LPU)	<ul style="list-style-type: none"> Acting as Head of Digital Marketing, Spade Organization, contributing towards strengthening different Social Media Handle's, LPU, April 2020 – till in service.
PROJECT COORDINATOR, SPADE PVT LTD	<ul style="list-style-type: none"> Assisting project manager with organizing and controlling project activities through communicating risks, opportunities and current state of the project. Also fulfill the obligations by coordinating meetings, resources, equipment and information. Serving as a member of two Chapters i.e. Spade Ranchi & Spade Phagwara, creating a company culture that values learning and development, July 2020- till in service.

EXTRA CURRICULAR ACTIVITIES

COMMUNITY SERVICE	<ul style="list-style-type: none">• Initiated online teaching and activities for Sukoon Orphanage and Old-age Home, Pune, June 2020.• Participated in Swach Bharat campaign initiated by school, APS DR, November 2018.
ACHIEVEMENTS/ PARTICIPATIONS	<ul style="list-style-type: none">• Received 2nd position in Inter-school quiz completion, APS DR, August 2018.• Received overall award in 9th class, APS DC, March 2016.• Received 1st position in district level debate competition, APS DC, February 2016.• Received 1st position in district level in monologue, APS DC, January 2016.• Received 2nd Runner-up in inter school extempore, APS DC, November 2015.• Received 1st position in inter school library completion, APS DC, November 2015.• Participated in Western command quiz competition, APS DC, October 2015.• Received 1st position in inter APS Western command debate competition, APS DC, October 2015.

PERSONEL DETAILS

ADDRESS	<ul style="list-style-type: none">• Qtr no. 801/5 Shivaji Enclave, DOD, Talegoan Dabhade, Pune, Maharashtra- 410506.
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