

NATIONAL FILM DEVELOPMENT CORPORATION LTD

Dated 07th February 2024

nofilmproduction@nfdcindia.com

**ONLINE CALL FOR PROPOSALS FROM NORTH-EAST INDIAN FILM-MAKERS FOR
PRODUCTION OF FEATURE FILMS /DOCUMENTARY / ANIMATED SHORT**

1. APPLICATION FOR PRODUCTION OF FILMS FOR NORT-EASTERN REGION BY NFDC

National Film Development Corporation Ltd. (NFDC), a Government of India Enterprise under the Ministry of Information & Broadcasting, produces and co-produces Indian films under the **Development, Communication, & Dissemination of Filmic Content (DCDFC)** scheme. NFDC supports debutant filmmakers by funding up to 100% of the production cost for their first feature or documentary film. NFDC also funds up to 80% of the production cost for established film-makers for Co-production of feature and documentary films. Additionally, NFDC collaborates with private filmmakers from India and abroad to co-produce children's films, animated films, live-shot, for co-production contributing up to 80% of funding towards co-production of the selected projects.

Under the North East Sector Component of DCDFC Scheme, National Film Development Corporation Limited hereby invites proposals from **Firms/Organisation/Film -makers from North East for the following categories:**

1. **Feature Films** (72 Minutes and above) both live-action or Animated form/Web-Series which would enhance the Culture/Tradition and Tourism of the Region and also an educative material about the region and encouraging the creativity potential of the people of NE
2. **Animation Films** (15 Minutes and above) based on well-Known Personalities from North Eastern states of India in Various Fields for Children/other Animation Project
3. **Documentary Films** (26 Minutes and above) on stories pertaining to the rich tradition and culture, folk tales, nature and environment and other issues from North Eastern States of India.

The filmmakers and producers may not submit projects that have already been submitted previously.

2. ELIGIBILITY CRITERIA

Only proposals of the filmmakers from **North Eastern States of India** which would enhance the culture, tradition and tourism potential of the region and also serve as educational material about the region and encourage creativity among the people of North East India.

3. TIMELINE OF APPLICATION:

1. The application can be submitted from 8th February 2024 to 29th February 2024 (both dates included) for consideration with the following details:
 - a. Duly filled Application: Form A
 - b. Details of the budget in the prescribed format (Annexure) should be submitted in a separate sealed cover along with the proposal.
2. *The proposals received after the closing date and time will not be considered under any circumstances.*
3. The procedure for selection and other terms and conditions are in Production Guideline. The script will be kept safe by using encrypting application and thus physical copy of the script may not be submitted.

4. PROCESSING FEE: (NON-REFUNDABLE)

- a. Animation Films: Rs.3,000/- (including GST)
- b. Documentary Films : Rs.3,000/- (including GST)
- c. Feature Film : Rs.23,600/-(Including GST)

To be paid through an online transaction to:

BENEFICIARY NAME : National Film Development Corporation Ltd.
BANK NAME : IDBI Bank
BRANCH : Warden Road
ACCOUNT NO. : 019104000089690
IFSC : IBKL0000019

5. SUBMISSION OF APPLICATIONS

Applications for Production/Co-Production of feature film in North-Eastern languages from North-Eastern filmmakers submitted without the requisite processing fee shall not be considered for evaluation and will be rejected outrightly.

(i) How to submit:

- a) All interested filmmakers/production houses/firms from North Eastern States may submit their proposal from 8th February 2024 to 29th February 2024 (up to 5 pm), duly completed in all respects with the following documents on email at nefilmproduction@nfdcindia.com
- b) A signed copy of application form in a separate cover super-scribed as “*Proposal for production of (Feature / Documentary / Animated) Film for NER*” sent to –

**The Managing Director,
National Film Development Corporation Ltd.**

24, Dr.G.Deshmukh Marg,
Peddar Road,
Mumbai- 400026

(ii) What to submit:

1. Duly filled up & Signed Application: Form A along with Annexure (scanned in pdf)
2. Vimeo-link/ any other secure/open video links of previous works mentioned in the application.
3. Film Script (**only pdf to be sent on email, not to be sent in physical copy**)
 - a. Original North-Eastern Language Script to be shared (in PDF, password protected)
 - b. Copyright/SWA registration (in PDF, password protected)
 - c. Script In English (in PDF, password protected)
4. Synopsis (in PDF)
5. Treatment (in PDF)
6. Story Board (in PDF)
7. **RECEIPT OF ONLINE SUBMISSION OF FEES**
8. **Other Documents as mentioned in the Application/ Production Guideline**

Please note that all rights and discretion with respect to this Call For Proposals are reserved by NFDC and NFDC may at any time suspend/postpone/cancel the Call For Proposals or amend the terms and conditions of the same, which shall be notified on the website.

Production Guideline

1. Definitions:

In these Byelaws and schedules, unless it be repugnant to the subject or context:

- i. **“APPLICANT”** means a person, who has submitted a project for production by the Corporation.
- ii. **‘BOARD OF DIRECTORS’** or **‘BOARD’** means a meeting of the Directors duly called and constituted, or as the case may be, the Directors assembled at a Board Meeting or acting by Circular under the Articles of Association of the Corporation.
- iii. **‘CHAIRMAN’** means the Chairman of the Board of Directors.
- iv. **‘CORPORATION’** means the National Film Development Corporation Limited.
- v. **‘DIRECTOR’** means the Director of the proposed film.
- vi. **‘DIRECTOR (FINANCE)’** means the Director (Finance) of the Corporation.
- vii. **MANAGING DIRECTOR’** means the Managing Director of the Corporation.
- viii. **‘PERSON’** includes firm, Corporation, company as well as individual.
- ix. **‘PROJECT’** means the feature film, documentary film, featurette, or any other objects for which application is made to the Corporation.
- x. **‘PROJECT’** means the feature film, documentary film, featurette, or any other objects for which application is made to the Corporation.
- xi. **‘SECRETARY’** means the Secretary of the Corporation.

NOTE: Words imparting the singular number include, where the context admits or requires, the plural number and vice versa, and words imparting the masculine gender also include the feminine and neutral genders.

2. Procedure for submission of applications

Application should be submitted in in Electronic format

1. Duly filled up & Signed Application: Form A along with Annexure (scanned in pdf)
2. Vimeo-link/ any other secure/open video links of previous works mentioned in the application.
3. Film Script (**only pdf to be sent on email, not to be sent in physical copy**)
 - a. Original North-Eastern Language Script to be shared (in PDF, password protected)
 - b. Copyright/SWA registration (in PDF, password protected)
 - c. Script In English (in PDF, password protected)
4. Synopsis (in PDF)
5. Treatment (in PDF)
6. Story Board (in PDF)
7. **Other Documents as mentioned in the Application**

A) Other Creative Material to be submitted

- Logline
- Bio-data of the Director (Director or any other member cannot hold multiple roles)

in the film production)

- Director's vision statement
- Producer's biography including IMDB profile in case of Co-production
- Notes about genre of the film

B) Marketing and Distribution thoughts

- Positioning
- Key Domestic Markets
- Key International Markets
- Level of market interest shown in connection with the Project - Pre Sales/Sales/Distribution opportunity/Festival placement etc. (if any, please specify)
- Marketability of different elements of the film (Director/Actors/USP of the film/Big Idea etc.).
- Marketing/PR Alliances if any, including potential deals/Sponsors for in-film branding
- Publicity Designer (Print/AV)

C) Audience Engagement Plan

- Target Audience for each potential distribution platform/ expected results from each platforms.

D) Budget total cost up to release/distribution of the film

- Development (Story, Screenplay, Dialogue, Writer)
- Above the Line (Director, Producer, Key Crew, Key Cast)
- Insurance
- Pre-Production
- Production
- Post Production
- Contingency
- Print and Theatrical Distribution Costs
- Marketing and Publicity costs

Note: Finance Plan indicating sources of funding (including Co-producer investment, funding from other sources) for Co-production.

E) Schedule

- Proposed overall production schedule – including adequate time to conclude contracting
- Draft shooting schedule for narrative features
- Proposed shooting locations

F) Key Personnel

- Details of key personnel attached to the film including one-page CV and a short bio (Director/Producer/Line Producer/DOP/Writer/Editor/Production Designer/ Music Director/ Audiographer)
(in case of Co-production IMDB profile of Director and Producer may be submitted along with track record)
- Details of proposed key cast (Lead Actor/Lead Actress/ Parallel Lead Actor/Parallel

Lead Actress/Supporting cast)

G) Other NFDC Projects

- Details of any projects in active development with NFDC
- If there are any outstanding reports or deliverables relating to those other projects or any other NFDC grants, loans or equity, they should be delivered before or alongside this application.

H) Copyright and Clearance Details

- If applicable

3. PROCESSING FEE: (NON-REFUNDABLE)

- a. **Animation Films** : Rs.3,000/- (Including GST)
- b. **Documentary Films** : Rs.3,000/- (Including GST)
- c. **Feature Film** : Rs.23600/- (Including GST)

4. The Board of Directors may appoint a Panel of Members consisting of persons distinguished in the fields of art, culture, education and/or who have a background of film production/direction/criticism or appreciation from amongst whom, the following Committees shall be constituted to advise the Corporation on proposals submitted for production of films by the Corporation:

- a) **Script Evaluation Committee:** For evaluation of the scripts submitted.
- b) **Assessment Committee:** Budget of approved Projects will be examined by the Assessment Committee. The Committee will consist of (1) Head –Production Department (2) an Officer from Accounts Department (3) Empaneled Line Producer.
- c) Upon recommendation of a proposal by the Script Evaluation Committee, the applicant will furnish additional information of the Project in **Annexure of FORM 'A'** to the Corporation for technical and financial appraisal by Assessment Committee.
- d) *The budgets under each of the heads in the proposal (Annexure) should be reasonable. Any proposals with inflated budgets are liable to be rejected ab-initio by the Assessment committee.*

5. Script Evaluation Committee

- i. The Script Evaluation evaluated by the Script Committee and the Assessment done by the Assessment Committee and will accordingly forward its recommendation to the Board of the Director of the Corporation.
- ii. A list of proposals rejected by the Script Committee will also be placed before the Board.
- iii. The Board may, in its discretion, sanction or reject a project on prescribed terms and conditions thereof.
- iv. The above Committee shall meet as and when required.
- v. If required, the Assessment Committee may also seek the opinion of an expert on the technical aspects of the proposed project

6. In the case of co-productions and international co-productions, the quantum of investment by the Corporation and the terms and conditions of the agreement shall be determined by the Board, keeping in view the details of the project under consideration. The Board may also, in its discretion, request the co-producer to remit an interest free deposit as collateral security to the tune of such amount as the Board may decide. Once the terms and conditions of the Co-

Production have been finalized, the applicant shall furnish an undertaking from the bank where the funds are placed by the Applicant with instructions to release funds as and when required for production of the film, and as detailed in the Co-Production agreement. All expenses pertaining to the project will emanate solely from this account.

7. In case of the first feature film of the applicant as a Director, the applicant shall provide Bank Guarantee equivalent to his/her remuneration amount in case of his project/feature film gets selected.

8. Where the Corporation is the sole producer of the proposed film, the Board may determine the budget, keeping in view the requirements of the project and the recommendations of the committees examining the proposal.

9. Production of films by the Corporation Terms and conditions

- i. *Only the feature film of the applicant Director, as the case may be, is eligible for financing under the 100% production scheme of the Corporation.*
- ii. The Corporation will undertake production of the film and will have all rights over the film and the story/script.
- iii. Applications received should state that at least 80% of the film would have the language, which has been stated in the application.
- iv. The Script will be evaluated by a Script Committee and budget evaluated by the Assessment Committee. However, the Corporation reserves its rights to refer the script to advisors/script doctors for further improvement, if required.
- v. The proposal thus evaluated and recommended by the Script Committee and budget evaluation done by the Assessment Committee will be placed before the Board for the final decision of the Corporation.
- vi. The Corporation shall, for the purpose of production of the film, enter into an agreement with the Scriptwriter and the Director and such Agreement shall contain the terms and conditions as the Corporation may decide from time to time.
- vii. No near and dear relatives of the Director/Line Producer/ Executive Producer to be a part of the Production/Direction team in any capacity for any film. No Member of the team will be allowed to hold multiple roles in the film production.
- viii. The shooting film in digital cameras along with sync sound would be preferred so that the production of the film shall be of internationally marketable standards and length of the film to the extent possible be between 90 to 120 minutes.
- ix. The Board may also, in its discretion, nominate a Sub-committee of its members to go

through the details of the project and such sub-committee will submit its report to the Board for its final decision on the project.

- x. The Agreement made and entered between the Director /Co-Producer is liable to be terminated by the Corporation in the event of happening of any of the following:
 - a) If the Director/Co-Producer fails to commence the Production of the film within a period of 3 months from the date of signing of the Agreement with the Corporation
and/or
 - b) If the Director/Co-Producer fails to comply with any of the terms and conditions laid down in the agreement during the course of the production of the film.
- xi. For each approved production, the Corporation will appoint an Executive Producer/Line Producer. The Executive Producer/Line Producer would be required to submit a Weekly Progress Report and Weekly Cost Report on the film under production to the Management of the Corporation from the commencement of the project until the film is ready for certification by the CBFC, except during shooting of film when the report on a daily basis with a view to monitoring that the budget provisions submitted by the Director/Co-producer are adhered to, and work in all stages of the film is completed as per the time bound schedule submitted by the applicant.
- xii. All disbursements will be made according to the requirements of the project and as decided by the Corporation or the Executive Producer/Line Producer appointed by the Corporation.
- xiii. The project shall be insured to the extent permissible under the extant insurance schemes available for purposes of film production. The expenditure on account of such insurance shall be accounted for in the production budget submitted and the Executive Producer/Line Producer so appointed shall be personally responsible for lodging any claim in the event of any contingency on the film for which insurance cover is taken.
- xiv. The Executive Producer/Line Producer will ensure that all statutory regulations are complied with.
- xv. On Completion of each film, the accounts of the film shall be duly audited by the Auditor appointed by the Corporation for this purpose.
- xvi. The Executive Producer/Line Producer along with Film Production Department will also view the footage of the film and certify in his Weekly Report that the film is being made as per the approved script. The Executive Producer/Line Producer shall form an integral part of the production team.
- xvii. The expenditure incurred by the Applicant, prior to final approval of the project

by the Board, will not be reimbursed.

xviii. The title of the film registered with the Producers' Association in the name of Applicant will be transferred in favor of the Corporation prior to signing of agreement.

xix. Those project/s which have been approved for Production/Co-production by the Corporation but yet to commence the Production within a period of 1 year from the date of approval of the Corporation would be deemed to have been lapsed.

10. In the event of any dispute/interpretation arising in respect of the above Clauses/Byelaws, the decision of the Board of Directors of the Corporation shall be final and binding upon the parties.

11. The Board of Directors may prescribe from time to time any other terms and conditions in addition/alteration/substitution of the above guidelines.

12. The above Bye Laws and Regulations are not applicable for production of feature films for **Central Government/State Government/PSU of Central & State Government against specifically sanctioned film projects.**

To

The Managing Director,
National Film Development Corporation Ltd.
24, Dr.G.Deshmukh Marg,
Peddar Road,
Mumbai- 400026

Submission of Application for Production of Feature Film / Documentary / Animated Short Film in North East language from North East state filmmakers:

- All names should be given in full, not in INITIALS
- Please furnish full and complete information in regard to the particulars as mentioned in the Application Form.
- Please strike off or mention what is "Not Applicable"
- Incomplete forms are liable to be rejected
- Please submit the Story Board along with the application form
- Filmmakers and producers may not submit projects that have already been submitted previously.

Dear Sir,

I wish to submit a proposal for the **Production / Co-production** of a film by NFDC-for which I am enclosing the Project Overview.

1. Name of the Applicant:

2. Whether Individual/Partnership/LLP/Ltd. Co.:

3. Address:

4. Contact & Other Details

Mobile No:	Phone No:
E-mail id:	Aadhar No:
PAN No:	GST No.:
UTR No:	CIN No:

5. Are you a Member of any Association connected with the Film Industry? If so, mention the name of the Association and your Membership Number.

6. Have you been associated with NFDC in the past? If so, please furnish full details (LIST OF SUBMISSIONS AND PROJECTS IN THE PAST WITH NFDC).

7. Year-wise details of feature film / documentary films/short films made during the last three years. Vimeo-link/ any other secure/open video links of previous works mentioned in the application.

Year	[Name/s of the Films Made] / [Type of Film (feature or docu or short or animation)] / [Duration] / [Certification Date]	Secure/open video links
2023	1. 2. ...	
2022	1. 2. ...	
2021	1. 2. ...	

8. For Submission of Application for Production/Co-Production of Feature Film/ Animation/ Documentary

The project applied for under the category

Feature Film/Animation/Documentary :

Title of the project :

Language :

English translation of the title :

Length (minutes) :

Budget to including Production and Marketing

/Distribution/Release costs :

Producer's biography and Company profile (including IMDB profile if any):

Based on (Original Idea / Adaptation) :

Log Line (a one-sentence summary of your script providing both synopsis of the plot and an emotional hook to stimulate interest) :

Story Board : [Attach Document]

Director's vision statement :

Marketability of the different elements of the film (Director/Actors/USP of the film/Big Idea etc.)

USP of the project (the key value proposition embedded in the film which makes for compelling entertainment):

Shooting Locations (wherever applicable):

Proposed overall production schedule (pre-production up to certification of the animated film):

Proposed / Attached Key Crew Members with their brief profile including previous experience:

Director :

1st film of the applicant Director : Yes/No

Script Writer :

Editor :

Music Director/Composer :

Line Producer/Studio :

Marketing and Distribution plan :

Positioning :

Film Festivals Participation :

Key Domestic Markets :

Key International Markets if any :

One Big Marketing / Promotional Idea :

Marketing / PR Alliances including a potential deal for in-film branding (if any please enclose supporting documents) :

Target Audience (Please specify in terms of demographics, psychographics and geography) and also describe the audience engagement Plan for each potential distribution platform:

Potential distribution platform	Details of the Target Audience	Audience engagement Plan
Cinema Theatre		
OTT		
Film Festivals		
Other Platform		

DETAILS OF THE OF ONLINE SUBMISSION OF FEES:

(COPY OF THE RECEIPT ATTACHED)

DECLARATION

I hereby declare that I have gone through the aforementioned Terms and Conditions of the Production Guidelines as mentioned above and understand that the approval of the project doesn't constitute approval of the concept/budget.

I further declare that the creative proposal as applied to the Corporation is original and I am fully responsible for the protection of copyright of the same.

I hereby indemnify NFDC against any Copyright issue that may arise in connection with the Concept, Story board/mood board and the documentary. It is the bounded duty of the applicant to get all related rights of the movie and NFDC shall not be liable for the same presently and for all times to come.

I hereby declare that the above information is true and correct as per my knowledge and belief. If any of the above information is found to be incorrect/false, the application will be rejected.

Place:

Signature:

Date:

Name:

NOTE:

Processing of the Proposal for a final decision of the concept note will take approximately one month to three months after the closing date for submission of proposals (Final decision may vary basis decision by the Board).

Scripts of the rejected Proposal can be collected from the office where the application was submitted.

In case of approval of the Proposal, detailed treatment, budget, consent letter by the key crew members will have to be submitted for consideration by the Board of NFDC.

The decision of the Board of Directors will be the final decision of the Corporation. No further correspondence with respect to the decision of the Board of Directors will be entertained.

In case of Co-Production, on approval of the Proposal, the Co-Producer should be ready with their share of investment at the time of signing of the co-production agreement.

List of Enclosures:

1. Duly filled up & Signed Application: Form A along with Annexure
2. Vimeo-link/ any other secure/open video links of previous works mentioned in the application.
3. Film Script (**only pdf to be sent on email, not to be sent in physical copy**)
 - a. Original North-Eastern Language Script to be shared (in PDF, password protected)
 - b. Copyright/SWA registration (in PDF, password protected)
 - c. Script In English (in PDF, password protected)
4. Synopsis
5. Treatment
6. Story Board
7. **RECEIPT OF ONLINE SUBMISSION OF FEES**
- 8.
9. ... [Other Documents as mentioned in the Application/ Production Guideline]
10. ...

SUMMARY OF THE PROPOSED BUDGET (Sample):**NATIONAL FILM DEVELOPMENT CORPORATION**

Name of the Film: -

Language:

Camera format: (Alexa/Red):

Date of commencement of shooting:

Date of project completion:

No. of Shooting days :

DETAILS - <i>Sample Budget is indicated for Feature Film For Animation/Documentary filmmaker may modify budget head wise as applicable.</i>	AMOUNT	Remarks for justification
PRE-PRODUCTION		
STORY/DIRECTOR/PRODUCER		
CAST & CREW		
DIRECTION DEPARTMENT		
PRODUCTION DEPARTMENT		
ART/SETTING AND PROPS		
MAKE UP/HAIR		
COSTUMES		
EQUIPMENTS		
TRANSPORTATION		
LABOUR AND ATTENDANTS		
CONVEYANCE AND ALLOWANCE		
FOOD AND BEVERAGES		
OTHER SHOOTING REQUIREMENTS		
RAW STOCK/Hard Disks		
TRAVEL AND STAY		
MUSIC DEPARTMENT		

EDITING		
DIGITAL LAB PROCESSING		
POST PRODUCTION		
INSURANCE, LEGAL & FRANKING		
CBFC CERTIFICATION OF THE FILM		
MISC EXPENSES		
Total		-
ADD : CONTINGENCY (% OF COST OF PRODUCTION)		
PRINT AND THEATRICAL DISTRIBUTION COSTS		
DISTRIBUTION COSTS RELATED TO OTHER PLATFORMS		
OVERALL MARKETING AND PUBLICITY COSTS		
Add GST		
GRAND TOTAL		-

PROPOSED SOURCE OF FUNDING (Finance Plan):

Sr.no	Description	Amount	Status of Funding (supporting documents to be enclosed)
1	Total cost of production of film A. Film Production B. Film Promotion & advertising. C. Film Festival journey. D. Film release in theatrical		
2	Details of amount to be invested by Co-producer		
3	Funding secured from the other sources (<i>in case of Co-production, attach authenticated documents for funding received</i>)		

4	Funds required from NFDC for Production/Co-production of film.		
	Total		

Note: The budgets under each of the heads in the proposal (Annexure) should be reasonable. Any proposals with inflated budgets are liable to be rejected ab-initio by the Assessment committee.

If there are any outstanding reports or deliverables relating to those other projects or any other NFDC grants, loans or equity, they should be delivered before or alongside this application.

DECLARATION

I hereby declare that I have gone through the aforementioned Terms and Conditions of the Production Guidelines as mentioned above and understand that the approval of the project doesn't constitute approval of the concept/budget.

I further declare that the creative proposal as applied to the Corporation is original and I am fully responsible for the protection of copyright of the same.

I hereby indemnify NFDC against any Copyright issue that may arise in connection with the Concept, Story board/mood board and the documentary. It is the bounded duty of the applicant to get all related rights of the movie and NFDC shall not be liable for the same presently and for all times to come.

I hereby declare that the above information is true and correct as per my knowledge and belief. If any of the above information is found to be incorrect/false, the application will be rejected.

Place:

Signature:

Date:

Name: