

NATIONAL FILM DEVELOPMENT CORPORATION LTD (NFDC)

(A Government of India Enterprise)

NFDC – FD Complex, 5th Floor, NMIC Building, 24 Dr. Gopalrao Deshmukh Marg, Mumbai 400 026**CIN – U92100MH1975GOI022994****Advertisement no. 23/Contractual/2024****Invites applications for the following posts on contractual basis for a period of One Years****Manager - Content Syndication (Domestic & International)**

Educational Qualification	:	The candidate should have a Master's degree in a relevant field of qualifications. *Desired Education: Excellent communication and negotiation skills. Good knowledge of the entertainment industry and emerging trends. Strong analytical and problem-solving skills. Ability to work in a team environment.
Experience	:	10 years of experience in PSU/ Any Govt. Organization/ Private sector
Roles & Responsibilities	:	<ul style="list-style-type: none">i. Developing and implementing a strategic plan for licensing NFDC's content spread across features, documentaries, animation & archival films for domestic and international syndication of NFDC's content.ii. Maintaining and managing relationships with potential partners and clients for content syndication.iii. Handling the distribution process, including negotiations, contracts, and agreements with potential clients.iv. Collaborating with other departments in NFDC to ensure smooth execution of distribution strategies.v. Identifying new opportunities for revenue generation through content syndication.vi. Catalogue & Curation of the NFDC's content.vii. Well-networked across all platforms in India & International markets including TVoD, AVoD, SVoD, Linear etc.viii. Ability to license content across these key categories – animation, children's films, short-form clips and documentaries.ix. Proven-track record of negotiating and licensing content of all major platforms & broadcasters.x. Ability to scout and generate new leads across markets.xi. Ability to update & curate catalogues as per the industry requirements.
Age	:	40 years
Remuneration	:	Rs. 1,00,000/- per month all inclusive

Graphic Designer - Content Syndication

Educational Qualification	:	Bachelor's or Master's degree in Graphic Design, Visual Communication, or a related field *Desired Education: Proficiency in Adobe Creative Suite (Photoshop, Illustrator, InDesign, etc.). - Experience in designing for the entertainment industry, preferably in content syndication. - Strong understanding of visual storytelling and content marketing strategies. - Excellent communication skills and ability to work collaboratively. - Strong portfolio showcasing relevant design work, including content for digital platforms.
Experience	:	6 years of experience in PSU/ Any Govt. Organization/ Private sector
Roles & Responsibilities	:	<ul style="list-style-type: none">i. Design and develop creative visual content for marketing campaigns related to the syndication of NFDC's content across domestic and international markets.

		<ul style="list-style-type: none"> ii. Collaborate with the Distribution and Syndication teams to create engaging promotional materials, including posters, brochures, digital ads, and social media graphics. iii. Ensure all content adheres to NFDC's brand guidelines and meets the standards for quality and consistency. iv. Assist in the curation and presentation of NFDC's content catalogue for syndication purposes. v. Work closely with external partners and clients to adapt and localize content for different regions and markets. vi. Stay updated on industry trends, tools, and design techniques to ensure content remains innovative and impactful. vii. Manage multiple design projects simultaneously, ensuring timely delivery and high-quality output.
Age	:	40 years.
Remuneration	:	Rs. 80,000/- per month all inclusive

General Conditions:

1. Interested candidates may fill up the application form on NFDC Samarth portal (nfdcindiaant.samarth.edu.in) on or before **24th October 2024**.
2. NFDC takes no responsibility for any delay in receipt or loss in postal transit of any application or communication.
3. Though the initial place of posting will be as per advertisement, the selected candidates will be required to serve in any part of India as per the discretion/requirement of NFDC.
4. Candidates are advised to keep their e-mail ID active at least for one year. No change in e-mail ID will be allowed once entered. All future correspondence shall be sent via e-mail or at the permanent address mentioned by the candidates in the application form.
5. Any corrigendum/amendment in respect of the above advertisement shall be made available only on Samarth Portal hence prospective applicants are advised to visit NFDC website regularly for above purpose.
6. Any canvassing, directly or indirectly, by the applicant will disqualify his/her candidature.
7. Any legal proceedings in respect of any matter of claim or dispute arising out of this advertisement and/or applications in response thereto shall be subject to jurisdictions of Courts at Mumbai.
8. The management reserves the right in relaxing age/qualification of deserving candidate for the above post.
9. The Management reserves the right to reject any application/candidature at any stage without assigning any reason.
10. Management reserves the right to not to fill-up the post or cancel the recruitment in the interest of the Company.
11. Please note: By applying you give your consent that NFDC may execute a background check with your previous employers, companies etc.