

# WAVES BAZAAR

## The Ultimate Business Collaboration Hub for Media & Entertainment



WAVES Bazaar is a pioneering global e-marketplace designed to revolutionize business collaborations in the Media & Entertainment industry. It serves as a hub connecting content creators, distributors, investors, and buyers across multiple sectors, including Films, TV/Web Series, AVGC (Animation, VFX, Gaming, Comics), Radio & Podcast, Music & Sound, Live Events, Influencer Marketing, and Startups.

# What is WAVES Bazaar?

With the ever-evolving landscape of entertainment and media, WAVES Bazaar is an e Market place which empowers industry professionals by offering a structured marketplace that fosters seamless transactions, networking, and business expansion. It simplifies global deal-making by bridging the gap between creators and potential investors, buyers, and collaborators. The platform enhances exposure, monetization, and industry access, ensuring growth in emerging and established markets alike.

The Waves Bazaar portals an online marketplace where sellers and buyers unite to facilitate business discussions. Sellers can upload their content and services, making them accessible to buyers looking for collaborations, acquisitions, or investments. The platform ensure sufficient transactions and maximizes networking opportunities within the industry.

## Industry Segments Covered

WAVES Bazaar encompasses a vast array of entertainment verticals, making it a one-stop solution for industry professionals:

### **FILM & TV/WEB SERIES**

Connect with global distributors, OTT platforms, and festival programmers.

### **AVGC (ANIMATION, VFX, GAMING, COMICS)**

Showcase content to investors, buyers, and publishing platforms.

### **RADIO & PODCAST**

A dedicated space for independent audio creators to market their work and secure sponsorships.

### **MUSIC & SOUND**

Licensing opportunities and collaborations for music producers and sound designers.

### **LIVE EVENTS & INFLUENCER MARKETING**

Secure sponsorships, brand partnerships, and audience reach

# WAVES Bazaar at the summit

Curated buyers and sellers from the e-Market place will be given a physical platform at the WAVES summit for business discussions, networking, pitching sessions and further closing meaningful business deals at the summit.

## Connecting Buyers & Sellers

**WAVES Bazaar provides a dynamic B2B marketplace where:**

- Sellers can showcase their films, animations, games, podcasts, and services to a global audience, gaining direct exposure to investors, distributors, and buyers.
- Buyers can access high-quality content, explore cutting-edge projects, and find tailored business collaborations.
- Investors can discover compelling projects, co-production opportunities, and industry insights.

## Viewing Room & Market Screenings

WAVES Bazaar offers an advanced Viewing Room & Market Screenings feature, ensuring curated content reaches the right audience.

- The Viewing Room provides a secure digital space for buyers to preview films, animations, and gaming IPs before making acquisition or partnership decisions.
- Market Screenings include exclusive in-person and virtual screenings designed to highlight high-potential projects, attracting investors and distributors.



# Future is here!

WAVES Bazaar is redefining the future of media and entertainment business networking. By merging traditional industry platforms with cutting-edge digital solutions, it fosters global collaborations and drives industry evolution. Whether you're a creator, buyer, investor, or distributor, WAVES Bazaar offers the tools, exposure, and opportunities needed to scale and succeed in the competitive world of entertainment.

## Join us

at **WAVES Bazaar** at **Jio Convention Centre, BKC, Mumbai**,  
from 1<sup>st</sup>-4<sup>th</sup> May 2025 and be part of the future of the  
entertainment industry!

