

# Abhishek S

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## Experience

### Logician media Pvt Ltd

Ad Operations executive, Mysore, Karnataka

09/2023 - Present

#### Campaign Setup and Management:

- **Create and Configure Campaigns:** Set up advertising campaigns within CM360, including creating ads, and defining campaign parameters.
- **Trafficking Ads:** Manage the trafficking of display ads across various channels.
- **Manage Creative Assets:** Upload, organize, and manage creative assets, ensuring they are properly linked to campaigns and meet technical specifications.

### Access Health Care Pvt Ltd

Client Specialist, Chennai, Tamil Nadu

04/2022 - 09/2023

- Reviewed and analyzed denied claims to determine the cause of denial and identify trends.
- Appealed denied claims by preparing and submitting necessary documentation, ensuring adherence to payer requirements.
- Collaborated with billing and coding departments to correct errors and resubmit claims.
- Communicated with insurance companies to resolve issues, obtain clarifications, and expedite payment.
- Maintained detailed records of denials, appeals, and outcomes for reporting and analysis.
- Provided feedback and training to billing teams to reduce future denials.

### Remittmed health care

Client Partner, Mysore, Karnataka

01/2021 - 03/2022

- Managed the entire accounts receivable process, including billing, collections, and payment posting.
  - Monitored and reconciled accounts to ensure accuracy and timely processing of payments.
  - Followed up with clients/customers on outstanding invoices to expedite payments and resolve disputes.
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## Skills

Revenue Cycle Management, Data Analysis & Reporting, Google Ad Manager, CM360, Excel

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## Education

### BCA

MIT first grade collage, Mysore, Karnataka

07/2019

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## Languages

English, Kannada