

”Empowering Artists: The Freelance Journey in the Creative World”

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OBJECTIVES

"Empowering Artists: The Freelance Journey in the Creative World," is focused on understanding the experiences and challenges faced by artists who pursue freelance careers in various creative fields. This is an important and relevant topic, especially given the increasing number of artists choosing freelance work for creative independence and financial autonomy.

- ➡ Explore the experiences and challenges faced by artists pursuing freelance careers in various creative fields, including visual arts, writing, music, and design.
- ➡ To create a platform for artists to showcase their artwork to a global audience, providing a virtual gallery experience. It also facilitates online art transactions and supports artists' income.
- ➡ It sets the stage by acknowledging the changing landscape of the arts industry, where more artists are choosing freelancing for creative independence and financial autonomy.
- ➡ It states that the research aims to provide valuable insights not only for aspiring artists but also for creative professionals and the creative industry as a whole. It seeks to foster a supportive and thriving ecosystem for freelance artists.

EXISTING SYSTEMS

- ➡ In the existing system, there may not be a centralized or organized approach to understanding the freelance journey of artists in the creative world. Artists pursuing freelance careers often rely on scattered information, personal experiences, and informal networks.
- ➡ Individual Freelance Artists: Artists work independently, managing their careers without a standardized framework or support system.
- ➡ Informal Networks: Artists may connect with peers through informal networks, social media, or industry events for advice and insights.
- ➡ Limited Research: There may be limited comprehensive research and resources available specifically focused on the freelance experiences of artists in various creative fields.
- ➡ Limited User Interaction: Users can only view information about the gallery and artworks. They cannot perform actions like searching for specific artworks, leaving comments, or making purchases online.
- ➡ No Online Sales: The existing system does not support online sales of artworks. Customers cannot browse and purchase artworks directly from the website.

Proposed System

- ➡ **Research and Data Collection:** Conduct in-depth interviews, surveys, and case studies to gather data from freelance artists in various creative fields, including visual arts, writing, music, and design. This forms the foundation of your proposed system.
- ➡ **Networking and Community Building:** Establish a platform or community where freelance artists can connect, share experiences, and support each other. This could be an online forum or social media group.
- ➡ **User Registration and Profiles:** Users can create accounts and have personalized profiles. They can save their favorite artworks, view their purchase history, and receive recommendations based on their preferences.
- ➡ **Feedback Mechanism:** Establish a feedback mechanism to continuously improve and update the system based on the evolving needs of freelance artists.
- ➡ **Online Sales:** Implement an e-commerce system that allows users to purchase artworks directly from the website. Include secure payment options and a shopping cart.
- ➡ **Admin Dashboard:** Create an admin dashboard for gallery administrators to easily update content, manage artists, track sales, and monitor user activity.

Hardware and Software specifications

➡ **Operating System** : Compatible with Windows 10, macOS Catalina, and Ubuntu 20.04.

➡ **Hardware:**

Minimum:

CPU: Dual-core processor

RAM: 4 GB

Storage: 10 GB of free disk space

Recommended:

CPU: Quad-core processor

RAM: 8 GB

Storage: 20 GB of free disk space

➡ **Software Dependencies:**

Node.js (v14.0.0 or higher)

npm (v6.0.0 or higher)

MongoDB (v4.4.0 or higher)

➡ **Programming Languages:**

JavaScript (Node.js for backend, and frontend framework like React)

➡ **Browser Compatibility:**

Compatible with the latest versions of Google Chrome, Mozilla Firefox, and Microsoft Edge.