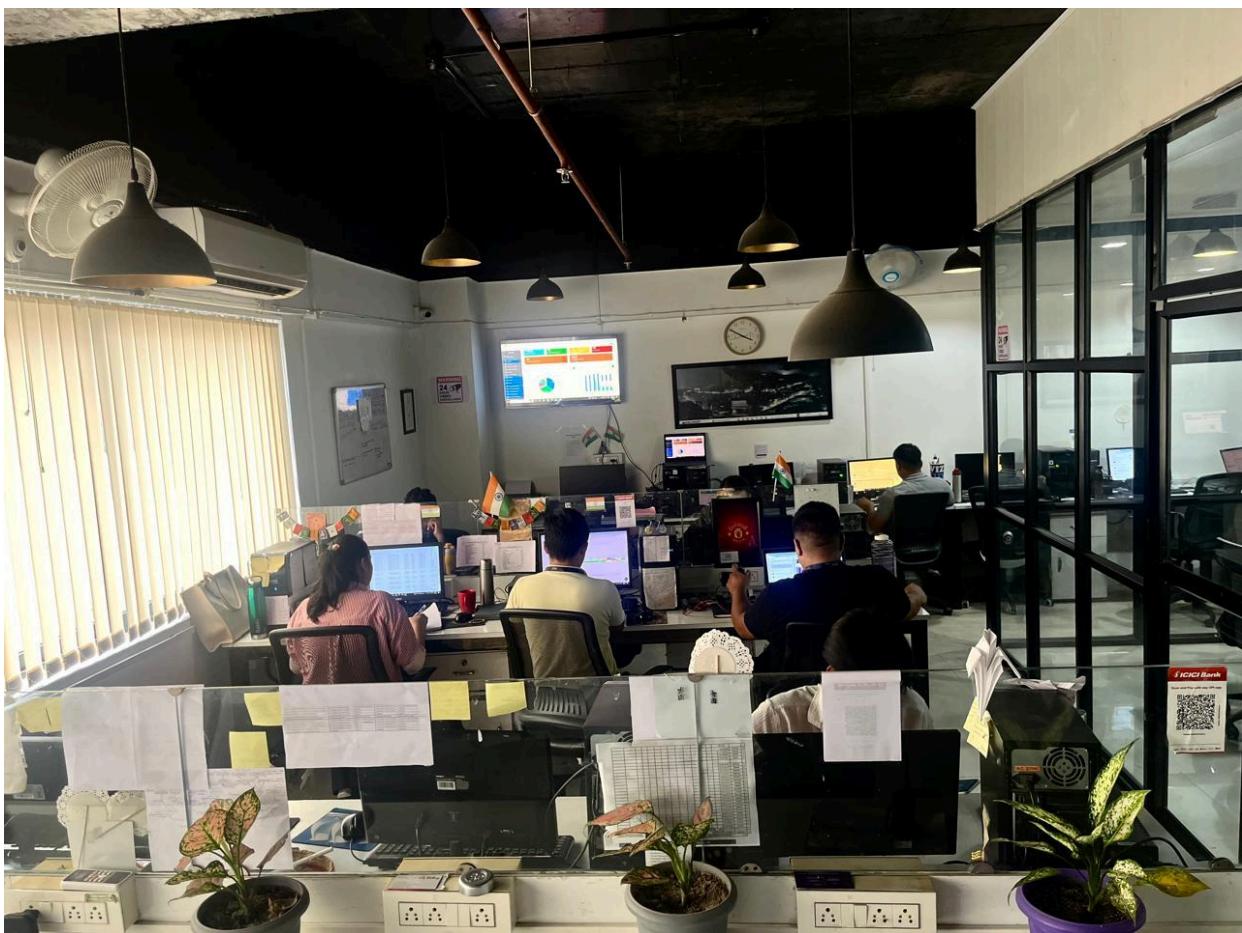


Wizzride Technologies: Redefining Mobility and Tourism in Northeast India with Innovation and Heart

In the heart of Northeast India's stunning landscapes and vibrant communities, Wizzride Technologies Private Limited has emerged as a transformative force in regional travel and tourism. Founded in 2017, Wizzride was born from the simple yet ambitious goal of simplifying and enhancing intercity mobility. Today, through a blend of modern technology and heartfelt service, Wizzride connects thousands of travelers across the diverse terrain of Northeast India. From its intuitive Wizzride Booking App and innovative OpenBid platform to Smart Fleet Management and specially designed global tours for seniors, Wizzride stands proudly on a foundation of more than 3,000 positive Google reviews and a stellar 4.8/5 rating.



The [Wizzride Booking App](#): Making Mobility Effortless

At the center of Wizzride's transformation is its user-friendly Booking App, a trusted travel companion for locals and tourists. Navigating the region's winding roads and hilly topography can be daunting, but Wizzride's app makes booking shared or private rides from key airports like Bagdogra and Guwahati to destinations such as Gangtok, Darjeeling, Kalimpong, and Shillong simple and stress-free. Intercity routes like Siliguri to Rangpo or Kurseong are now just a few taps away.

Quality is constant, with over 1,000 Toyota Innova Crysta SUVs in service and a devoted team of 50+ staff ensuring each trip is smooth, safe, and comfortable. Travelers enjoy round-the-clock customer care and real-time ride tracking. This attention to user needs has resulted in widespread praise and trust, as reflected in Wizzride's exceptional online ratings from more than 100,000 satisfied riders.

Smart Fleet Management: Reliability and Sustainability

Excellence in customer experience is powered by Wizzride's proprietary Smart Fleet Management Solutions. This advanced in-house platform manages every aspect of fleet operation—keeping vehicles well-maintained, routes optimized, and schedules dependable, even when weather and road conditions are unpredictable. Predictive analytics further streamline maintenance and logistics, minimizing downtime and delays and ensuring travelers stay on schedule.

These technologies also enhance Wizzride's environmental commitment. Smart Fleet Management limits unnecessary fuel use and emissions, crucial for preserving the fragile Himalayan environment. The company's #ReduceCO2 campaign and promotion of shared rides further reduce its carbon footprint, reflecting Wizzride's view that caring for the planet is as vital as serving passengers.

OpenBid: Empowering Riders and Drivers

Wizzride's commitment to innovation is evident in its unique OpenBid platform, which reshapes how fares are determined in the local mobility landscape. Unlike rigid price models, OpenBid lets users propose their own fares for reserved rides. Drivers—each carefully verified—can accept, negotiate, or counteroffer, ensuring fair and transparent transactions. AI-driven systems match bids with drivers, empowering both sides and offering unmatched flexibility.

"OpenBid isn't just technology—it's empowerment for both riders and drivers," says Co-Founder Hemant. By inviting users into the fare-setting process, Wizzride fosters trust and builds a more collaborative marketplace.

Integrated Travel: From Road to Sky

Wizzride extends its promise of convenience to the skies by integrating flight bookings into its platform. Customers can now arrange a shared cab to Gangtok or Shillong and book a connecting flight in a single app, eliminating the hassle of switching providers. This end-to-end approach to travel—rare in the Northeast—offers seamless, door-to-check-in service for busy and elderly travelers alike.

[Global Terrain Vacations:](#) Journeys with Heart for Seniors

Inclusivity is at Wizzride's core, especially through its international tourism arm, Global Terrain Vacations. Specializing in curated, accessible trips for seniors and retired travelers from Northeast India, this initiative brings a compassionate touch to group tourism. For example, the upcoming "cultural awakening" Japan tour in October 2025 features wheelchair-accessible vehicles, thoughtful itineraries, and considerate guides. "Everyone should experience Japan at least

once," says Co-Founder Lehsang Bhutia, reflecting Wizzride's commitment to comfort and joy for every generation.

Supporting Rural Northeast: Tech with a Purpose

Wizzride's efforts go beyond moving people. By partnering with rural homestays and promoting organic travel experiences, the company draws urban travelers into the heart of village life, supporting local communities and authentic cultural exchange. Every journey helps bridge urban and rural worlds, fostering meaningful, sustainable interactions.



Financially, Wizzride's impact is clear. Revenues soared from ₹1.1 crore in its first year to ₹2.71 crore in the second—a stunning 146% growth—serving more than 300 travelers each day. This momentum stems from word-of-mouth, consistent service, and continual technology-driven improvements.

A Future Fueled by Innovation and Heart

From the green hills of Darjeeling to the lively avenues of Shillong, Wizzride's mission is to connect Northeast India more smartly, sustainably, and inclusively

than ever before. With a robust suite of technologies AI-powered bidding, predictive fleet analytics, seamless travel integration Wizzride leads with both innovation and empathy.

As the company expands across Assam and Meghalaya, its vision stays anchored in regional pride, social responsibility, and a passion to transform how the world experiences India's Northeast, one remarkable journey at a time.

Book your journey at www.wizzride.com and join the movement:
#ShareYourRide #TravelSmartWithWizzride