

# **Child Care Website | TenderTots**

END TERM REPORT

*by*

**Swati Singh**

Section: K20EN

Roll Number: B46

**Abhisht Mishra**

Section: K20EN

Roll Number: A02

**Aditya Charan PN**

Section: K20EN

Roll Number: A11



**L** OVELY  
**P** ROFESSIONAL  
**U** NIVERSITY

**Department of Intelligent Systems  
School of Computer Science Engineering  
Professional University, Jalandhar**

April-2021

## **Student Declaration**

This is to declare that this report has been written by us. No part of the report is copied from other sources. All information included from other sources have been duly acknowledged. We aver that if any part of the report is found to be copied, we shall take full responsibility for it.

**Swati Singh**

Roll Number: B46

**Abhisht Mishra**

Roll Number: A02

**Aditya Charan**

Roll Number: A11

Place: Lovely Professional University

Date: 30-04-2021

## **TABLE OF CONTENTS**

<b>TITLE</b>	<b>Page No.</b>
<b>1. Background and objectives</b>	<b>5 -7</b>
<b>2. Description of Project</b>	<b>8</b>
<b>3. Flowchart</b>	<b>9</b>
<b>4. Description of Work Division in terms of Roles among students</b>	<b>10</b>
<b>5. Implementation of scheduled work of Project</b>	<b>11-17</b>
<b>6. Technologies and Framework</b>	<b>17-18</b>
<b>7. SWOT Analysis</b>	<b>18</b>

## BONAFIDE CERTIFICATE

Certified that this project report “CHILD CARE WEBSITE” is the bonafide work of “SWATI SINGH, ABHISHT MISHRA, ADITYA CHARAN PN” who carried out the project work under my supervision.

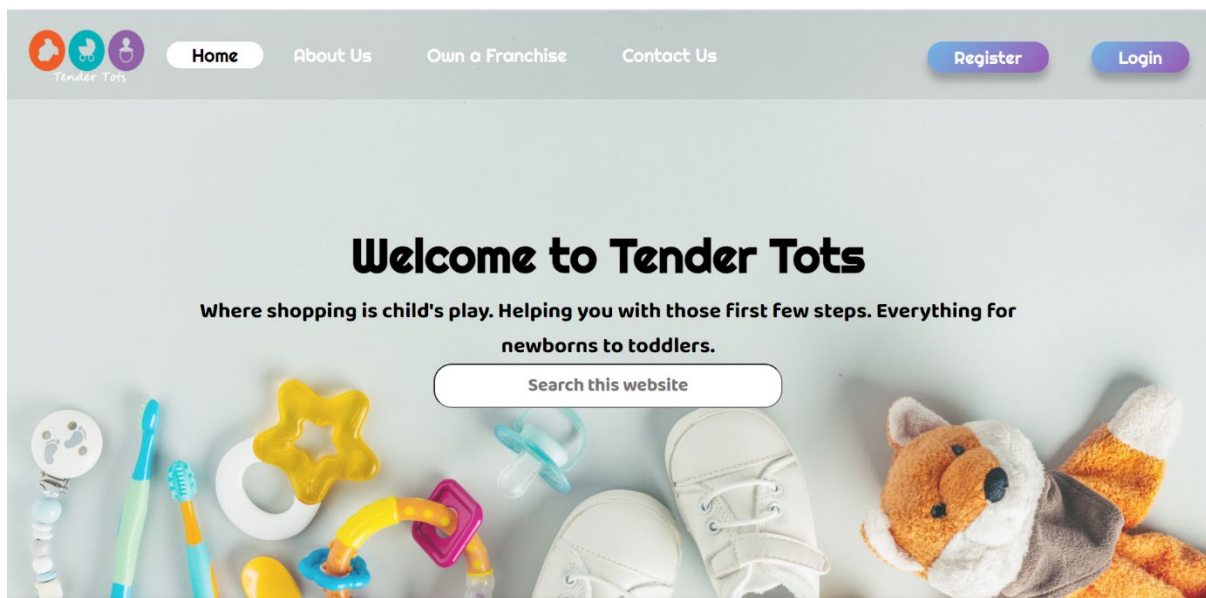
Signature of the Supervisor  
Dr. Dhanpratap Singh  
Professor  
25706  
School of Computer  
Science Engineering

---

## Background and Description

---

At TenderTots, you'll notice our products look a little different. So does our service. We sell products that inspire individuality and reward curiosity. We feel passionately about our customers. If your eyebrows raise slightly when you visit our store, we feel like we've done our job.



Behind our doors and here online you'll find unique and prestigious product brands from around the world, the biggest and best range of child care products. We aim to sell Niche baby products to parents across the world at reasonable prices.

---

**Take a look our exciting Offers and Discounts below!**



All of this with exciting attractions that make online shopping for your baby even more fun and fulfilling such as flexible returns, quick doorstep delivery, guaranteed savings, cash backs, discounts, and other exciting deals. Now, give your baby the very best the world has to offer! We offer all of this while providing excellent customer service and friendly support. We are always there to answer your questions about products, delivery or anything that concerns you.

**Let's get in touch**

We at Tender Tots are always open to the customers and we love listening to you all.

📍 E Block, Central Secretariat, New Delhi 11001

✉ ambani.mj@websitename.com

☎ 1800-274-0615

Connect with us :

Facebook Twitter Instagram LinkedIn

**Contact us**

Full Name

Email

Phone No.

Message

Send

We believe that parenting today is the most challenging job in the world. You need to have a whole lot of love, wisdom, and of course, courage. With all its magnificence, parenting does come with its fair share of hassles. And that's where TenderTots comes in.

**Our Team**

**Abhisht Mishra**  
CO-FOUNDER  
Lorem ipsum dolor sit amet consectetur adipisicing elit. Est queraat tempora, voluptatum quas facere dolorum aut cumque nihil nulla harum nemo distinctio quam blanditiis dignissimos.


**Swati Singh**  
CO-FOUNDER  
Lorem ipsum dolor sit amet consectetur adipisicing elit. Est queraat tempora, voluptatum quas facere dolorum aut cumque nihil nulla harum nemo distinctio quam blanditiis dignissimos.

**Aditya Charan**  
CO-FOUNDER  
Lorem ipsum dolor sit amet consectetur adipisicing elit. Est queraat tempora, voluptatum quas facere dolorum aut cumque nihil nulla harum nemo distinctio quam blanditiis dignissimos.

Since the safety concerns of your child are of paramount interest to us, all the products are non-toxic and the edges of the products are rounded and softened. These products, fabricated adhering to International certifications and standards, are aimed at delivering quality products, to offer ‘The Joy of Parenting’ to you.

## Place an Order

0 - 1 years  
Clothing
2 - 4 years  
Toys
5 - 7 years  
Sanitaries




**3 Pack Organic Cotton Sleepsuits for a 7 Month old**

Cost: ~~₹30.99~~ ₹27.99

Brand: Marks and Spencer  
Delivery within 5 Days

[Buy Now](#)




**Kitty's Printed Frock with Short Sleeves for Girls - Pink**

Cost: ~~₹23.99~~ ₹20.50

Brand: Baby Hug  
Delivery within 3 Days

[Buy Now](#)







**Mitten Kitty Glouse Pack of 3 - Cotton -White Navy Blue**

Cost: ~~₹32.99~~ ₹23.99

Brand: Mittal Industries  
Delivery within 5 Days

[Buy Now](#)

[Home](#)
[About Us](#)
[Contact Us](#)
[Locate Our Store](#)
[Own a Franchise](#)

Copyright © 2021 TenderTots. All Rights Reserved

A one stop online shopping site for categories attempts at bettering the breath-taking joyride that parenthood can be. All our products that you can easily buy online, ranging from breathable diapers, mild baby shampoo to baby wet wipes to baby liquid cleansers, baby bubble bath to baby lotion and baby powder have been designed taking into consideration every need of your little one.

---

# Description of Project

---

## Modules

### HOME:

This module leads you to the homepage of our website, which contains the entire content of the website design. You can search for the product you need, navigate between the various sub-pages of the website, look for the variety of the products and also check for the offers and discounts on all of them.

### ABOUT US:

Under the ABOUT US module, you get to view the information about the co-founders of the webpage and their contribution in the webpage designing and development.

### CONTACT US:

In case of any query or issues related to your product purchase, you can make use of this module of our website. On the page you have options to reach out to us via e-mail, call or you can simply fill the form and we will try to respond to your query or issue at the earliest.

### OWN A FRANCHISE:

Want to work with us? This module offers you to own a franchise of our store and to become a part of the beautiful family of TenderTots. Just fill up the required details and upload a copy of identification to get your application in process.

### LOCATE OUR STORE:

This module offers users to view a list of the offline stores of TenderTots. It contains the location, address and contact details of all the offline stores at one place, thereby allowing the users to find a store nearby.

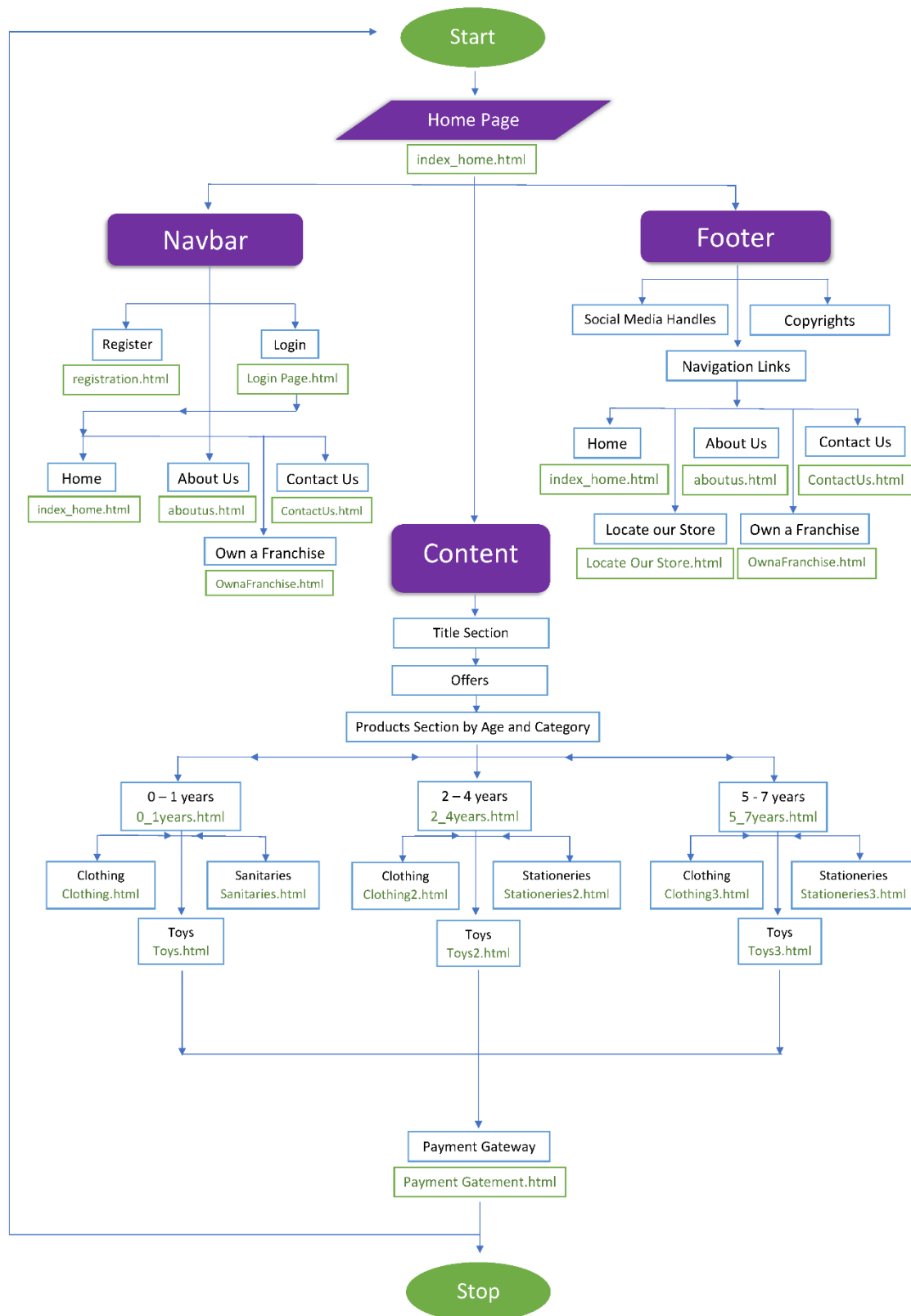
### REGISTER:

Visiting the website for the first time? This module will help users to get registered with us and continue their shopping experience efficiently. Fill the Registration Form with proper details and press on “Register” to complete the registration process.

### LOGIN:

Using this feature an existing user can log-in to the website using their login credentials and resume their shopping experience with TenderTots.





---

## Description of Work Division in terms of Roles among students

---

### Swati Singh:

- Navigation Bar
- Banner Section
- Footer Section
- About us Module (1 page)
- Registration Module (1 page)
- Linking the files together.
- Handling and organizing the website elements.
- Report

### Abhisht Mishra:

- Image Slider Section
- Contact Us Module (1 page)
- Own A Franchise Module (1 page)
- Payment Gateway Page (1 page)
- Logo Designing
- Report

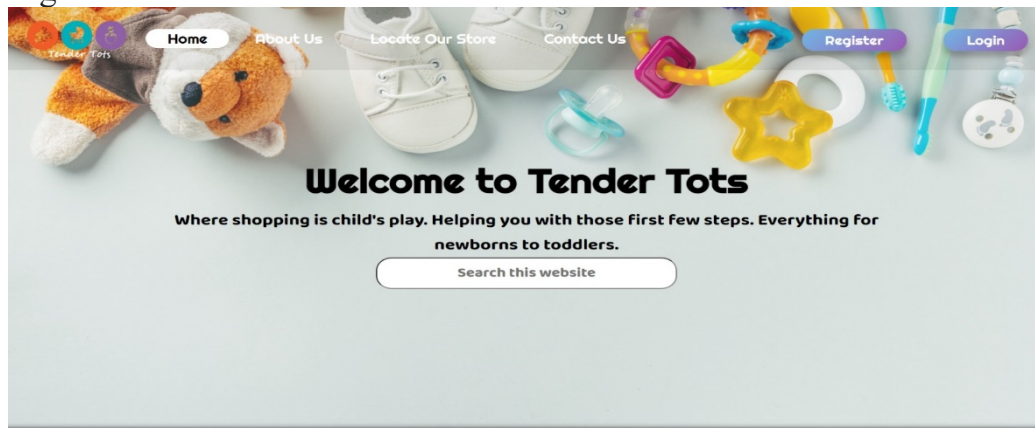
### Aditya Charan PN:

- Place Order Module (12 pages)
- Login Module
- Locate Our Store Module
- Flowchart

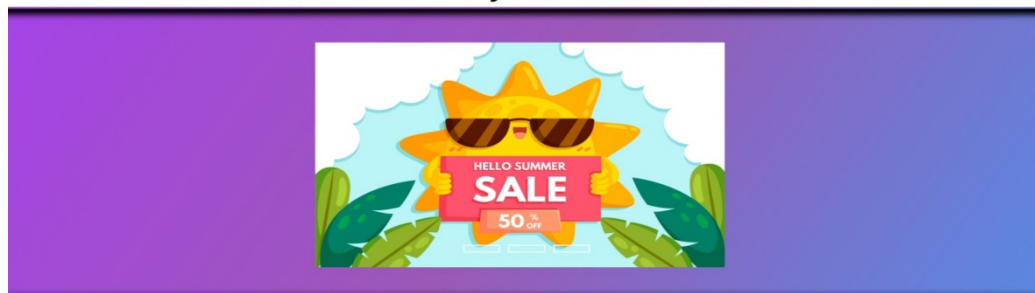
# Implementation of Scheduled Work of Project

## Homepage:

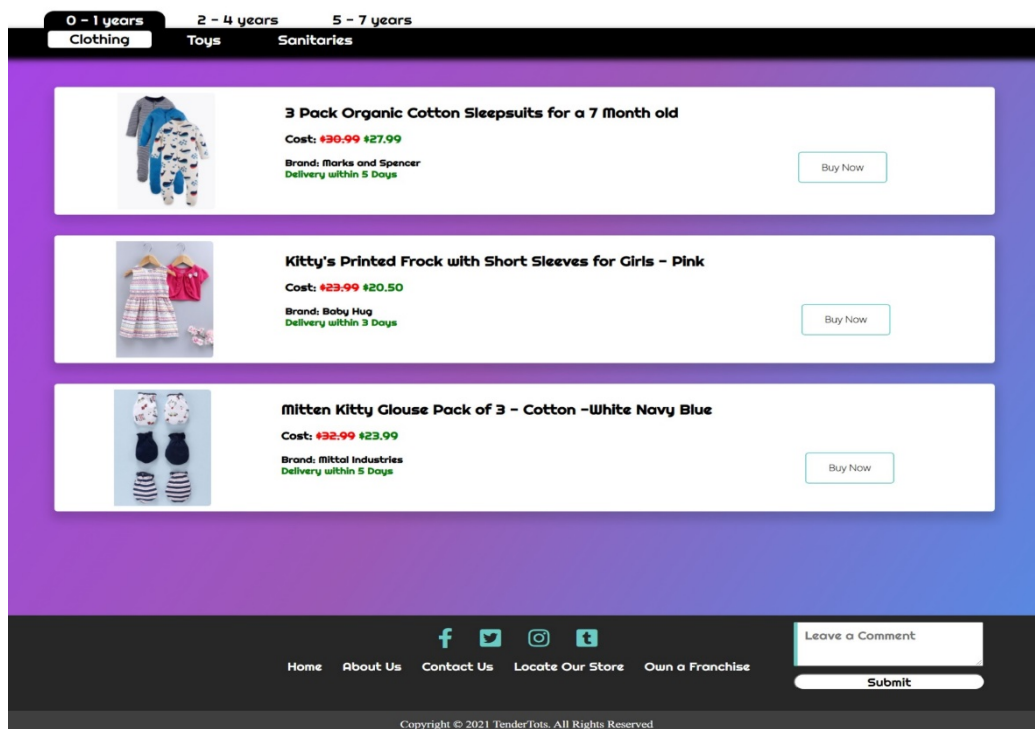
This is the main page that the User visits first. The Page is divided into 3 main sections. It is designed keeping in mind simplicity and minimalistic looks using Vibrant gradients. The Banner briefs the user about the Platform.



Take a look our exciting Offers and Discounts below!

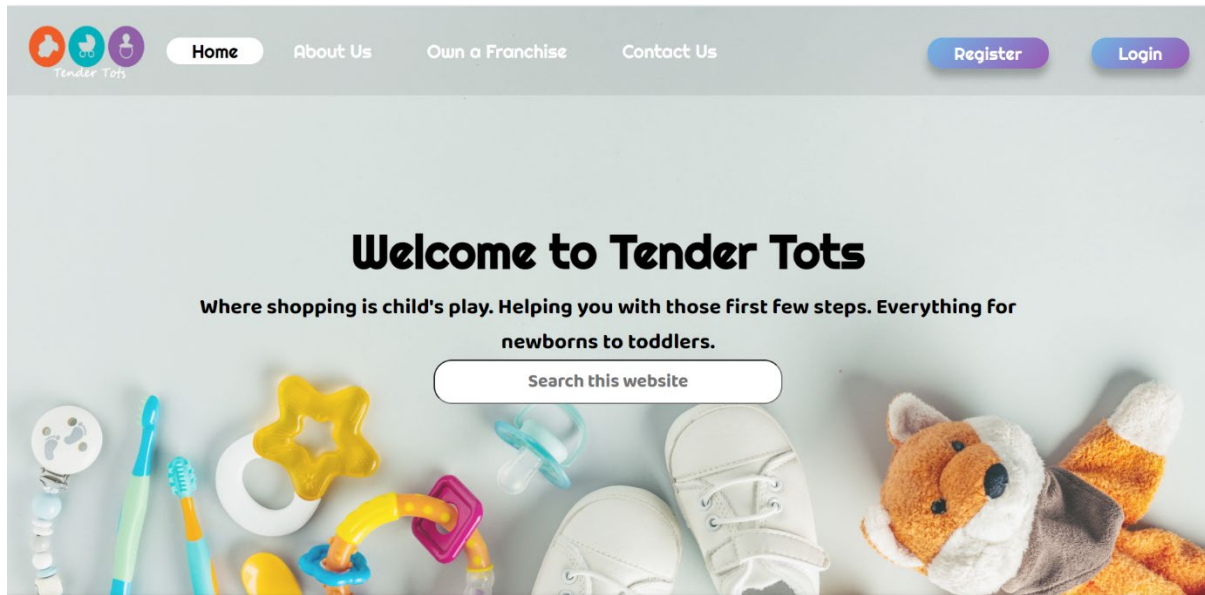


## Place an Order



## Banner and Navigation Bar:

The Banner briefs the user about the Platform while the Navigation Bar enables the users with the ability to surf between the pages on the platform. The Banner and Navigation Bar uses properties like z-index, opacity, flex boxes, vibrant gradients with hover effect on buttons and a search box to search the website.



## Offers and Discounts:

The Offers Section updates the user with latest Offers and Discounts we give to our Customers using unique Image Sliders developed only using HTML and CSS. It uses Labels to facilitate the toggle effect in the Sliders. The slider uses attributes like transform and flexbox for sliding of images and their proper alignment.

---

**Take a look our exciting Offers and Discounts below!**



## Place an Order:

The Place an Order Section shows various products and the user can choose between multiple age groups and categories here. This section is displayed as an 'iframe' on the Home Page and the tabs visible are navigation bars. This page uses gradients and hover effects on the BUY NOW button which navigates you to the payment gateway.


## Place an Order

0 - 1 years

2 - 4 years


5 - 7 years

ClothingToysSanitaries




**3 Pack Organic Cotton Sleepsuits for a 7 Month old**  
Cost: ~~₹30.99~~ ₹27.99  
Brand: Marks and Spencer  
Delivery within 5 Days

Buy Now







**Kitty's Printed Frock with Short Sleeves for Girls - Pink**  
Cost: ~~₹23.99~~ ₹20.50  
Brand: Baby Hug  
Delivery within 3 Days

Buy Now



**Mitten Kitty Glouse Pack of 3 - Cotton -White Navy Blue**  
Cost: ~~₹32.99~~ ₹23.99  
Brand: Mittal Industries  
Delivery within 5 Days

Buy Now



HomeAbout UsContact UsLocate Our StoreOwn a Franchise

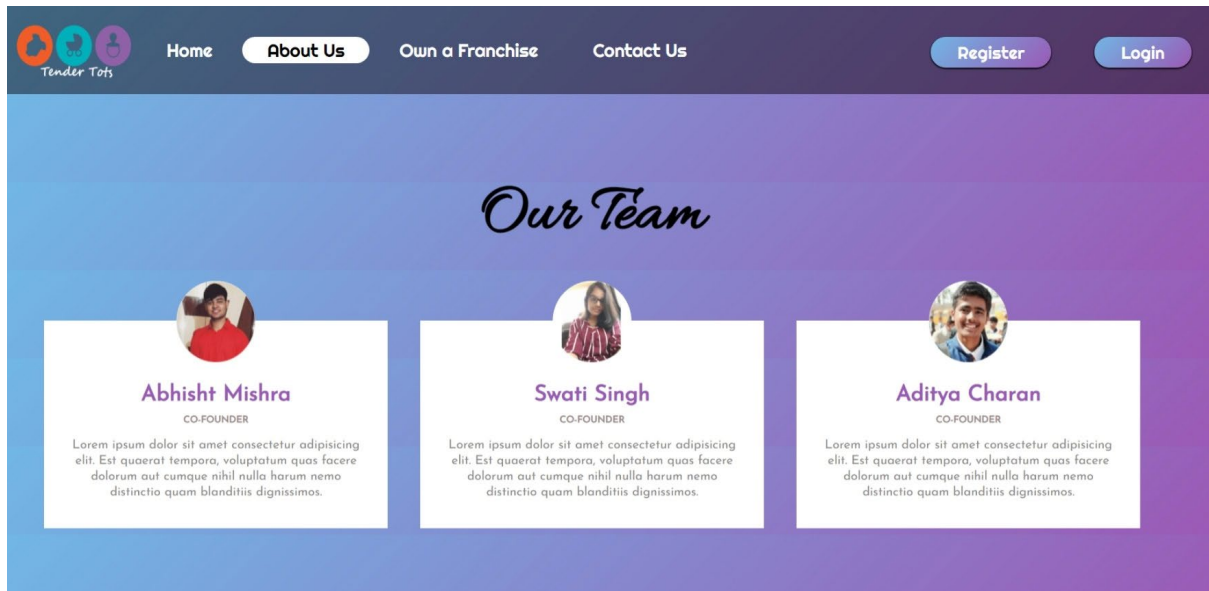
Leave a Comment

Submit

Copyright © 2021 TenderTots. All Rights Reserved

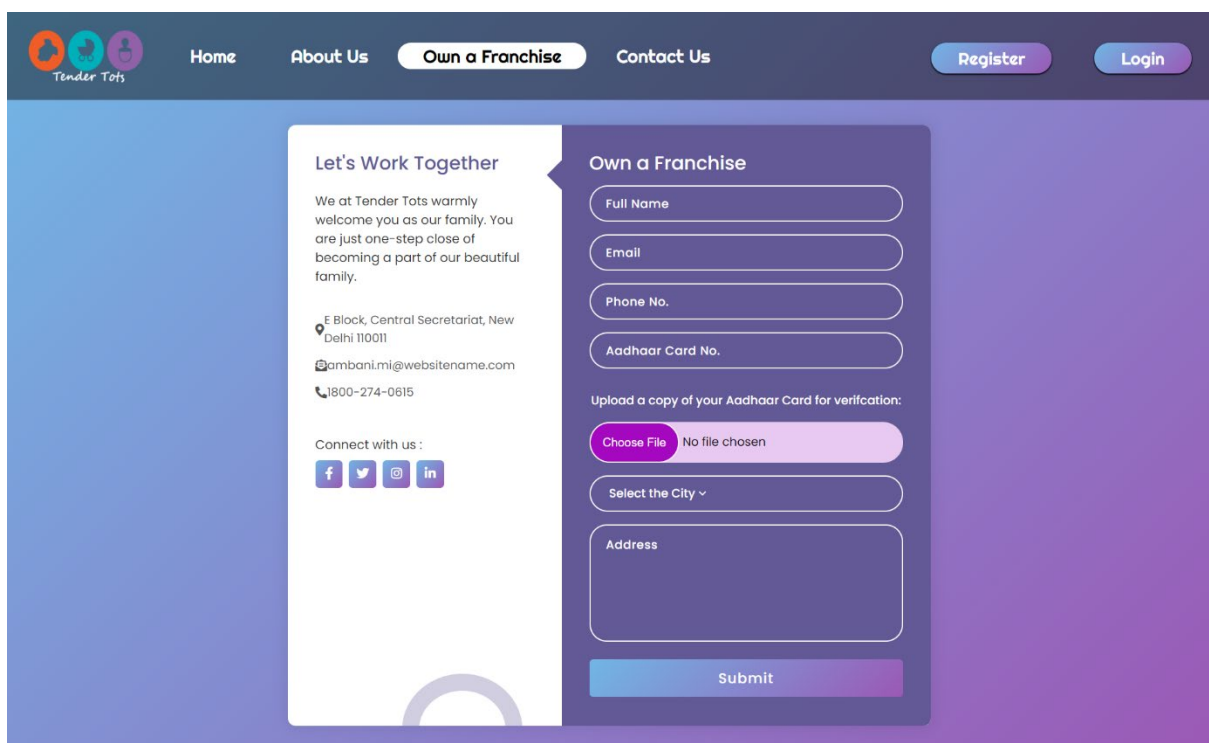
## About Us:

This page talks about Who we are and What we do as co-founders at TenderTots and how we function at TenderTots Ltd. through rounded images, grids, flexboxes and linear gradients.



## Own a Franchise:

This page helps Individuals apply in order to open their own franchise operating under TenderTots. Alongside of its beautiful gradient background, it allows one to upload their document with a popup response enabled, that redirects to the homepage.





## Contact Us:

This page enables users to reach out to us related to their query or product related issues. It uses a stylish linear gradient as a background and has a popup response enabled which upon closing redirects to the homepage.

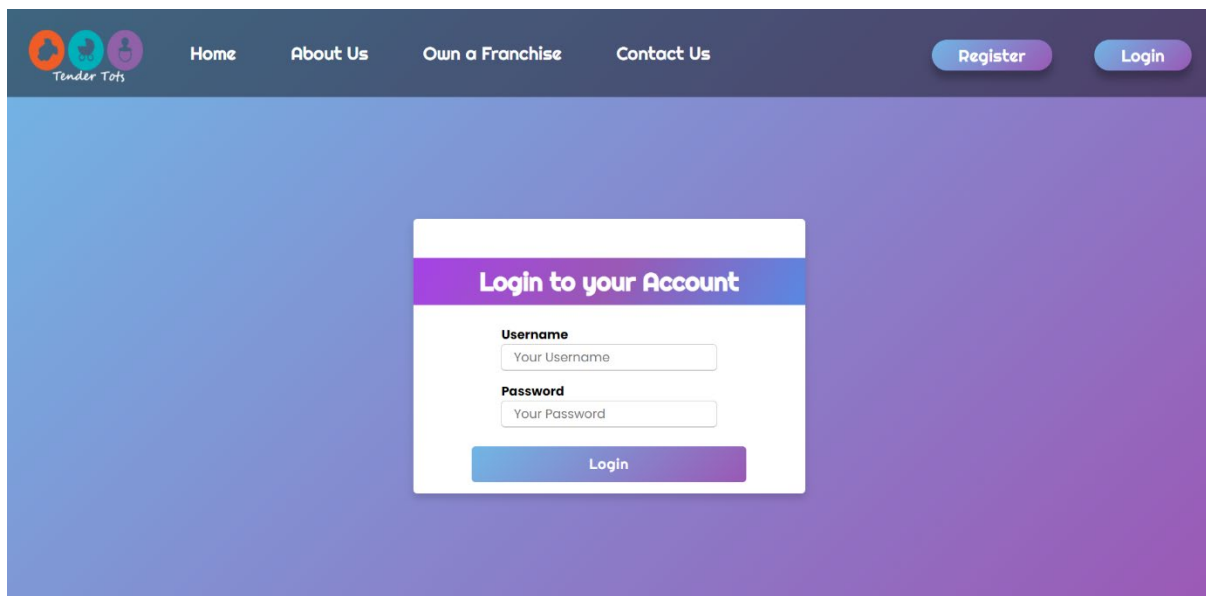
The screenshot shows the 'Contact Us' page of the Tender Tots website. The page features a dark blue header with the Tender Tots logo and navigation links: Home, About Us, Own a Franchise, and Contact Us. On the right side of the header are 'Register' and 'Login' buttons. The main content area has a light blue and purple gradient background. A white card on the left contains the text 'Let's get in touch', a message about customer support, contact details (Block, Central Secretariat, New Delhi 110011, email: ambani.mi@websitename.com, phone: 1800-274-0615), and social media links (Facebook, Twitter, Instagram, LinkedIn). To the right of this card is a dark blue contact form with fields for 'Full Name', 'Email', 'Phone No.', and 'Message', followed by a 'Send' button.

**Registration:** The Registration Page helps a new User sign up to the platform to avail our services using his account. This page uses transition effects for the form alongside a vibrant gradient and a popup which navigates back to the homepage.

The screenshot shows the 'Registration' page of the Tender Tots website. The page features a dark blue header with the Tender Tots logo and navigation links: Home, About Us, Own a Franchise, and Contact Us. On the right side of the header are 'Register' and 'Login' buttons. The main content area has a light blue and purple gradient background. A white card in the center contains the 'Registration' form. The form has fields for 'Full Name', 'Email', 'Password', 'Username', 'Phone Number', and 'Confirm Password'. Below these fields are radio buttons for 'Gender' (Male, Female, Prefer not to say). A 'Register' button is at the bottom of the form.

## Login:

The Login Page helps the user login to the Platform to their Encrypted accounts with his own Credentials. The Page uses Gradient Banners and stylized Login buttons.



**Tender Tots**

Home About Us Own a Franchise Contact Us Register Login

### Login to your Account

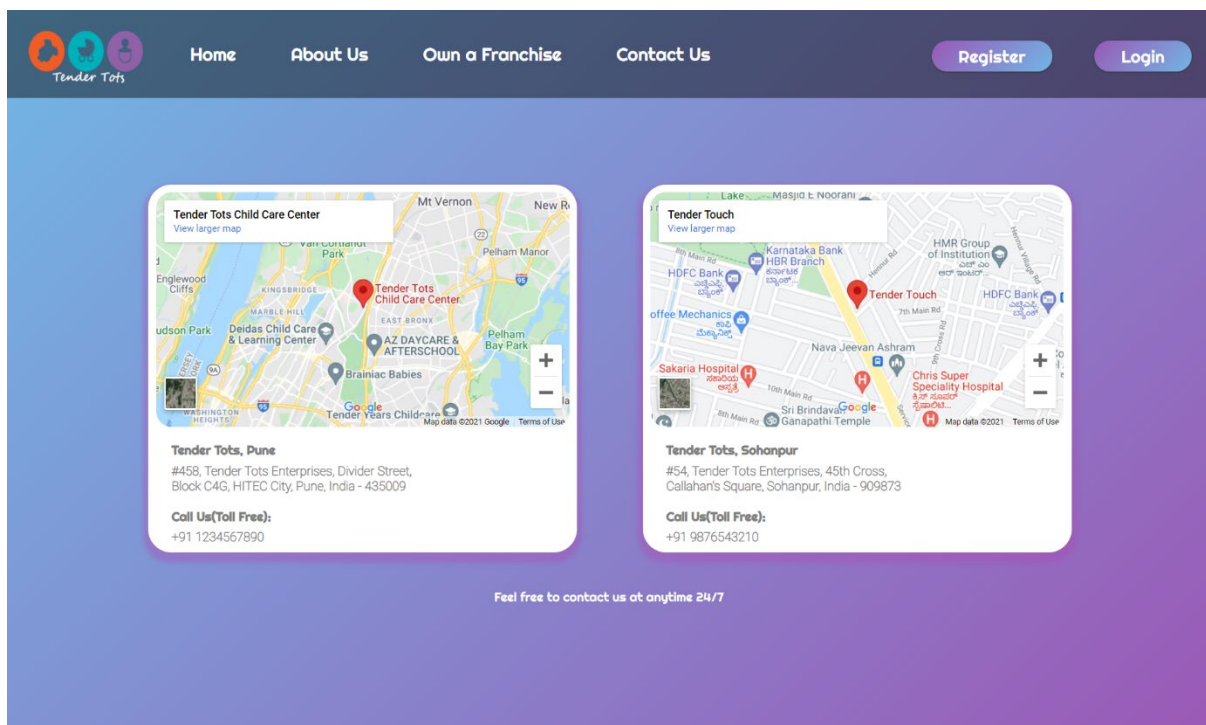
**Username**

**Password**

Login

## Locate Our Store:

The Locate Our Store page helps the user find the address of our Retail Stores in various cities. They are organized into cards using grids and container concept.




**Tender Tots**

Home About Us Own a Franchise Contact Us Register Login

#### Tender Tots Child Care Center

View larger map




**Tender Tots, Pune**  
#459, Tender Tots Enterprises, Divider Street,  
Block C4G, HITEC City, Pune, India - 435009

**Call Us(Toll Free):**  
+91 1234567890

#### Tender Touch

View larger map



**Tender Tots, Sohanpur**  
#54, Tender Tots Enterprises, 45th Cross,  
Callahan's Square, Sohanpur, India - 909873

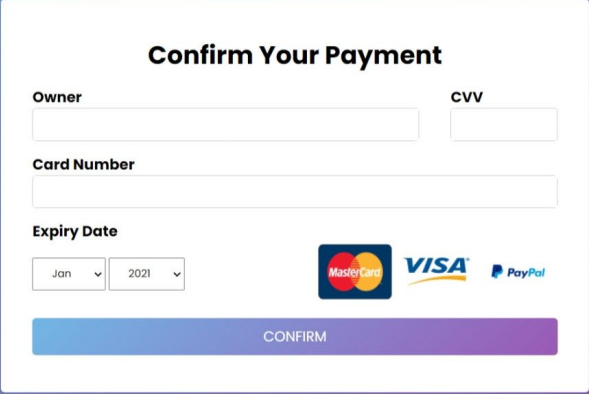
**Call Us(Toll Free):**  
+91 9876543210

Feel free to contact us at anytime 24/7



### Payment Gateway:

It takes the details using Forms, and vibrant images to indicate and help the customer make the payment through the desired financial service like VISA, MasterCard and PayPal the he wishes for the End-to-End Encrypted transaction.



The image shows a 'Confirm Your Payment' form centered on a purple-to-blue gradient background. The form is white with a black title. It contains four input fields: 'Owner', 'CVV', 'Card Number', and 'Expiry Date'. The 'Expiry Date' field is split into two dropdown menus showing 'Jan' and '2021'. Below the fields are logos for MasterCard, VISA, and PayPal. At the bottom of the form is a wide, rounded button with a blue-to-purple gradient and the text 'CONFIRM'.

### Footer:

It provides us links to the platform's Social Media handles, and also provides quick links to various pages of the platform. A comment box is provided for the users to share their experience using our platform with us. It is the section where users can easily find their way to our Stores using the Locate Our Store.



The footer is a dark grey/black bar. It features social media icons for Facebook, Twitter, Instagram, and LinkedIn. Below these are navigation links: 'Home', 'About Us', 'Contact Us', 'Locate Our Store', and 'Own a Franchise'. On the right side, there is a white comment box with the text 'Leave a Comment' and a 'Submit' button. At the very bottom, a small copyright notice reads 'Copyright © 2021 TenderTots. All Rights Reserved'.

---

## Technologies and Framework

---

### TECHNOLOGIES AND LANGUAGES

- HTML
- CSS

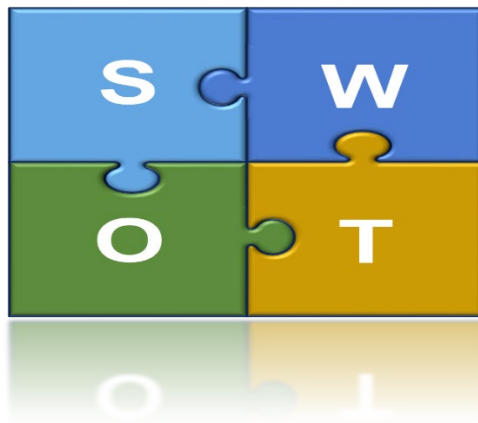
## FRAMEWORK AND PLATFORMS

- Google Fonts
- Font Awesome
- W3School

---

### SWOT Analysis

---



#### STRENGTHS (+)

- Flexible navigation of elements.
- Easy to understand and use.
- Quality product availability.
- 24/7 customer support.
- Simplicity is the highest sophistication.

#### WEAKNESSES (–)

- Responsive Website.
- Lack of options for all locations.
- Lack of implementation tools.

#### OPPORTUNITIES (+)

- Less competitors.
- Large Online Market.
- The urge to be more inclined towards an online platform.

#### THREATS (–)

- Market changing so fast.
- Competitors growing day by day.
- Technology evolving day by day.
- Changing customer's attitude.