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Data Description

**23rd July 2022**

# Where is data stored?

FitBit Fitness Tracker Data (CC0: Public Domain, dataset made available through Mobius) is stored in [Kaggle](https://www.kaggle.com/arashnic/fitbit). Also a copy of data is stored in this [repository](https://github.com/abhisindh/Bellabeat_Product_Analysis/tree/master/Resources/Bellabeat_Dataset/Fitabase%20Data%204.12.16-5.12.16).

# How is the data organized? Is it in long or wide format?

Data consists of 18 .csv files. All of them are in long format. [Summary](https://github.com/abhisindh/Bellabeat_Product_Analysis/blob/master/002_Prepare/DataSummaries.pdf) of each dataset is included in this repository.

# Are there issues with bias or credibility in this data?

Data was collected in 2016, data might not be relevant.

Only 30 people participated in the survey, it is not representative of whole population

Since data is collected through survey, we cannot verify its integrity

# Does your data ROCCC?

* **R**eliable :- Only 30 respondents => not reliable
* **O**riginal :- third party data => nor original
* **C**omprehensive :- Parameters match Bellabeat parameters => comprehensive
* **C**urrent :- Data collected in 2016 => not current
* **C**ited :- not cited

# How are you addressing licensing, privacy, security, and accessibility?

CC0: Public Domain, dataset made available through Mobius

# How did you verify the data’s integrity?

Since data is collected through survey, we cannot verify its integrity