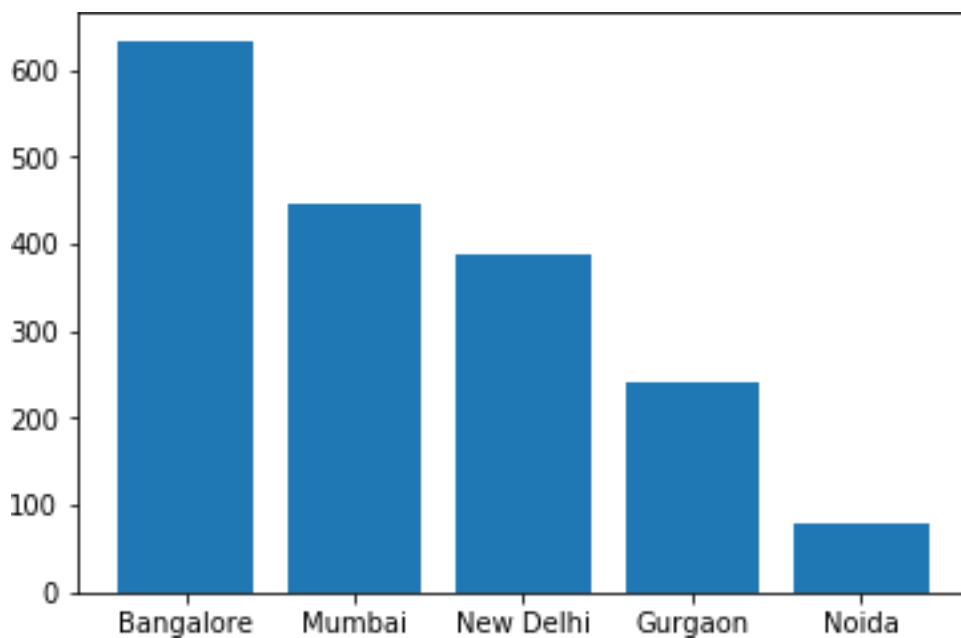<div align="center">

CASE STUDY

</div>

1. The correct location for startup

1. **Bangalore**
2. **Mumbai**
3. **New Delhi**
4. **Gurgaon**
5. **Noida**

From the graph it is clear that out of NCR, Bangalore and Mumbai, Bangalore has received funding maximum number of times. Hence this location should be suitable considering financial restriction and a perfect location where getting the investment has a high chance.
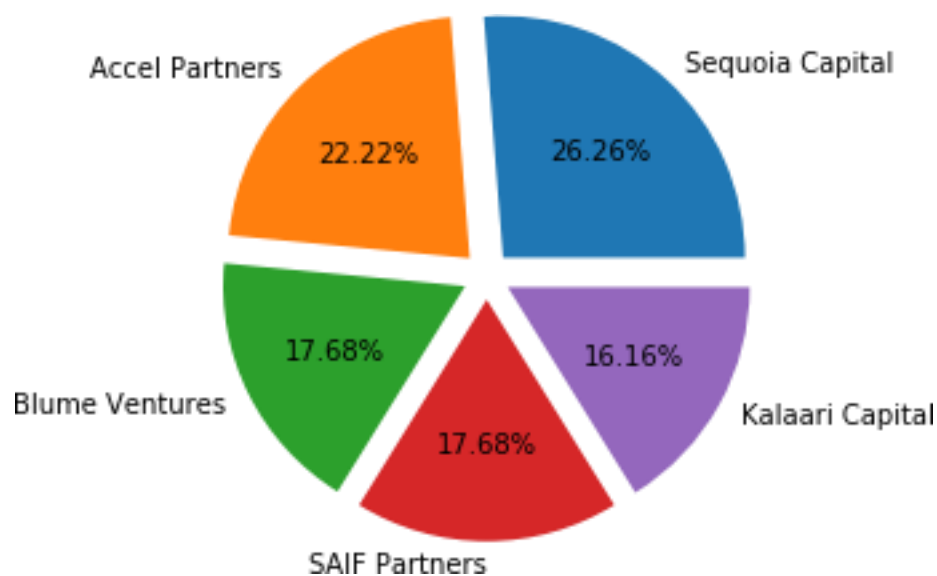
2.The list of top 5 investors from dataset

  2.1 Sequoia Capital

  2.2 Accel Partners

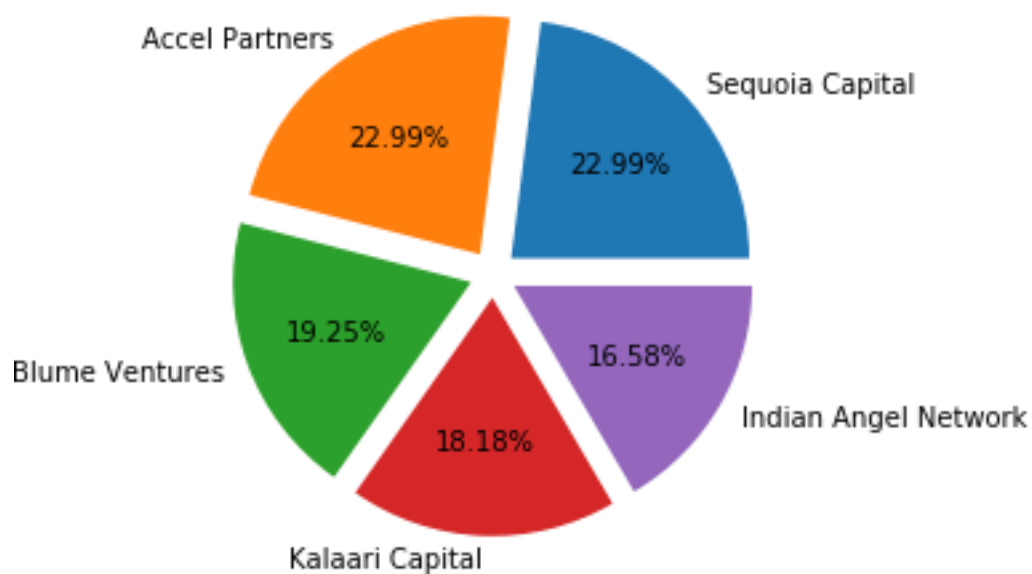 **2.3   SAIF Partners**

  2.4   Blume Ventures

  2.5   Kalaari Capital

From the graph we can see the percentages of the number of investments among the top 5 investors. These are the top 5 investors who have invested the maximum number of times in the startups. This is the answer considering repeated investments in one company.

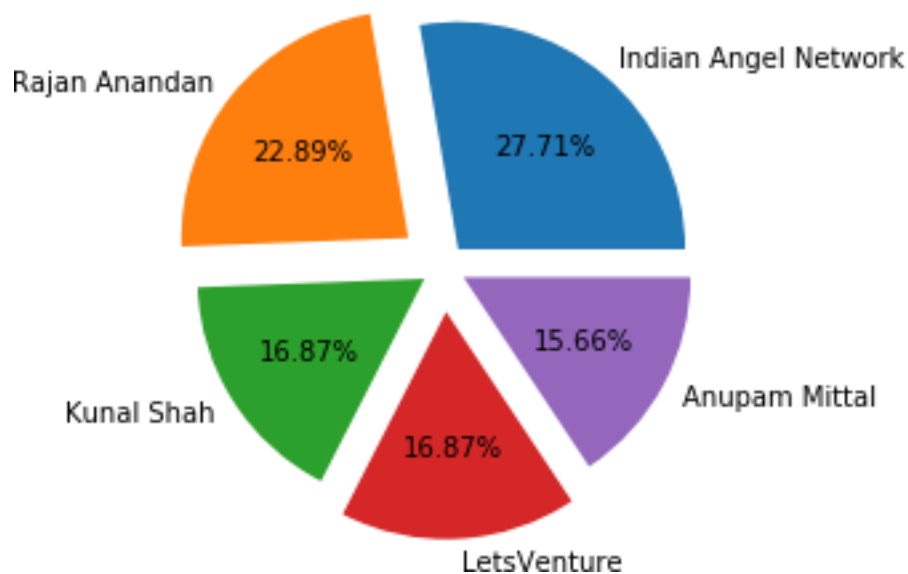## 3. The top 5 investors who have invested in different startups.

1. **Sequoia Capital**

2. `Accel Partners`
3. `Blume Ventures`
4. `Kalaari Capital`
5. `Indian Angel Network`

From the graph we can see the percentages of the number of investments among the top 5 investors. These are the top 5 investors who have invested the maximum number of times in different companies i.e. if one investor has invested multiple times in one startup, it is counted 1 for that company. This gives a better insight of the investors.

4. List of the top 5 investors as its investment type as Seed Funding or Crowd Funding
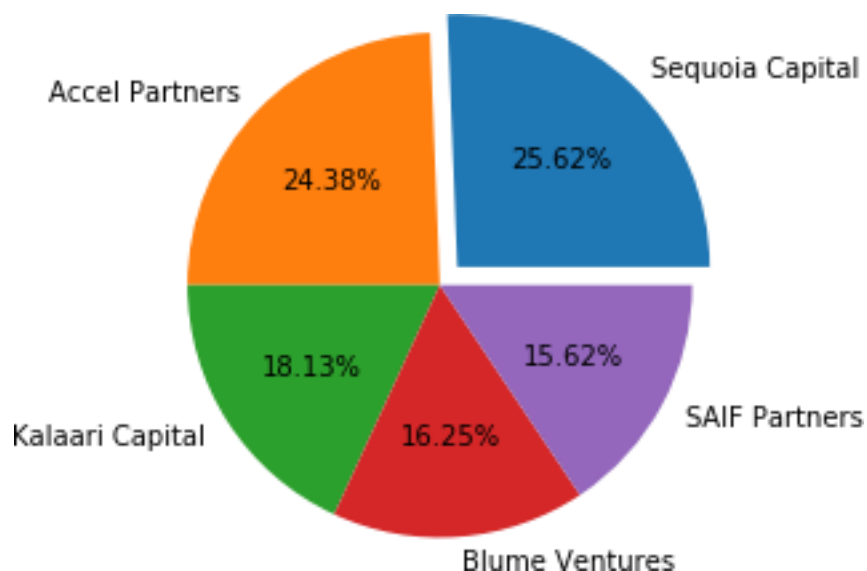
1. **Indian Angel Network**
2. **Rajan Anandan**
3. **Kunal Shah**
4. **LetsVenture**
5. **Anupam Mittal**

From the graph we can see the percentages of the number of investments among the top 5 investors. These are the top 5 investors who have invested the maximum number of times in different number of startups i.e. if one investor has invested multiple times in one startup, it is counted 1 for that company. Since the startup is an early state startup, the best suited investment type is 'Crowd Funding' and 'Seed Funding'.

5. List of top 5 investors as its investment type as Private Equity

1. **Sequoia Capital**
2. **Accel Partners**
3. **Kalaari Capital**
4. **Blume Ventures**
5. **SAIF Partners**

From the graph we can see the percentages of the number of investments among the top 5 investors. These are the top 5 investors who have invested the maximum number of times in different number of startups i.e. if one investor has invested multiple times in one startup, it is counted 1 for that company. Since the startup is not in early phase but is in growth stage, so the best suited investment type is 'Private Equity'.