

WHY TELECOM CUSTOMERS ARE CHURNING?

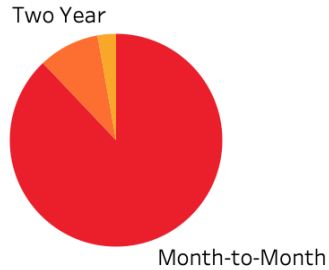
Total Customers

6,687

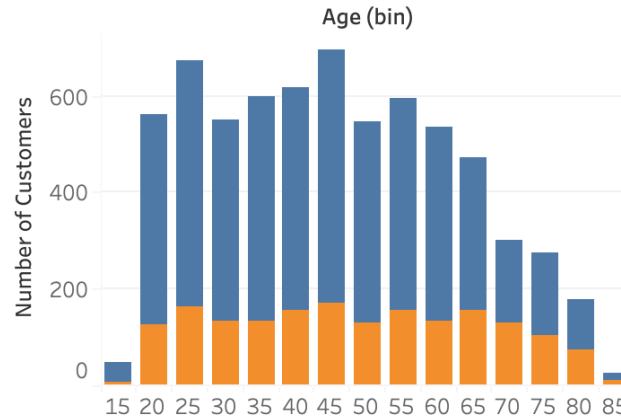
Total Churned Customers

1,796

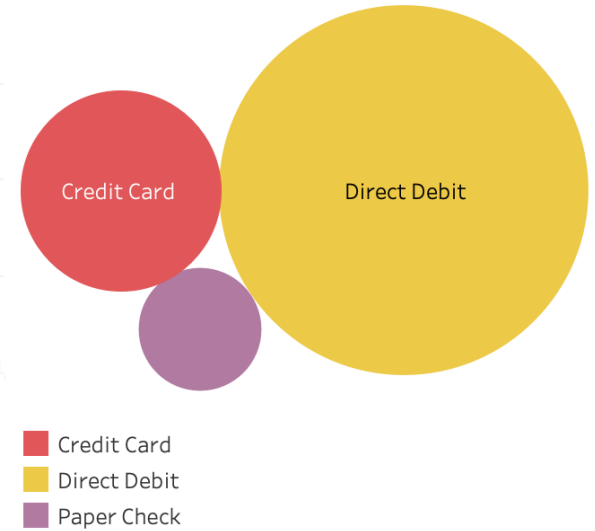
Contract Type



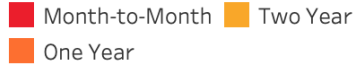
Age Bin



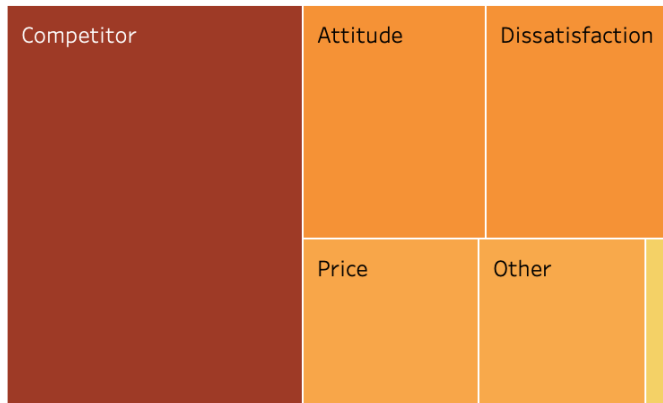
Payment Method



Contract Type Legend



Churn Category



Reasons

