

# STARTUPS THAT SKY-ROCKETED AFTER SHARK TANK INDIA





### SKIPPI ICE POPS

It was the first startup to get an all-sharks deal on the show. The ice popsicle brand got a deal for Rs. 1 Cr for 15 percent equity. Skippi pop has grown 40X after the startup got fame from the reality show.





#### TAGZ

The popped chips brand got a deal for 70 lakhs for 2.75% equity for the company. After appearing on the show, they have witnessed a 3x growth as well as extended their product line to chips & chocolate cigars.





#### GET A WHEY

The mother-son duo of the health-driven ice cream brand sealed a deal for Rs 1 Cr for 15 percent equity. Before the show, their monthly sales were Rs 20 Lakhs, which are now between Rs 80 Lakhs to Rs 1 Cr.





#### BRAIN-WIRED

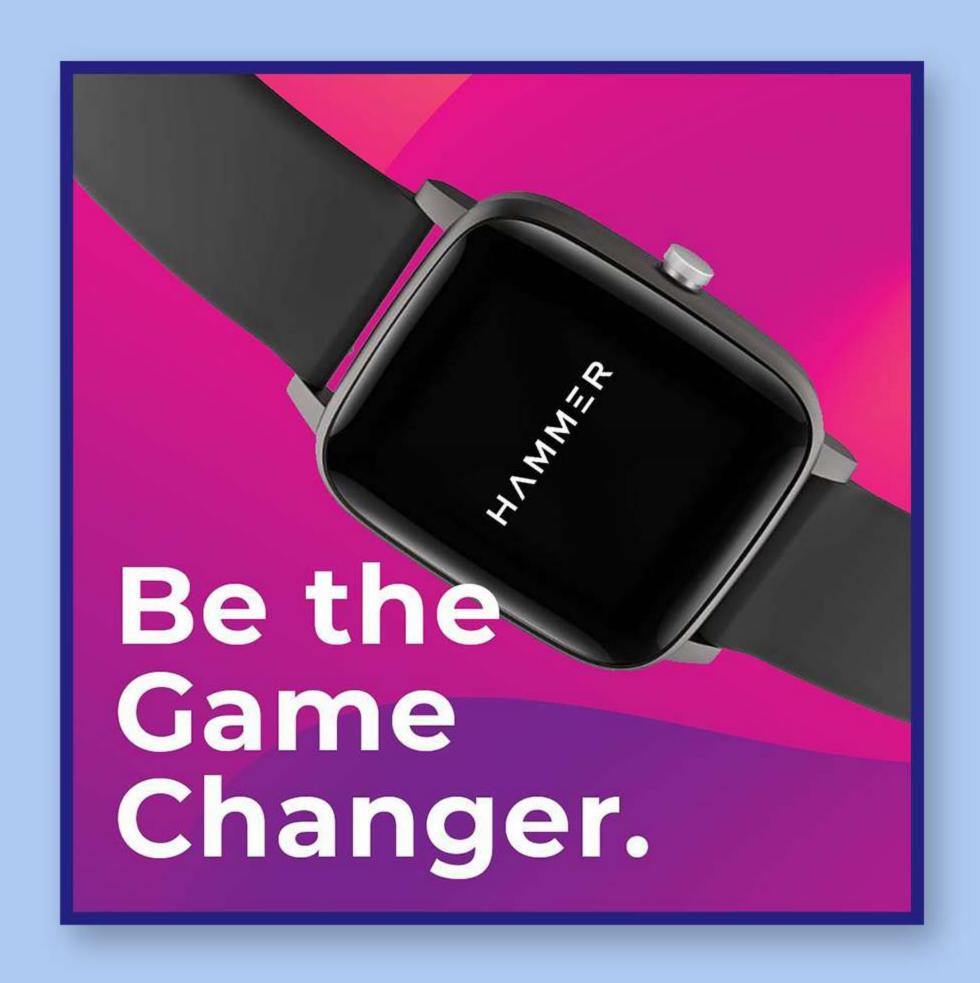
The company is among the top success stories of agriculture in India. It got a deal for Rs 60 Lakhs for 10 percent. Before coming to the tank, their monthly sales stood at Rs 1 to 2 Lakhs which has now skyrocketed to over Rs 35 Lakhs per month with expansion in international markets.





### HAMER LIFESTYLE

Remembered as the brand in direct competition with Boat, Hammer got a whopping investment of 1 crore for 40% equity from Aman Gupta. Before the show, Hammer's monthly sales were Rs 70 Lakhs, which today are over Rs 2 Cr per month.



## WHICH SHARK TANK'S START-UP WERE YOU THE MOST OPTIMISTIC ABOUT?



#### Comment Below

