		Roll No
Total No	o. of Questions: 9]	[Total No. of Printed Pages: 7
(2102)		
В	CA (CBCS) RU Exa	JSA IIIrd Semester mination
	3	995
DES		HING AND DESIGNING
	В	CA-305
Time: 3	Hours]	[Maximum Marks: 70
Note :-	Select one questio	n from each Part-B, C, D and E.
	Part-A is compuls	sory.
		Part-A
3	(Compul	sory Question)
1. (A)	Do as Directed (	MCQ/True-False/Fill in the
*	blanks):	
	(i) Printing mea	ns to paper.
	(a) Transfer	of ink impression
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	(b) Impression
	(c) Inserting
	(d) Pouring
(ii)	Raster Image is also known as Graphic
	Image.
	(a) True
	(b) False
(iii)	Which of the following is not a menu in
	PageMaker ?
	(a) Elements
	(b) Type
	(c) Utilities
	(d) Format
(iv)	How many Color Modes are there in
	Photoshop?
	(a) One
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		(b)	Three	
		(c)	Five	
		(d)	None of these	
	(v)	Obj	ects cannot be layered i	n desktop
		pub	lishing.	
		(a)	True	
		(b)	False	
	(vi)	Wh	ich of these softwares is	using the
		Gra	adient tool?	
		(a)	Photoshop	
		(b)	Painting	
		(c)	PageMaker	
		(d)	None of these	
	(vii)	Wha	at is a skyline?	
6	7		(3)	Turn Over

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(viii)	Which of the following color models	are
	used for color printing?	
	(a) RGB	
	(b) CMY	
	(c) CMYK	
	(d) CMY and CMYK	
(ix)	Which of these views is not in	the
	PageMaker ?	
	(a) Display Master Item	
	(b) View Master Item	
	(c) Show Master Item	
	(d) Insert Master Item	é
(x)	The layout of the page depends on	
	(a) Page size	
	(b) Text	
	(c) Paragraph	
	(d) All of these	1.
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(4)

- Attempt all of the following questions (25 to (B) **50** words):
  - Write short note on Offset Printing. (i)
  - Differentiate between bitmap and vector (ii) format.
  - What is the purpose of Outline Tool? (iii)
  - How page orientation is different from (iv) page layout?
  - What is Color picker? Explain. (v)  $4 \times 5 = 20$

## Part-B

- What is DTP? Discuss about the application of (a) DTP.
- Discuss advantages of DTP in Publication. (b) 5,5 What are Non-impact Printers? Explain the working xlof Laser Printer with its advantages and limitations. 10 -767

(5)

**Turn Over** 

## Part-C

- 4. (a) Explain various types of Page format in DTP.
  - (b) What are Master Pages? Explain role of Master Pages.
- 5. Write short notes on the following:
  - (a) Spell Check
  - (b) Import and Export
  - (c) Spacing
  - (d) Find and Replace

## Part-D

- 6. Discuss various components of Adobe Photoshop.
- 7. What do you understand by Table Editors? Discuss different operations used to edit a Table.

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## Part-E

- 8. (a) Explain any three blending modes in Photoshop.
  - (b) Explain Clone Stamp Tool in Photoshop. 6,4
- 9. (a) Explain various Color Models.
  - (b) Explain the use of filters in Photoshop. 6,4