

CYNERGY

CYPHERASH LABS /

Company overview

Cynergy aims to revolutionise the way people stay connected by providing a sustainable and convenient charging solution through a network of intelligent power bank vending machines.

Our goal is to create a seamless experience for users who rely heavily on their mobile devices by offering on-demand, eco-friendly power banks that can be exchanged for fully charged ones at various locations.



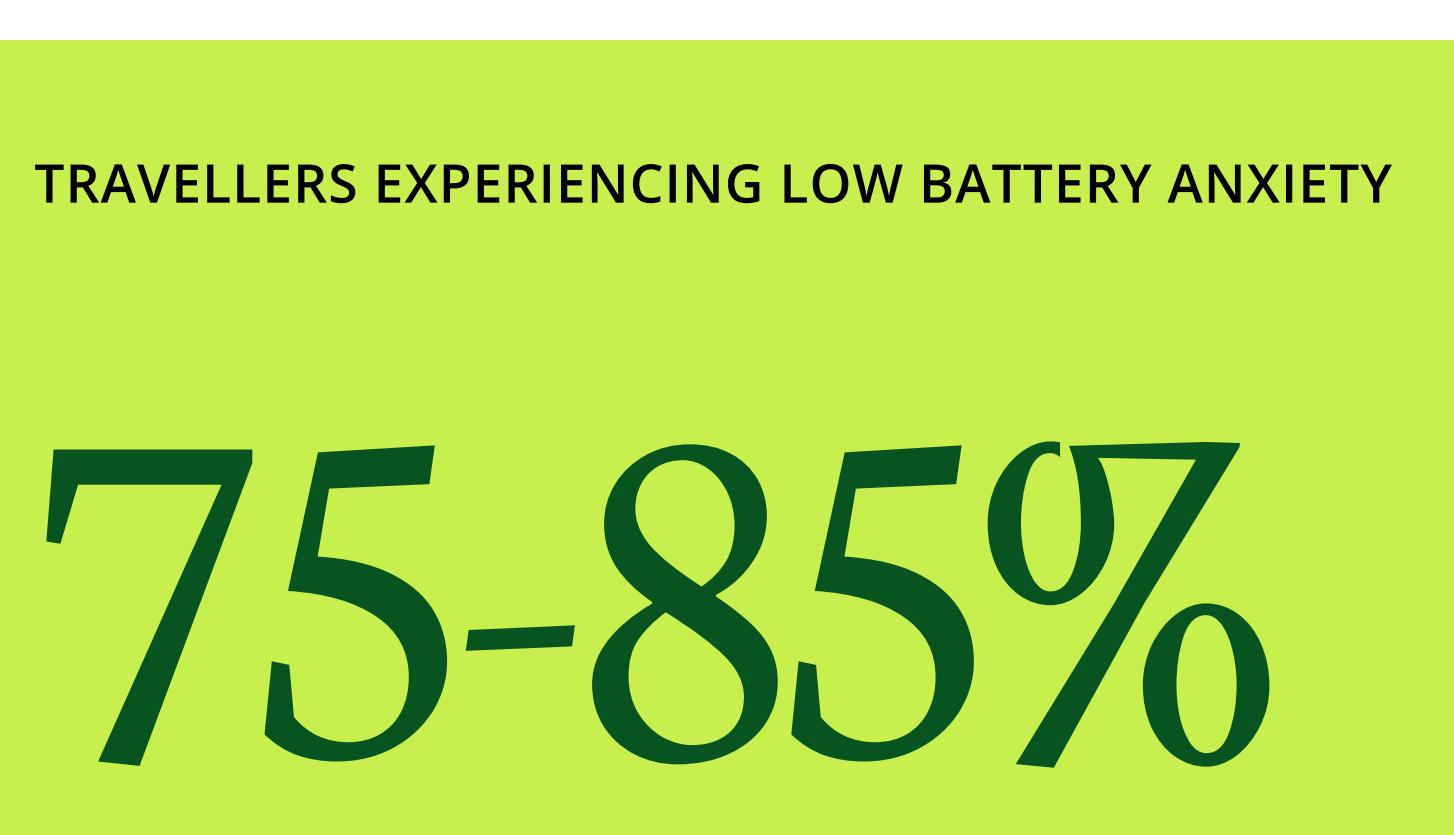
The Problem: Dead Phones & Limited Access to Power Outlets

- Travellers often struggle to find charging points in airports, especially during long layovers or delays.
- Students face similar challenges in universities, particularly in crowded areas or during long lectures.
- Existing portable chargers are often low-capacity, slow, or inconvenient to carry around.
- This lack of access to power can lead to frustration, missed opportunities, and even safety concerns.

Our Target Market: Travellers & University Students

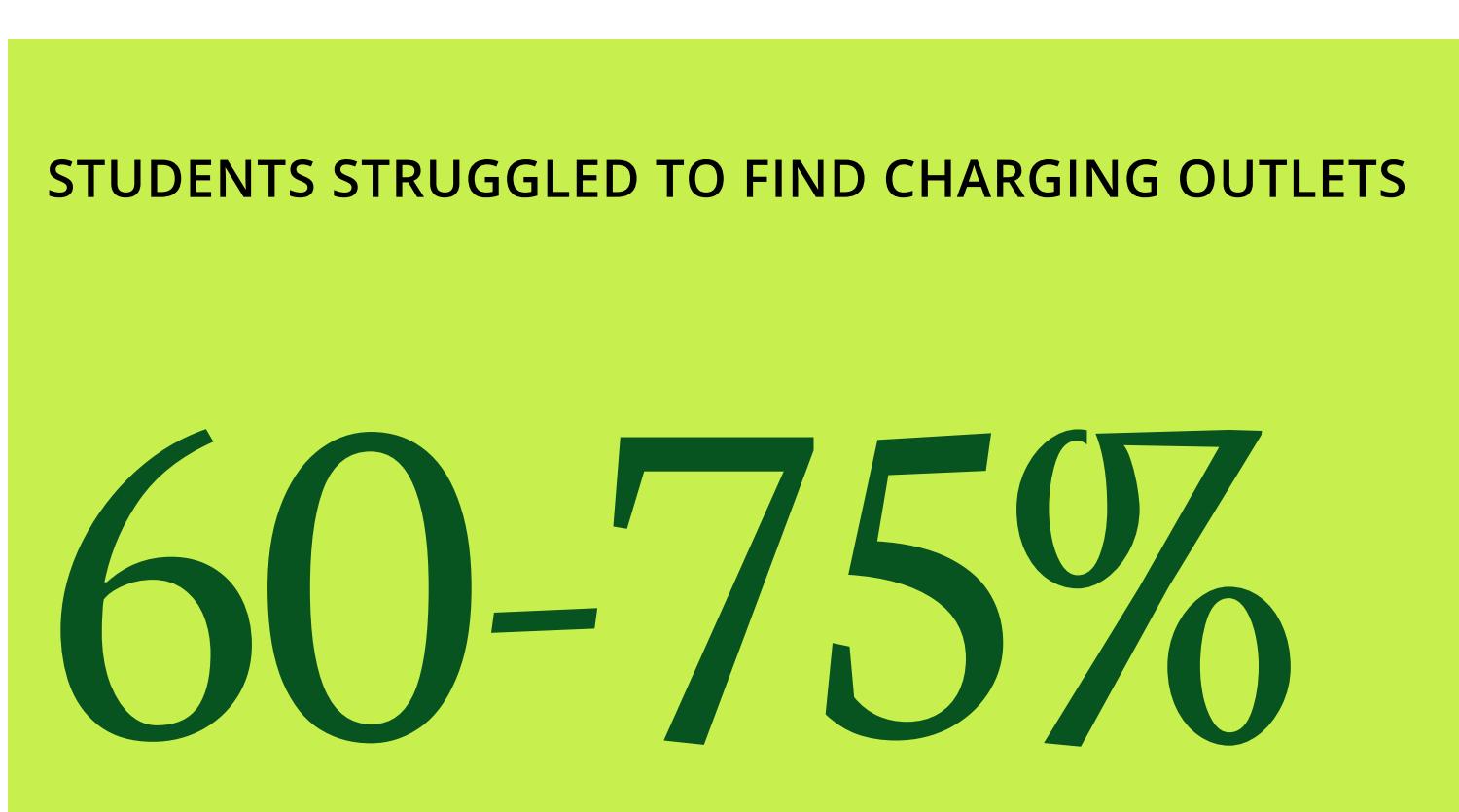
Airport Travellers

376 million passengers travel through Indian Airports annually.



University Students

3.8 million students enrolled in Tier-1 Cities & Universities in India



Our Solution

KEY FEATURES:



High-Capacity Power Banks: 20000mAh battery with 100W output for fast charging.



E-ink Display: Low-power display for targeted advertising and user notifications.



User-Friendly Mobile App: Easy booking, payment, and location of charging stations.



Cynergy Max Machine with 25 Cynergy Power Banks & Cynergy Mini Machine with 5 Power Banks for different locations.



Secure charging stations at convenient locations in airports and universities.



Affordable weekly, monthly and yearly plans with a refundable security deposit.



Competitive Landscape: Setting Ourselves Apart



HIGH CAPACITY & FASTER CHARGING

Our power banks offer superior capacity and charging speed compared to most competitors.



E-INK DISPLAY

This unique feature allows for targeted advertising and user engagement.



SUSTAINABILITY

This unique feature allows for targeted advertising and user engagement.

Subscriptions Offered

PAY AS YOU GO	FREEMIUM	PRO
₹50	₹100/Month	₹1199
1 Swap 1 Week	Unlimited Swaps 1 Month	Unlimited Swaps 1 Year

CYNERGY

TEAM

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COO

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Contact Us

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