

Bayesian Methods

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Overview

Goal: infer properties of the underlying probability distribution given observed data

- Observe data $\mathcal{D} = \{y_1, \dots, y_N\}$
- Assume that data is generated by a family of parametric distributions

$$\{p(y \mid \theta) : \theta \in \Theta\},$$

- where $p(y \mid \theta)$ is a density on a **sample space** \mathcal{Y} , and
- θ is a **parameter** in a finite dimensional **parameter space** Θ .
- Assume that data is drawn i.i.d. from $p(y \mid \theta)$.

Frequentist Decision Theory

Frequentist or “Classical” Statistics

Setting: estimate θ given i.i.d. samples from $p(y | \theta)$ where $\theta \in \Theta$.

Key idea:

- There exists a **true but unknown** parameter θ^* .
- We can obtain its estimate $\hat{\theta}$ from a **sample** $\mathcal{D} \sim p(\mathcal{D} | \theta^*)$ using some **point estimator** δ .
 - In general, $\delta: \mathcal{X} \rightarrow \mathcal{A}$ is a decision procedure based on data.

How do we choose the best estimator?

$$\text{Frequentist risk: } R(\theta^*, \delta) = \mathbb{E}_{p(\mathcal{D} | \theta^*)} L(\theta^*, \delta(\mathcal{D})) \quad (1)$$

But we don't know θ^* ...

Desirable Properties of Estimators

Heuristics for selecting a good estimator:

- **Consistent:** As data size $N \rightarrow \infty$, we get $\hat{\theta} \rightarrow \theta^*$.
 - What assumptions are we making here?
- **Unbiased:** our estimate is correct in expectation.

$$\bar{\theta} \stackrel{\text{def}}{=} \mathbb{E}_{p(\mathcal{D}|\theta^*)} [\hat{\theta}] = \theta^* \quad (2)$$

$$\text{bias}(\hat{\theta}) = \bar{\theta} - \theta^* \quad (3)$$

- **Minimum variance:**

$$\text{var}(\hat{\theta}) = \mathbb{E}_{p(\mathcal{D}|\theta^*)} \left[(\hat{\theta} - \bar{\theta})^2 \right] \quad (4)$$

The bias-variance tradeoff

Do we always want an unbiased estimator?

Let's decompose the square loss. (expectations are over $p(\mathcal{D} \mid \theta^*)$)

$$\mathbb{E} \left[(\hat{\theta} - \theta^*)^2 \right] = \mathbb{E} \left[(\hat{\theta} - \bar{\theta} + \bar{\theta} - \theta^*)^2 \right] \quad (5)$$

$$= \mathbb{E} \left[(\hat{\theta} - \bar{\theta})^2 \right] + 2(\bar{\theta} - \theta^*) \mathbb{E} \left[(\hat{\theta} - \bar{\theta}) \right] + \mathbb{E} \left[(\bar{\theta} - \theta^*)^2 \right] \quad (6)$$

$$= \mathbb{E} \left[(\hat{\theta} - \bar{\theta})^2 \right] + (\bar{\theta} - \theta^*)^2 \quad (7)$$

$$= \text{var}(\hat{\theta}) + \text{bias}^2(\hat{\theta}) \quad (8)$$

$= 0$ because $\bar{\theta} \stackrel{\text{def}}{=} \mathbb{E} [\hat{\theta}]$

Example: ridge regression

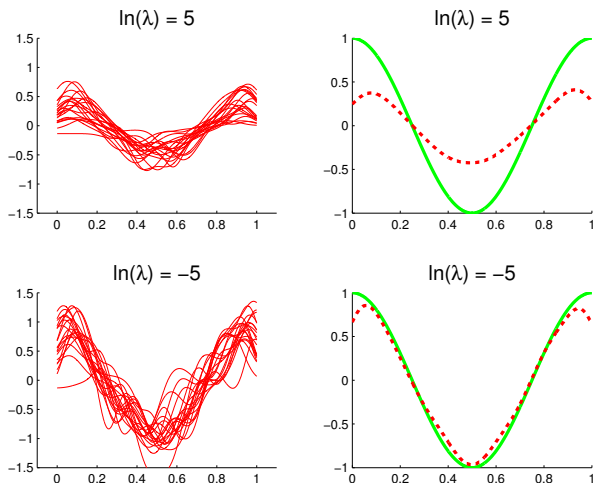


Figure from "Machine Learning: a Probabilistic Perspective", K. Murphy.

Maximum Likelihood Estimation

Definition

The **maximum likelihood estimator (MLE)** for θ in the model $\{p(y | \theta) : \theta \in \Theta\}$ is

$$\hat{\theta}_{\text{MLE}} = \arg \max_{\theta \in \Theta} L_{\mathcal{D}}(\theta), \quad (9)$$

$$\text{where } L_{\mathcal{D}}(\theta) \stackrel{\text{def}}{=} p(\mathcal{D} | \theta) = \prod_{i=1}^n p(y_i | \theta) \quad (10)$$

- MLE is consistent but can be biased.
- **Method of moments** is another general approach one learns about in statistics.

Example: Coin Flipping

Task: model a biased coin.

- Parametric family of mass functions:

$$p(\text{Heads} \mid \theta) = \theta,$$

for $\theta \in \Theta = (0, 1)$.

- Note that every $\theta \in \Theta$ gives us a different probability model for a coin.

Coin Flipping: Likelihood function

- Data $\mathcal{D} = (H, H, T, T, T, T, T, H, \dots, T)$
 - n_h : number of heads
 - n_t : number of tails
- Assume these were i.i.d. flips.
- **Likelihood function** for data \mathcal{D} :

$$L_{\mathcal{D}}(\theta) = p(\mathcal{D} \mid \theta) = \theta^{n_h} (1 - \theta)^{n_t} \quad (11)$$

Coin Flipping: MLE

- As usual, easier to maximize the log-likelihood function:

$$\hat{\theta}_{\text{MLE}} = \arg \max_{\theta \in \Theta} \log L_{\mathcal{D}}(\theta) \quad (12)$$

$$= \arg \max_{\theta \in \Theta} [n_h \log \theta + n_t \log(1 - \theta)] \quad (13)$$

- First order condition:

$$\frac{\partial}{\partial \theta} \ell = \frac{n_h}{\theta} - \frac{n_t}{1 - \theta} = 0 \quad (14)$$

$$\iff \theta = \frac{n_h}{n_h + n_t}. \quad (15)$$

- So $\hat{\theta}_{\text{MLE}}$ is the empirical fraction of heads.

Bayesian Decision Theory

Challenges in statistical inference:

- Unknown data generating process defined by θ
- Cannot observe all data
- Want to infer properties of θ (and make decisions/predictions)

Frequentist approach:

- **Point estimator** based on a data sample
- Compare estimators by **expected loss over all possible data samples**—impossible
- Other metrics: consistency, unbiasedness, variance etc.
- A common estimator: MLE

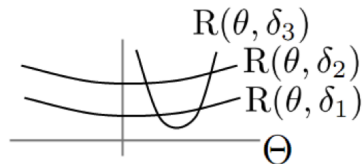
Next, the Bayesian approach.

Bayesian twist of the frequentist risk

Task Design a measure to evaluate some estimator δ .

Problem cannot compute the risk without knowing θ^* .

$$R(\theta^*, \delta) = \mathbb{E}_{p(\mathcal{D}|\theta^*)} L(\theta^*, \delta(\mathcal{D})) \quad (16)$$



Solution introduce the prior $p(\theta^*)$.

$$\text{Bayes risk : } R_B(\delta) = \int R(\theta^*, \delta) p(\theta^*) d\theta^* \quad (17)$$

Note Bayes risk is a frequentist concept because it still averages over the data $p(\mathcal{D} | \theta^*)$.

The Bayesian approach

Key idea:

- The true θ is never known but we have **belief** about it (no more θ^*)
- As we observe more data, we can update our beliefs (no expectation over unseen data)

Key concepts:

Prior $p(\theta)$, our belief before seeing any data.

Likelihood $p(\mathcal{D} | \theta)$.

Marginal likelihood $p(\mathcal{D}) = \int p(\mathcal{D} | \theta)p(\theta)d\theta$ (also called evidence)

Posterior probability $p(\theta | \mathcal{D})$, our updated belief after seeing \mathcal{D} .

Predictive probability $p(y_{\text{new}} | \mathcal{D}) = \int p(y_{\text{new}} | \theta)p(\theta)d\theta$.

Expressing the Posterior Distribution

- By Bayes rule, can write the posterior distribution as

$$p(\theta | \mathcal{D}) = \frac{p(\mathcal{D} | \theta)p(\theta)}{p(\mathcal{D})}.$$

- Let's consider both sides as functions of θ , for fixed \mathcal{D} .
- Then both sides are densities on Θ and we can write

$$\underbrace{p(\theta | \mathcal{D})}_{\text{posterior}} \propto \underbrace{p(\mathcal{D} | \theta)}_{\text{likelihood}} \underbrace{p(\theta)}_{\text{prior}}.$$

- Where \propto means we've dropped factors independent of θ .

Posterior risk

Bayesian interpretation of the risk: **posterior expected loss**.

$$\text{posterior risk: } r(a \mid \mathcal{D}, p(\theta)) \stackrel{\text{def}}{=} \mathbb{E}_{p(\theta \mid \mathcal{D})} [L(\theta, a)] \quad \text{where } a = \delta(\mathcal{D}) \quad (18)$$

- Conditioned on observed data and the prior, which are known.
- Average over the posterior distribution of θ .

How to make decisions?

$$\text{Bayes action: } \delta^*(\mathcal{D}) \stackrel{\text{def}}{=} \arg \min_{a \in \mathcal{A}} \mathbb{E}_{p(\theta \mid \mathcal{D})} [L(\theta, a)] \quad (19)$$

- No need to choose an estimator.
- What might be the practical issue here?

Coin Flipping: Bayesian Model

- Parametric family of mass functions:

$$p(\text{Heads} \mid \theta) = \theta,$$

for $\theta \in \Theta = (0, 1)$.

- Need a prior distribution $p(\theta)$ on $\Theta = (0, 1)$.
- Likelihood $p(x \mid \theta)$ is [Bernoulli](#).
- A distribution from the [Beta](#) family will do the trick...

Coin Flipping: Beta Prior

$$\theta \sim \text{Beta}(\alpha, \beta) \quad (20)$$

$$p(\theta) \propto \theta^{\alpha-1} (1-\theta)^{\beta-1} \quad (21)$$

$$\mathbb{E}[\theta] = \frac{\alpha}{\alpha + \beta} \quad (22)$$

Think of α and β as our initial counts of head (h) and tails (t) before seeing any data.

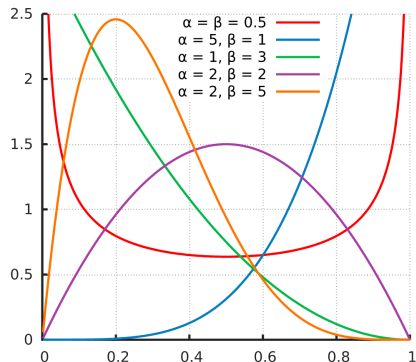


Figure by Horas based on the work of Krishnavedala (Own work) [Public domain], via Wikimedia Commons
http://commons.wikimedia.org/wiki/File:Beta_distribution_pdf.svg.

Coin Flipping: Posterior

- Prior:

$$\begin{aligned}\theta &\sim \text{Beta}(h, t) \\ p(\theta) &\propto \theta^{h-1} (1-\theta)^{t-1}\end{aligned}$$

- Likelihood function

$$L(\theta) = p(\mathcal{D} | \theta) = \theta^{n_h} (1-\theta)^{n_t}$$

- Posterior density:

$$\begin{aligned}p(\theta | \mathcal{D}) &\propto p(\theta)p(\mathcal{D} | \theta) \\ &\propto \theta^{h-1} (1-\theta)^{t-1} \times \theta^{n_h} (1-\theta)^{n_t} \\ &= \theta^{h-1+n_h} (1-\theta)^{t-1+n_t}\end{aligned}$$

What is the posterior distribution?

Posterior is Beta

- Prior:

$$\begin{aligned}\theta &\sim \text{Beta}(h, t) \\ p(\theta) &\propto \theta^{h-1} (1-\theta)^{t-1}\end{aligned}$$

- Posterior density:

$$p(\theta \mid \mathcal{D}) \propto \theta^{h-1+n_h} (1-\theta)^{t-1+n_t}$$

- Posterior is in the beta family:

$$\theta \mid \mathcal{D} \sim \text{Beta}(h + n_h, t + n_t)$$

- Interpretation:

- Prior initializes our counts with h heads and t tails.
- Posterior increments counts by observed n_h and n_t .

Conjugate Priors

Interesting that posterior is in the same distribution family as prior.

Definition

A family of priors π is **conjugate to** a parametric model P (the likelihood) if the posterior is in the same family π .

Examples:

- The beta family is conjugate to the coin-flipping (i.e. Bernoulli) model.
- The family of all probability distributions is conjugate to any parametric model. [Trivially]

Why use conjugate priors? Mainly for **computational convenience**.

Compute the posterior in Coin Flipping

Likelihood $p(\text{Heads} \mid \theta) = \theta$ for $\theta \in \Theta = [0, 1]$.

Prior $\theta \sim \text{Beta}(2, 2)$.

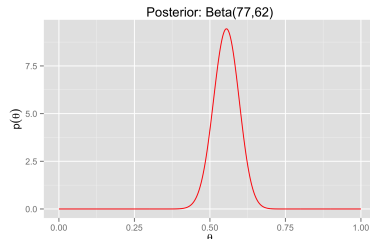
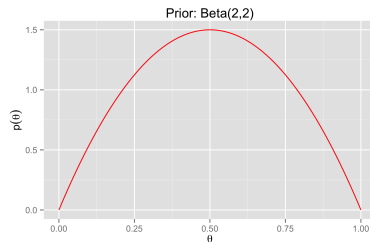
Data $\mathcal{D} = \{H, H, T, \dots, T\}$, 75 heads, 60 tails

Posterior $\theta \mid \mathcal{D} \sim \text{Beta}(77, 62)$

MLE $\hat{\theta}_{\text{MLE}} = \frac{75}{75+60} \approx 0.556$

- When might the MLE estimate be bad?

Given the posterior, what would be a good estimate of the value θ ?



Bayesian point estimation

Setup:

- Data \mathcal{D} generated by $p(y \mid \theta)$, for unknown $\theta \in \Theta$.
- Want to produce a point estimate for θ .

Approach:

- 1 Choose a loss function, e.g., square loss $L(\theta, \hat{\theta}) = (\theta - \hat{\theta})^2$.
- 2 Find an action **minimizing the expected risk w.r.t. posterior**—Bayes action.

Bayesian Point Estimation: Square Loss

- Find **action** $\hat{\theta} \in \Theta$ that minimizes **posterior risk**

$$r(\hat{\theta}) = \int (\theta - \hat{\theta})^2 p(\theta | \mathcal{D}) d\theta. \quad (23)$$

- Differentiate:

$$\frac{dr(\hat{\theta})}{d\hat{\theta}} = - \int 2(\theta - \hat{\theta}) p(\theta | \mathcal{D}) d\theta \quad (24)$$

$$= -2 \int \theta p(\theta | \mathcal{D}) d\theta + 2\hat{\theta} \underbrace{\int p(\theta | \mathcal{D}) d\theta}_{=1} \quad (25)$$

$$= -2 \int \theta p(\theta | \mathcal{D}) d\theta + 2\hat{\theta} \quad (26)$$

- Set to zero:

$$\hat{\theta} = \int \theta p(\theta | \mathcal{D}) d\theta = \mathbb{E}[\theta | \mathcal{D}] \quad \text{posterior mean} \quad (27)$$

Bayesian Point Estimation: Absolute Loss

- Posterior risk:

$$r(\hat{\theta}) = \int |\theta - \hat{\theta}| p(\theta | \mathcal{D}) d\theta. \quad (28)$$

$$= \int_{-\infty}^{\hat{\theta}} (\hat{\theta} - \theta) p(\theta | \mathcal{D}) d\theta + \int_{\hat{\theta}}^{\infty} (\theta - \hat{\theta}) p(\theta | \mathcal{D}) d\theta \quad (29)$$

- Differentiate:

$$\frac{dr(\hat{\theta})}{d\hat{\theta}} = \int_{-\infty}^{\hat{\theta}} p(\theta | \mathcal{D}) d\theta - \int_{\hat{\theta}}^{\infty} p(\theta | \mathcal{D}) d\theta \quad (30)$$

- Set to zero:

$$\int_{-\infty}^{\hat{\theta}} p(\theta | \mathcal{D}) d\theta = \int_{\hat{\theta}}^{\infty} p(\theta | \mathcal{D}) d\theta \quad \text{and they sum to one} \quad (31)$$

$$\implies \hat{\theta} \text{ split the area under the curve evenly: } \text{posterior median} \quad (32)$$

Bayesian Point Estimation: Zero-One Loss

- Suppose Θ is discrete (e.g. $\Theta = \{\text{english}, \text{french}\}$)
- **Zero-one loss:** $\ell(\theta, \hat{\theta}) = 1(\theta \neq \hat{\theta})$
- **Posterior risk:**

$$\begin{aligned}r(\hat{\theta}) &= \mathbb{E} \left[1(\theta \neq \hat{\theta}) \mid \mathcal{D} \right] \\&= \mathbb{P}(\theta \neq \hat{\theta} \mid \mathcal{D}) \\&= 1 - \mathbb{P}(\theta = \hat{\theta} \mid \mathcal{D}) \\&= 1 - p(\hat{\theta} \mid \mathcal{D})\end{aligned}$$

- **Bayes action** is

$$\hat{\theta} = \arg \max_{\theta \in \Theta} p(\theta \mid \mathcal{D})$$

- This $\hat{\theta}$ is called the **maximum a posteriori (MAP)** estimate.
- The MAP estimate is the **mode** of the posterior distribution.

Review: the Bayesian method

① Define the model:

- Choose a parametric family of densities—**likelihood**:

$$\{p(\mathcal{D} \mid \theta) \mid \theta \in \Theta\}.$$

- Choose a distribution $p(\theta)$ on Θ —**prior distribution**.

② After observing data \mathcal{D} , compute the **posterior distribution** $p(\theta \mid \mathcal{D})$.

③ Choose **action** based on $p(\theta \mid \mathcal{D})$ and the loss function.

Frequentist vs Bayesian

	Frequentist	Bayesian
Evaluate a decision	$L(\theta, \delta(\cdot))$	$L(\theta, \delta(\cdot))$
Handle unknown state of nature (θ)	θ^*	θ is a variable—prior, posterior
Make decisions	average over (observed and un-observed) data	average over θ
Topics of interests	properties of an estimator (e.g., consistent, unbiased)	compute various quantities, e.g., posterior, marginal etc.
History	dominated during the 20th century	dominated before the 20th century

Bayesian Conditional Models

Learning as density estimation

- Setup
- Observe data $\mathcal{D} = \{y^{(n)}\}_{n=1}^N$ assuming $x^{(n)}$'s are fixed.
 - Choose a family of parametric distributions:

$$\{p(y | x, \theta) : \theta \in \Theta\},$$

- Learning
- Maximum likelihood estimation:

$$\hat{\theta}_{\text{MLE}} = \arg \max_{\theta \in \Theta} L_{\mathcal{D}}(\theta) = \arg \max_{\theta \in \Theta} p(\mathcal{D} | \theta, x) \quad (33)$$

- Assume $y^{(n)}$'s are independent conditioned on $x^{(n)}$.
- **Exercise:** MLE corresponds to ERM with negative log-likelihood loss.

Prediction

$$p(y | x, \hat{\theta}_{\text{MLE}}) \quad (34)$$

Example: Gaussian linear regression

Model

$$p(y \mid x, \theta) = \mathcal{N}(\theta^T x, \sigma^2) \quad \text{Assuming known } \sigma^2. \quad (35)$$

Log-likelihood

$$L_{\mathcal{D}}(\theta) = \prod_{n=1}^N p(y^{(n)} \mid x^{(n)}, \theta) \quad (36)$$

$$= \prod_{n=1}^N \frac{1}{\sqrt{2\pi}\sigma} \exp\left(-\frac{(y^{(n)} - \theta^T x^{(n)})^2}{2\sigma^2}\right) \quad (37)$$

Solution

$$\hat{\theta}_{\text{MLE}} = \arg \max_{\theta \in \mathbf{R}^d} L_{\mathcal{D}}(\theta) \quad (38)$$

$$= \arg \max_{\theta \in \mathbf{R}^d} \sum_{n=1}^N \left(y^{(n)} - \theta^T x^{(n)}\right)^2 \quad \text{squared loss} \quad (39)$$

Regularization via prior

- We want **small weights** to avoid overfitting. What would be a good prior?

$$\theta \sim \mathcal{N}(0, \tau^2 I_d) \qquad \text{Why Gaussian?} \qquad (40)$$

- Posterior distribution is also a Gaussian distribution:

$$p(\theta \mid \mathcal{D}) \propto \mathcal{N}(0, \tau^2 I_d) \mathcal{N}(X\theta, \sigma^2 I_N) \qquad (41)$$

$$= \mathcal{N}(\mu_P, \Sigma_P) \qquad (42)$$

$$\mu_P = \left(X^T X + \frac{\sigma^2}{\tau^2} I_d \right)^{-1} X^T y \qquad (43)$$

$$\Sigma_P = \left(\sigma^{-2} X^T X + \tau^{-2} I_d \right)^{-1} \qquad (44)$$

- See **Rosenberg's notes** on multivariate Gaussian.

MAP (instead of MLE)

- Instead of maximizing the likelihood, let's maximize the posterior distribution to incorporate the prior.

$$p(\theta \mid \mathcal{D}) \propto \underbrace{\exp\left(-\frac{1}{2\tau^2}\|\theta\|^2\right)}_{\text{prior}} \underbrace{\prod_{i=1}^n \exp\left(-\frac{(y_i - \theta^T x_i)^2}{2\sigma^2}\right)}_{\text{likelihood}} \quad (45)$$

- To find MAP, sufficient to minimize the negative log posterior (**Exercise**):

$$\hat{\theta}_{\text{MAP}} = \arg \min_{\theta \in \mathbb{R}^d} [-\log p(\theta \mid \mathcal{D})] \quad (46)$$

$$= \arg \min_{\theta \in \mathbb{R}^d} \underbrace{\sum_{i=1}^n (y_i - \theta^T x_i)^2}_{\text{log-likelihood}} + \underbrace{\lambda \|\theta\|^2}_{\text{log-prior}} \quad \lambda \stackrel{\text{def}}{=} \frac{\sigma^2}{\tau^2} \quad (47)$$

- How does the prior control the regularization strength?

The Bayesian approach

- In Bayesian setting, **there is no selection** from hypothesis space, e.g., $\hat{\theta}_{\text{MLE}}, \hat{\theta}_{\text{MAP}}$.
- We chose a parametric family of conditional densities

$$\{p(y | x, \theta) : \theta \in \Theta\},$$

and a prior distribution $p(\theta)$ on this set.

- Having set our Bayesian model, there are no more decisions to make – just **computation**...
 - posterior distribution
 - predictive distribution

- The **prior distribution** $p(\theta)$ represents our beliefs about θ before seeing \mathcal{D} .
- The **posterior distribution** for θ is

$$\begin{aligned} p(\theta \mid \mathcal{D}, x) &\propto p(\mathcal{D} \mid \theta, x) p(\theta) \\ &= \underbrace{L_{\mathcal{D}}(\theta)}_{\text{likelihood}} \underbrace{p(\theta)}_{\text{prior}} \end{aligned}$$

- Posterior represents the updated beliefs after seeing \mathcal{D} .

Bayesian linear regression

Let's derive ridge regression from a Bayesian perspective.

- Gaussian prior:

$$\theta \sim \mathcal{N}(0, \Sigma_0) \quad (48)$$

- Posterior distribution is also Gaussian:

$$\theta \mid \mathcal{D} \sim \mathcal{N}(\mu_P, \Sigma_P) \quad (49)$$

$$\mu_P = (X^T X + \sigma^2 \Sigma_0^{-1})^{-1} X^T y \quad (50)$$

$$\Sigma_P = (\sigma^{-2} X^T X + \Sigma_0^{-1})^{-1} \quad (51)$$

- What are reasonable point estimates of θ ? **Posterior mode (MAP)** and **posterior mean**:

$$\hat{\theta} = \mu_P = (X^T X + \sigma^2 \Sigma_0^{-1})^{-1} X^T y \quad \text{familiar?} \quad (52)$$

- For the prior variance $\Sigma_0 = \frac{\sigma^2}{\lambda} I$, we get

$$\hat{w} = \mu_P = (X^T X + \lambda I)^{-1} X^T y, \quad \text{ridge regression.} \quad (53)$$

Example in 1-Dimension: Setup

- Input space $\mathcal{X} = [-1, 1]$ Output space $\mathcal{Y} = \mathbf{R}$
- Given x , the world generates y as

$$y = w_0 + w_1 x + \varepsilon,$$

where $\varepsilon \sim \mathcal{N}(0, 0.2^2)$.

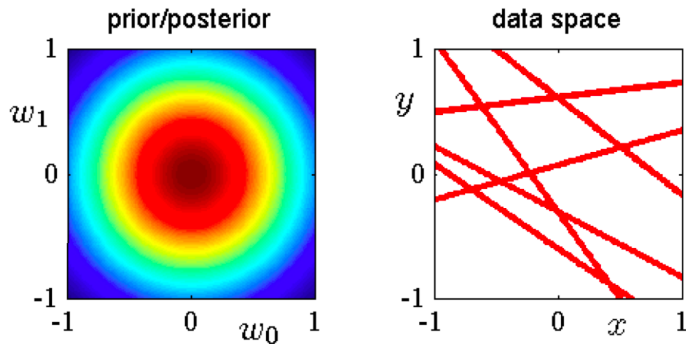
- Written another way, the **conditional probability model** is

$$y \mid x, w_0, w_1 \sim \mathcal{N}(w_0 + w_1 x, 0.2^2).$$

- What's the parameter space? \mathbf{R}^2 .
- **Prior distribution:** $w = (w_0, w_1) \sim \mathcal{N}(0, \frac{1}{2}I)$

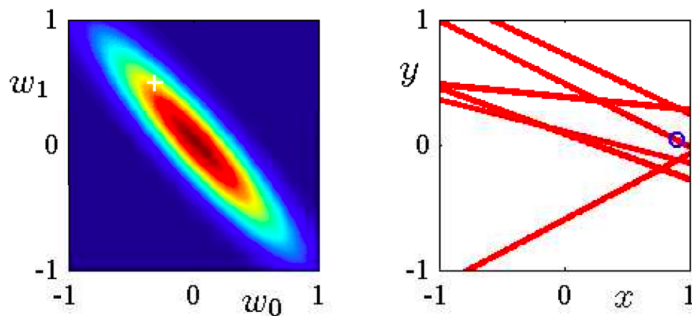
Example in 1-Dimension: Prior Situation

- **Prior distribution:** $w = (w_0, w_1) \sim \mathcal{N}(0, \frac{1}{2}I)$ (Illustrated on left)



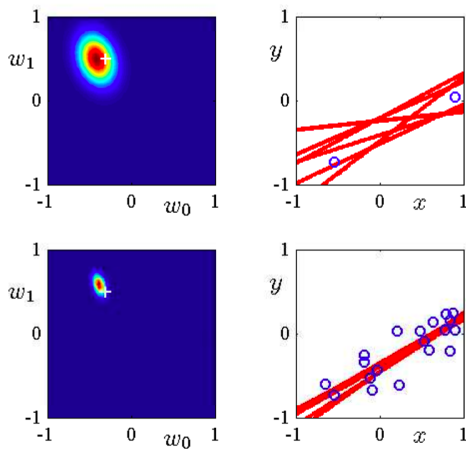
- On right, $y = \mathbb{E}[y | x, w] = w_0 + w_1 x$, for randomly chosen $w \sim p(w) = \mathcal{N}(0, \frac{1}{2}I)$.

Example in 1-Dimension: 1 Observation



- On left: posterior distribution; white '+' indicates true parameters
- On right: blue circle indicates the training observation

Example in 1-Dimension: 2 and 20 Observations



- Task: find a function in a hypothesis space that map x to a distribution of y :

$$\{p(y | x, \theta) : \theta \in \Theta\}.$$

- In frequentist approach, we choose $\hat{\theta} \in \Theta$, and predict

$$p(y | x, \hat{\theta}(\mathcal{D})).$$

- In Bayesian statistics we have two distributions on Θ :
 - the prior distribution $p(\theta)$
 - the posterior distribution $p(\theta | \mathcal{D})$.
- Next, **prediction** by integrating over Θ w.r.t. $p(\theta | \mathcal{D})$.

The Predictive Distribution

- Without any data, the **prior predictive distribution** is given by

$$p(y | x) = \int p(y | x; \theta) p(\theta) d\theta.$$

- This is an average of all conditional densities in our family, weighted by the **prior**.
- Once we see data \mathcal{D} , the **posterior predictive distribution** is given by

$$p(y | x, \mathcal{D}) = \int p(y | x; \theta) p(\theta | \mathcal{D}) d\theta.$$

- This is an average of all conditional densities in our family, weighted by the **posterior**.

What if we don't want a full distribution on y ?

- Once we have a predictive distribution $p(y \mid x, \mathcal{D})$,
 - we can easily generate single point predictions.
- $x \mapsto \mathbb{E}[y \mid x, \mathcal{D}]$, to minimize expected square error.
- $x \mapsto \text{median}[y \mid x, \mathcal{D}]$, to minimize expected absolute error
- $x \mapsto \arg \max_{y \in \mathcal{Y}} p(y \mid x, \mathcal{D})$, to minimize expected 0/1 loss
- Each of these can be derived from $p(y \mid x, \mathcal{D})$.

Bayesian linear regression: Predictive Distribution

Let's go back to Gaussian linear regression:

$$\theta \sim \mathcal{N}(0, \Sigma_0) \quad \text{prior} \quad (54)$$

$$y^{(n)} | x^{(n)}, \theta \sim \mathcal{N}(\theta^T x^{(n)}, \sigma^2) \quad \text{likelihood} \quad (55)$$

Predictive Distribution

$$p(y_{\text{new}} | x_{\text{new}}, \mathcal{D}) = \int p(y_{\text{new}} | x_{\text{new}}, \theta) p(\theta | \mathcal{D}) d\theta \quad (56)$$

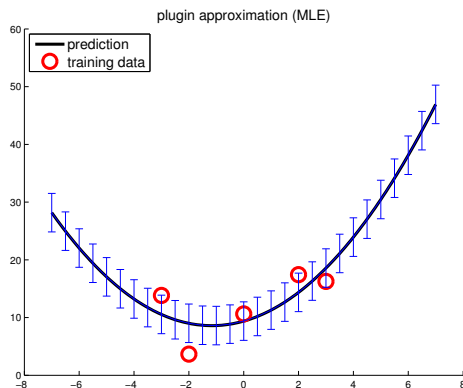
$$= \mathcal{N}(\eta_{\text{new}}, \sigma_{\text{new}}^2) \quad \text{also a Gaussian} \quad (57)$$

$$\eta_{\text{new}} = \mu_P^T x_{\text{new}} \quad \text{MAP prediction} \quad (58)$$

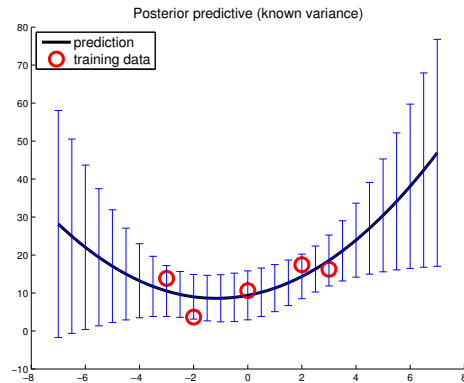
$$\sigma_{\text{new}}^2 = \underbrace{x_{\text{new}}^T \Sigma_P x_{\text{new}}}_{\text{from variance in } \theta} + \underbrace{\sigma^2}_{\text{inherent variance in } y} \quad \text{principled way to handle uncertainty} \quad (59)$$

Prediction uncertainty

Predictive distributions allow mean prediction with error bands.



(a) MLE: constant error bars



(b) Posterior: larger error bars where training points are few