

## Education

**University of Michigan School of Information**      Ann Arbor, MI  
MS in Information | HCI & Data Science Specialization      2016 - 2018

**Indian Institute of Technology Guwahati**      Guwahati, India  
Bachelor of Design | Minor in Mechanical Engineering      2012 - 2016

## Experience

### Research Assistant

University of Michigan School of Information, Ann Arbor      Oct 2016

- Designed and implemented a survey to study the effects of different visual representations of statistical data on interpretation of uncertainty.
- Analysed the responses using bayesian mixed-effects and item-response theory models to compare the effects of different visual representations.

### User Experience Intern

Academic Innovation, University of Michigan, Ann Arbor      May - Aug 2017

- Designed new features for a tool to explore of U-M course data. Conducted 7 usability tests to evaluate the new designs, and identified several UI changes.
- Developed an interview protocol to explore user attitudes towards the current features, and identify design requirements for future.

## Projects

### Analysis of the effectiveness of storytelling and interactivity in InfoVis

Master's Thesis Project      Jun - Apr 2017

- Designed and conducted a study on MTurk to compare effectiveness of narrative and interactivity as visualization strategies on recall and comprehension.
- Designed a survey using principles of learning theory to test interpretation of visualization, and analysed the results using a bayesian mixed-effects model.

### Elevate - Ensuring access to food for food-insecure populations

UX Research | Finalist, CHI SDC 2017      Nov 2016 - Jan 2017

- Created interview protocol and conducted 13 user interviews to assess the needs, motivation, and problems faced by food-insecure population.
- Analysed findings into actionable insights. Conceptualised an accessible solution to provide access to information for places which serve free food.

### PHEME - Designing an alternate paradigm for news consumption

UX Research, UX Design      Jan - Apr 2017

- Created research design to understand daily news consumption behavior of college students. Conducted week long photo diary study with 6 participants.
- Analysed findings and identified design guidelines for a concept mobile-based app based on research findings.

## About Me

I am a UX researcher with strong quantitative and qualitative skills and knowledge of statistics. I am passionate about using data-driven methods for understanding user behavior and creating better user experience.

## Skills

### Quantitative

Python, Pandas

R

Javascript, D3.js

Data Visualization

Survey Design

Survey Analysis

Bayesian Data Analysis

Data Manipulation

NLP, Predictive models

### Qualitative

Contextual Inquiry

Affinity Analysis

Photo / Diary Studies

Usability Studies

Heuristic Evaluation

User Journeys

## Achievements

Runners-up, Football, Inter IIT Sports Meet 2014

Semi-Finalist, Annual Intra-University Tennis Tournament (2014, 2016)

Semi-Finalist, Annual Intra-University Football Tournament (2016)