# **Marketing Materials**

#### Category

- Education (Primary)
- Travel (Secondary)

#### **Keywords**

language learning, AR translator, vocabulary builder, word translation, pronunciation, learn languages

## **Age Group**

4+ (No objectionable content, suitable for all ages)

## **Description**

#### Lingo Lens: Learn Languages Through Your Camera

Transform your surroundings into a language learning playground with Lingo Lens, the innovative AR app that helps you learn vocabulary by simply pointing your camera at objects around you.

#### See. Translate. Learn.

Lingo Lens uses AI to identify objects in your environment and instantly translates them into your target language. Just point your camera, tap to place a label, and watch as your world becomes a personalized language learning tool.

#### **Key Features:**

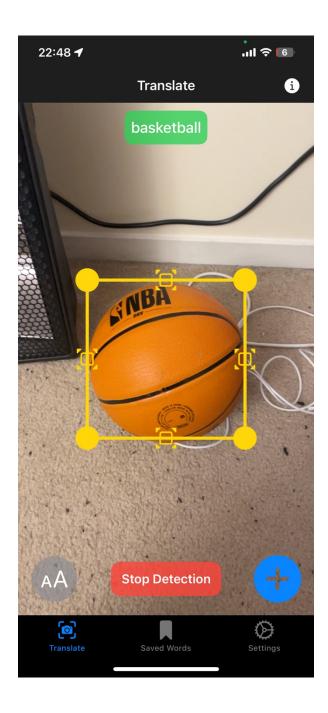
- **AR Translation Labels:** Point your camera at objects, adjust the detection box, and anchor translation labels directly onto real-world items.
- **Interactive Learning:** Tap any label to see translations and hear native pronunciations, creating a multi-sensory learning experience.
- **Personal Word Collection:** Save translations to build your own customized vocabulary list for continued practice.
- **Smart Filtering:** Sort and filter saved words by language, date added, or alphabetically for focused study sessions.
- Multiple Languages: Choose from a variety of languages to learn.
- Offline Functionality: Once languages are downloaded, no internet connection required for translations.
- **Customizable Experience:** Adjust label size and organize your learning space however you prefer.
- **Dark Mode Support:** Study comfortably day or night with light, dark, or system appearance settings.

Lingo Lens transforms vocabulary acquisition from abstract memorization to contextual understanding. By connecting words directly to physical objects, you'll build stronger neural connections and remember words more effectively.

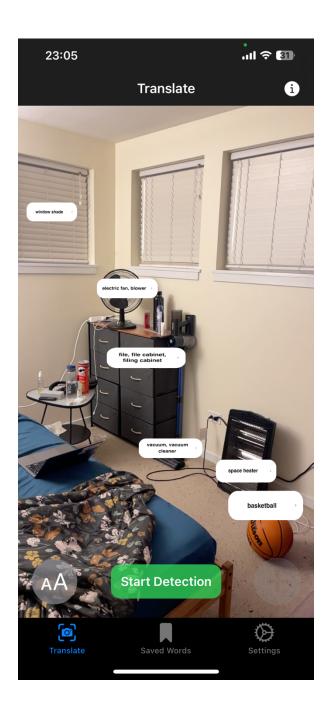
Perfect for language learners of all levels—from beginners building basic vocabulary to advanced learners refining specific terminology. Use it at home to learn household terms, in the office for professional vocabulary, or anywhere you encounter objects in your target language.

Download Lingo Lens today and transform your environment into a personalized language learning experience!

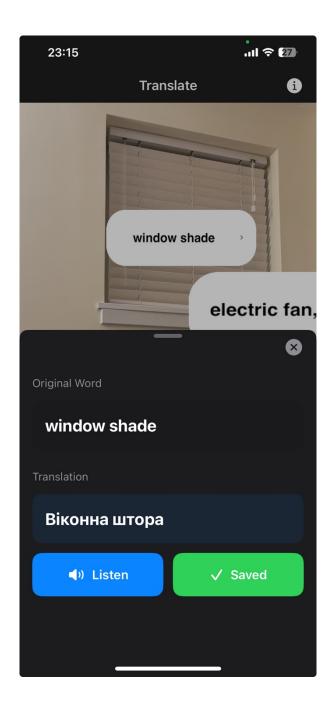
## **Screenshots**



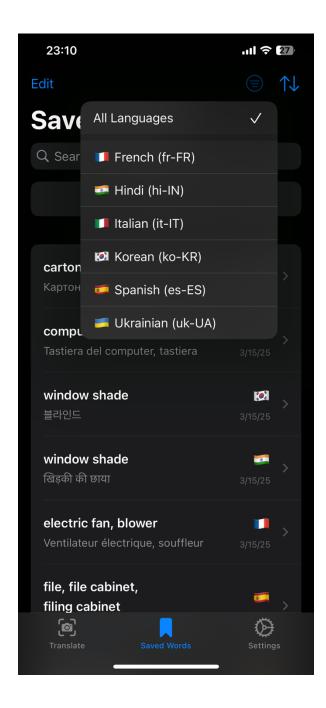
Point at objects to anchor translation labels in 3D space



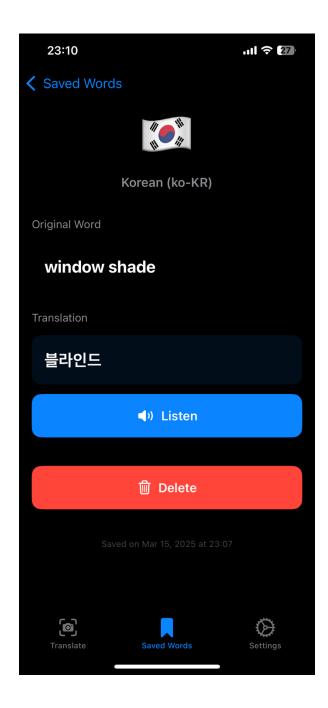
Decorate your room with labels and tap them for instant translations and pronunciation



See detailed translations when you tap on any label, listen to pronunciation, and save words for later



Build your word collection and filter by language for focused learning sessions



Review saved translations with language details and listen to pronunciations anytime