


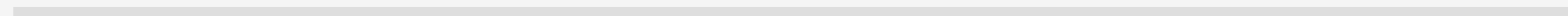



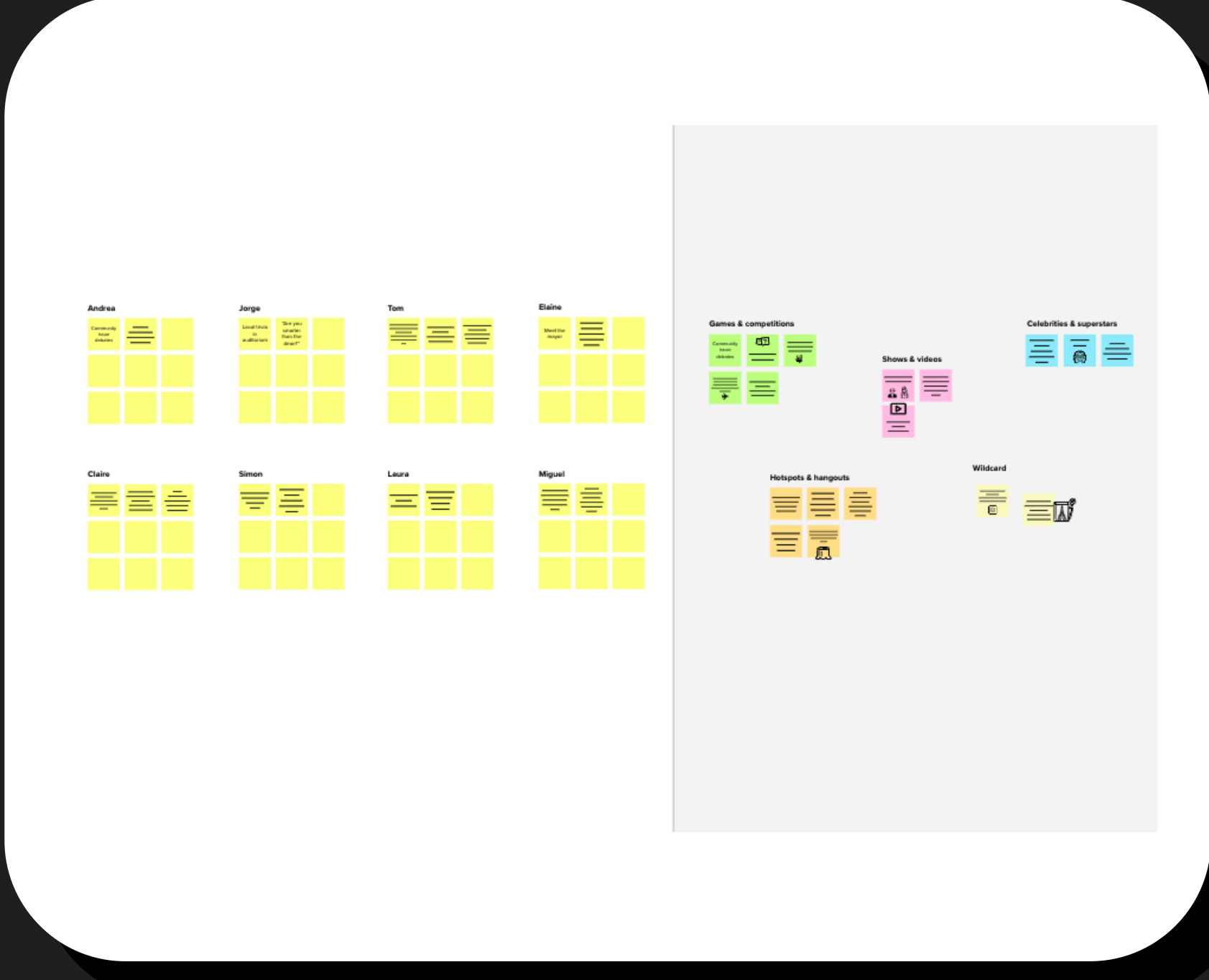
Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

-  **10 minutes** to prepare
-  **1 hour** to collaborate
-  **2-8 people** recommended




 [Share template feedback](#)



Need some inspiration?

See a finished version of this template to kickstart your work.

[Open example](#) 



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

 **10 minutes**

A

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#)



1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

 5 minutes

PROBLEM

How might we the number of flights per day is limited



Key rules of brainstorming

To run an smooth and productive session



Stay in topic.



Encourage wild ideas.



Defer judgment.



Listen to others.



Go for volume.



If possible, be visual.

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

TIP



You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

A.Abitha

Creating an application that uses the model to predict flight prices	Improving the models speed and memory usage	Gathering historical flight price data from various sources
Selecting the most important features using statistical or machine learning techniques		

R.Abinaya

Scaling the features to make them comparable	Using historical data to train the machine learning model	Optimizing the model's hyperparameters to improve its performance
Evaluating the model's performance on a seperate validation dataset		

M.Abusa Amma John

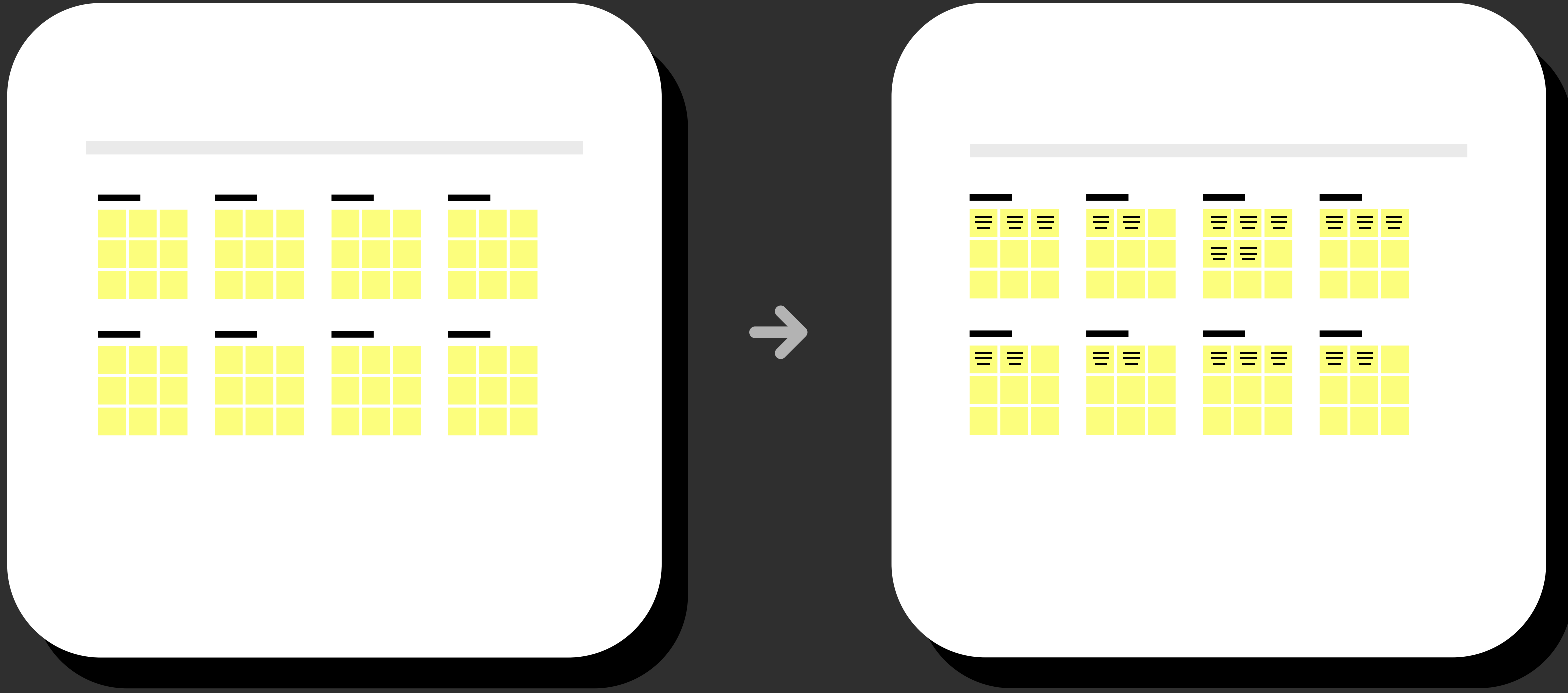
Testing the model's accuracy and generalizability on a test dataset	Identifying the errors made by the model and understanding the causes	Understandin g the factors that affect the model's predictions
Ensuring that the use of flight data is ethical and complies with laws and regulations		

M.Amudha

Ensuring the privacy and security of the flight data	Maintaining the application and updating the model with new data	Enabling the model to make predictions in real time
Flight prices can vary based on several factors such as departure and arrival times, airline season demand and loadbalancing others.		

Person 5

Person 6




Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

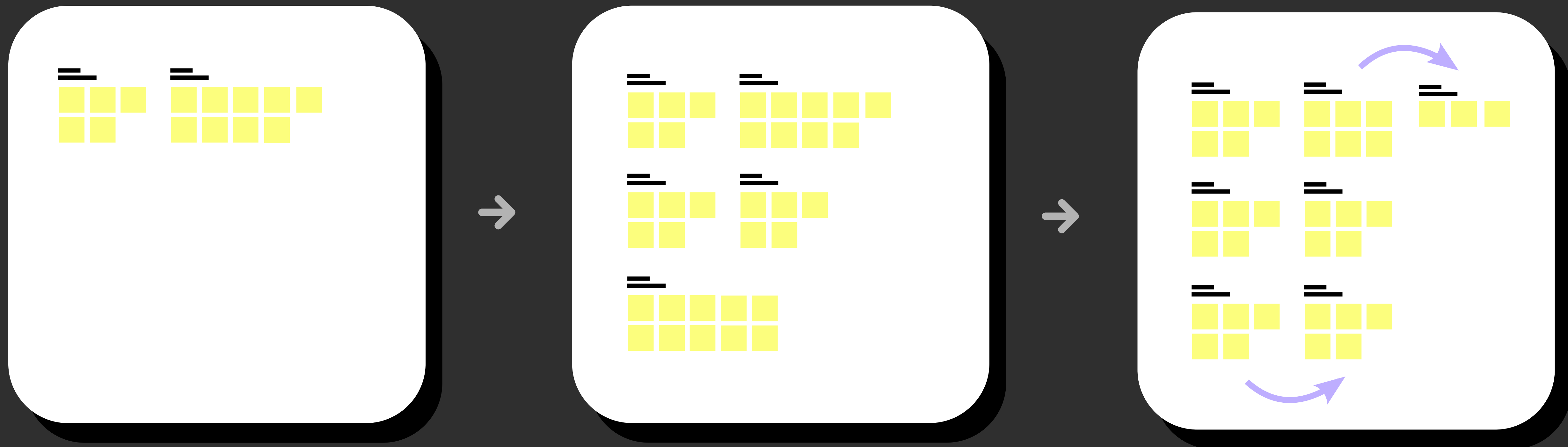
TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

1.The accuracy of the predicted flight prices depends on the quality of the data used to train the model

2.If the data is incomplete or contains errors,it can lead to inaccurate predictions

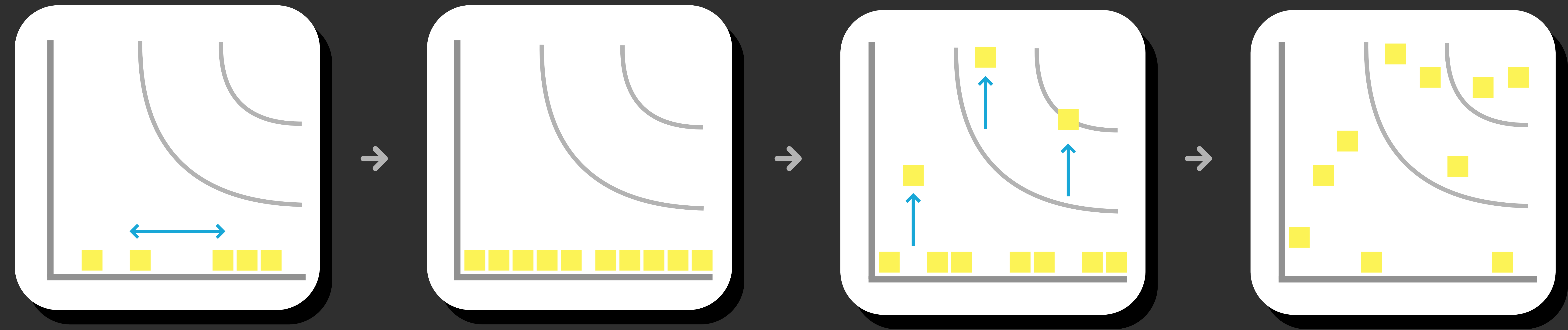
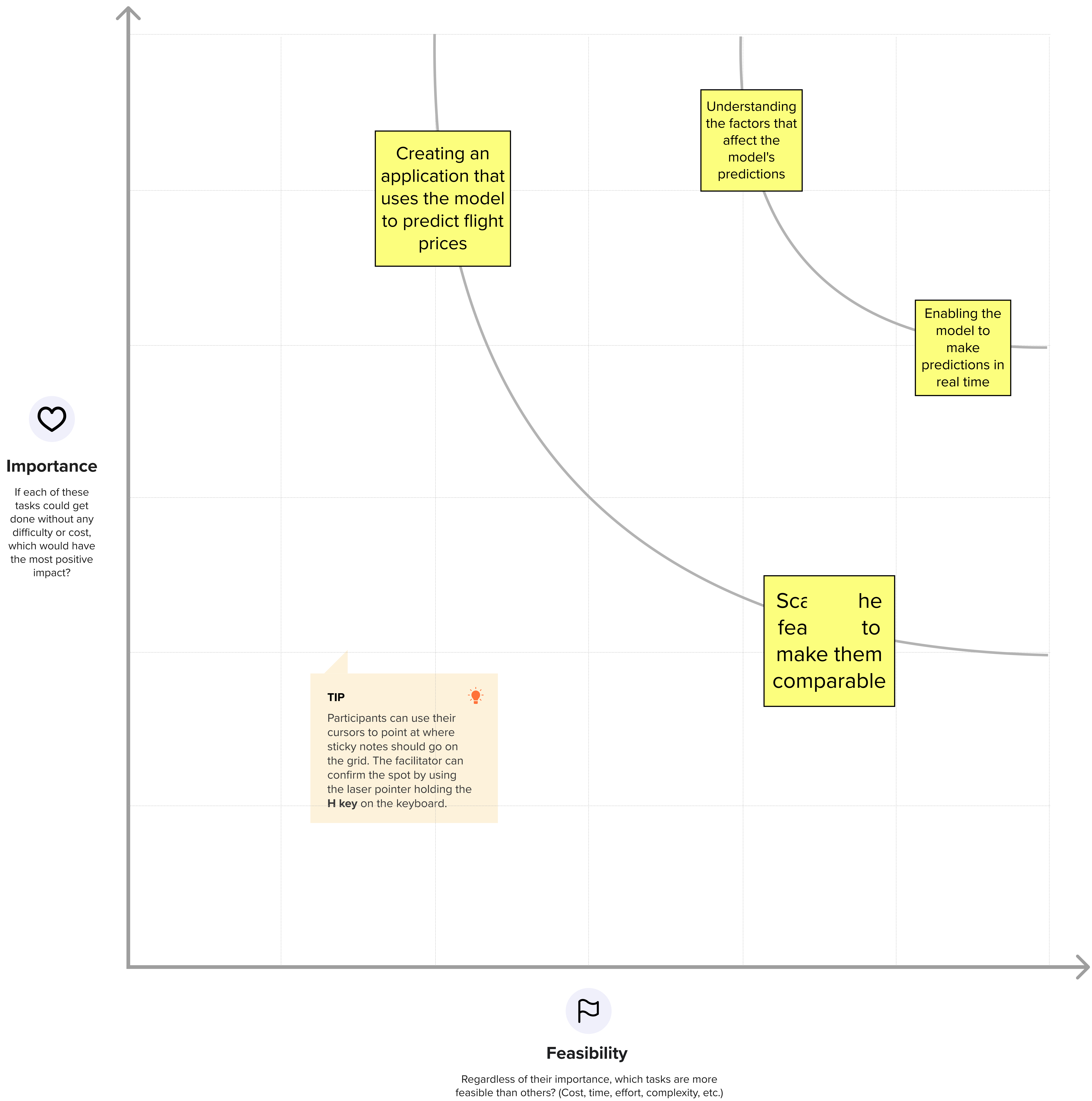
3.Airlines often use dynamic pricing,which means that flight price can change frequently,based on factors such as demand,supply,and season



Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes





After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- A

Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- B

Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- Strategy blueprint**
Define the components of a new idea or strategy.
[Open the template →](#)
- Customer experience journey map**
Understand customer needs, motivations, and obstacles for an experience.
[Open the template →](#)
- Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
[Open the template →](#)

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