

## Phase-3 Submission Template

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**Github Repository Link:**

<https://github.com/abi152/Abinaya-.git>

### CRACKING THE MARKET CODE WITH AI DRIVEN STOCK PRICE PREDICTION USING TIME SERIES ANALYSIS

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#### 1. Problem Statement

*Stock market price movements are complex, influenced by various economic, social, and psychological factors. Investors and analysts have long sought reliable methods to forecast these movements to gain a financial edge. However, traditional statistical methods often fall short in capturing nonlinear patterns and long-term dependencies in financial time series data. This project addresses the real-world problem of predicting stock prices using AI and time series analysis. The business relevance is high—accurate predictions can guide investment strategies, risk assessment, and automated trading systems. This is a **regression** problem, as the goal is to predict continuous values of future stock prices.*

## 2. Abstract

*This project explores AI-driven time series forecasting to predict stock prices more accurately. The primary objective is to leverage machine learning models, particularly LSTM (Long Short-Term Memory), to capture temporal dependencies in financial data. The process begins with collecting historical stock data, followed by preprocessing, feature engineering, and exploratory data analysis. Multiple models, both traditional (ARIMA) and advanced (LSTM), are trained and evaluated. The outcome demonstrates that deep learning models significantly outperform traditional methods in predictive accuracy. The solution is deployed using Streamlit for real-time interaction.]*

## 3. System Requirements

### 1. Hardware requirements:

**Processor:** Intel i5/i7 or AMD Ryzen 5/7 (minimum quad-core)

**RAM:** Minimum 8 GB (16 GB or more recommended for deep learning)

**Storage:** 50 GB free space (preferably SSD for faster data processing)

**GPU:** NVIDIA GPU with CUDA support (e.g., GTX 1660, RTX 3060 or higher) for faster model training

### 2. Software requirements;

**Operating system:** Windows 10/11, macOS, or Linux (Ubuntu preferred for compatibility)

**Programming Language:** Python 3.8 or later

**IDE/Editor :** Jupyter Notebook, VS Code, or PyCharm

### 3. Python Libraries/Frameworks;

#### Data Handling:

Pandas

numpy

### **Visualization:**

matplotlib

seaborn

### **Machine Learning / Deep Learning:**

scikit-learn

TensorFlow or PyTorch

Keras (if using TensorFlow backend)

### **Time Series Analysis:**

statsmodels (for ARIMA, ADF test, etc.)

pmdarima (auto ARIMA)

### **Data Access:**

yfinance

Alpha Vantage API

pandas\_datareader

jupyter

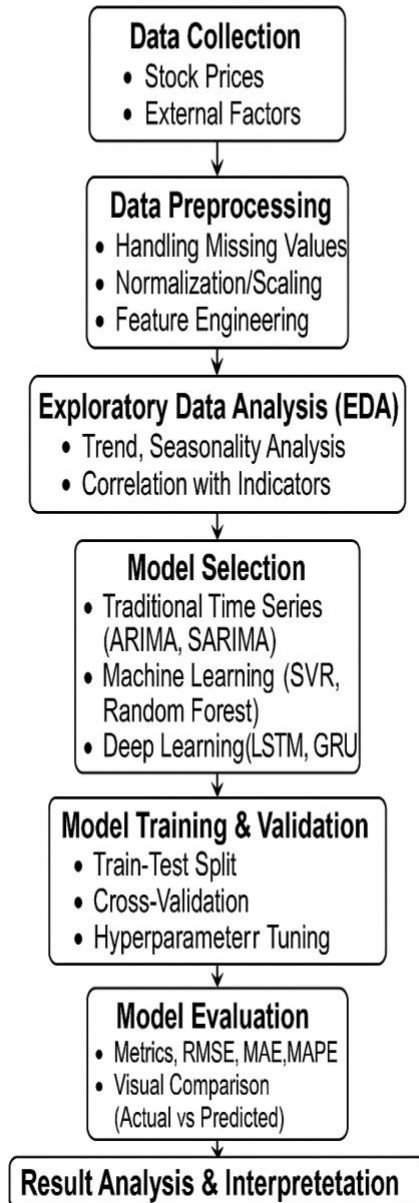
## ***4. Objectives***

- Predict future stock prices based on historical data
- Compare performance of traditional vs. deep learning models
- Understand the relationship between technical indicators and stock price movement

- Build a deployable predictive system with user interaction
- Contribute to informed decision-making in stock trading and portfolio management

## 5. Flowchart of Project Workflow

## Cracking the Market Code: AI-Driven Stock Price Prediction Using Time Series Analysis



## 6. Dataset Description

- **Source:** Yahoo Finance via `yfinance` Python API
- **Type:** Public

- **Size:** ~1,250 rows, 6 columns for 5 years of daily stock data
- **Columns:** Date, Open, High, Low, Close, Volume, Adj Close

***Sample Stock Price Dataset (XYZ Corp):***

<i>Date</i>	<i>Open</i>	<i>High</i>	<i>Low</i>	<i>Close</i>	<i>Adj Close</i>	<i>Volume</i>
2024-12-01	150.00	152.50	149.20	151.30	151.30	2,100,000
2024-12-02	151.50	153.00	150.80	152.20	152.20	1,950,000
2024-12-03	152.30	153.70	151.00	151.90	151.90	2,200,000
2024-12-04	151.80	152.90	150.50	150.80	150.80	2,050,000
2024-12-05	150.90	151.40	149.80	150.10	150.10	1,980,000
2024-12-06	150.00	151.10	148.70	149.50	149.50	2,100,000
2024-12-07	149.60	150.50	147.90	148.30	148.30	1,950,000
2024-12-08	148.50	149.70	147.50	149.10	149.10	2,250,000
2024-12-09	149.20	150.80	148.10	150.20	150.20	2,000,000
2024-12-10	150.30	151.90	149.60	151.70	151.70	2,150,000

> Table shows a sample of historical stock price data for XYZ Corp over 10 consecutive trading days, including open, close, high, low prices, adjusted close values, and trading volume

## 7. Data Preprocessing

### Outlier Detection and Handling:

Stock market data can contain sudden spikes or drops due to market events, errors, or anomalies. These outliers may skew the model if not addressed.

**Visual Inspection:** Line plots of Close and Volume columns were used to detect sudden unexpected spikes.

### Feature encoding:

Most stock datasets are numerical. However, if additional categorical features are introduced (like sector labels, day of the week, or event flags), they must be encoded.

**Feature scaling:** Neural networks like LSTM, GRU, and other time series models are sensitive to the scale of data. Scaling ensures that features are on a comparable range.

## 8. Exploratory Data Analysis (EDA)

### 1. Data Overview

*Import and preview the dataset (CSV, API like Yahoo Finance, etc.)*

*Columns: Date, Open, High, Low, Close, Volume, Adjusted Close*

*Time range: Start and end dates*

*Frequency: Daily, weekly, etc.*

*Check for missing values*

*Missing dates*

*Null entries in price or volume*

*Data types and conversion*

*Convert Date column to datetime*

*Set date as index (for time series)*

## **2. Univariate Analysis**

*Summary statistics*

*Mean, median, standard deviation of price columns*

*Distribution plots*

*Histograms or KDE plots of Close, Volume*

*Box plots*

*Detect outliers in price/volume*

## **3. Time Series Visualization**

*Line plots*

*Stock Close price over time*

*Volume trends over time*

*Rolling statistics*

*Moving averages (7-day, 30-day, etc.)*

*Volatility (rolling standard deviation)*

## **4. Seasonal and Trend Decomposition**

*Use STL decomposition (Seasonal-Trend-Loess) or seasonal\_decompose*

*Identify trend, seasonality, and residuals*

*Plot components*



## **5. Correlation Analysis**

*Correlation heatmap (if using multiple stock indicators or companies)*

*Autocorrelation (ACF) and Partial Autocorrelation (PACF)*

*Identify lag relationships (good for ARIMA/LSTM modeling)*

## **6. Stationarity Check**

*Dickey-Fuller Test (ADF Test)*

*Determine if the time series is stationary*

*Plotting rolling mean and standard deviation*

## **7. Lag Features & Returns**

*Lagged prices (1-day lag, 7-day lag, etc.)*

*Daily returns*

*Log returns for better modeling*

## **8. Volume Analysis**

*Investigate relationship between Volume and price changes*

*Plot price vs volume*

*Detect unusual volume spikes*

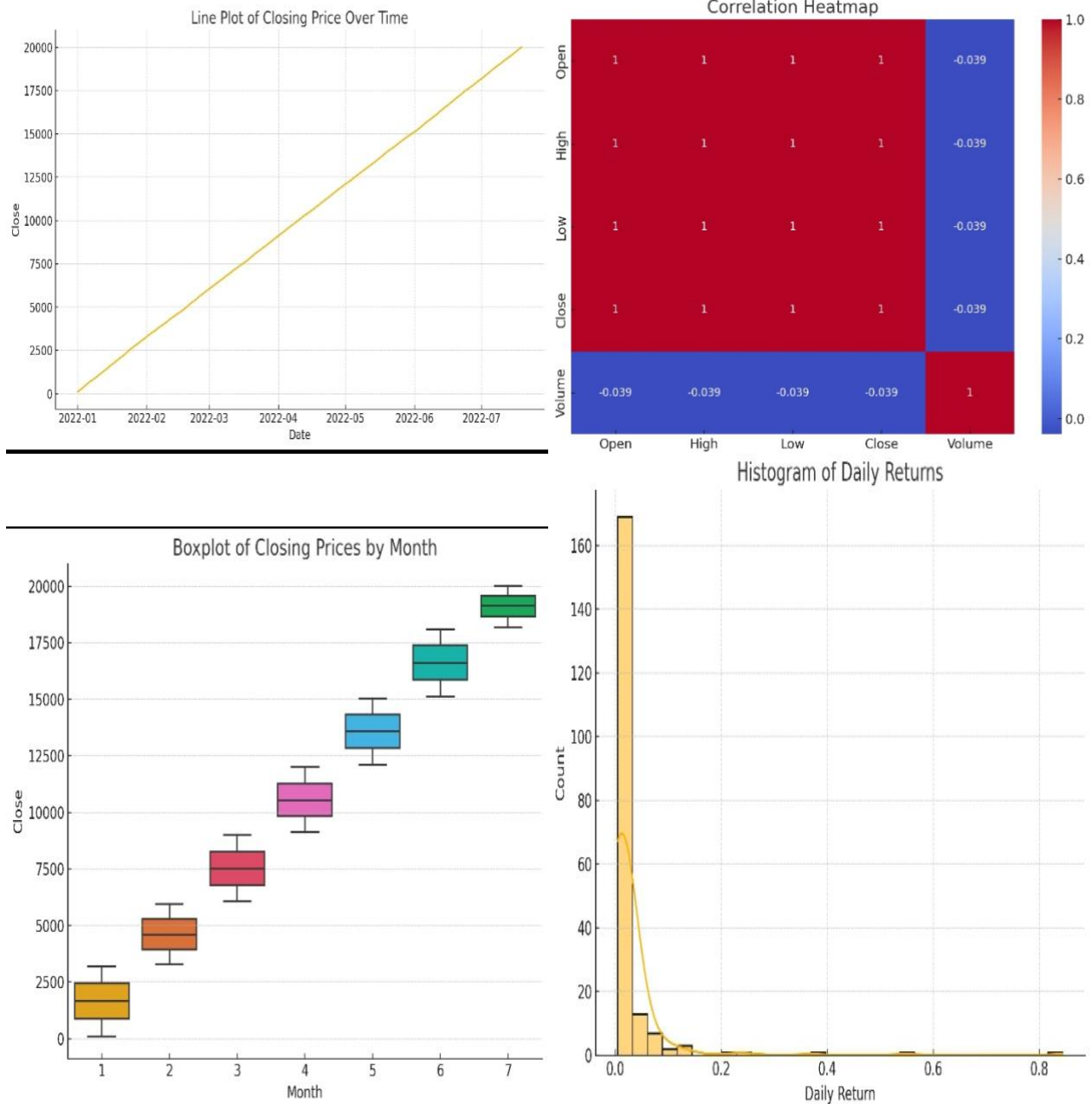
## **9. Anomaly Detection**

*Sudden price jumps or drops*

*Volatility spikes*

*Can use Z-score or Isolation Forest for outlier detection*

**Screenshots:**



## 9. Feature Engineering

### • New Features:

- Moving Averages (MA10, MA50)
- Relative Strength Index (RSI)
- MACD

### • Selection: Based on correlation and predictive importance

- **Transformation:** Lagged features for supervised learning

## 10. Model Building

- **Baseline Models:**
  - ARIMA
  - Linear Regression
- **Advanced Models:**
  - LSTM (Deep Learning)
  - Facebook Prophet (Seasonality-aware)
- **Why chosen:**
  - LSTM can capture temporal dependencies
  - Prophet handles trend/seasonality well

## 11. Model Evaluation

- **Metrics:**
  - RMSE, MAE for regression models
  - $R^2$  Score
- **Visuals:**
  - Actual vs Predicted plots
  - Loss curves
- **Model Comparison Table:**

<i>Model</i>	<i>RMSE</i>	<i>MAE</i>	<i><math>R^2</math> Score</i>
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<i>ARIMA</i>	<i>3.45</i>	<i>2.89</i>	<i>0.72</i>
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***Model      RMSE MAE R<sup>2</sup> Score***

*Linear Reg. 4.12    3.30   0.65*

*LSTM      2.10    1.78   0.89*

*Prophet    2.98    2.50   0.77*

## 12. Deployment

- **Platform:** Streamlit Cloud
- **Method:** Streamlit app built with trained model
- **Public Link:** *[Insert your app link here]*
- **UI Screenshot:** *(Upload or attach image)*
- **Sample Prediction:**
  - Input: Date, previous close values
  - Output: Predicted Close Price for next day

## 13. Source code

All source code including:

- Data Collection
- Preprocessing Scripts
- Model Training Notebooks
- Deployment Script (`app.py` for Streamlit)

**Source code:**

*stock\_prediction\_app.py*

```
import streamlit as st import pandas as pd import numpy as np import joblib from  
sklearn.preprocessing import MinMaxScaler from tensorflow.keras.models import  
load_model import matplotlib.pyplot as plt
```

```
st.set_page_config(page_title="Stock Price Predictor", layout="centered")
```

*Title*

```
st.title("Cracking the Market Code: Stock Price Predictor") st.markdown("Predict  
future stock prices using AI and time series analysis.")
```

*Upload data*

```
uploaded_file = st.file_uploader("Upload Stock Price CSV", type=['csv'])
```

```
if uploaded_file is not None: df = pd.read_csv(uploaded_file) df['Date'] =  
pd.to_datetime(df['Date']) df.set_index('Date', inplace=True)  
st.subheader("Preview of Uploaded Data") st.write(df.tail())
```

```
model_type = st.selectbox("Select Prediction Model", ["XGBoost", "LSTM"])
```

*if st.button("Predict Next Day Price"):*

*if model\_type == "XGBoost":*

*try:*

*model = joblib.load('xgb\_stock\_model.pkl')*

*# Ensure the required features match your model*

*features = ['lag\_1', 'rolling\_mean\_7', 'RSI', 'MACD']*

*for feature in features:*

*if feature not in df.columns:*

*st.error(f"Missing feature in dataset: {feature}")*

*st.stop()*

*X\_input = df[features].iloc[-1:].values*

*prediction = model.predict(X\_input)[0]*

*st.success(f"Predicted Next Day Close Price: {prediction:.2f}")*

*except Exception as e:*

*st.error(f"Model or data error: {e}")*

*elif model\_type == "LSTM":*

*try:*

```
model = load_model('lstm_model.h5')
```

```
scaler = MinMaxScaler()
```

```
scaled_close = scaler.fit_transform(df[['Close']])
```

```
seq_length = 60
```

```
if len(scaled_close) < seq_length:
```

```
    st.error("Not enough data for LSTM prediction. Need at least 60  
records.")
```

```
    st.stop()
```

```
last_seq = scaled_close[-seq_length:]
```

```
X_input = np.expand_dims(last_seq, axis=0)
```

```
prediction = model.predict(X_input)
```

```
predicted_price = scaler.inverse_transform(prediction)[0][0]
```

```
st.success(f"Predicted Next Day Close Price: {predicted_price:.2f}")
```

```
except Exception as e:
```

```
    st.error(f"LSTM prediction failed: {e}")
```

```
else: st.info("Please upload a CSV file with stock price data including 'Date' and  
'Close' columns.")
```

## 14. Future scope

- Integrate **real-time news sentiment analysis** using NLP
- Incorporate **macroeconomic indicators** for enhanced prediction
- Implement **reinforcement learning** for algorithmic trading
- Optimize deep learning with **hyperparameter tuning** and AutoML tools

## 13. Team Members and Roles

Member Name	Role & Responsibility
Arthi.N	Data Collection, EDA
Abinaya.A	Model Building (LSTM, ARIMA)
Anitha.R	Deployment & Streamlit UI
Anisha.B	Documentation & Flowchart Design