



ARVIND MAFATLAL GROUP  
The ethics of excellence

*Mafatlal*  
GREENS

FEAR  
GROWTH





## THE COMPANY

Mafatlal Industries Limited has been a leader in textiles for over 100 years. We produce more than 100 million meters of fabrics every year. Mafatlal has two vertically integrated composite textile units located at Nadia & Navsari in Gujarat.

## PRODUCTS

The Company produces a complete range of textile products in 100% Cotton, Linen/Cotton, Polyester/viscose, Polyester/Cotton & Polyester/Woolen, blend. A range that comprises yarn-dyed and piece-dyed Shirlings, Poplins, Bottom-wear fabrics, Cambrics, Fine lawns, Printed voiles, School / Corporate uniform fabrics & Garments, Sarees, Rubia, Leggings, Ladies wear, Mens wear, Ready-to-stitch fabrics, Bed & Bath linen, Ready-mades and speciality denims, including ring spun denim fabrics in various weights, ranges and yarn dyed colours.

## SCHOOL UNIFORM

Mafatlal is the largest manufacturer & supplier of School / Corporate Uniform fabrics in India. Mafatlal has brought about a revolutionary change in the uniform segment by developing a 1600 colour combo co-ordinate booklets for shirt, trouser and skirt combination for retailers, school uniform makers/ converters, which will give them a wide range of designs to choose from. This makes it convenient and easy to decide on the right combination. All our high quality yarn dyed school uniform fabrics are available in more than 5000 designs in checks, stripes, twill checks and plains. We are the first company to introduce eco-friendly fibre-dyed suiting in the school uniform range. Fibre dyed suiting have the advantage of higher colour depth and retention. We offer over 60 shades in the fibre-dyed suiting range.





### FAIR TRADE

OUR TRADE VALUE IS BASED ON ETHICS OF TRANSPARENCY, ACCOUNTABILITY, FAIR TRADING PRACTICE, NO CHILD LABOUR OR FORCED LABOUR IN OUR COMPANY ENSURING GOOD WORKING CONDITION, PROVIDING CAPACITY BUILDING, RESPECT FOR ENVIRONMENT. OUR VALUE STAND STRONG ON OUR GIVEN PRINCIPLE.

### SUSTAINABLE DEVELOPMENT

MAFATLAL MEETS THE NEED OF THE PRESENT TEXTILE WORLD WITHOUT COMPROMISING THE ABILITY OF FUTURE GENERATION TO MEET OUR NEEDS. OUR GOAL IS ALL AROUND DEVELOPMENT OF HUMAN, SOCIAL ECONOMICAL AND ENVIRONMENTAL DEVELOPMENT .THE SUSTAINABLE DEVELOPMENT GOAL ARE THE BLUE PRINT TO ACHIEVE A BETTER AND MORE SUSTAINABLE FUTURE OF ALL.



### RESPONSIBLE MANUFACTURING

WITH A RESPONSIBLE MANUFACTURING APPROACH, WE WORK ACROSS ON OUR OPERATIONS FROM RAW MATERIAL SOURCING TO YARN MANUFACTURING, FABRIC MANUFACTURING, WAREHOUSING, GARMENT MANUFACTURING AND FROM DESIGN TO DELIVERY - TO BRING A POSITIVE CHANGE.



### AZO FREE DYES ( APPROVED BY OEKO-TEX)

ORGANIC DYES IS A SOLUTION PROVIDER OFFERING A BROAD RANGE OF HIGH QUALITY DYES. SPECIALITY CHEMICALS IS USED IN A DIVERSE BASE IN OUR PROCESS HOUSE FOR BEST QUALITY FABRIC.



### BREATHABLE FABRICS

OUR FABRIC ARE MADE WITH A RANGE OF P.C / COTTON/ VISCOSITY YARN. COTTON AND VISCOUS FIBRE ARE BREATHABLE YARN AND THERE FOR SUITABLE FOR ALL WEATHER. BREATHABLE FABRIC ALLOW MOISTURE TO PASS THROUGH, THUS MAKING IT MORE COMFORTABLE TO WEAR ALL SEASON.

# SUSTAINABILITY IS THE NEED OF THE HOUR

Textiles have a significant impact on the environment during their lifecycle. A large amount of water, energy, pesticide, and fertilizers have made the global textile industry one of the world's most polluting and waste-producing industries. Recycling textiles has become the newest addition to recycled materials being redirected from landfill.

70%



Research shows that the textile industry is the most polluting industry of the world. Almost 2000 different varieties of chemicals, dyes, and bleaches are used in this industry. Mere chemical processing in this industry constitutes of the overall pollution.

Around 60 million plastic bottles end up in landfills every day, most of which is not recycled. It takes 1000 years for every single bottle to decompose.

## It Takes 20,000 Litres of Water to Produce One Kilogram of Cotton

Besides being a huge source of water pollution, fast fashion also contributes to massive quantities of water being wasted every day.



## ADVANTAGES OF RECYCLED POLYESTER



As per the estimates, India produces 500,000 tonnes of pet waste every year and due to the increasing use of pet bottles in daily consumption, the amount of waste is going to grow by leaps and bounds.

As things are moving fabrics made from PET bottles are getting popular with consumers especially School and work wear uniforms

# SUSTAINABLE FASHION IS DONE BY:

**Using** *textiles that are manufactured from recycled PET Bottles.*



USED PET BOTTLES

Converted to →



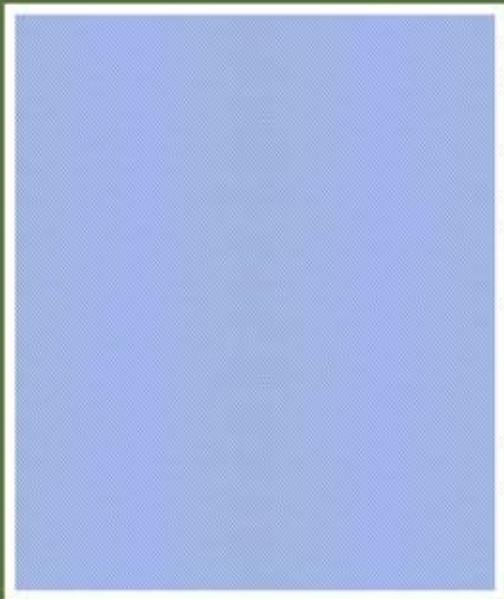
RECYCLED POLYESTER



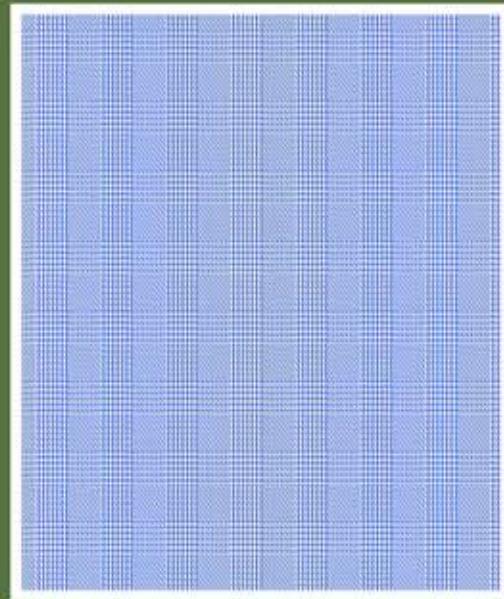
Making fabric from recycled PET Bottles prevents the latter from ending in landfills

## STEPS TO PRODUCE RECYCLED POLYESTER

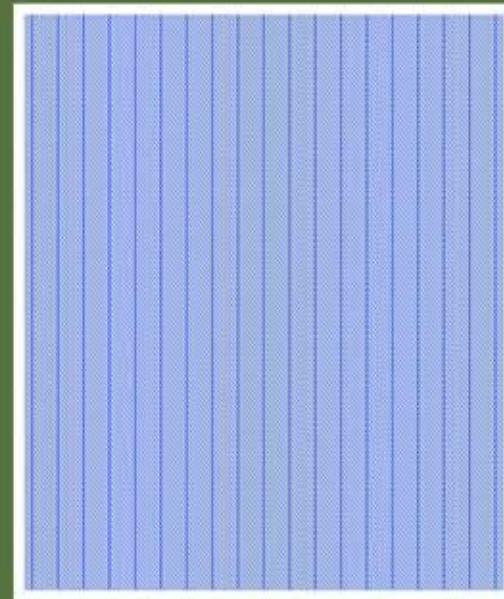




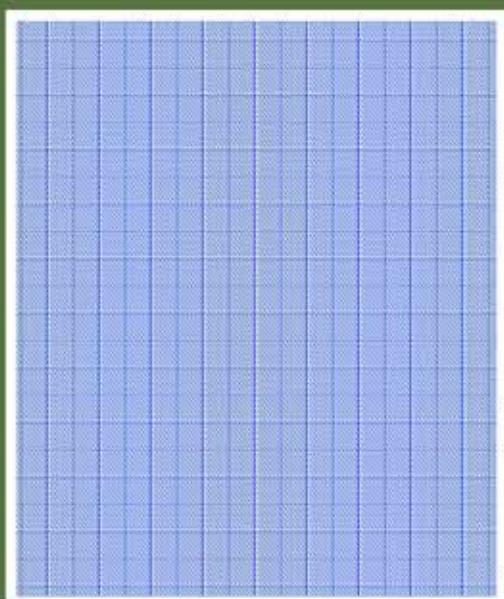
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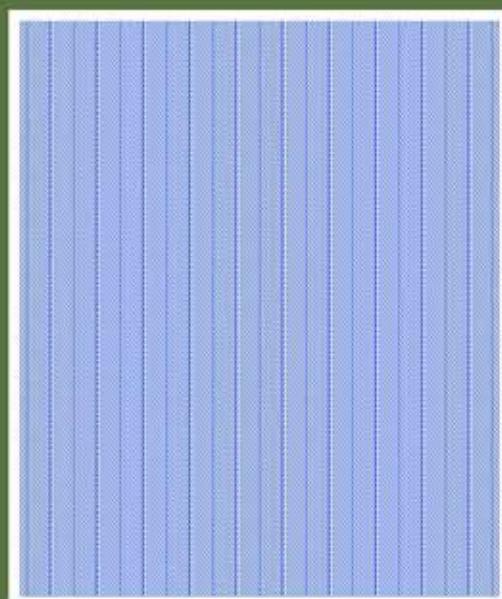
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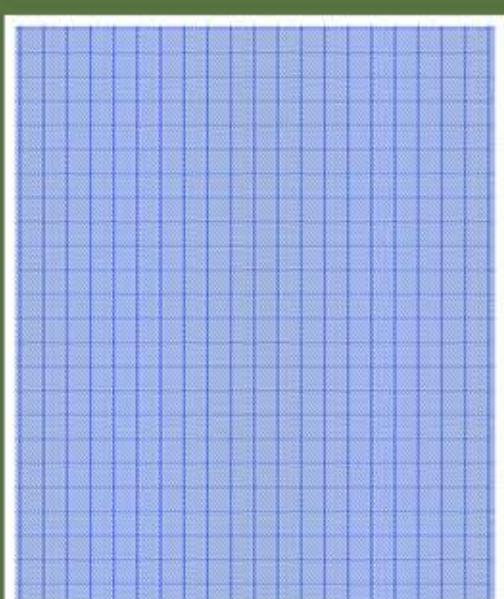
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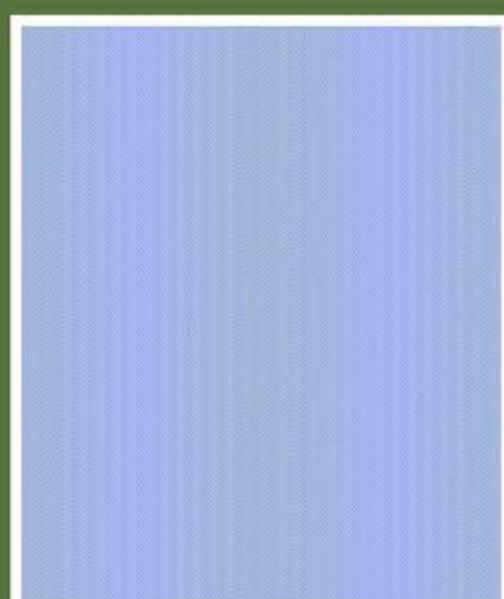
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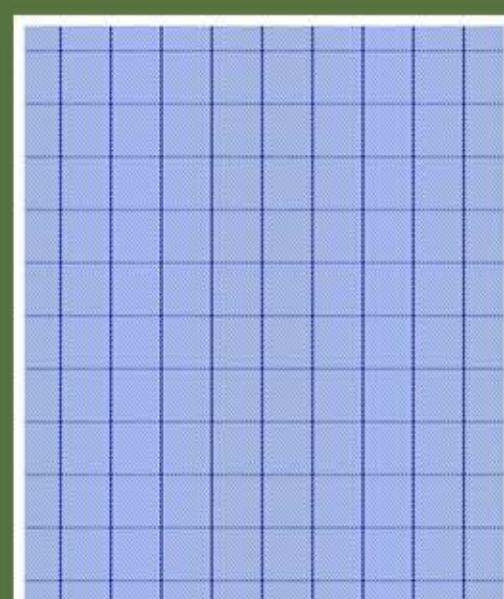
OXYGEN - 5



OXYGEN - 6



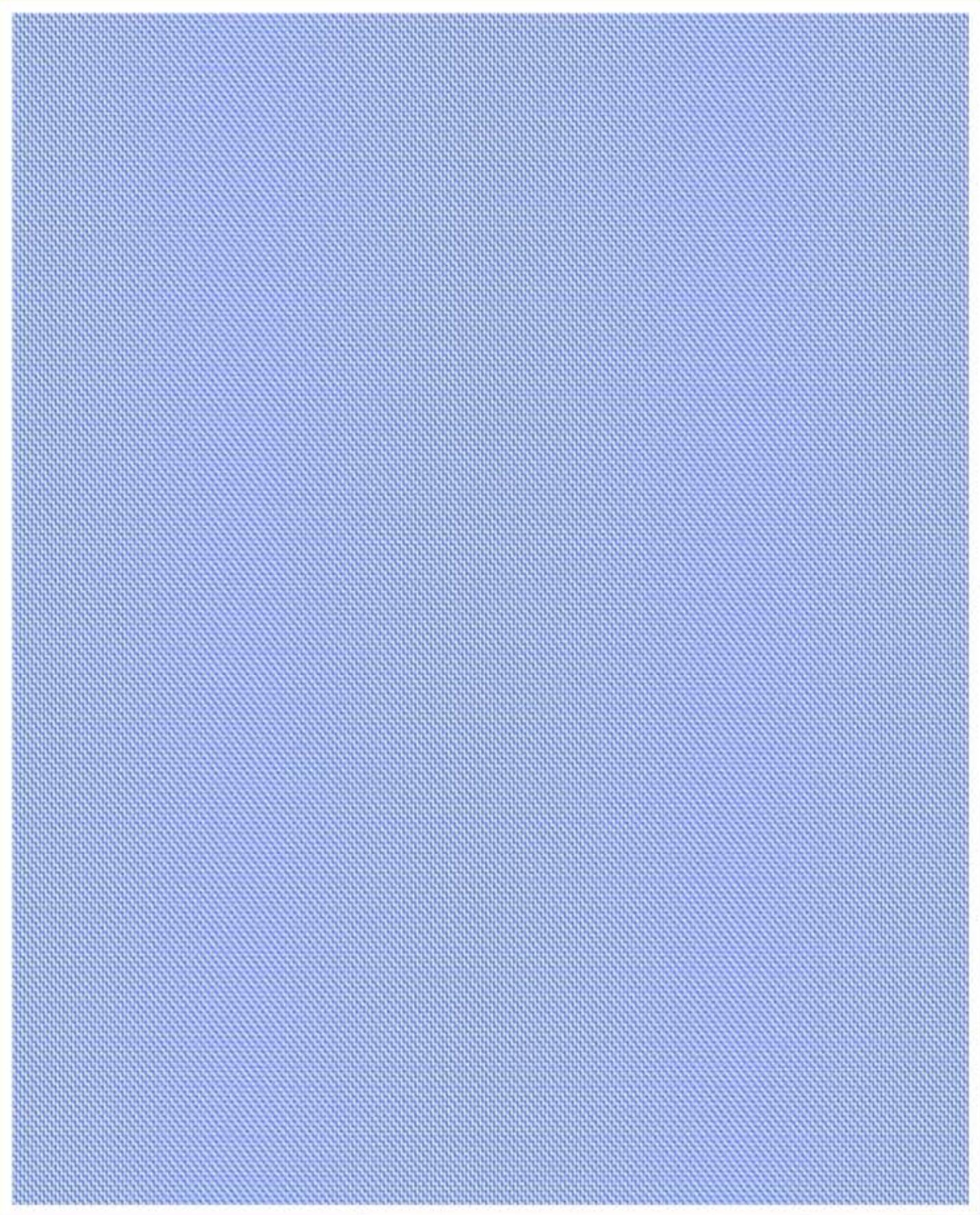
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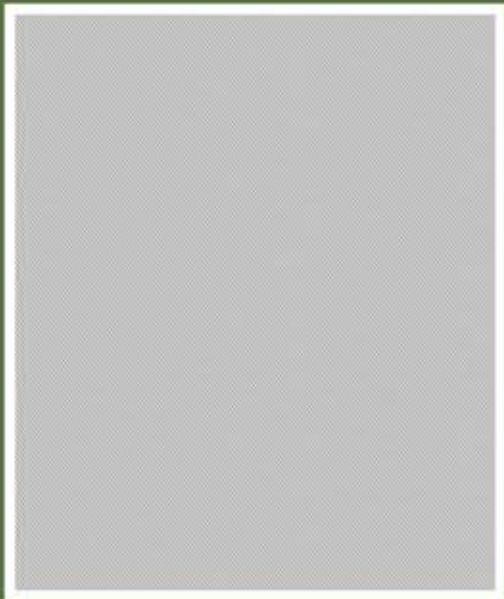


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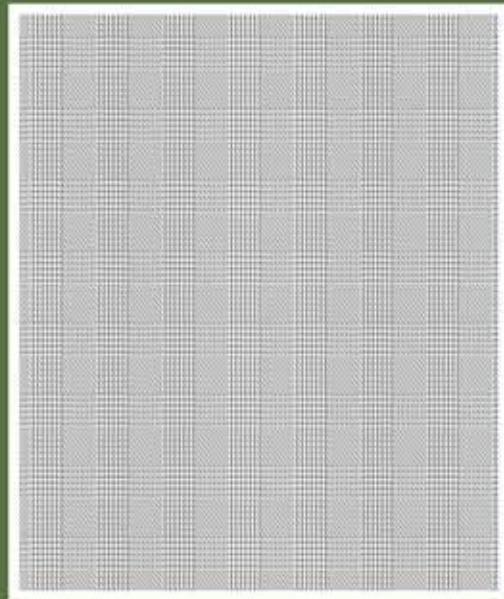
# The Best Way

**to** Predict Future is to Create it

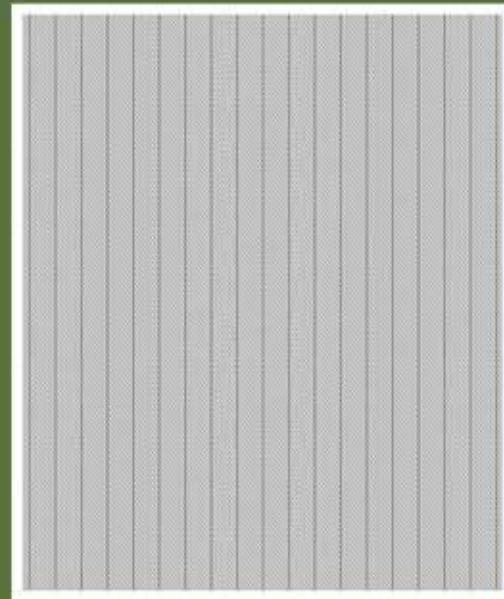




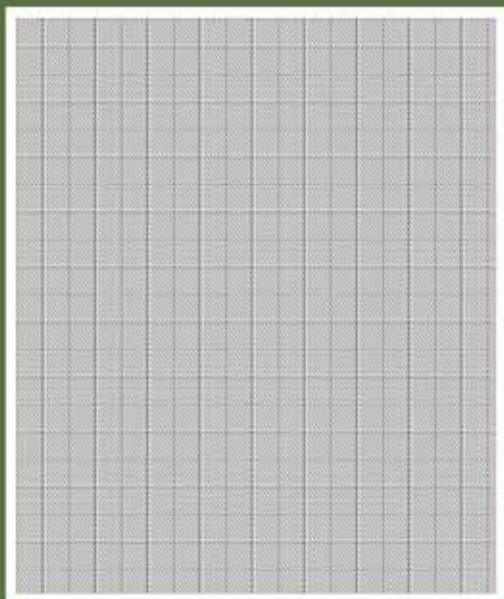
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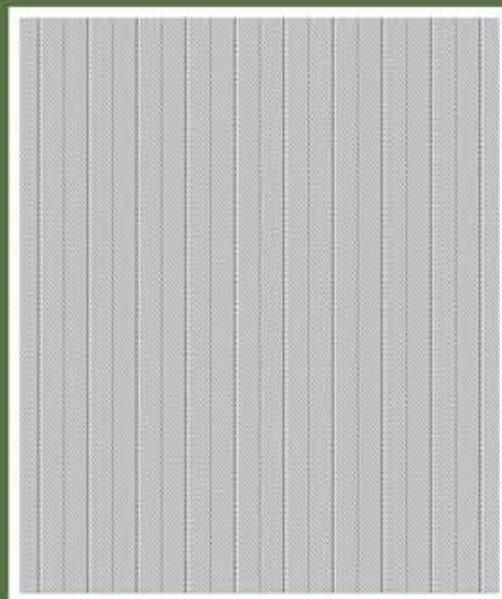
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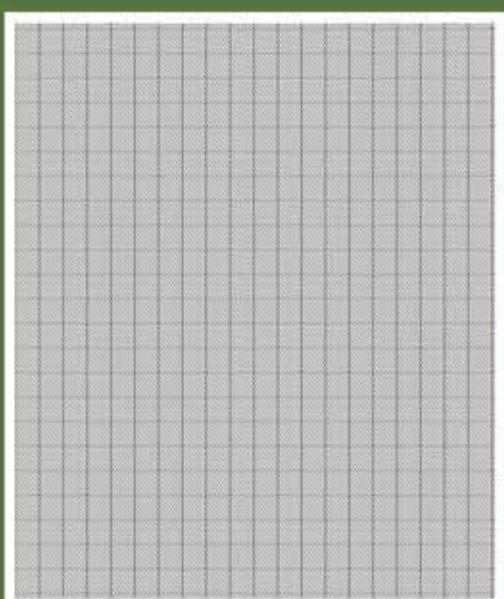
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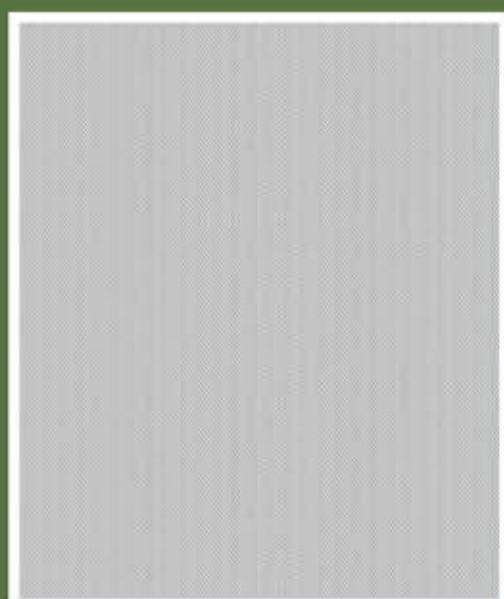
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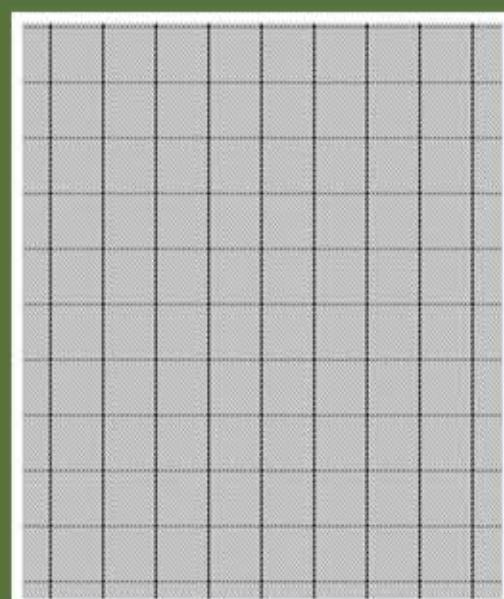
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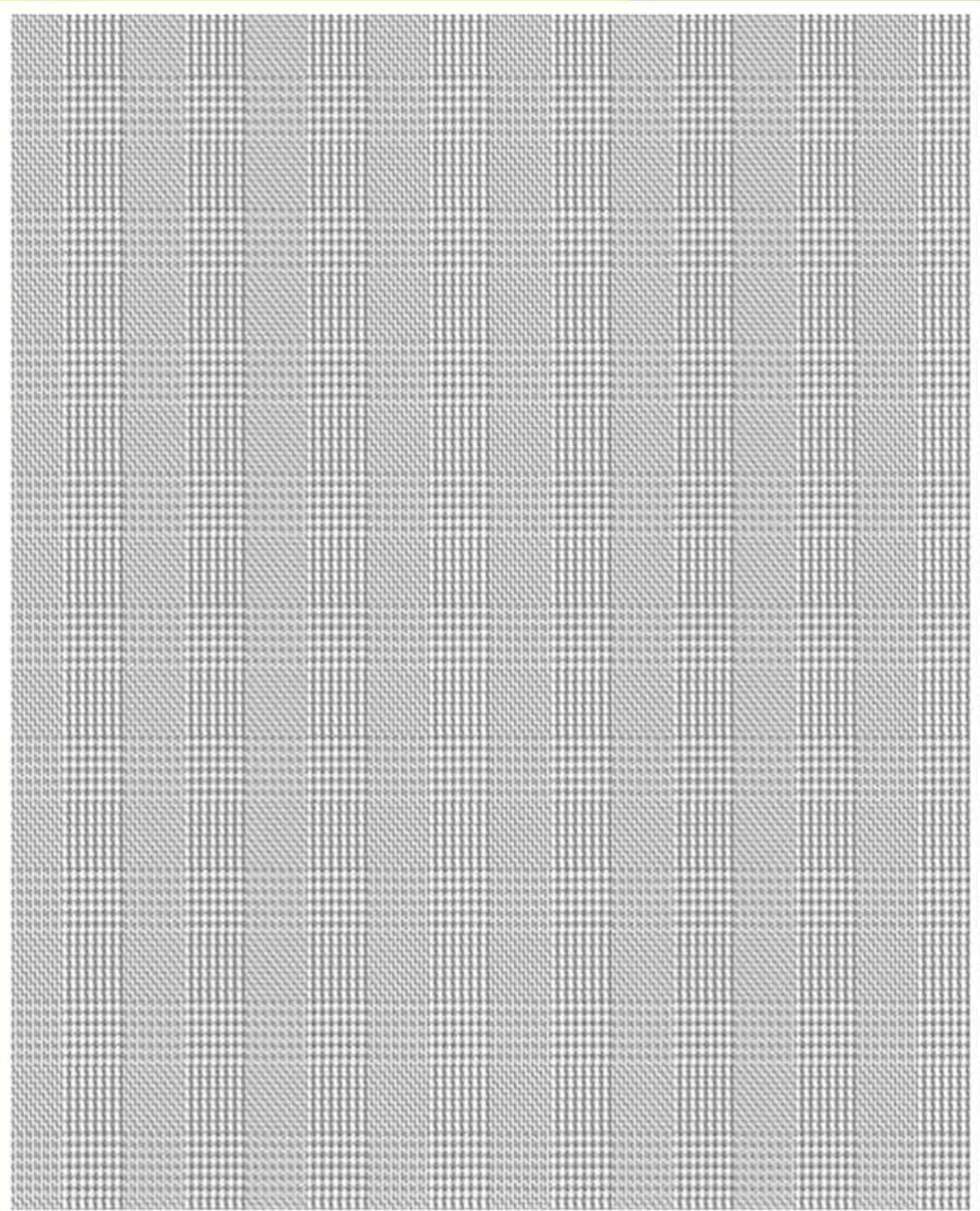
OXYGEN - 14



OXYGEN - 15



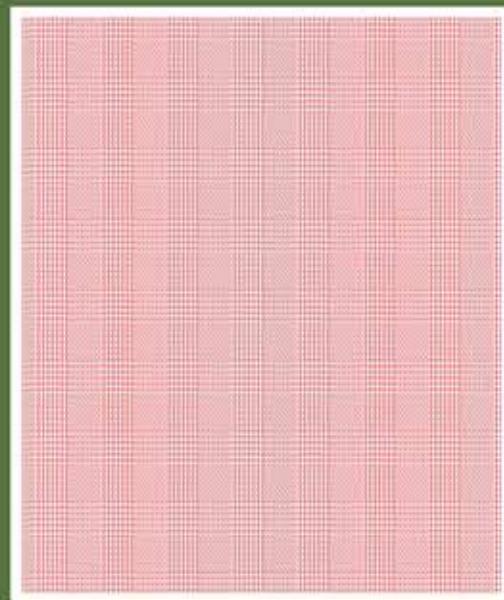
OXYGEN - 16



**It's not a question  
of  
whether we can be sustainable,  
but whether we choose to be.**



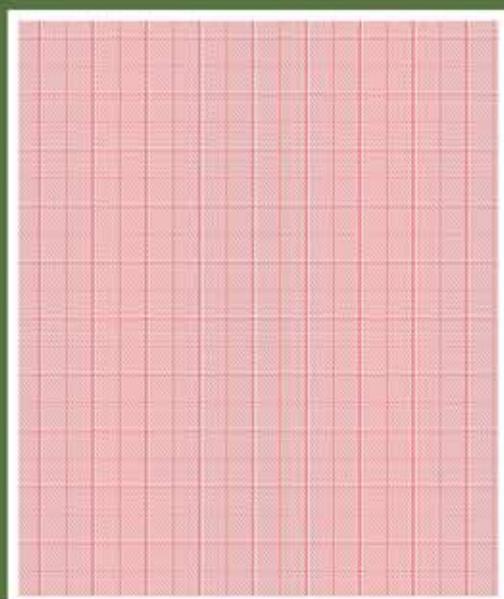
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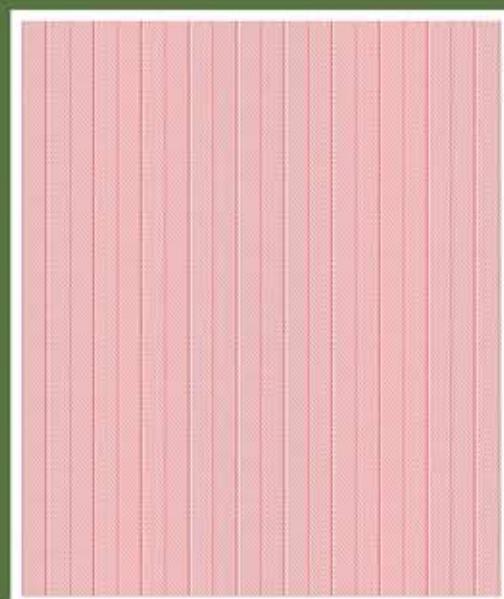
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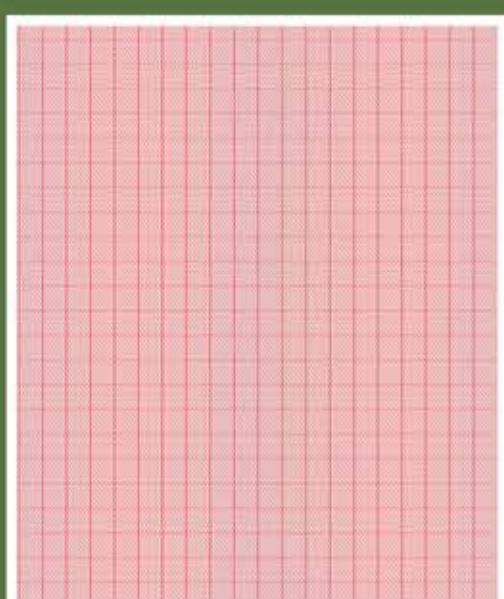
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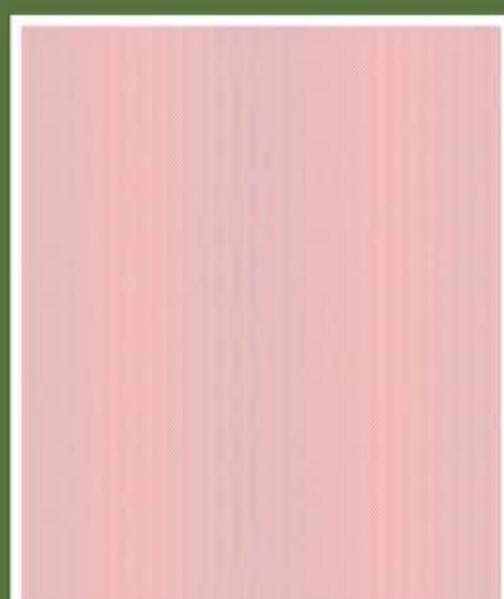
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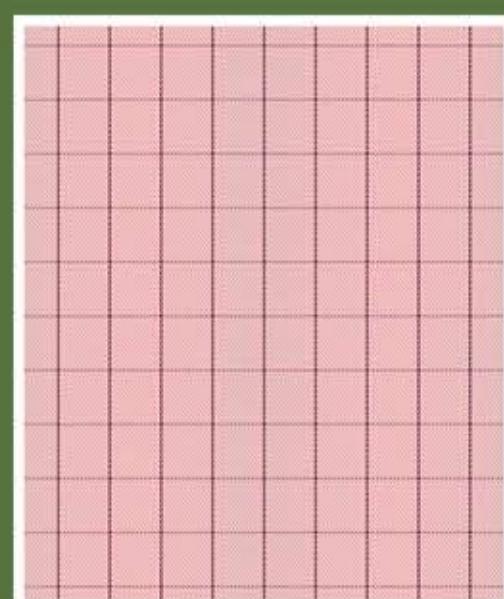
OXYGEN - 21



OXYGEN - 22



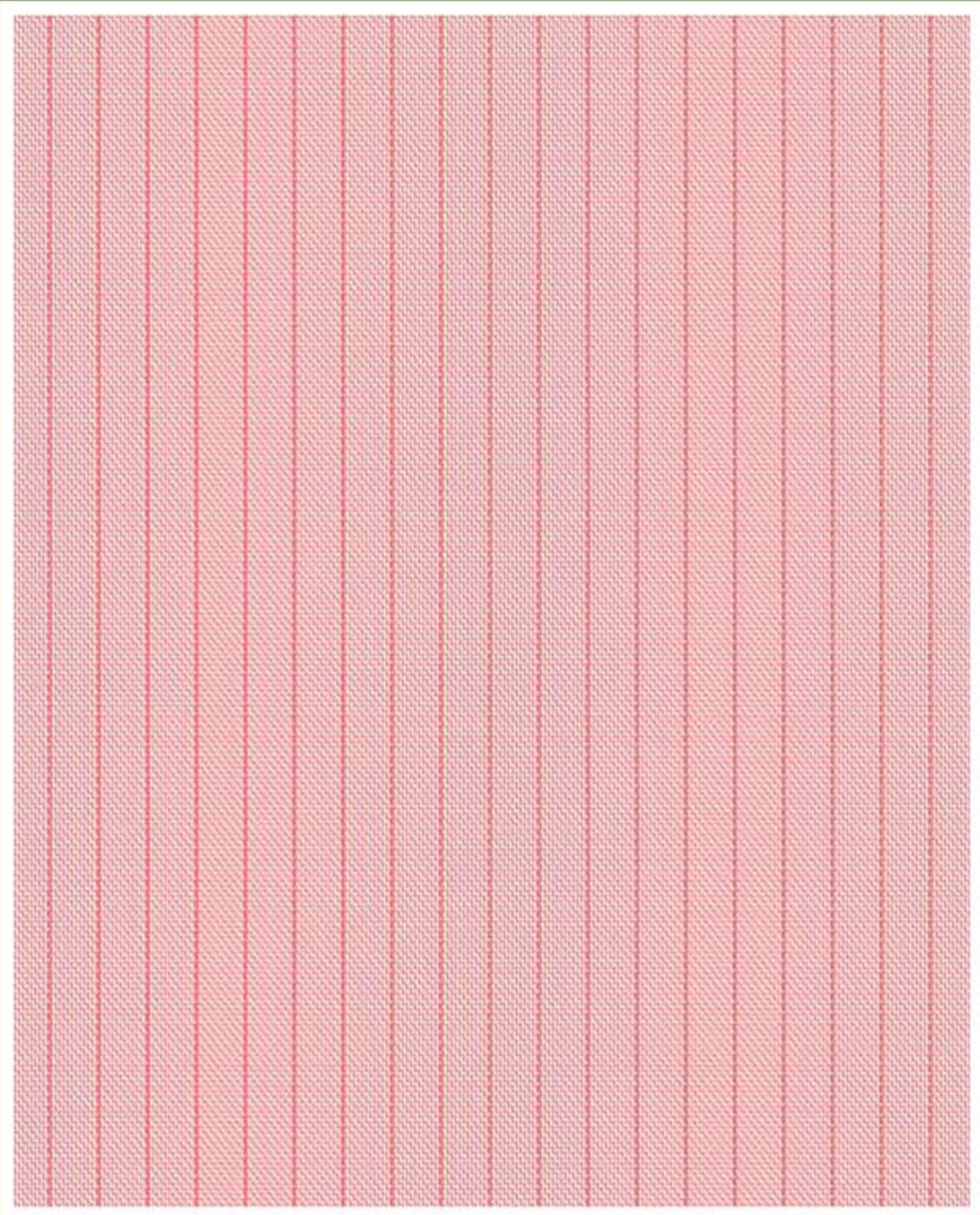
OXYGEN - 23



OXYGEN - 24

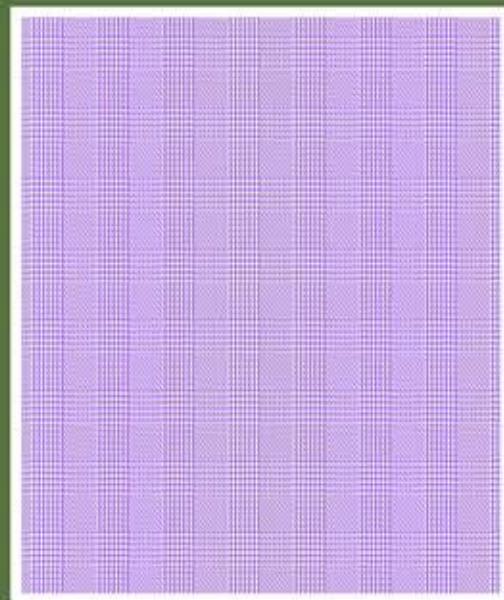
# SUSTAINABILITY

is not about leaving a better planet for our children.  
**it's** about leaving better children for our planet.

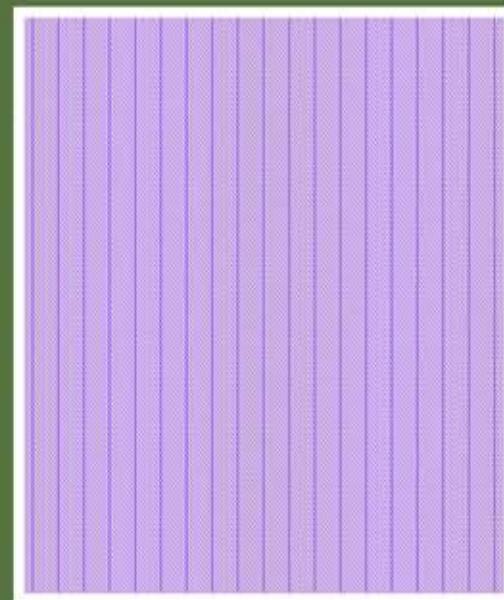




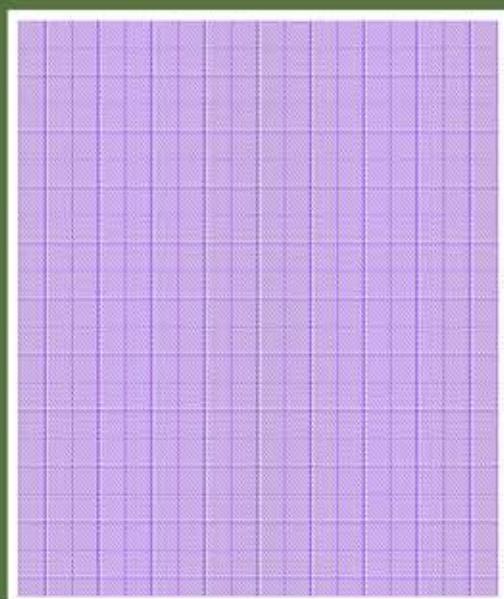
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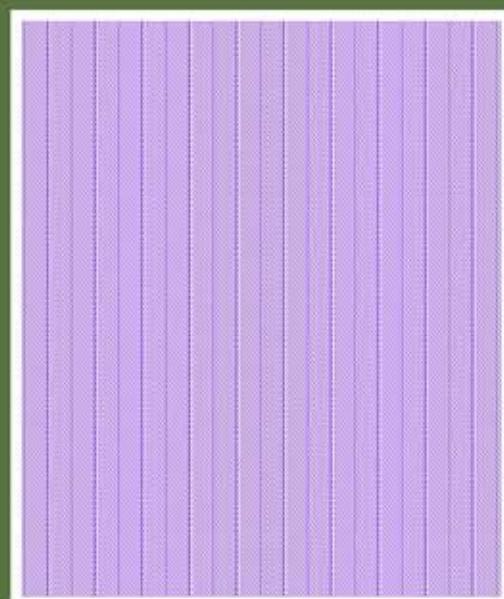
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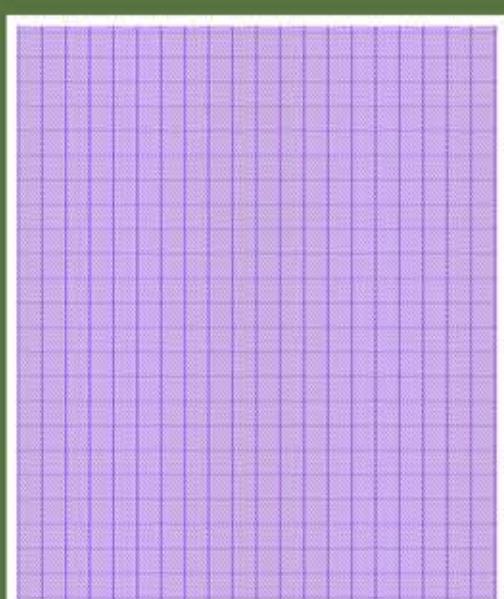
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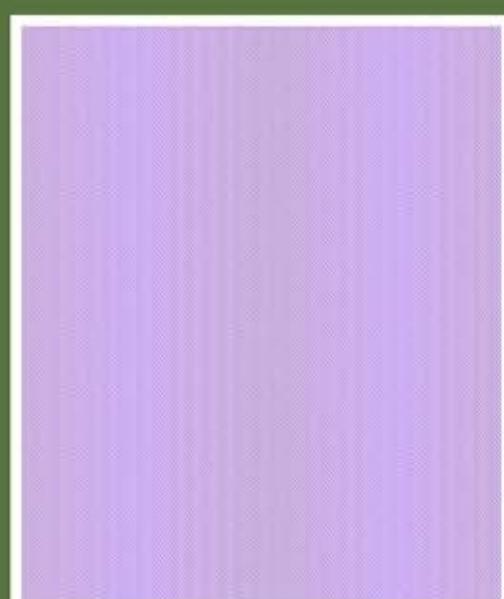
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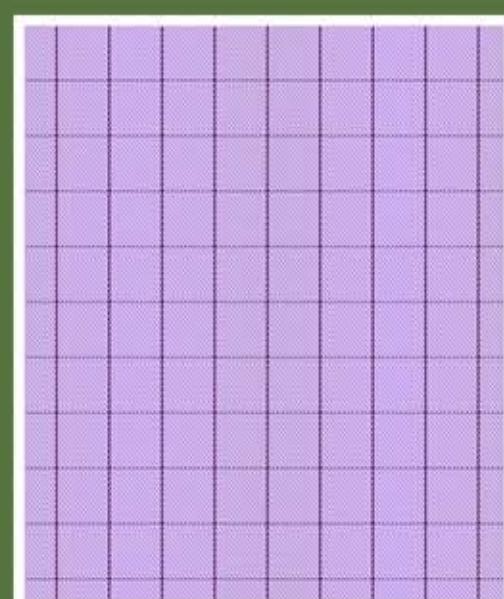
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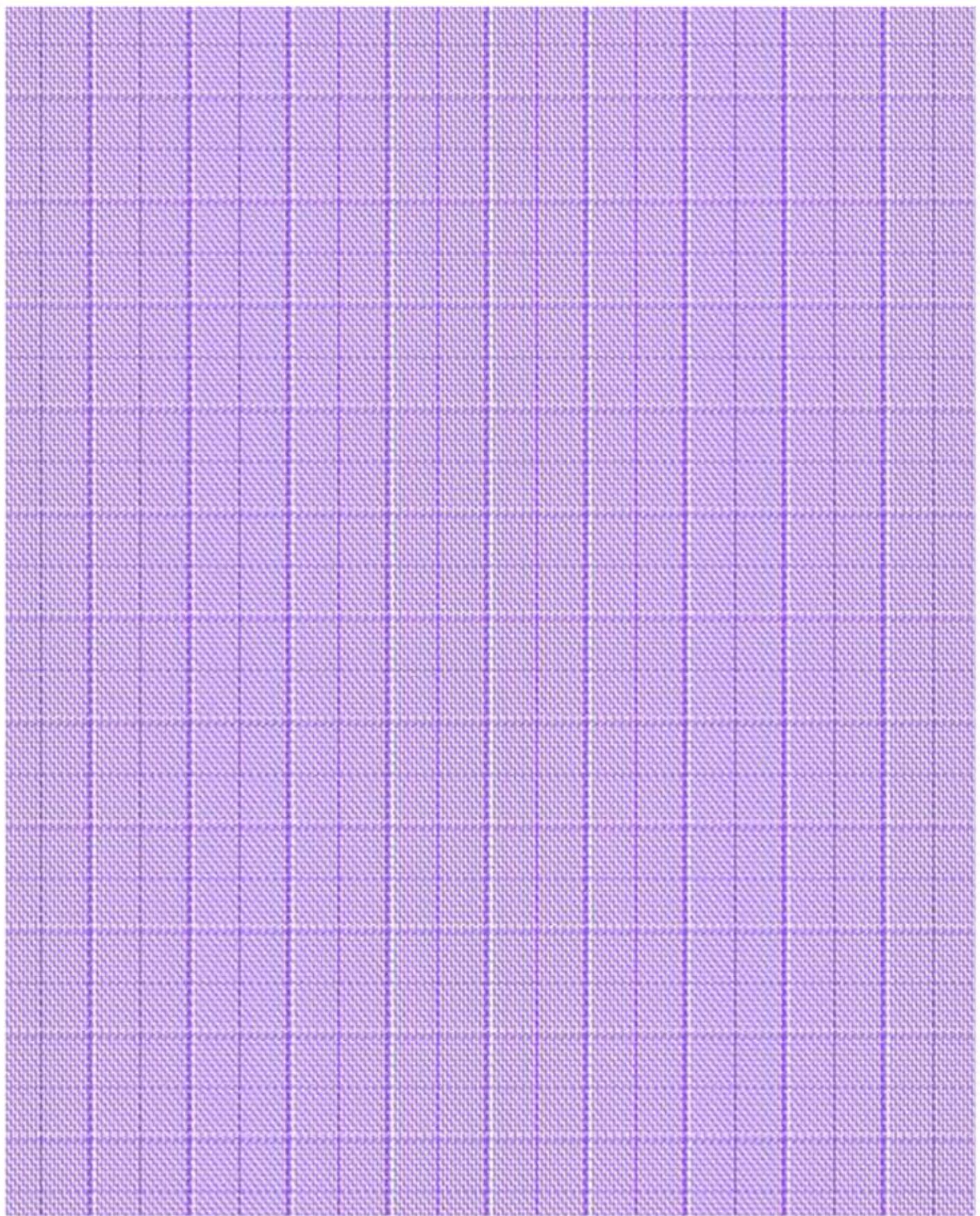
OXYGEN - 30



OXYGEN - 31



OXYGEN - 32



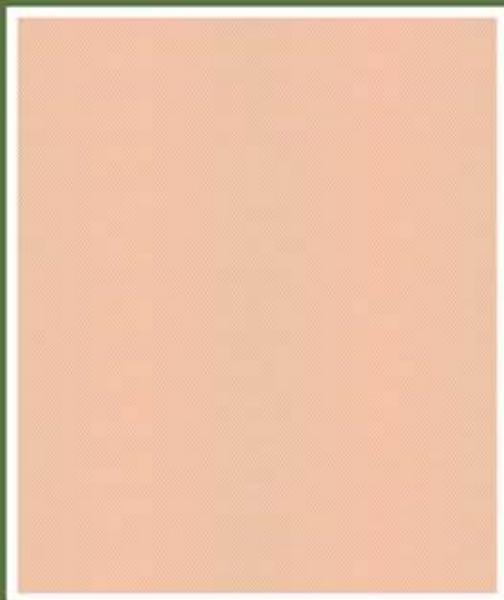
**THERE MUST  
BE A BETTER WAY**  
make the things we want *to*  
a way that doesn't spoil the sky,  
or the rain or the land.



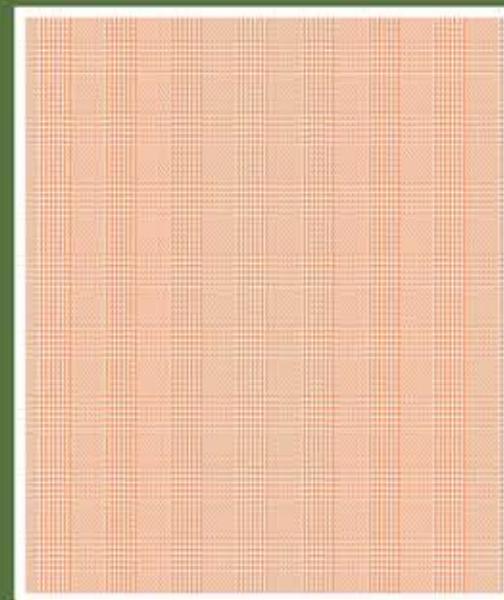
**SUSTAINABILITY**  
**is no**  
longer about doing less harm.

**It's**  
**about**  
doing more good.

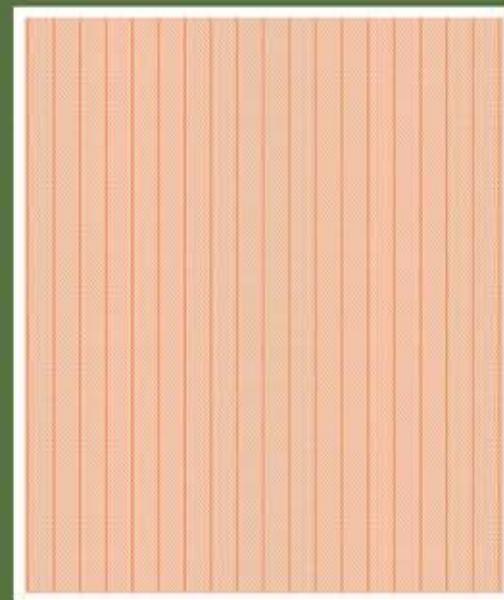




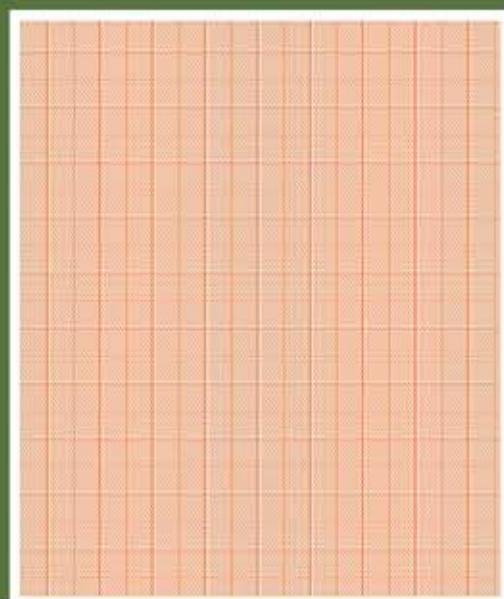
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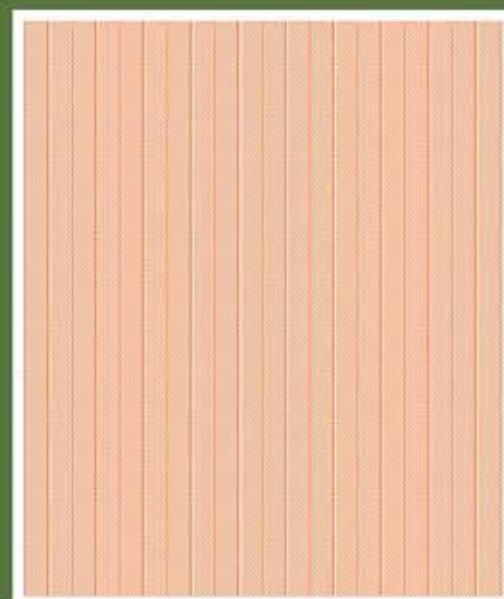
OXYGEN - 34



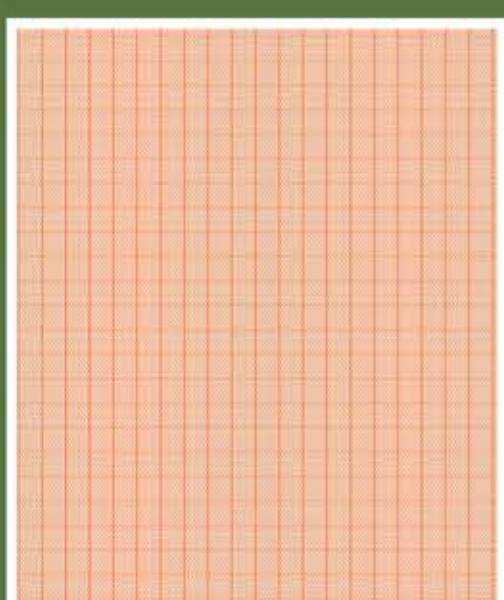
OXYGEN - 35



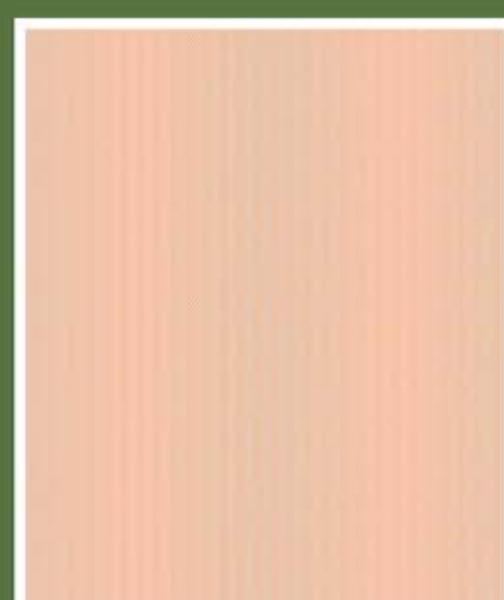
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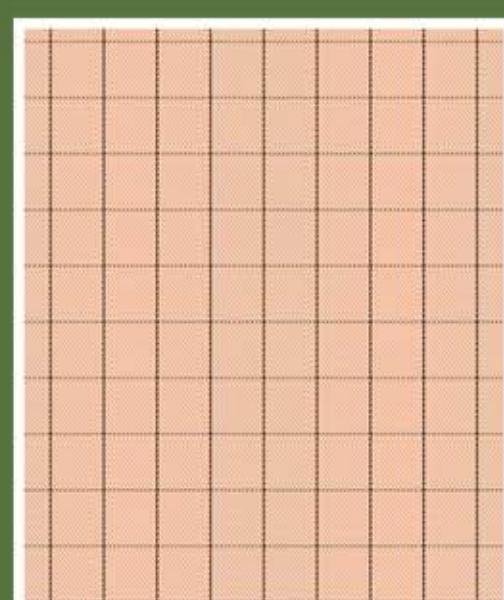
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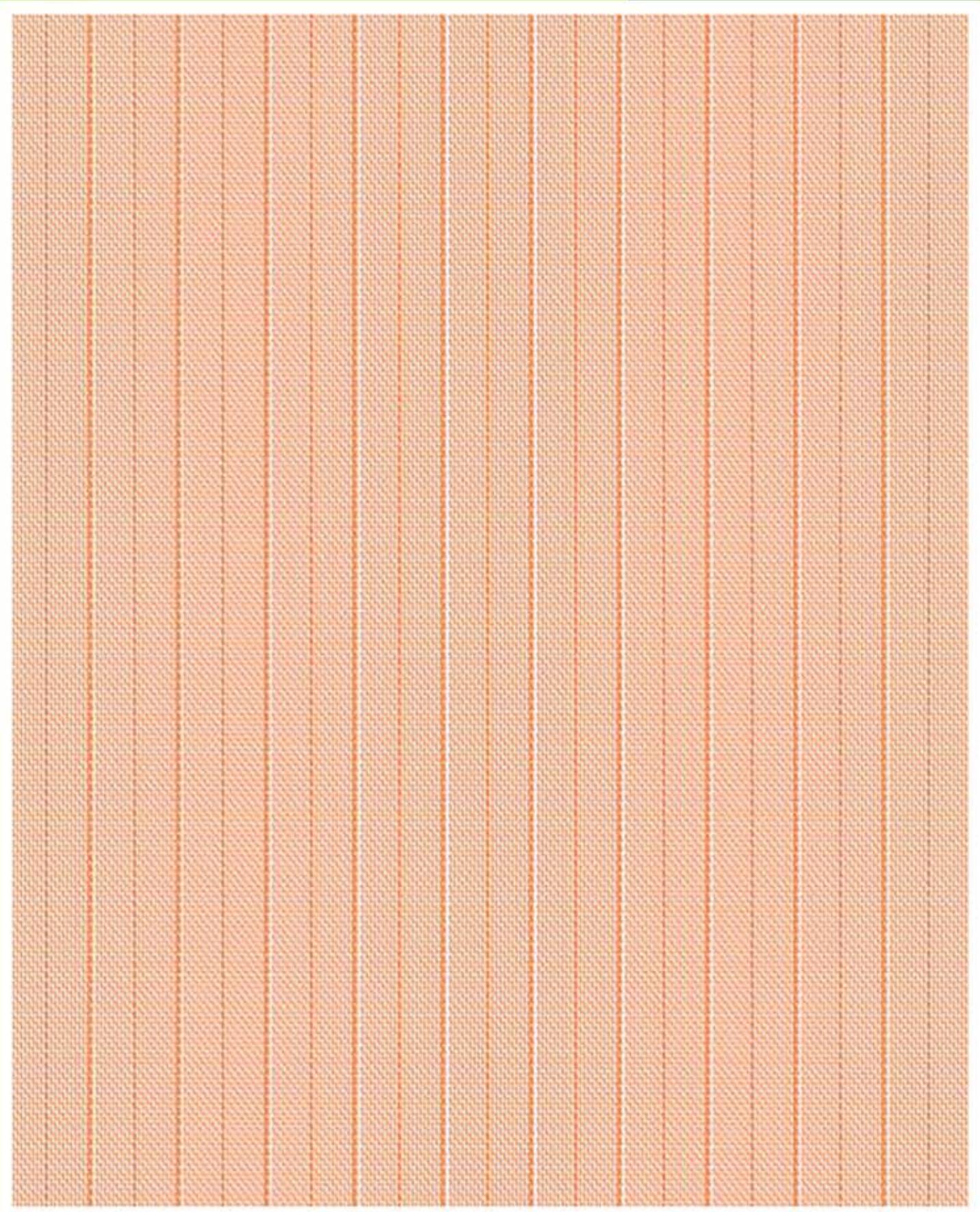
OXYGEN - 38



OXYGEN - 39



OXYGEN - 40

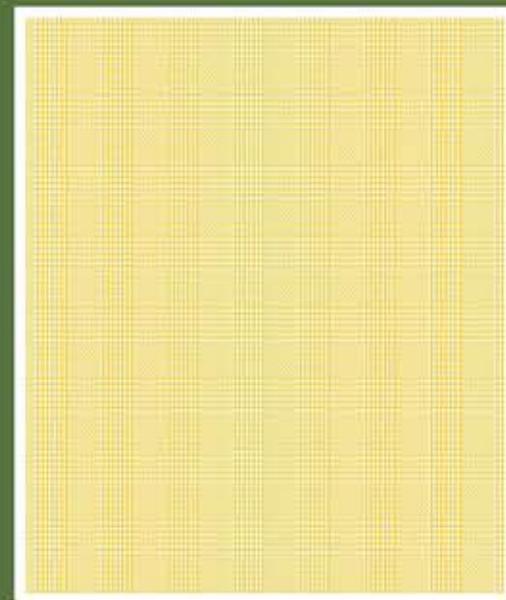


**The first rule  
of  
Sustainability is to align  
With**

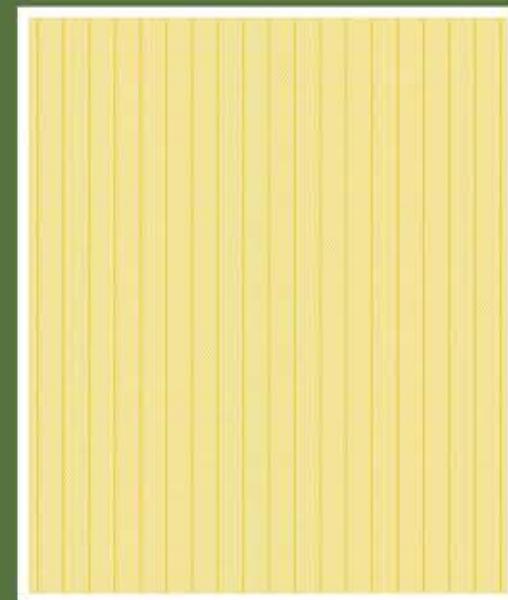
natural forces, or at least not try to defy them.



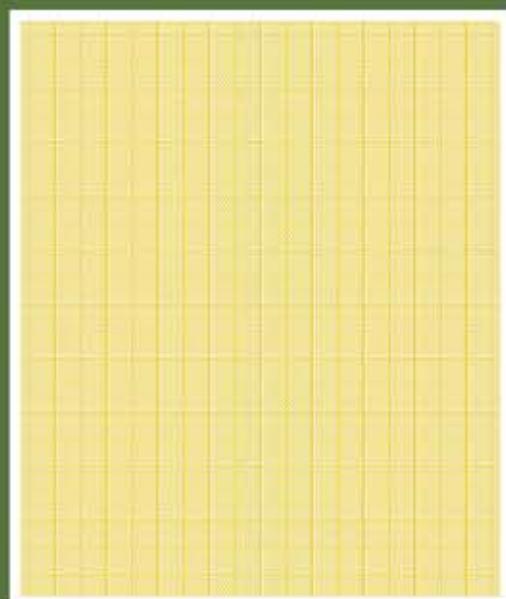
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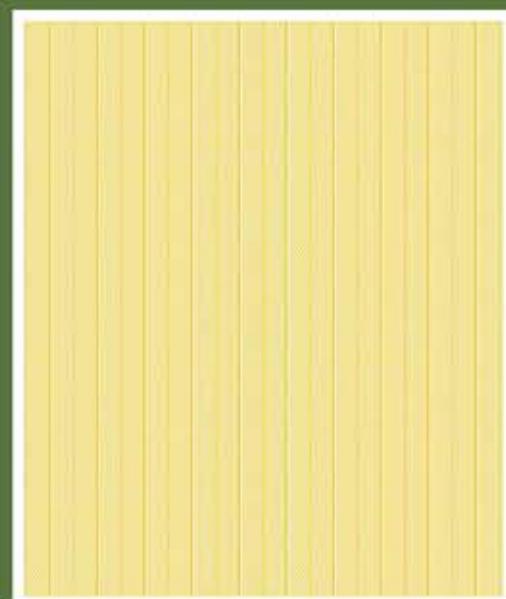
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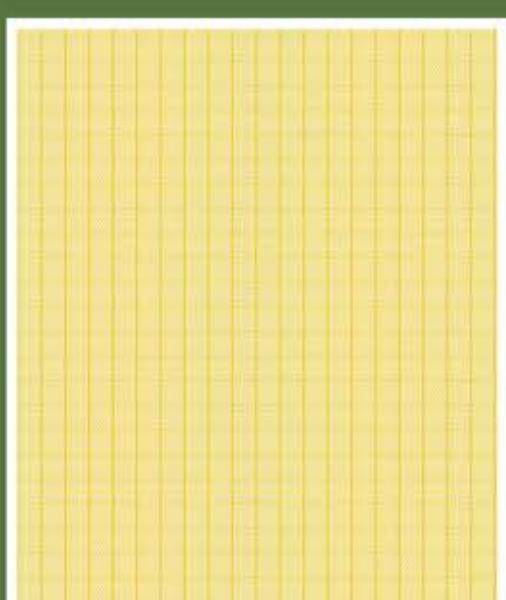
OXYGEN - 43



OXYGEN - 44



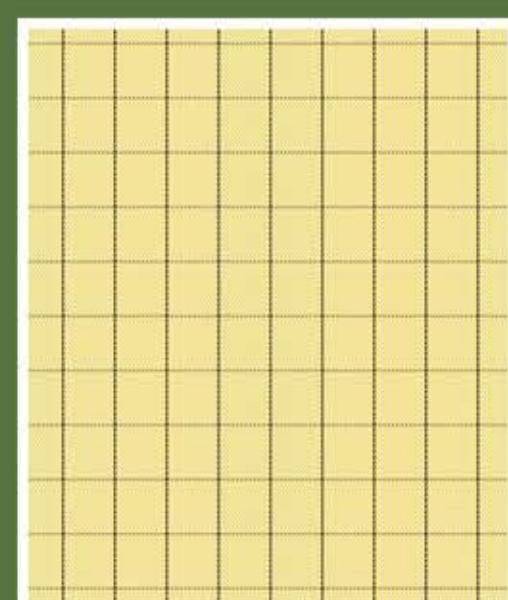
OXYGEN - 45



OXYGEN - 46

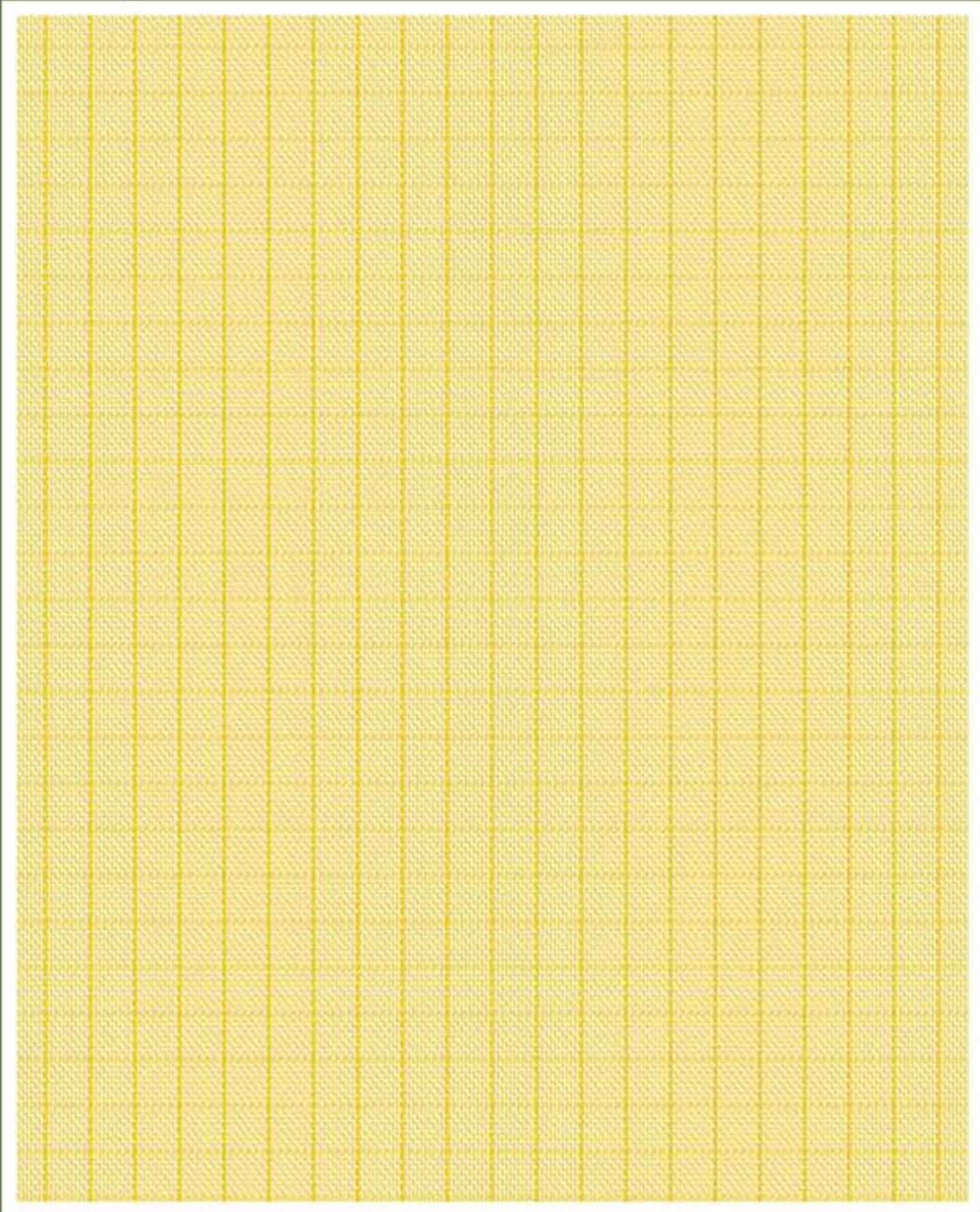


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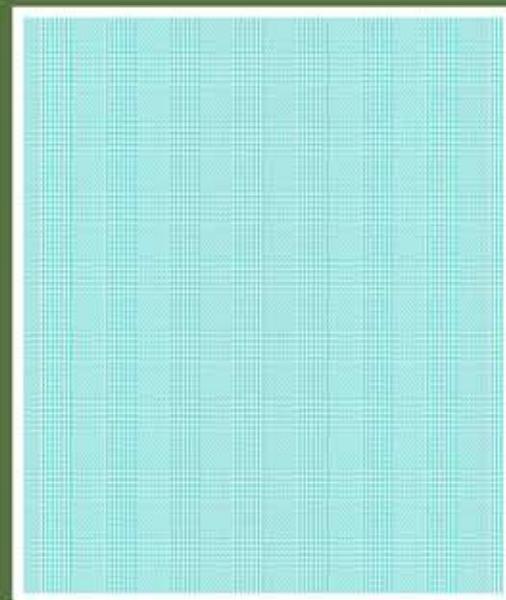
OXYGEN - 48

The future will either  
**BE** green or not at all.

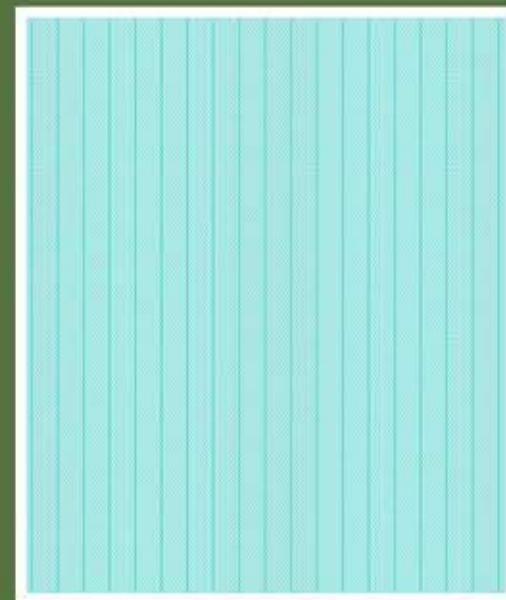




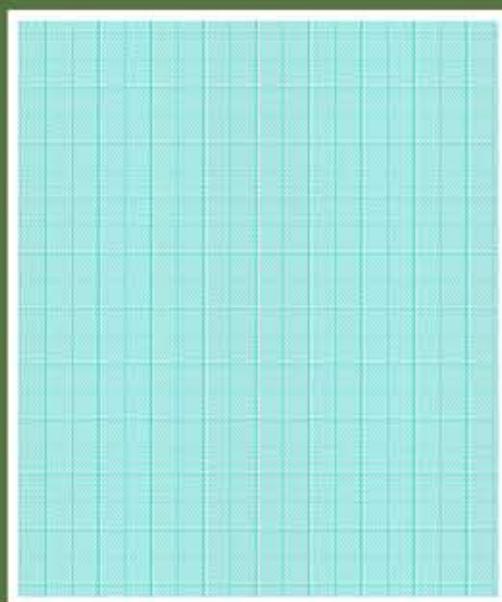
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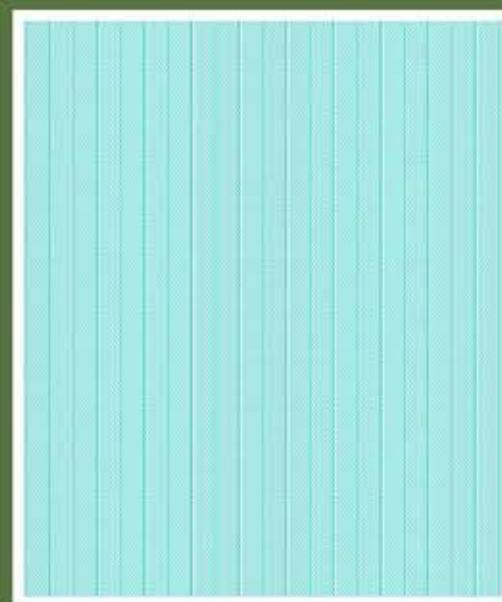
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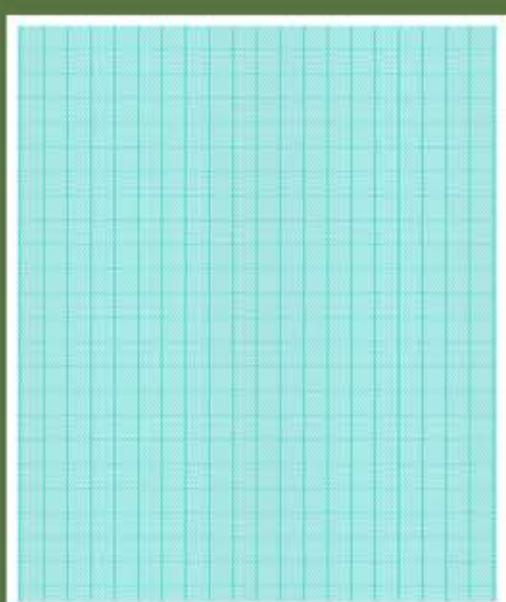
OXYGEN - 51



OXYGEN - 52



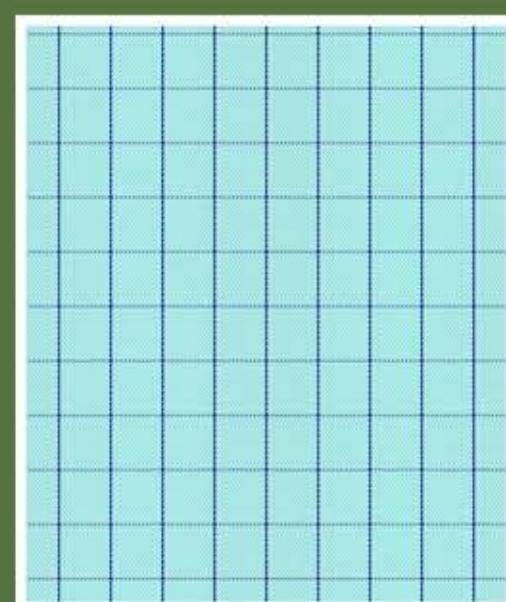
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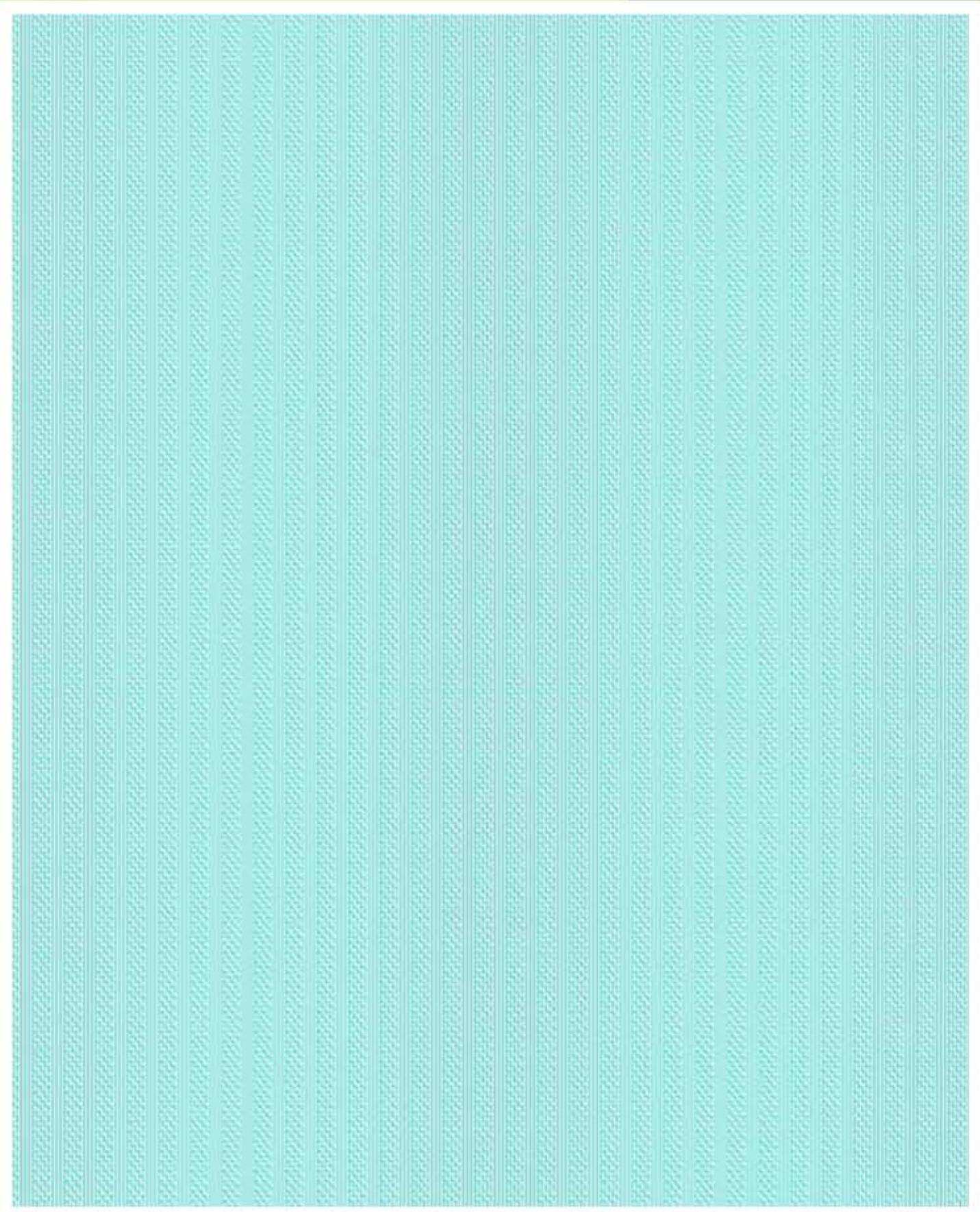
OXYGEN - 54



OXYGEN - 55



OXYGEN - 56



WITHOUT ENVIRONMENTAL SUSTAINABILITY  
**Economic Stability**  
&  
*Social cohesion cannot be achieved.*

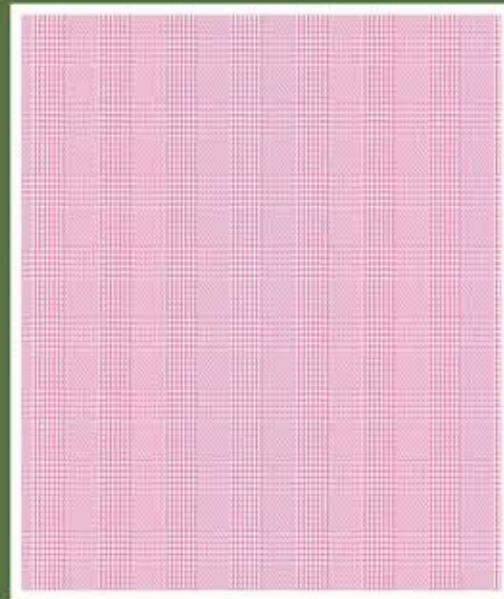


Every  
time  
you spend money  
you're  
a vote for the kind of world you want.





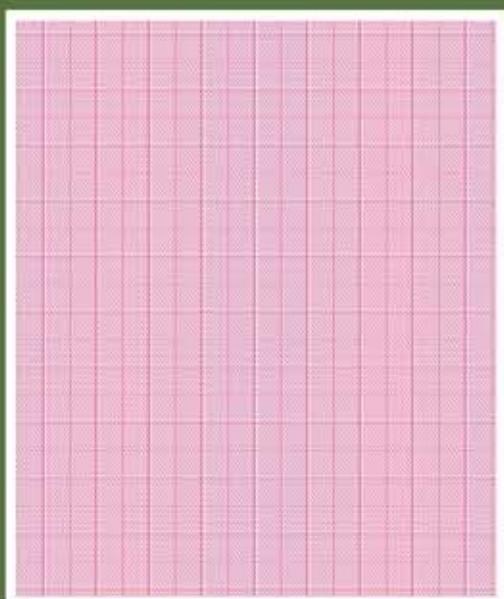
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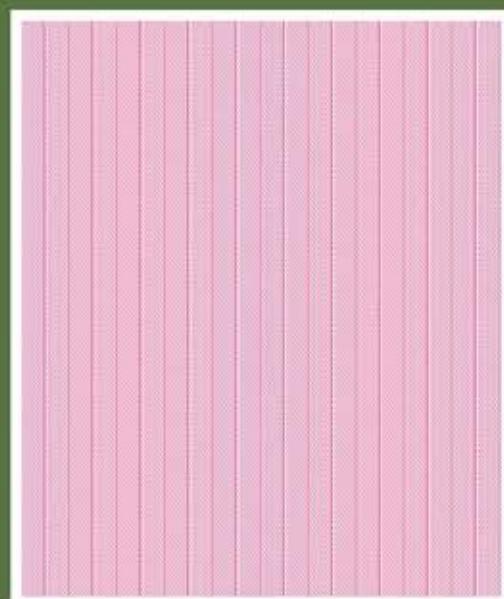
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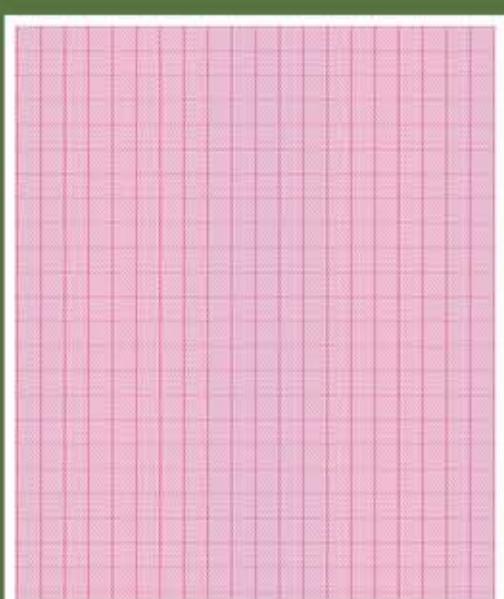
OXYGEN - 59



OXYGEN - 60



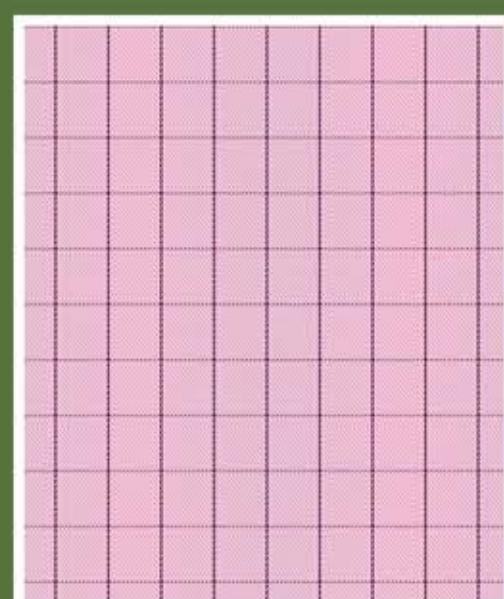
OXYGEN - 61



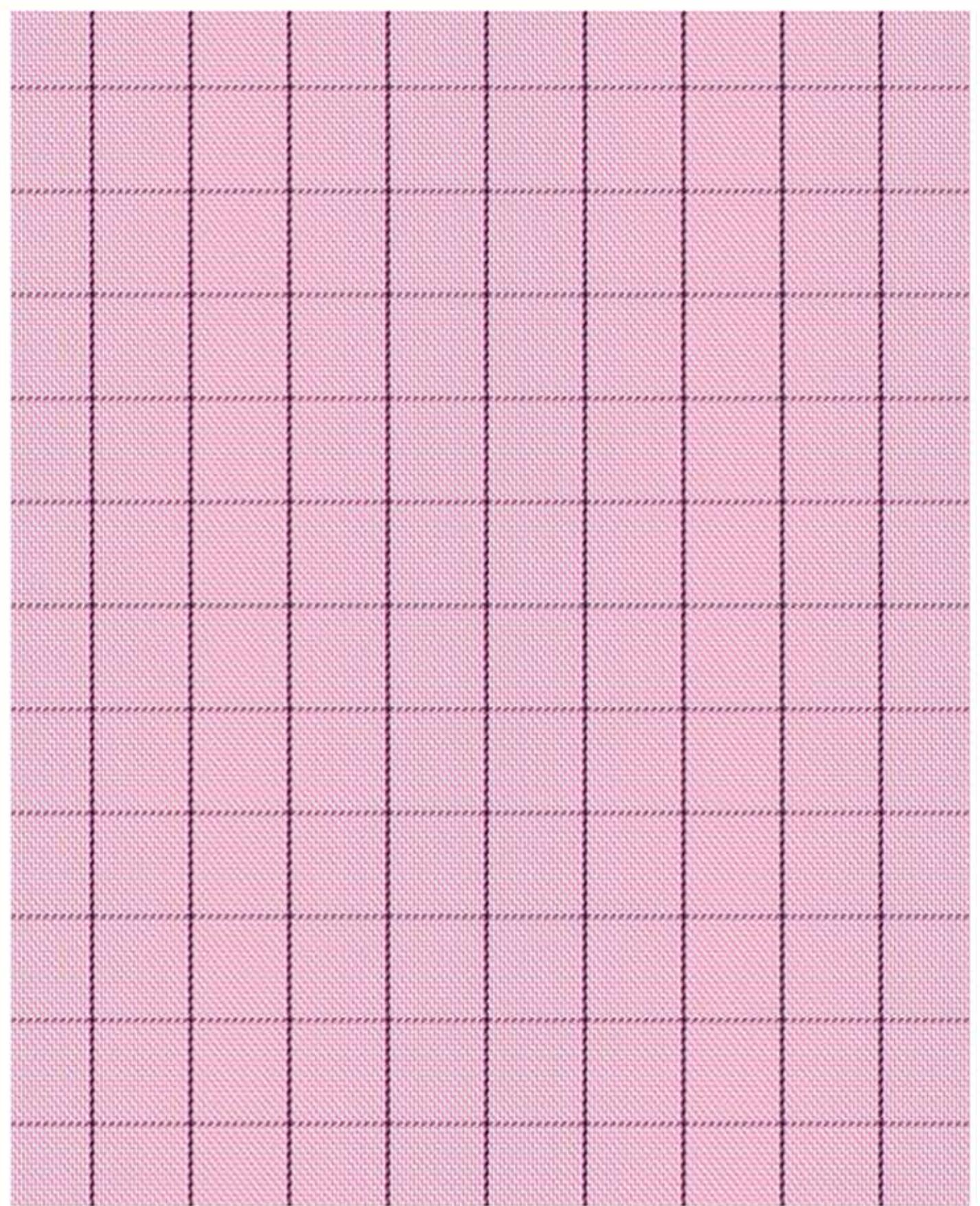
OXYGEN - 62



OXYGEN - 63



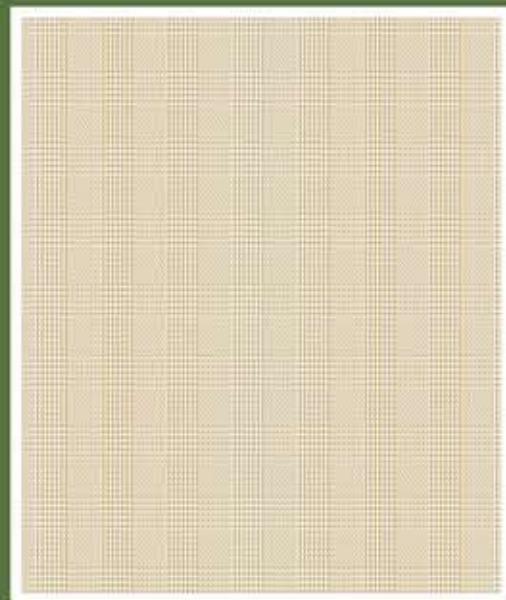
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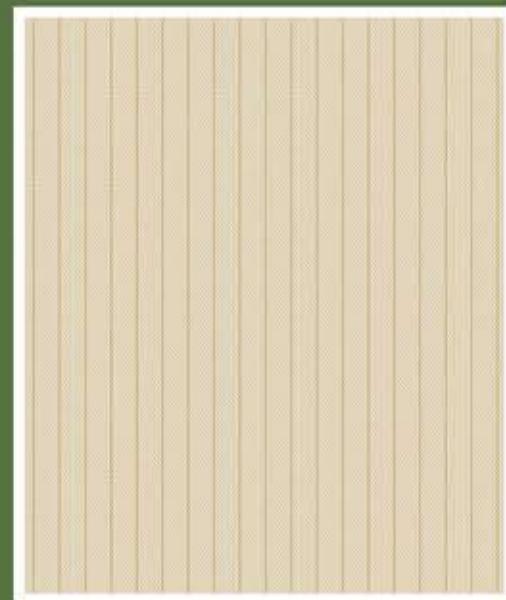
A nation  
that  
destroys  
*it's* Oils Destroys it Self.



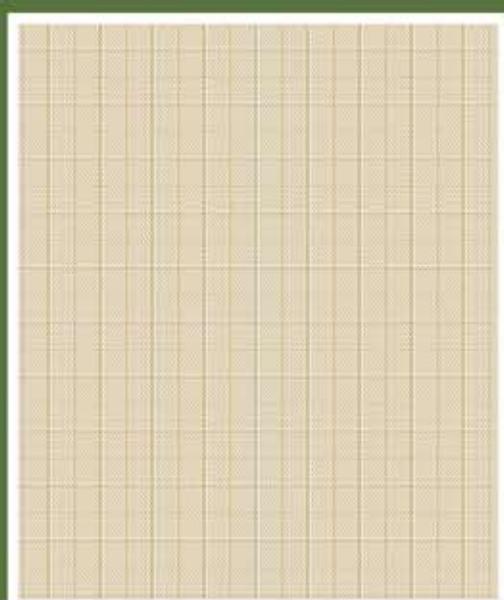
OXYGEN - 65



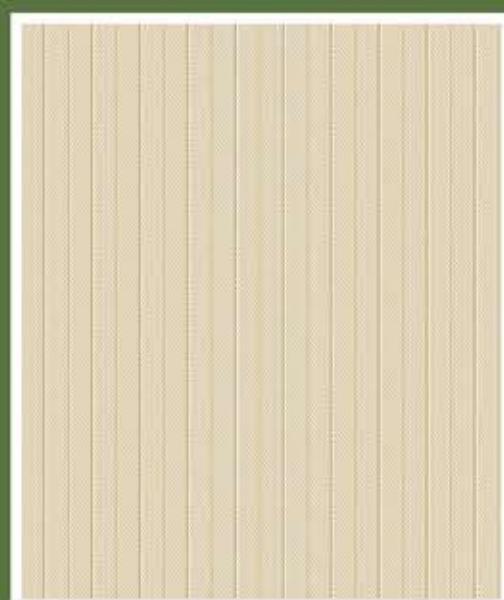
OXYGEN - 66



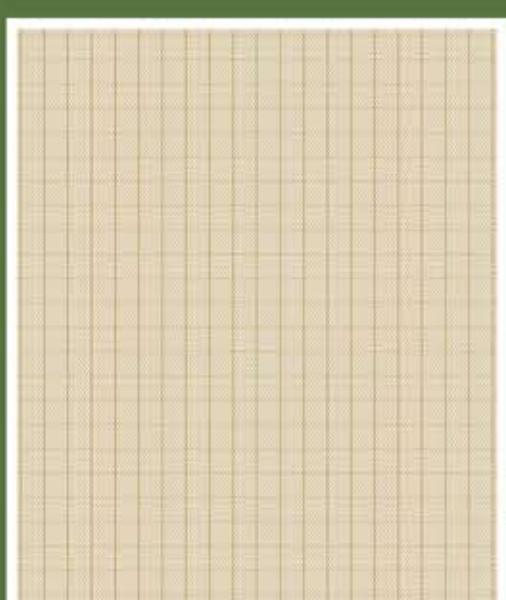
OXYGEN - 67



OXYGEN - 68



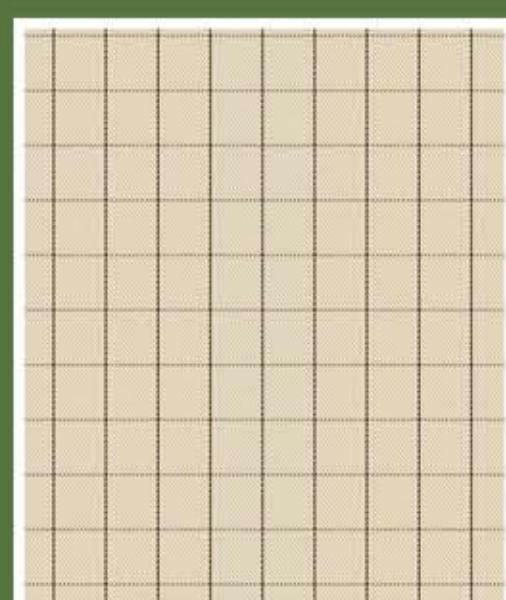
OXYGEN - 69



OXYGEN - 70

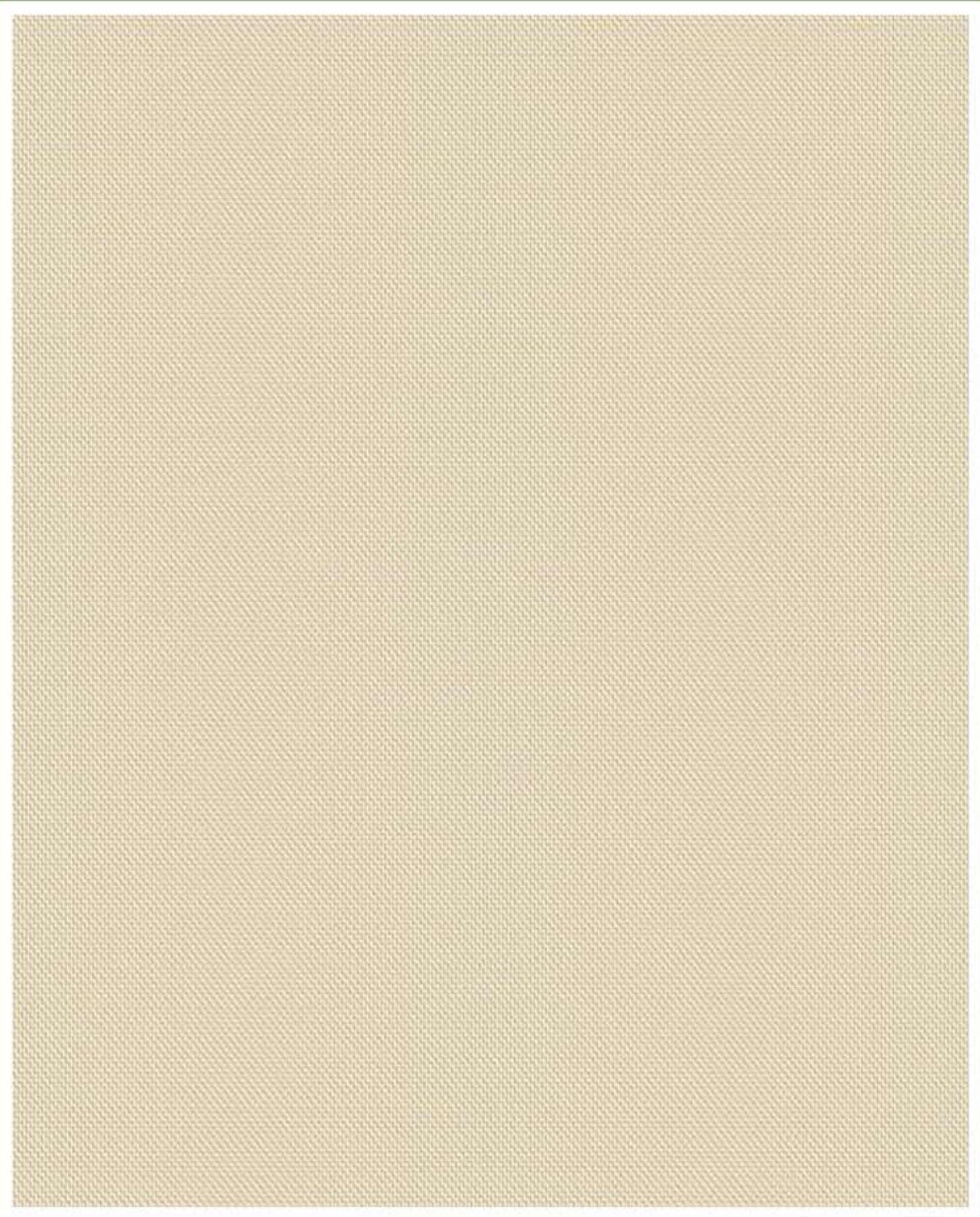


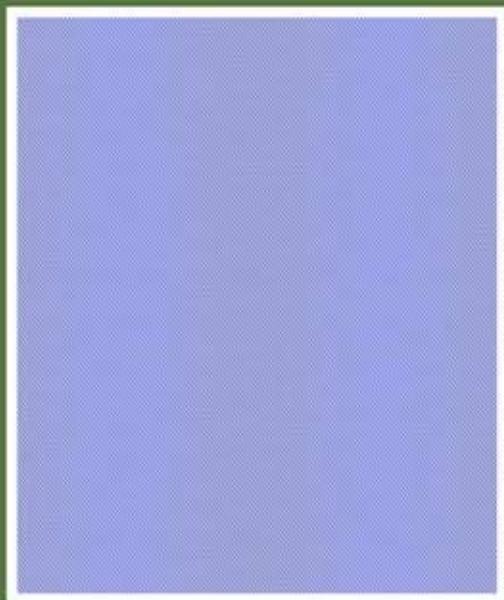
OXYGEN - 71



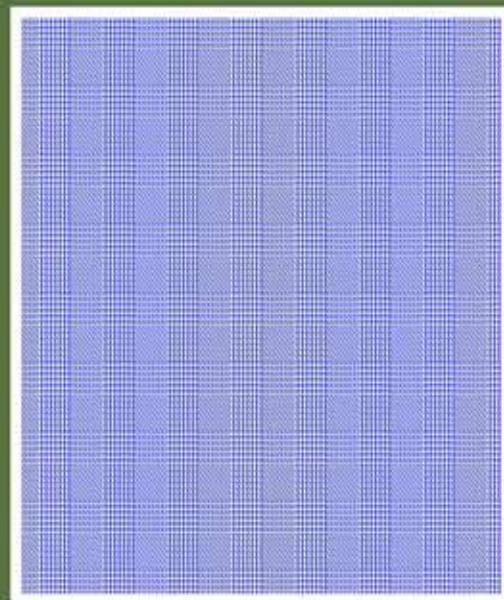
OXYGEN - 72

It's not about perfect environmentalism,  
It's about making better choices.

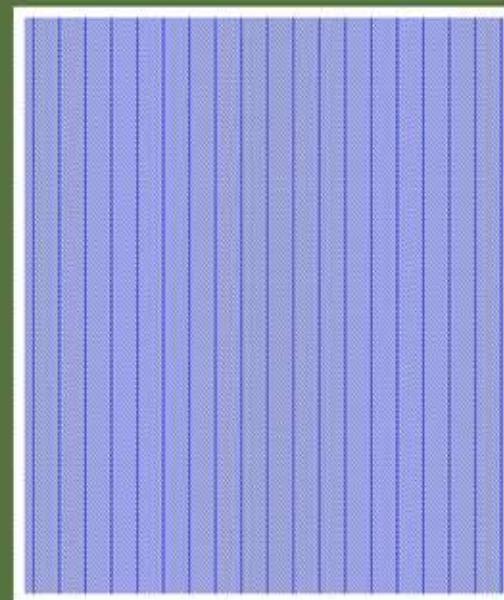




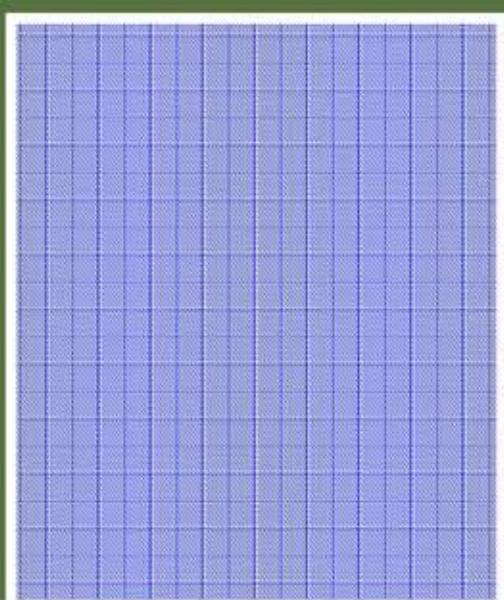
OXYGEN - 73



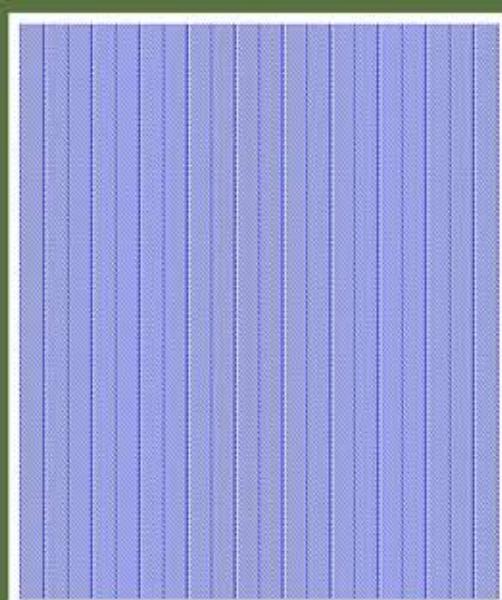
OXYGEN - 74



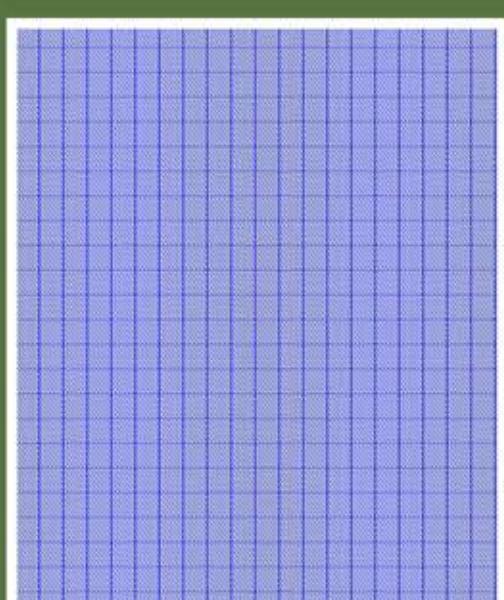
OXYGEN - 75



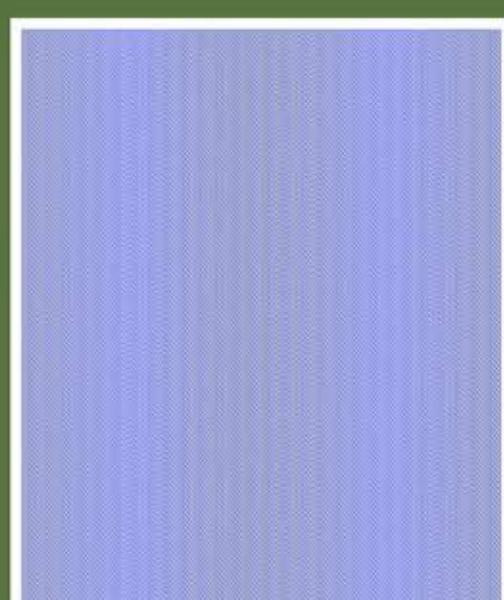
OXYGEN - 76



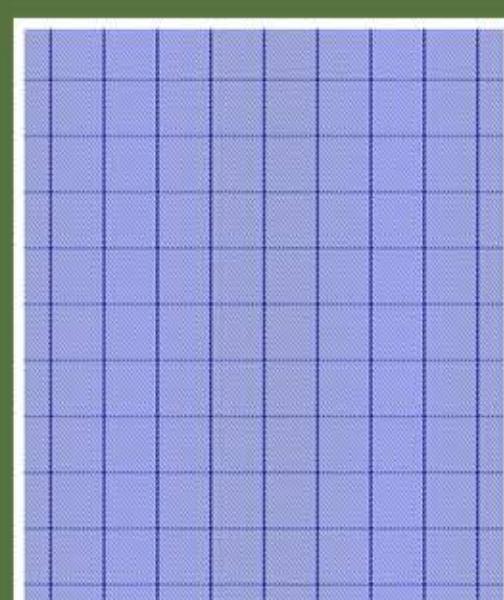
OXYGEN - 77



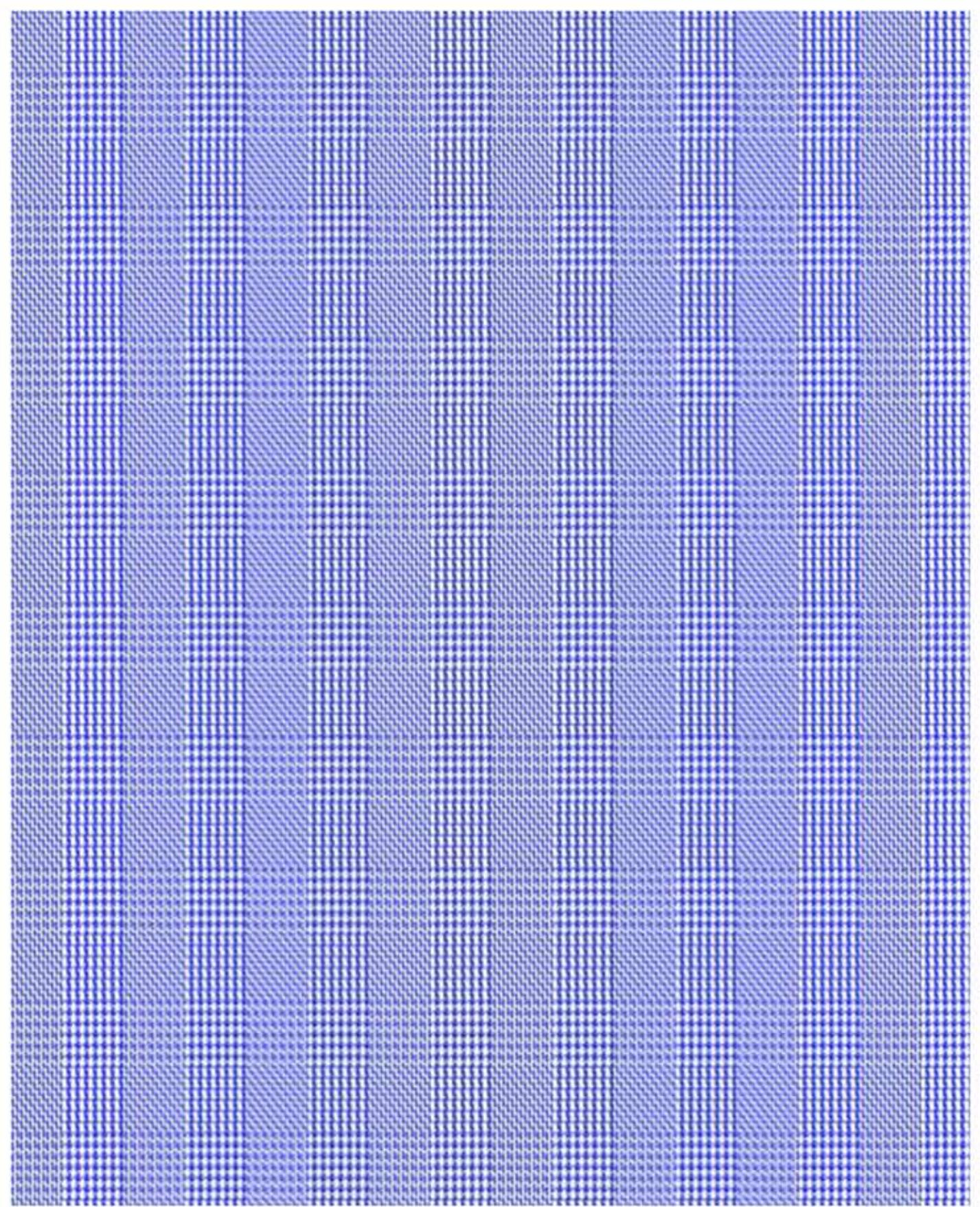
OXYGEN - 78



OXYGEN - 79



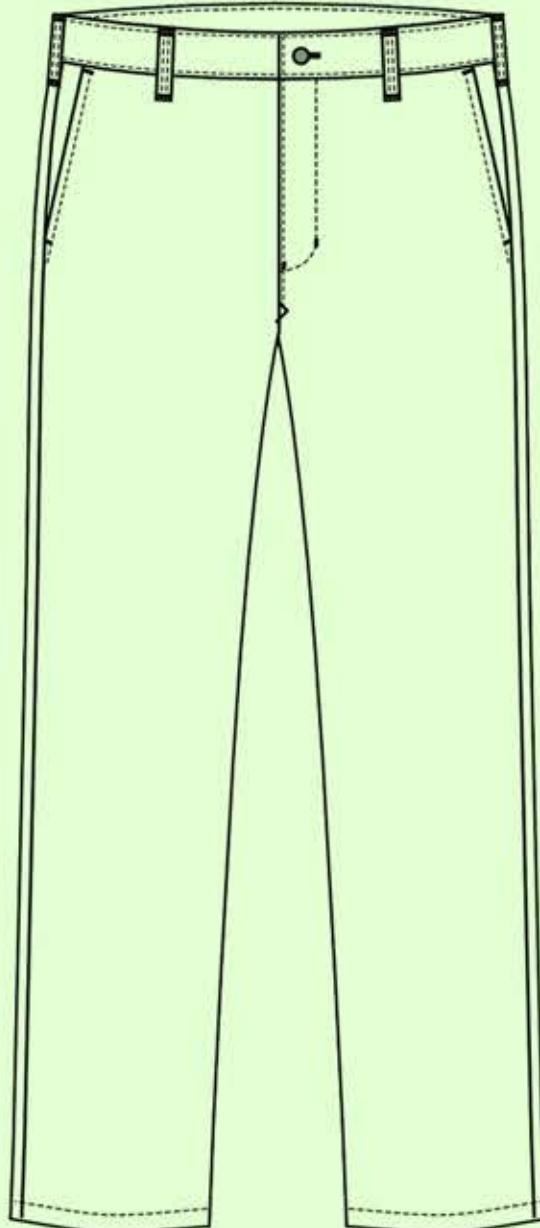
OXYGEN - 80



**WE** NEVER  
KNOW  
THE  
WORTH *of* WATER TILL THE WELL IS DRY.

**24%**

of GHG emissions reduced



**3218 litres**

of water saved



**15 bottles**

rescued from landfill



**33 % decrease in pesticides**



+

Lesser energy and materials for dyeing



**38%**  
of GHG emissions reduced



**1414 litres**  
of water saved



**12 bottles**  
rescued from landfill



**52 %** decrease in  
**pesticides**

**+**

Lesser energy and materials for dyeing



ATMOSPHERE - 564



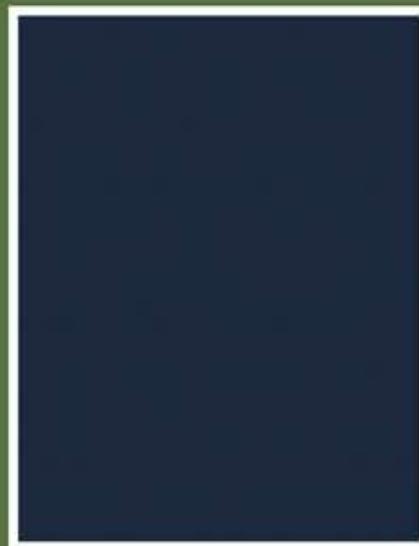
ATMOSPHERE - 569



ATMOSPHERE - 571



ATMOSPHERE - 574



ATMOSPHERE - 585



ATMOSPHERE - 586



ATMOSPHERE - 589



ATMOSPHERE - 597

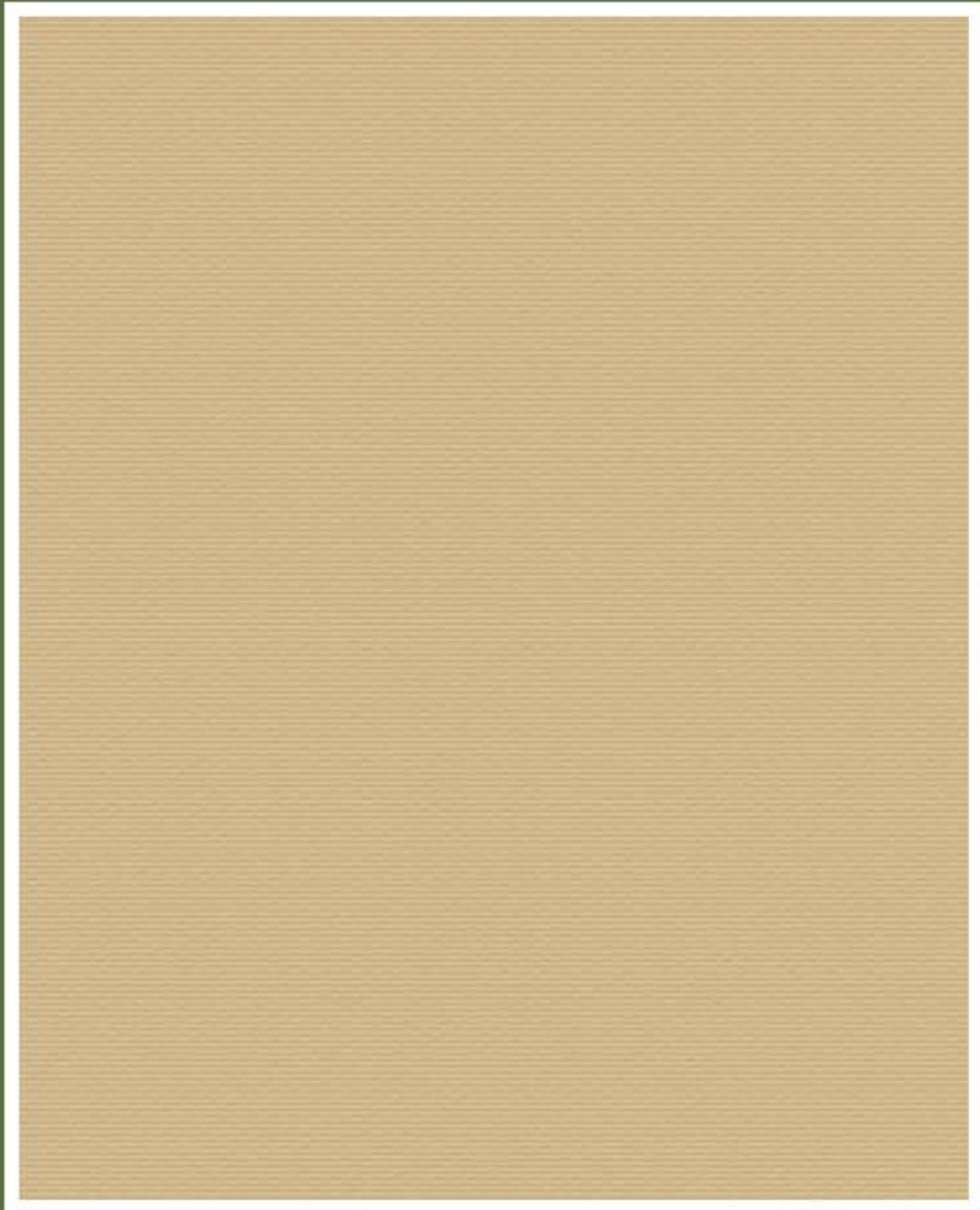


ATMOSPHERE - 5111



ATMOSPHERE - 5113

The **earth**  
does not belong to us.  
**WE Belong**  
to the earth.



# Ways to become sustainable

Becoming sustainable in your daily routine involves making conscious choices that reduce your environmental impact and promote a more eco-friendly lifestyle. Here are practical steps you can take to incorporate sustainability into your daily life:

## Reduce Energy Consumption :

Turn off lights, electronics, and appliances when not in use. Use energy-efficient light bulbs and appliances. Make use of natural light and ventilation to minimize the need for artificial lighting and cooling.

## Conserve Water :

Fix any leaks in faucets or pipes. Take shorter showers and turn off the tap while brushing your teeth. Use a dishwasher or washing machine with full loads to optimize water usage.

## Minimize Single-Use Plastics :

Carry a reusable water bottle, coffee cup, and shopping bag. Choose products with minimal packaging and opt for bulk items when possible. Avoid using disposable utensils and straws.

## Reduce Waste :

Recycle paper, glass, plastic, and other materials as per your local recycling guidelines. Compost organic waste like food scraps and yard clippings. Reduce food waste by planning meals and using leftovers.

## Choose Sustainable Transportation :

Walk, bike, carpool, or use public transportation whenever possible. Consider using electric or hybrid vehicles if feasible. Plan errands to reduce the need for unnecessary driving.

## Support Sustainable Products :

Choose products made from eco-friendly materials, such as organic cotton, bamboo, or recycled materials. Look for products with certifications like Fair Trade or Energy Star.

## Conserve Resources :

Use cloth towels instead of paper towels. Repair or mend items instead of discarding them. Opt for digital alternatives for reading, communication, and entertainment to save paper.

## Support Renewable Energy :

If possible, consider installing solar panels or using a renewable energy provider for your home. Support policies and initiatives that promote clean energy adoption.

## Reduce Carbon Footprint :

Reduce unnecessary travel and consider offsetting your carbon emissions through reputable programs. Use efficient heating and cooling methods to conserve energy.

## Practice Mindful Consumerism :

Before making a purchase, consider if you truly need the item and its long-term value. Invest in quality products that last longer and reduce the need for replacements.

## Educate Yourself and Others :

Stay informed about environmental issues and sustainability practices. Share your knowledge with friends and family to inspire positive change.

## Participate in Community Initiatives :

Join local environmental groups or initiatives focused on conservation, cleanups, or sustainable practices. Remember, sustainability is a journey, and small changes in your daily routine can add up to significant positive impacts over time. It's important to find what works best for your lifestyle and continue to seek ways to improve your sustainability efforts.







This scarf is your story. Of how you saved scarce fossil fuel by using clean energy. Of how you reduced evil greenhouse gases and global warming. Of how you redeemed seven bottles from the landfill. Of how you chose one of the greenest fibres. We thank you for having a golden heart.

**100% Eco Sensitive Recron® Fibres**



EACH  
GARMENT  
MADE FROM  
OUR FIBRE  
SAVES UP TO  
1400 LITRES  
OF WATER



Carbon emissions reduced by 63%  
90% of water used is recycled.  
Reduces energy usage by 90%.  
Saves dyestuff and chemicals by 70%.  
Made at a green site (56% green area)  
1.6 billion bottles saved from landfill.



CARBON EMISSION    USAGE OF DYE AND CHEMICALS    ENERGY WASTAGE    WASTE GENERATION    HEAT EMISSION    WATER WASTAGE    HARMFUL PESTICIDE    CARBON FOOTPRINT



FIBRE THAT  
CUTS DOWN  
POLLUTION



Carbon emissions reduced by 63%  
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ZEE FABRIC