**PREAMBLE**

A picture containing sitting, table, water

Description automatically generatedA picture containing sitting, television, monitor, screen

Description automatically generatedCoronavirus or COVID-19 has spooked not just the Indian stock market but global stock markets as well. This analysis depicts which company has prospered and gained and managed to lead the stock market, how much market capital added, which country invested more in which sector, what are the strategies the top companies has implemented to lead their business during this pandemic.

**MARKET CAPITALIZATION**

Market capitalization refers to the total dollar market value of a company's outstanding shares of stock. Commonly referred to as "market cap," it is calculated by multiplying the total number of a company's outstanding shares by the current market price of one share.

**Market capital and addition of top 100 companies**

Graph shows sum of **market capital** and **market capital addition** of 100 companies who lead their stock during this global pandemic.

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**Top 10 companies in Market Capital addition**

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The graph shows **Amazon’s** explosive growth (capital added 401.1 $bn) during the pandemic which has hurt much of the retail world, followed by tech giant **Microsoft**, and **Apple**.

E-commerce legend Amazon added 28% of market capital, Tech giant Microsoft added 19% and one of the Tech Giant Apple added 15% who design, develops, and sells consumer electronics, computer software and online services.

**Amazon** who deals **E-commerce** sector became the emergency port of call for those desperate to stock up on vital household goods. As we are staying indoors, the accelerated shift to **online shopping** and the increased importance of its **cloud computing business** in the remote work era drove *Amazon’s* *stock to all-time highs*.

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Description automatically generatedTop 10 companies in Change of market capital**

UAE based **International Holdings Company (IHC)** has drastic change (21%) in their capital that put the lead giants backwards. International Holdings Company PJSC (IHC) grows non-oil business sectors in UAE. The Company expansion and diversification include interests in healthcare, real estate, agriculture, F&B, industries, IT and comms, retail and leisure, utilities, and capital.

Companies who have added maximum capital like Facebook, Nvidia, Alphabet, and T-Mobile US are not get the significant change in their capital. These companies are replaced by the companies based on consumer discretionary sector like **GSX Techedu** (160.1 $bn), **Just Eat Takeaway** (159.8 $bn), **Wayfair** (128.1 $bn) and US based Health care company **Teladoc Health** (136 $bn).

**Sector-wise Change**

No industry is escaping the disruption of COVID-19. This graph compiles insights on a range of sectors that can help one act in this crisis with empathy and action.

Sectors that give **maximum benefits** are *Consumer discretionary* and *Technology* followed by *Healthcare*, *Communication services*, and *Consumer staples*.

While the magnitude of the impact may vary from sector to sector, there are some sectors that have suffered the most and continue to suffer. *Financials, Energy, Real estate, Materials*, and *Industrials* are the five sectors that are at the front among the sectors that are smarting under **severe pain** *now*.

**Country’s investment in terms of sector**

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Description automatically generated**United States of America (US) has invested in 47 business followed by the 1st highly populated country China invested in 23 business across various sectors. Countries like India, Ireland, UK, Australia. Hong Kong, Denmark, Argentina, Germany, UAE, Sweden and Singapore has invested less than 2 business.

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Description automatically generatedUS has invested nearly 884 $bn in **Technology** alone followed by **Consumer discretionary** (570 $bn), Communication services (289.8 $bn), Healthcare.(185.3 $bn). Very low investment in Real estate, Financials and Materials.

China has invested nearly 222 $bn in **Consumer discretionary** and 110.2 $bn for Communication services. Very low investment in Industries and Technology.

**Country’s Vs Market capital added and Change**

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Despite the COVID 19 pandemic, there is a drastic change in the market capital of **US** (3139.8 $bn). It is clearly visible this is because of Top companies like *Amazon, Microsoft, Apple, Tesla, Facebook, Alphabet*, and *Paypal* who leads the stock market are based on the United States of America.

**China’s** *Tencent, GSX Techedu* plays an vital role for their country’s capital.

**UAE** based Consumer Staples company *International Holdings* has shown huge impact in market capital addition. Yes, from 15.6 $bn of the company’s market capital they added 12.6 $bn nearly 75% more than the capital. 408.7 $bn change in their market capital let’s the top giant companies backwards.

**A picture containing screenshot, truck, train, driving

Description automatically generatedSUMMARY**

**Consumer discretionary** companies like IHC, Amazon, GSX Techedu, Just Eat Takeaway, and Wayfair produce and sell items considered essential for everyday use. These include household goods, food, beverages, hygiene products, and other items that individuals are either unwilling or unable to eliminate from their budgets even in times of financial trouble. As a result, these companies are viewed as non-cyclical and able to maintain stable growth regardless of the state of the economy.

The so-called **technology** sector refers to companies involved in the research, development and/or distribution of technologically based goods and services.The effects of COVID-19 having a significant impact on the technology sector, affecting raw materials supply, disrupting the electronic value chain, and causing an inflationary risk on products. Mor e positively, the disruption has caused an acceleration of remote working, and a rapid focus on evaluating and de-risking the ene-to-end value chain.

The use of **communication services** increases due either to nationwide lockdown or work-from-home policies. Our daily lives have required more time at home and more usage of data for work and leisure.

**Health care** has become one of India’s largest sector, both in terms of revenue and employment and also it has been relatively immune from recessions. People get sick during both good and bad times, so demand for hospitals, medical devices, clinical trials, telemedicine, health insurance and medical equipment are relatively constant across the business cycle.