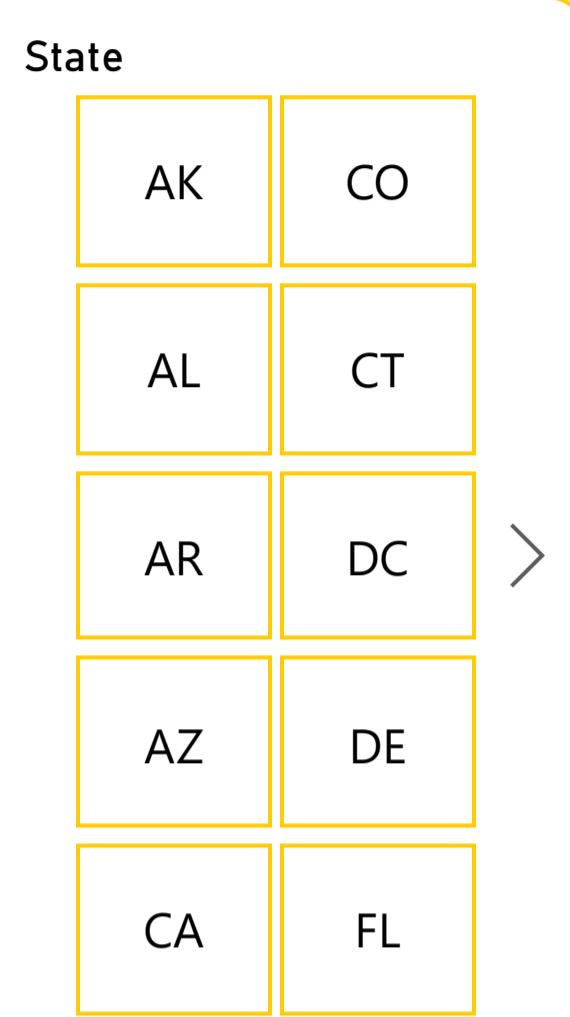


CUSTOMER CHURN ANALYSIS (OVERVIEW)



6687

No. of Customers

26.86%

Churn Rate

Contract Category

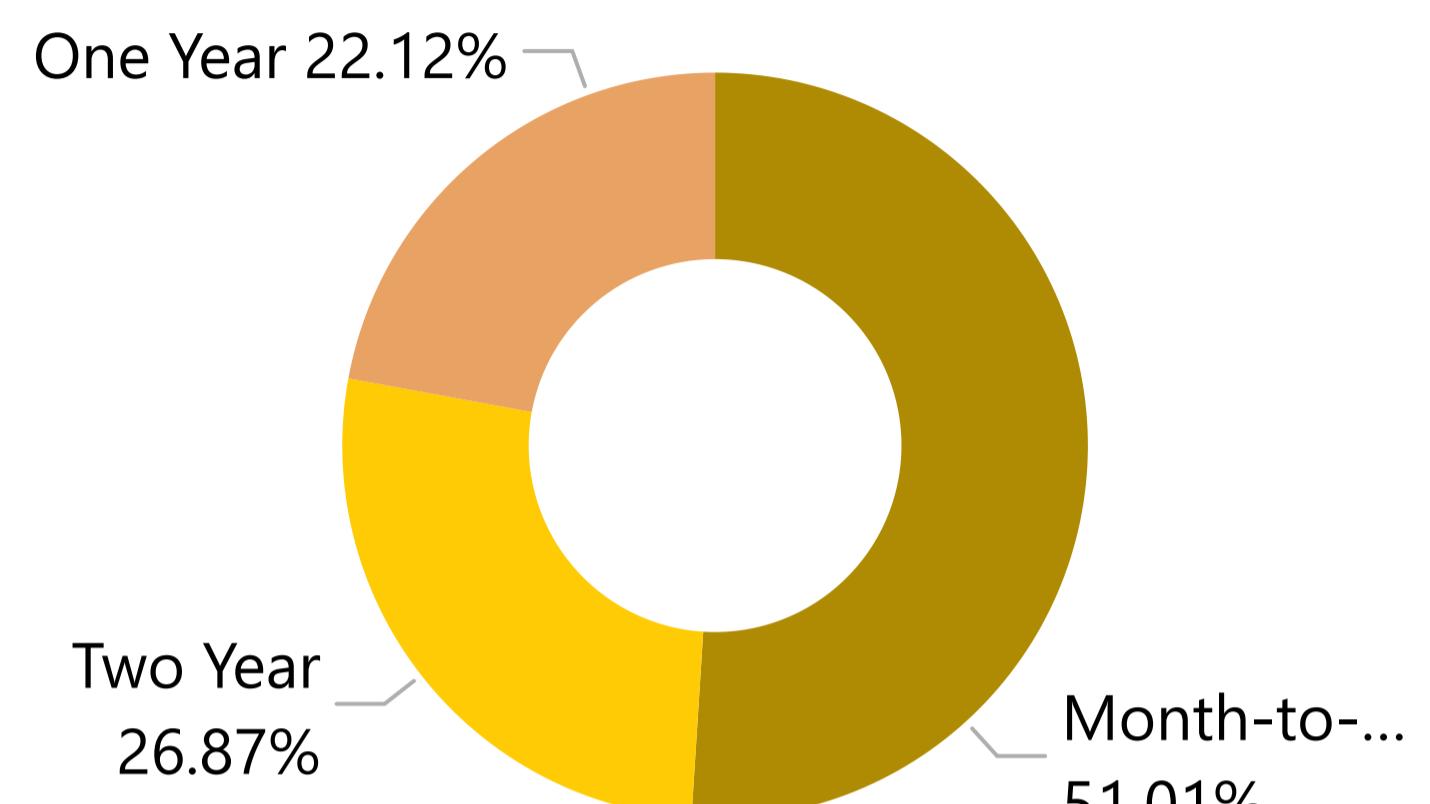
Monthly

Yearly

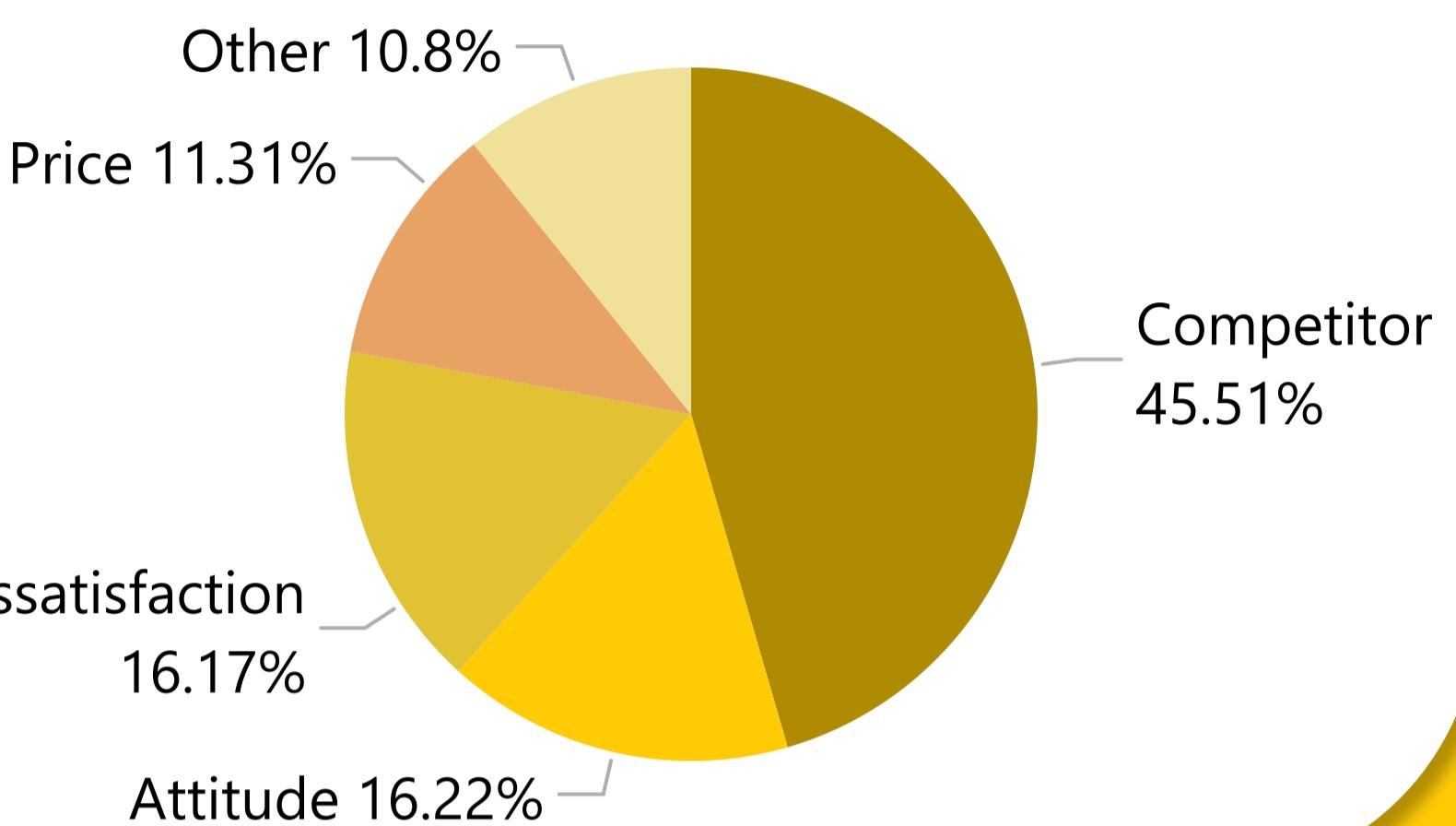
1796

Churned Customers

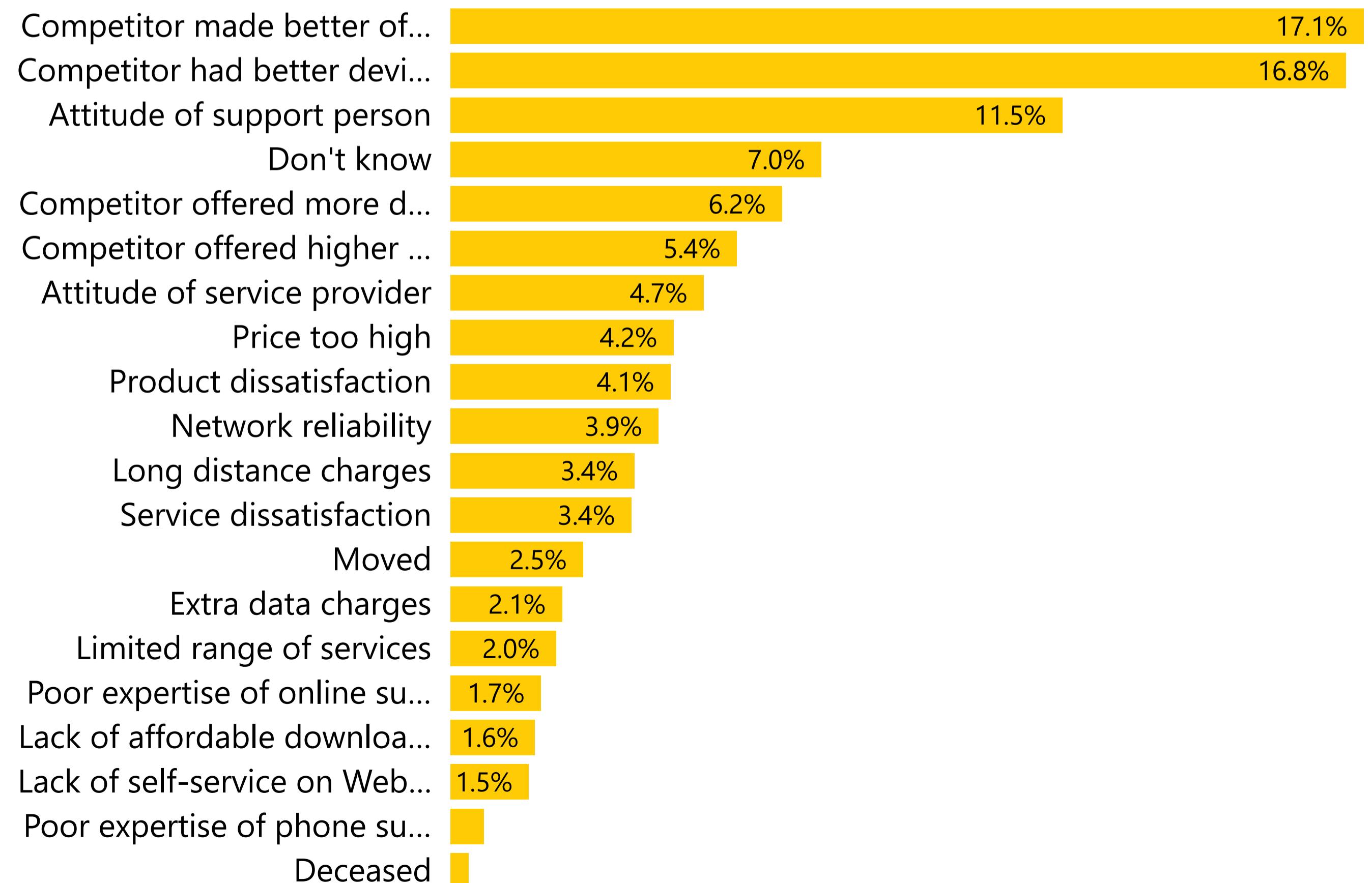
No. of Customers by Contract Type



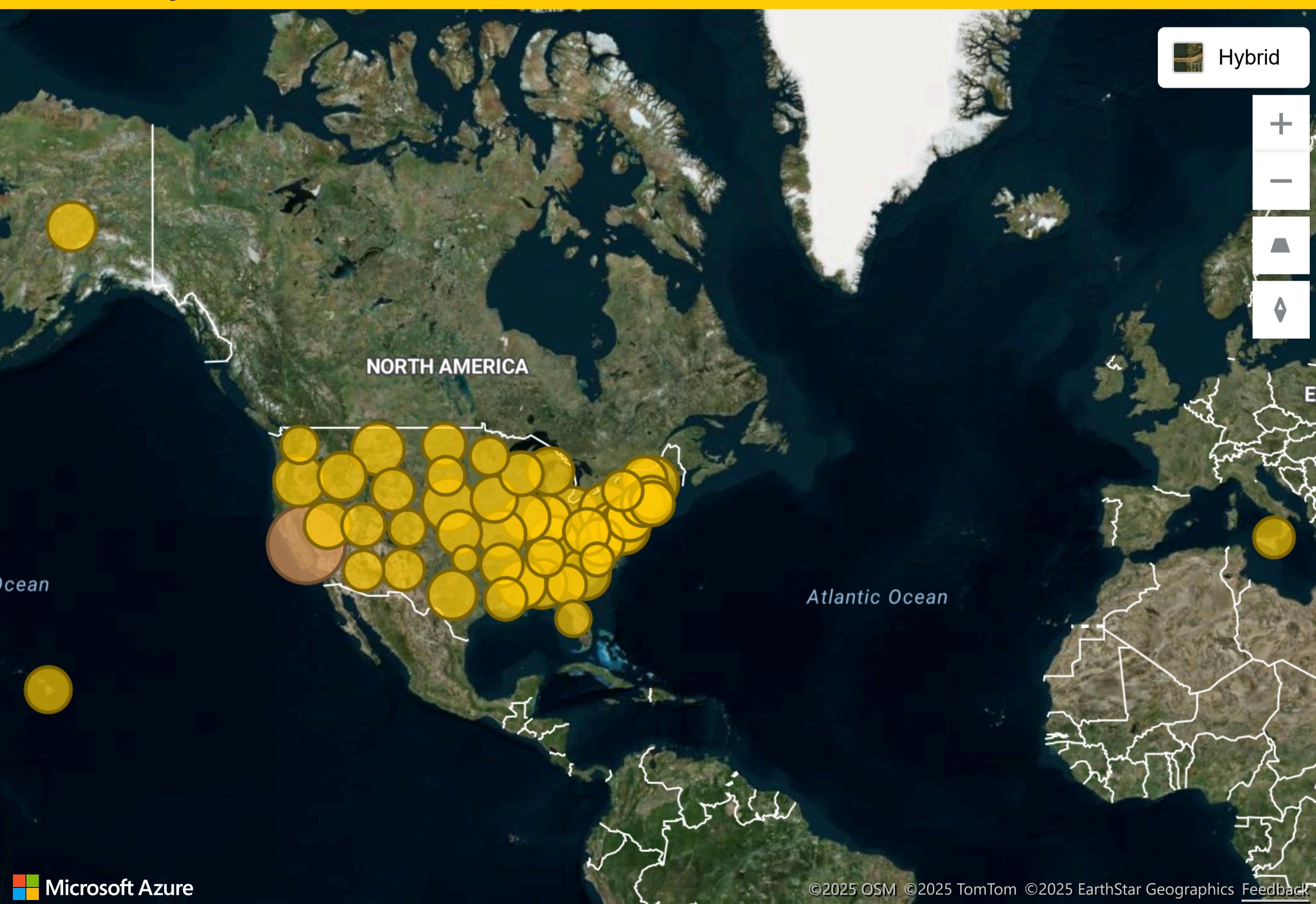
No. of Customers by Churn Category



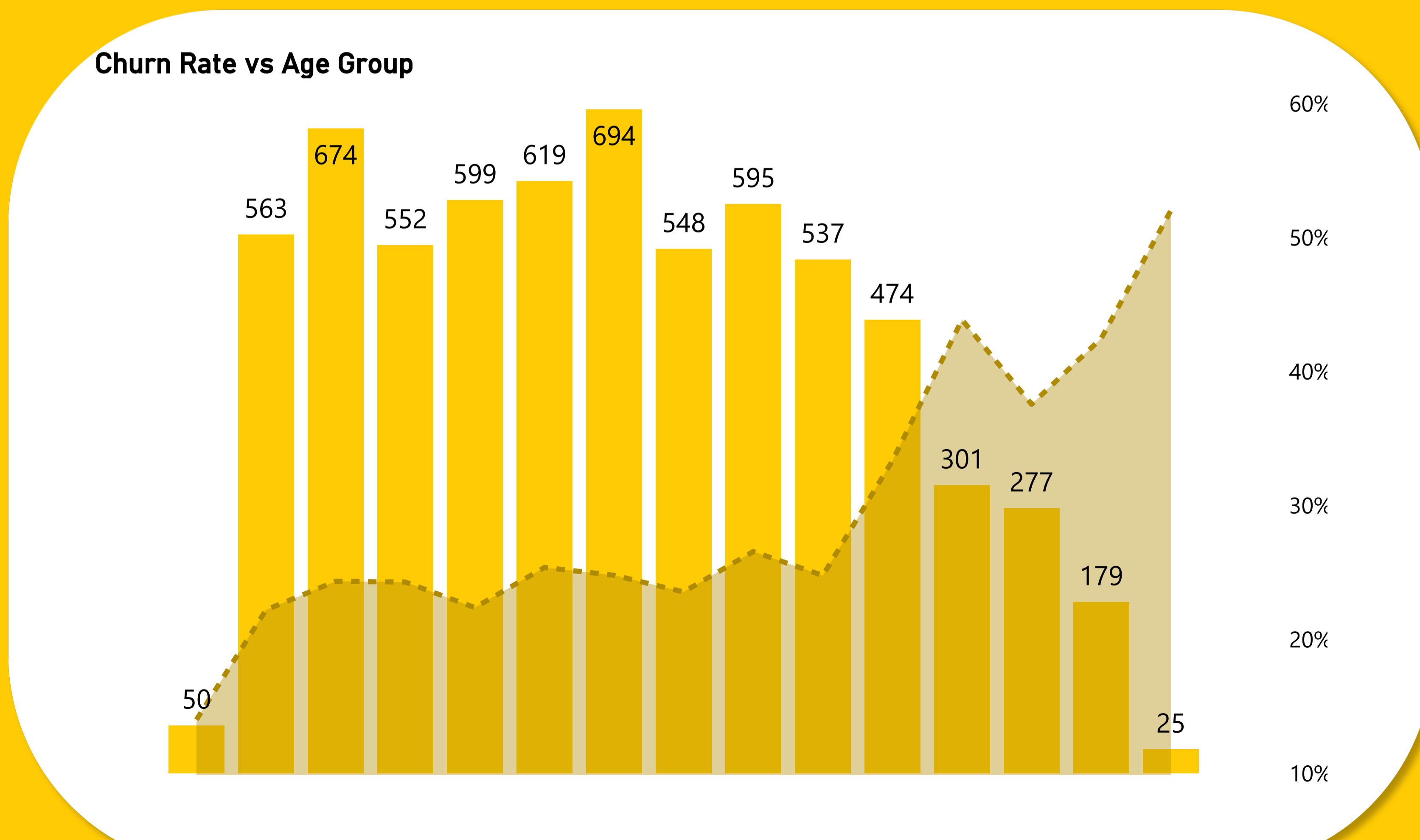
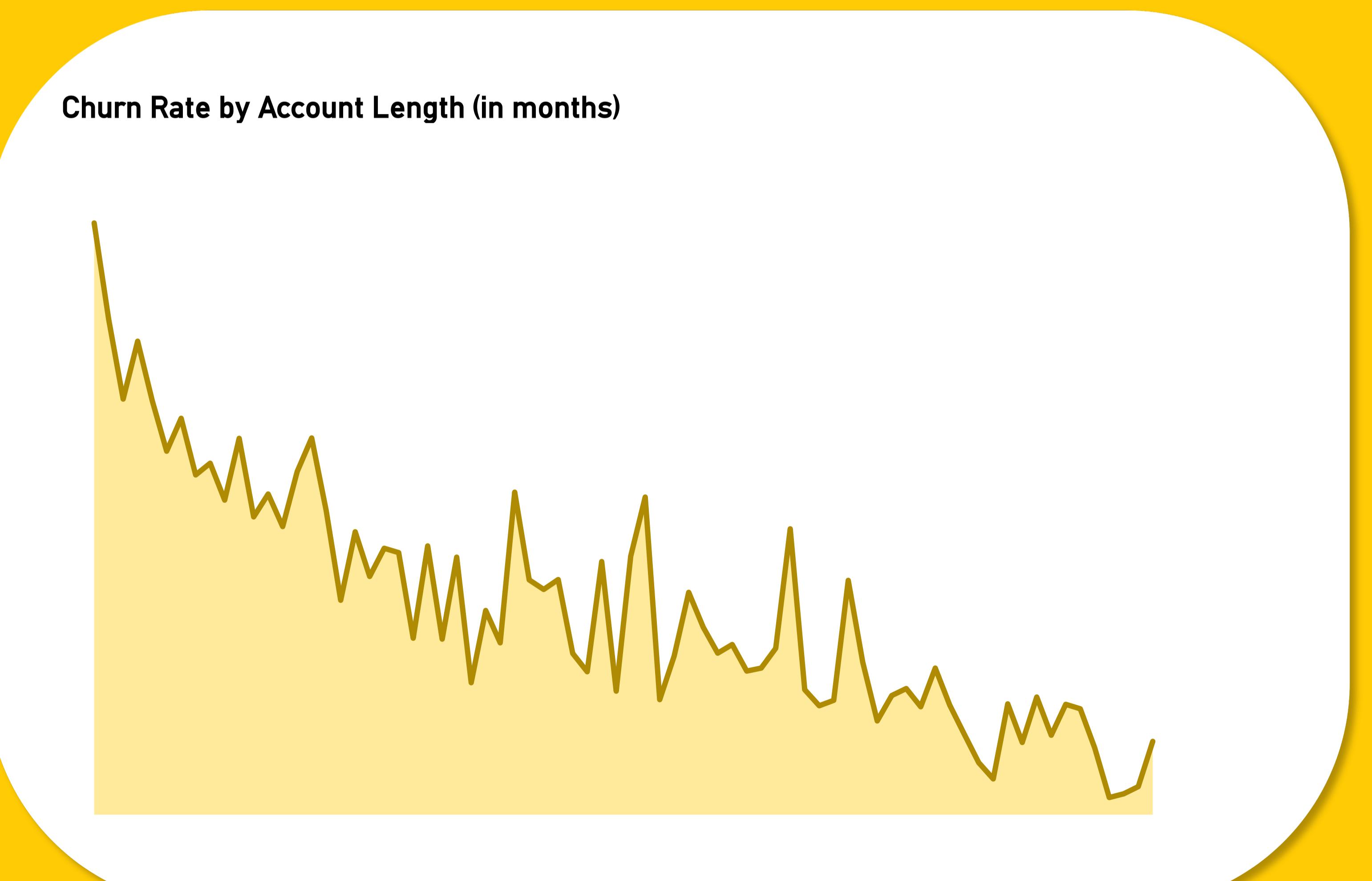
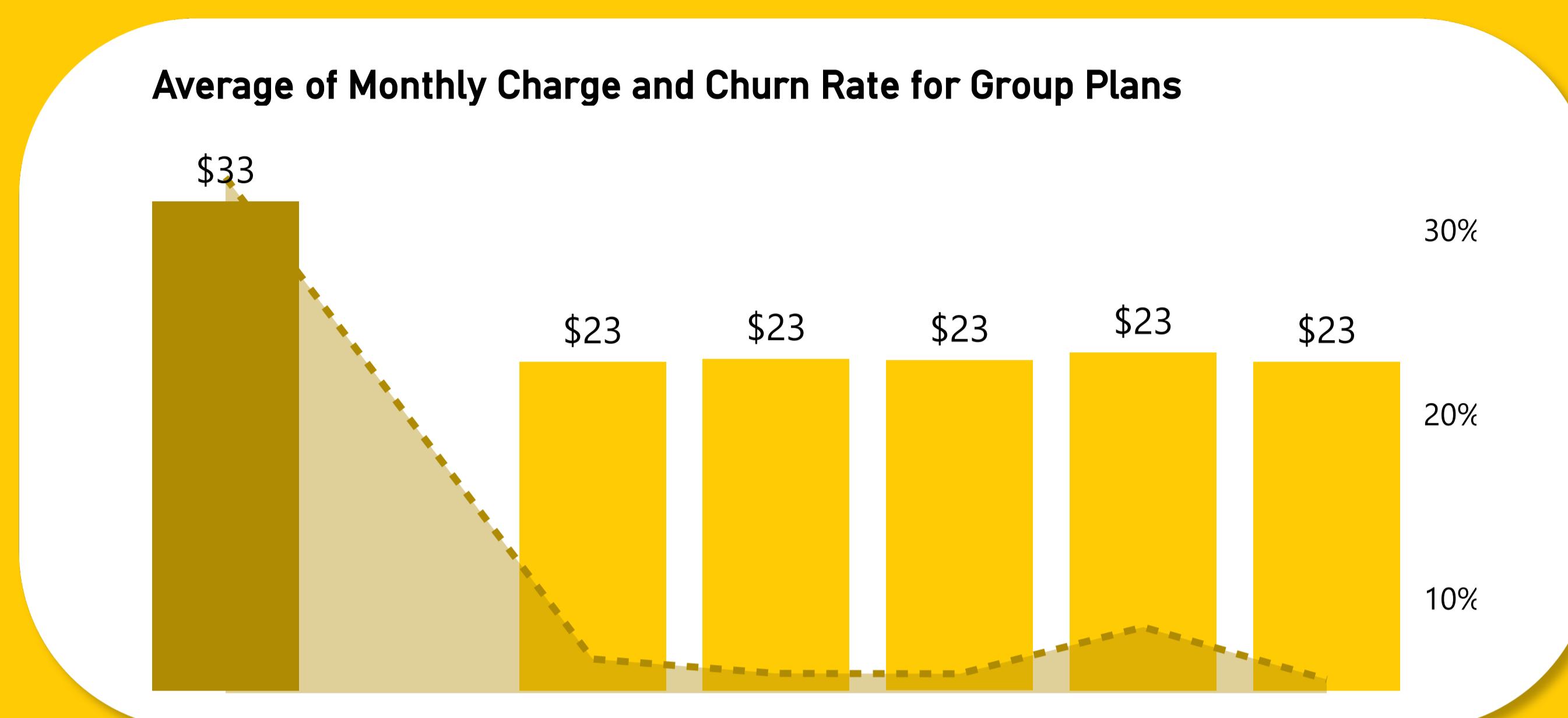
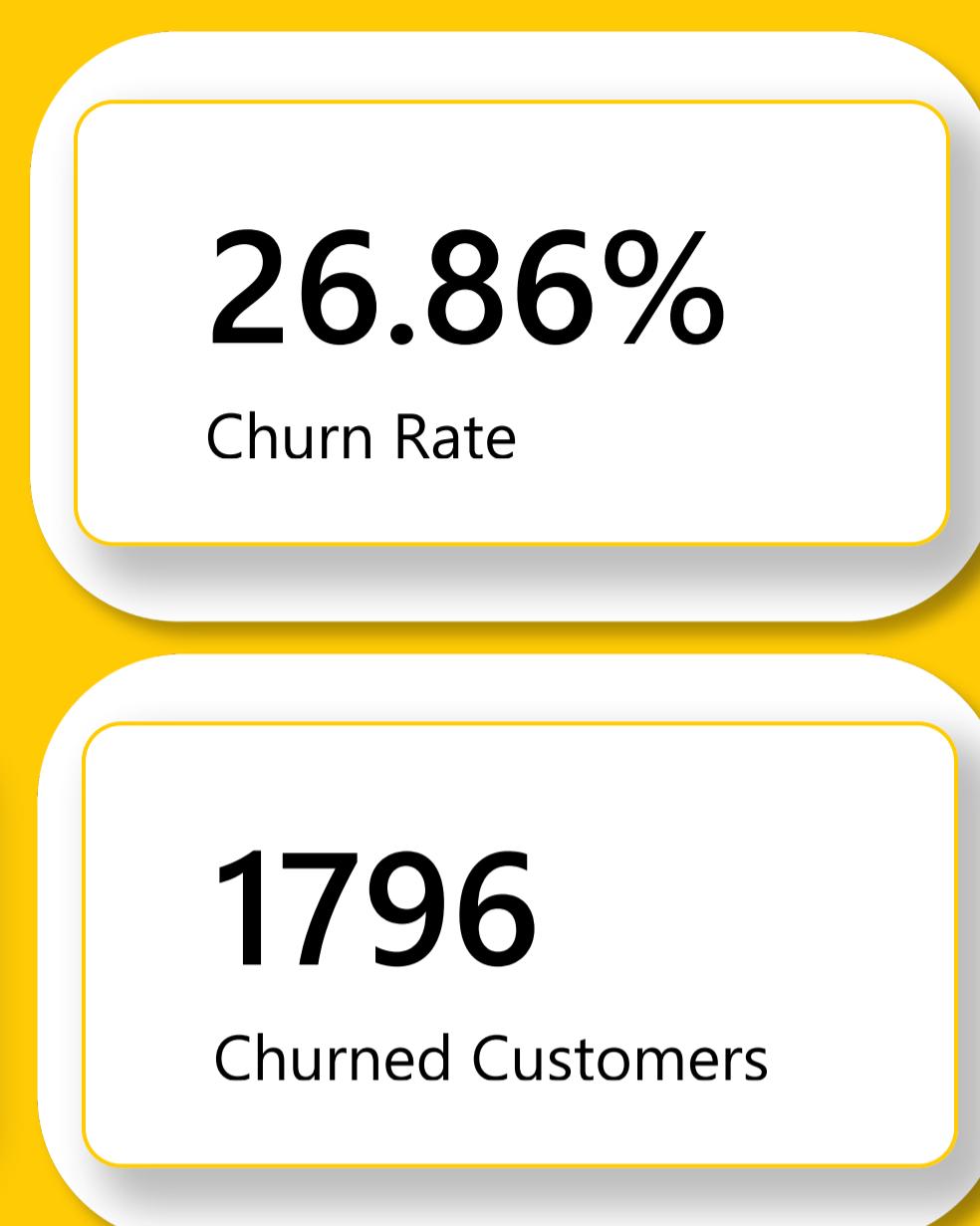
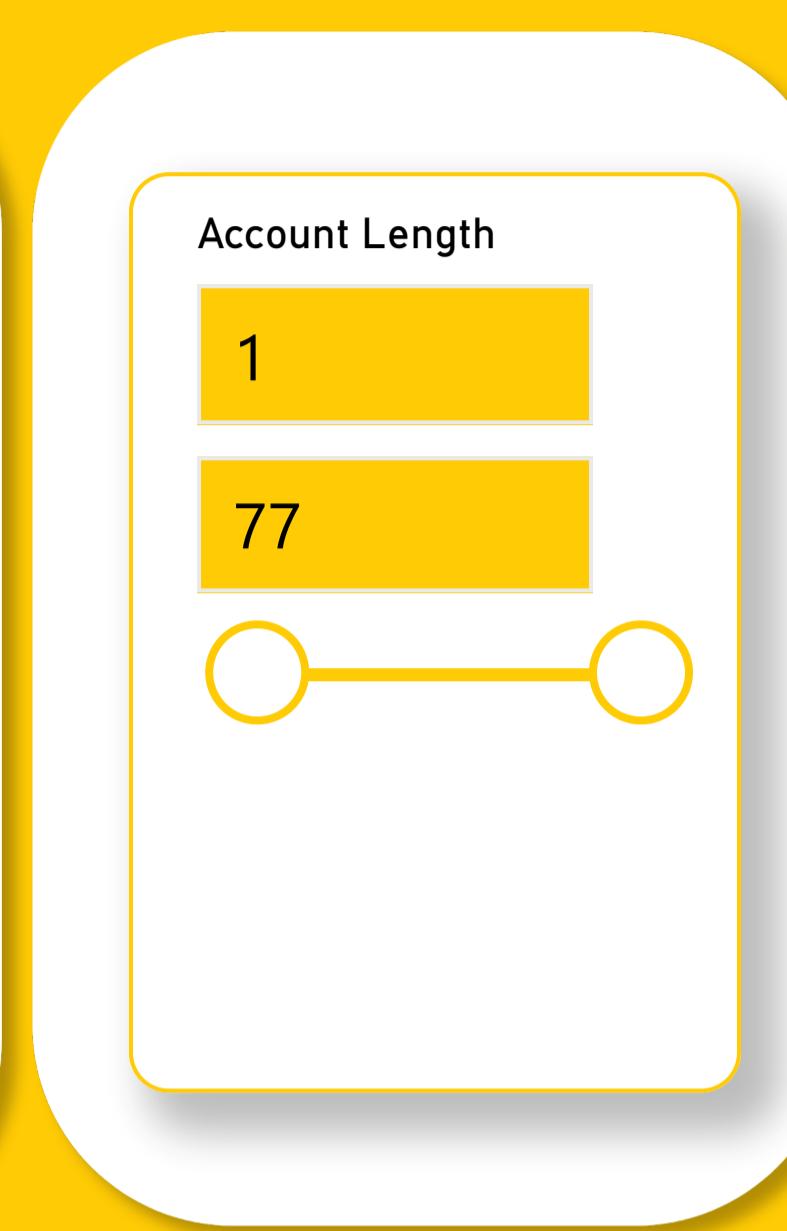
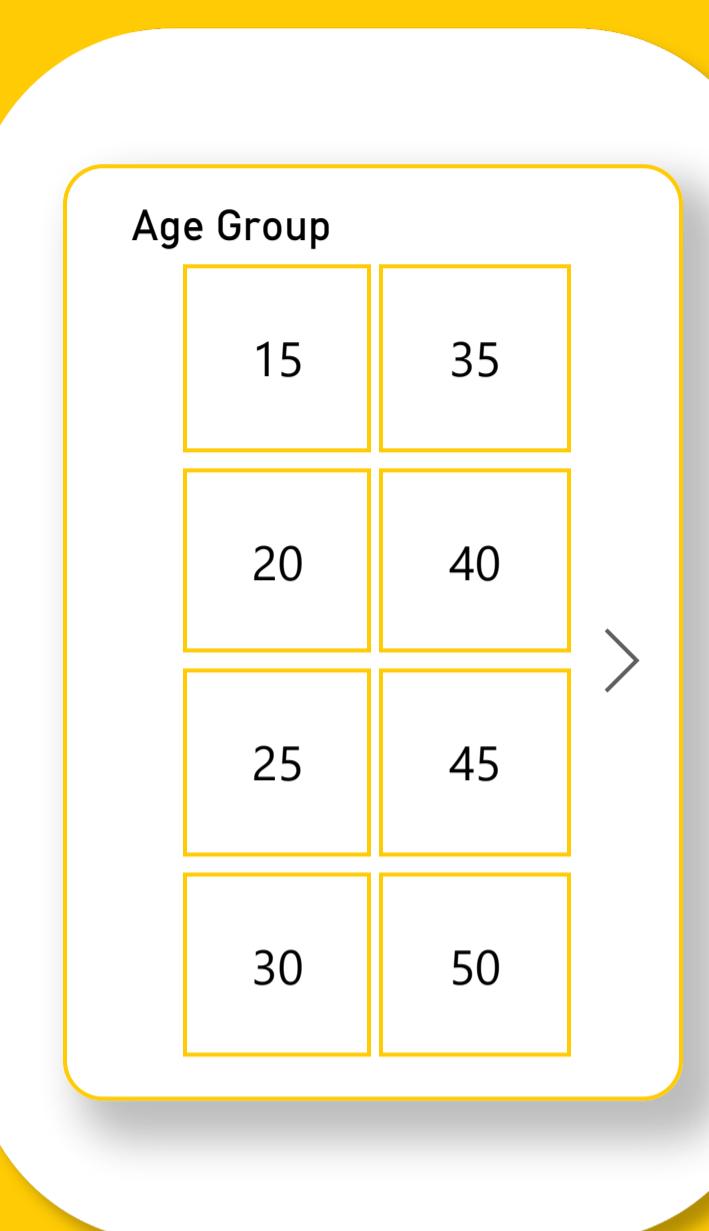
Customers and Churn Reasons



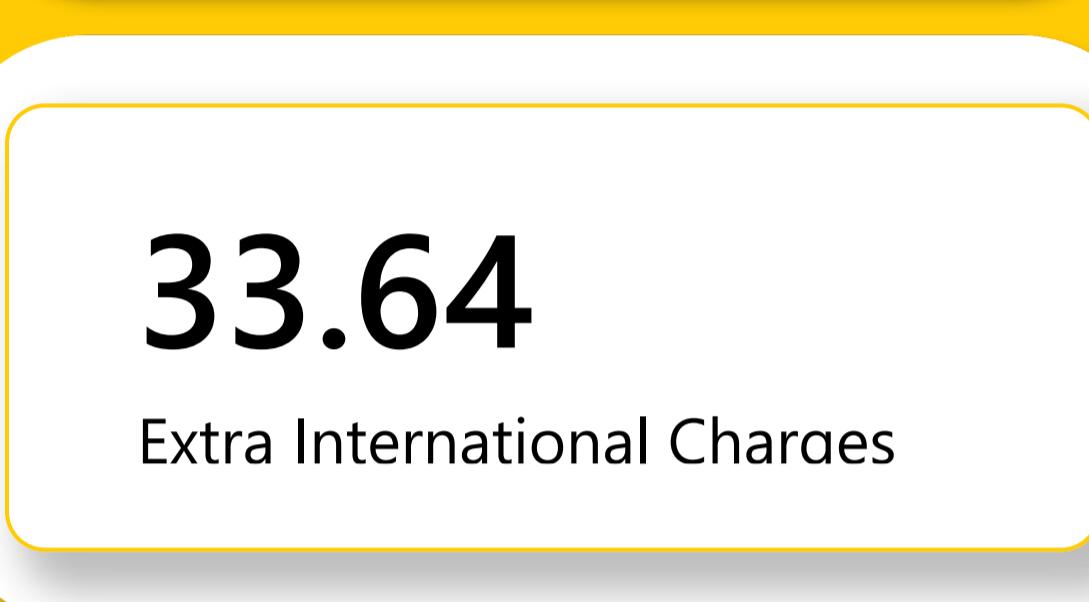
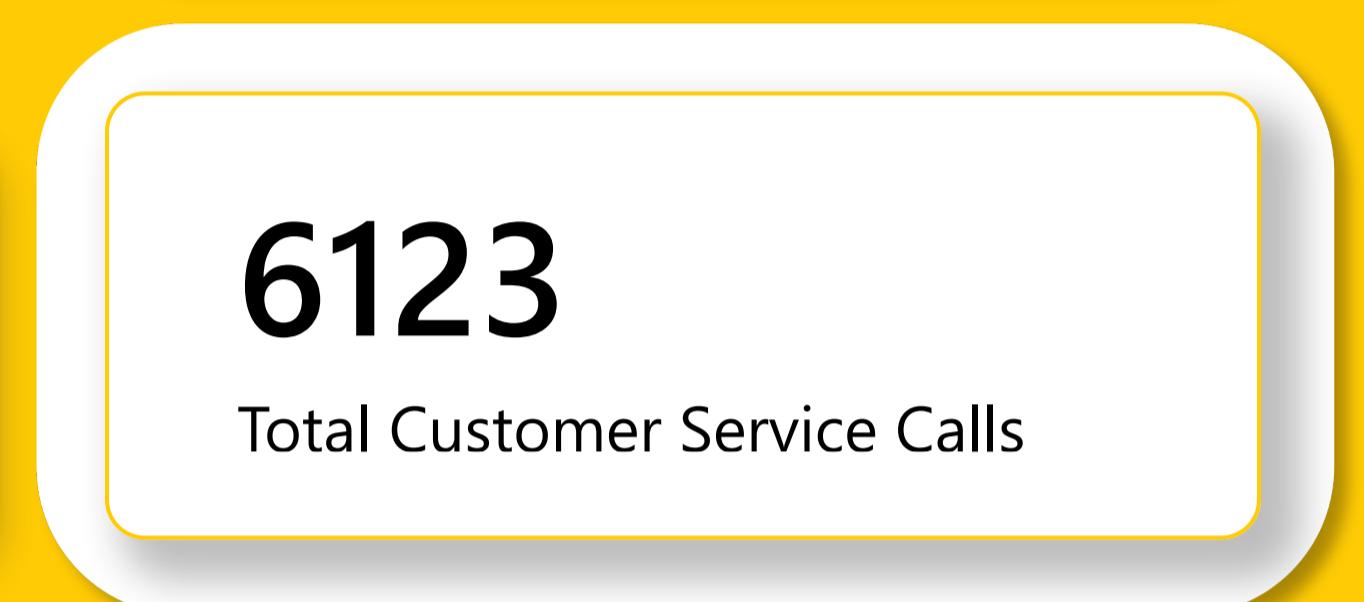
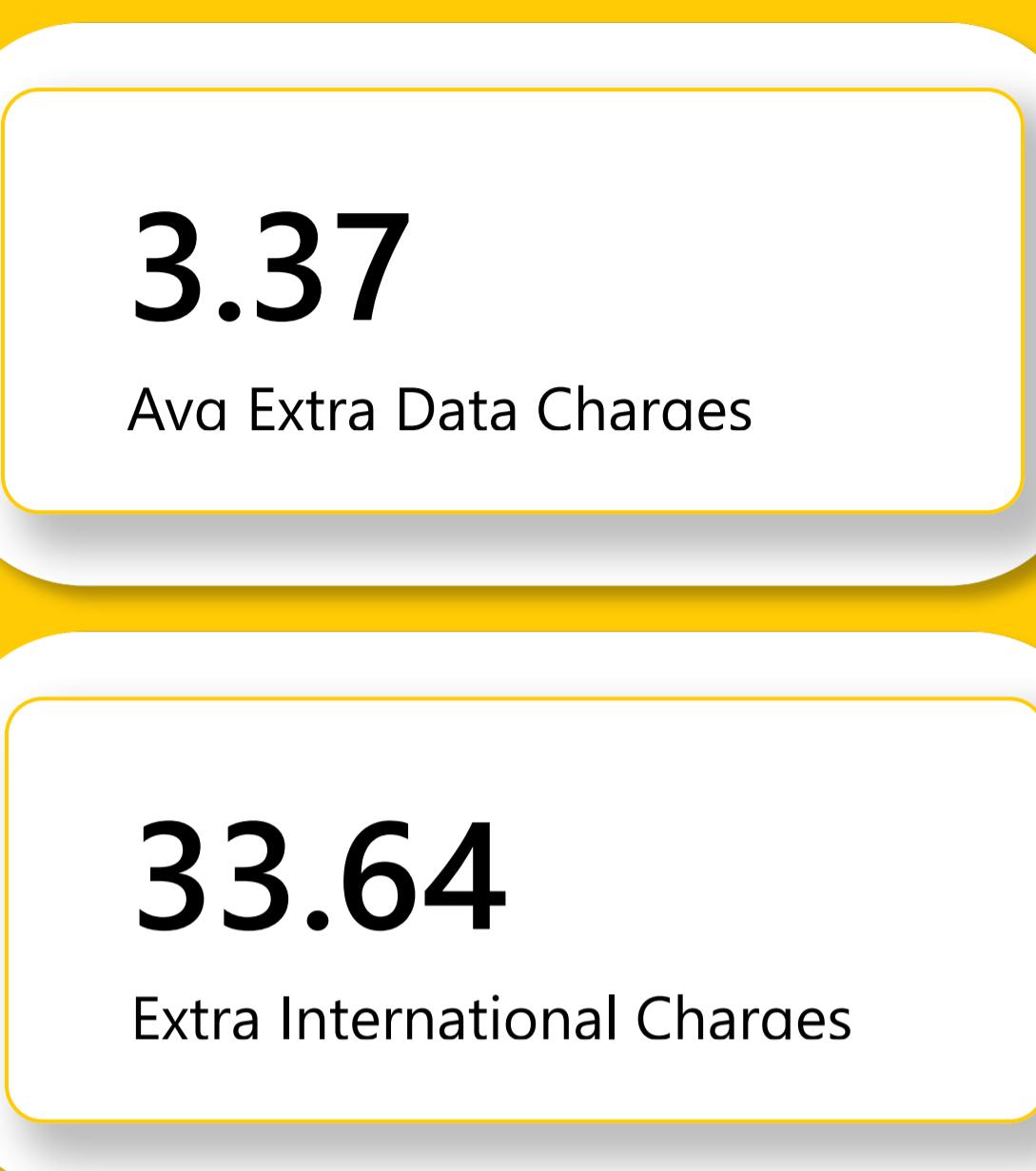
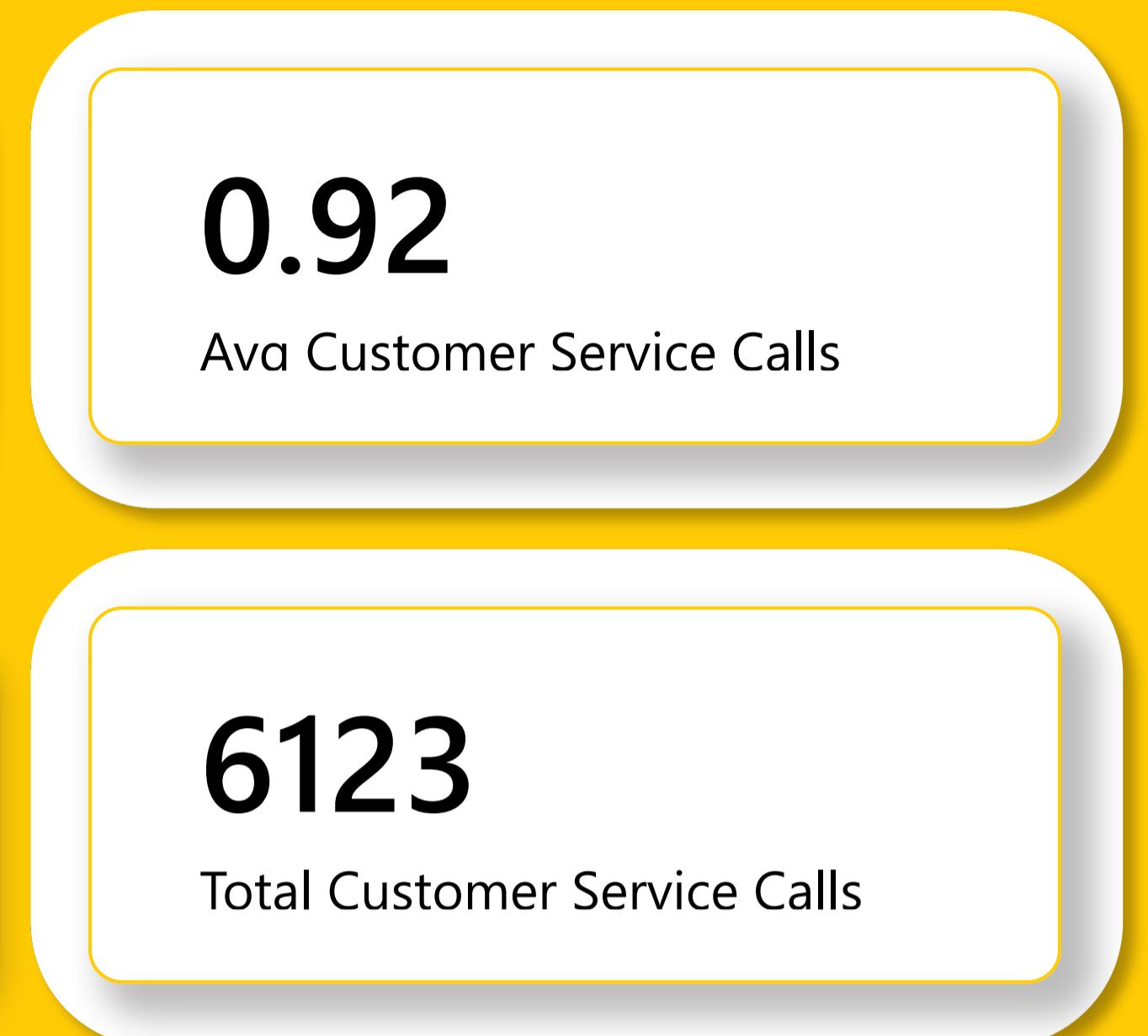
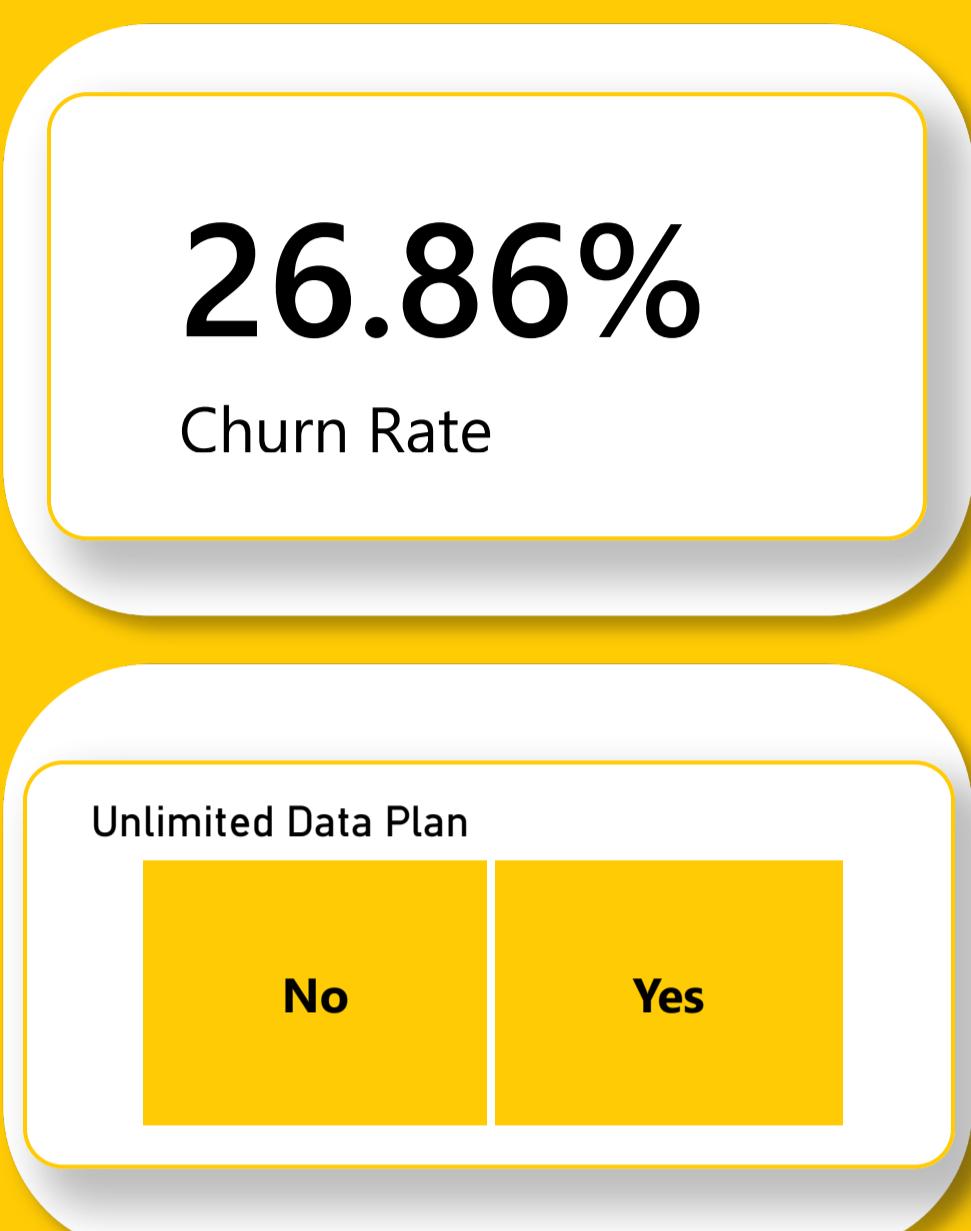
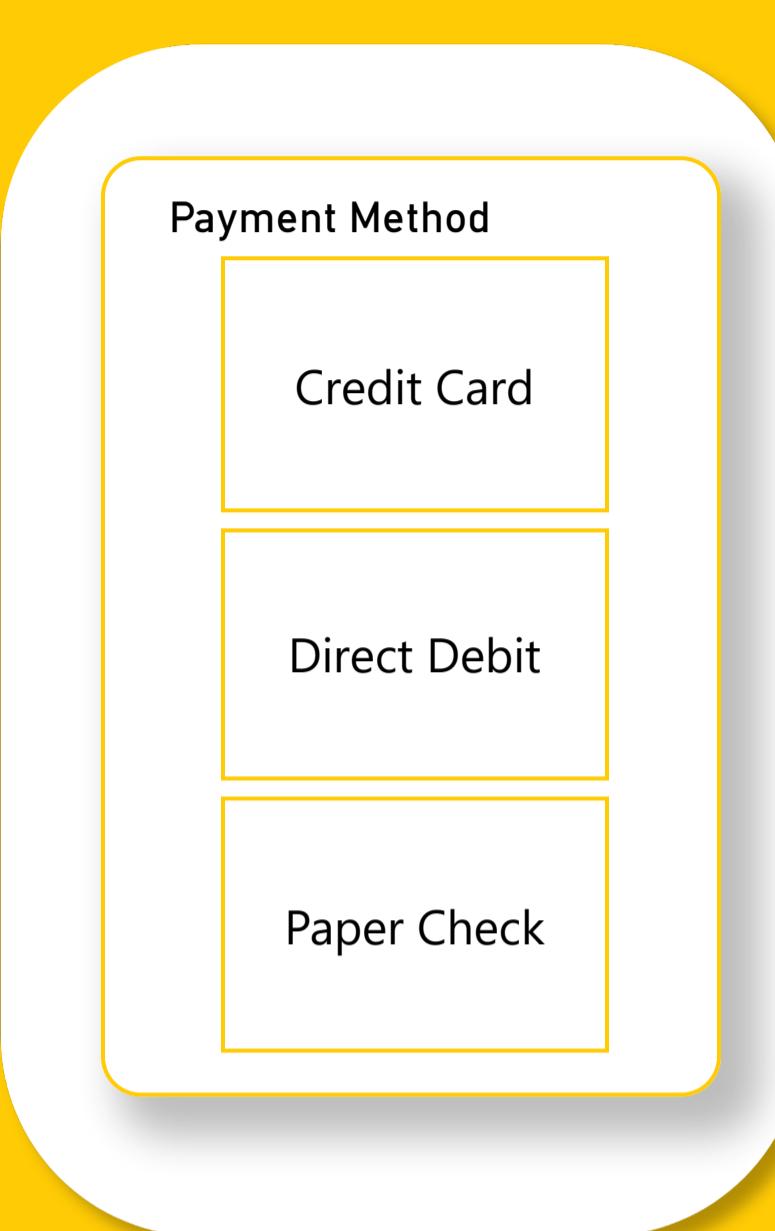
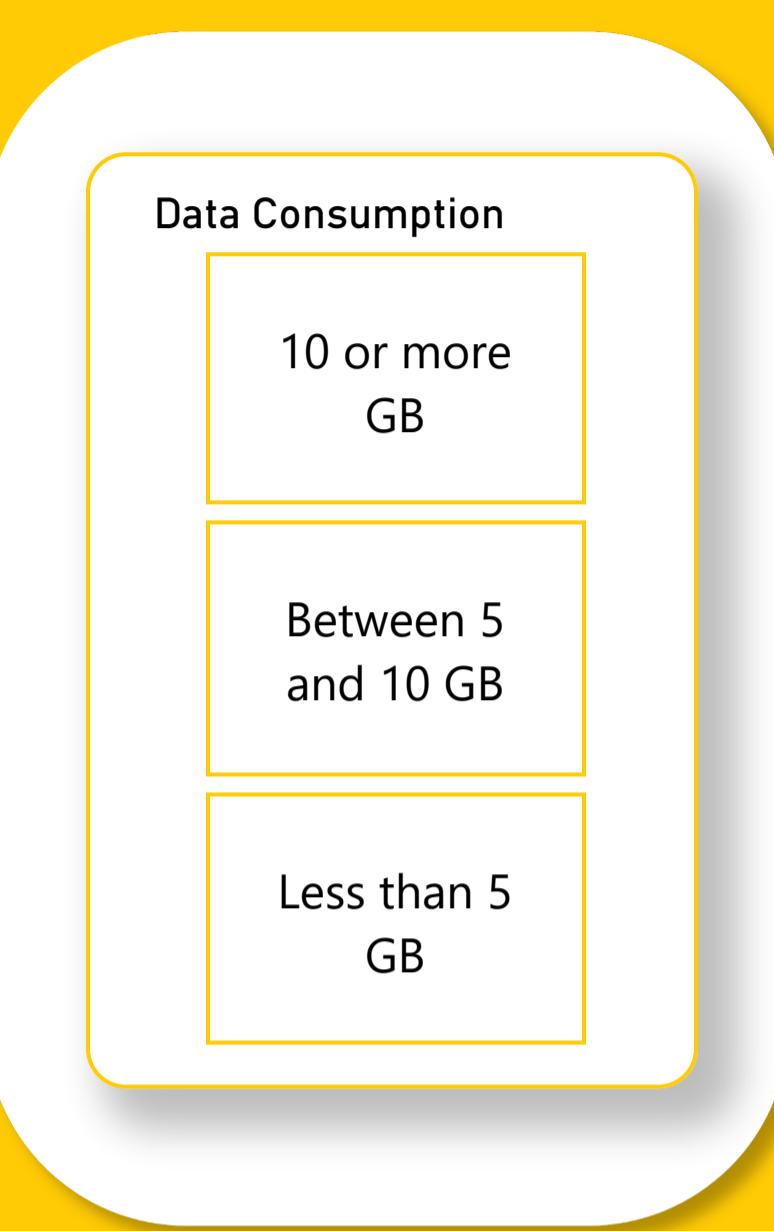
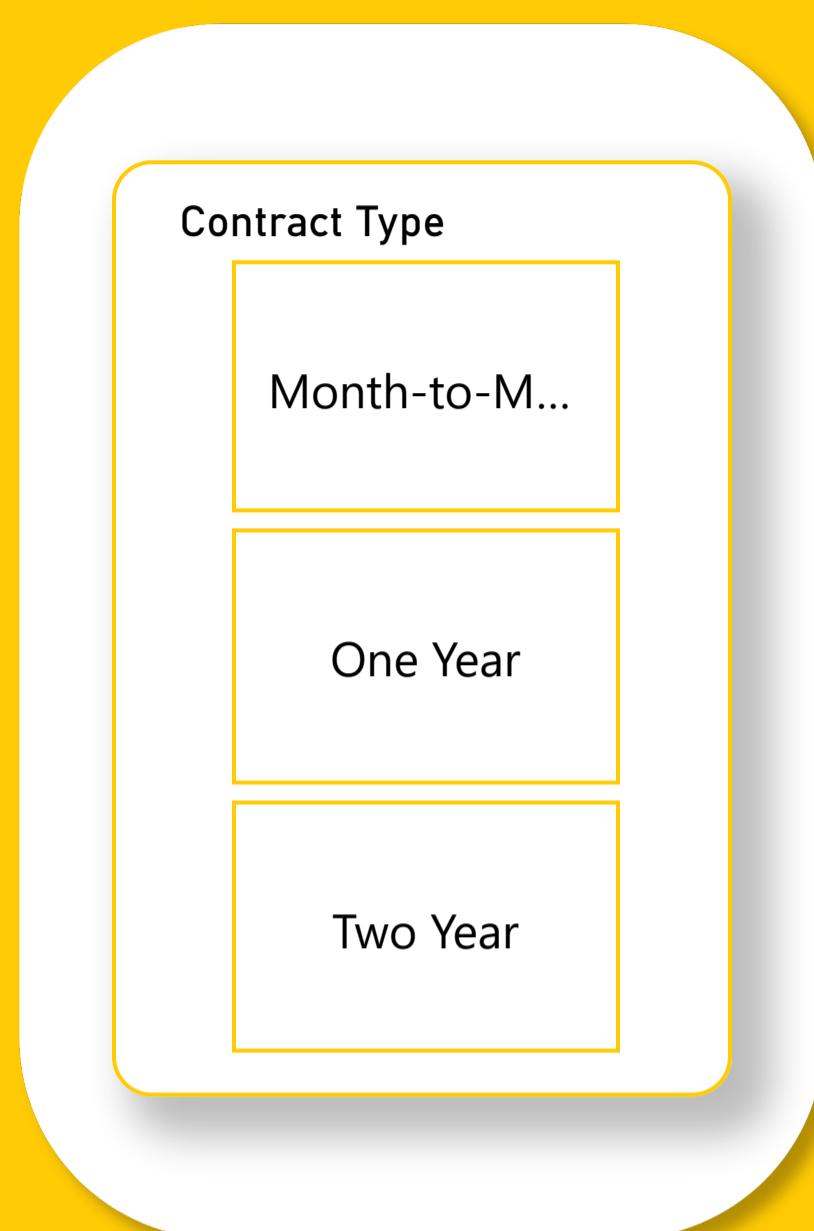
Churn Rate by State



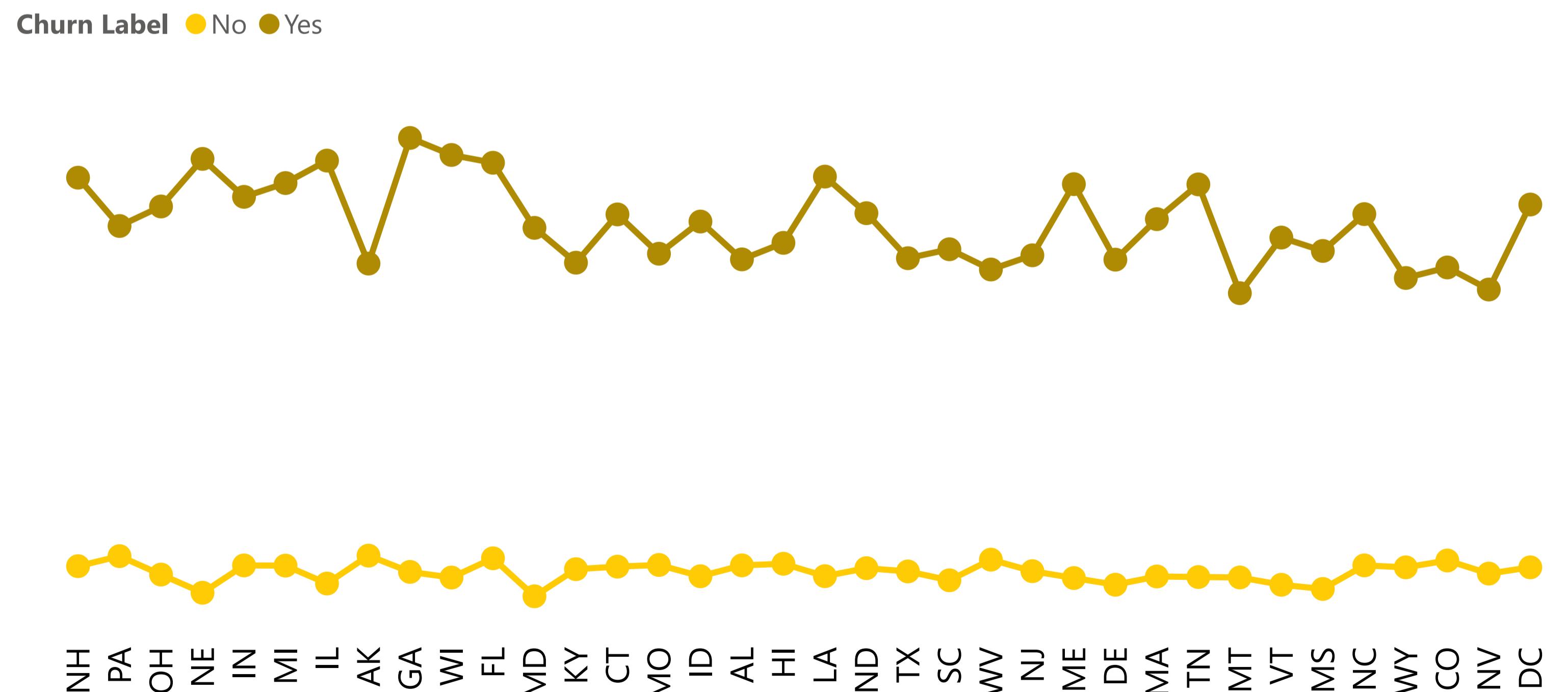
AGE & GROUP PLANS



CUSTOMER SERVICE & DATA CONSUMPTION



Avg Customer Service Calls by State and Churn Label



Churn Rate by Data Consumption

