

## Soap company – VAGA

1. we offer premium 2 handsoaps – organic, good environment, our target audience is regular homeowners, mainly women over 23, considering it is an expensive handsoap, which younger people and men often don't prioritize.
2. Viggo – main page, Godstime – about page, Abdullahi- product page, Alan - shop page
3. calm, soothing and clean typography and colours – we want to create a calm and natural environment on our website to mirror our product. Natural pictures in background (forest ex.) make a fresh forest vibe to our forest scented soap, and an orange three ex for our orange scented soap