



E-INVOICING SYSTEM

FOR VAT COLLECTION IN
BANGLADESH

Date: FEB 25, 2025

Team Name:

UITS_INFINITYPULSE



Goal

Our goal is to revolutionize VAT collection in Bangladesh by implementing an innovative e-invoicing system that streamlines tax processes, enhances transparency, and reduces fraud.

We aim to empower businesses with a seamless, automated solution that not only simplifies invoicing but also drives government revenue efficiency through real-time compliance and data analytics.

This pitch deck demonstrates our compelling investment opportunity, highlighting market potential, scalability, and the strength of our dedicated team poised to execute this transformative project.



Problem

The Challenges in Current VAT Collection



**Outdated manual
processes leading to
delays and errors**



**High risk of fraud and
non-compliance due to
lack of real-time
monitoring**



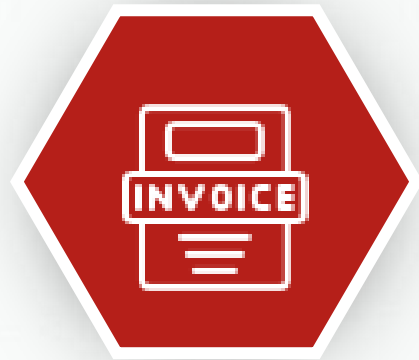
**Increased administrative
costs and lost
government revenue**



**Inadequate integration
with modern financial
systems**

Solution

Our Digital Answer



**Fully automated,
end-to-end e-invoicing
platform**



**Real-time data tracking
and dashboard for both
businesses and tax
authorities**

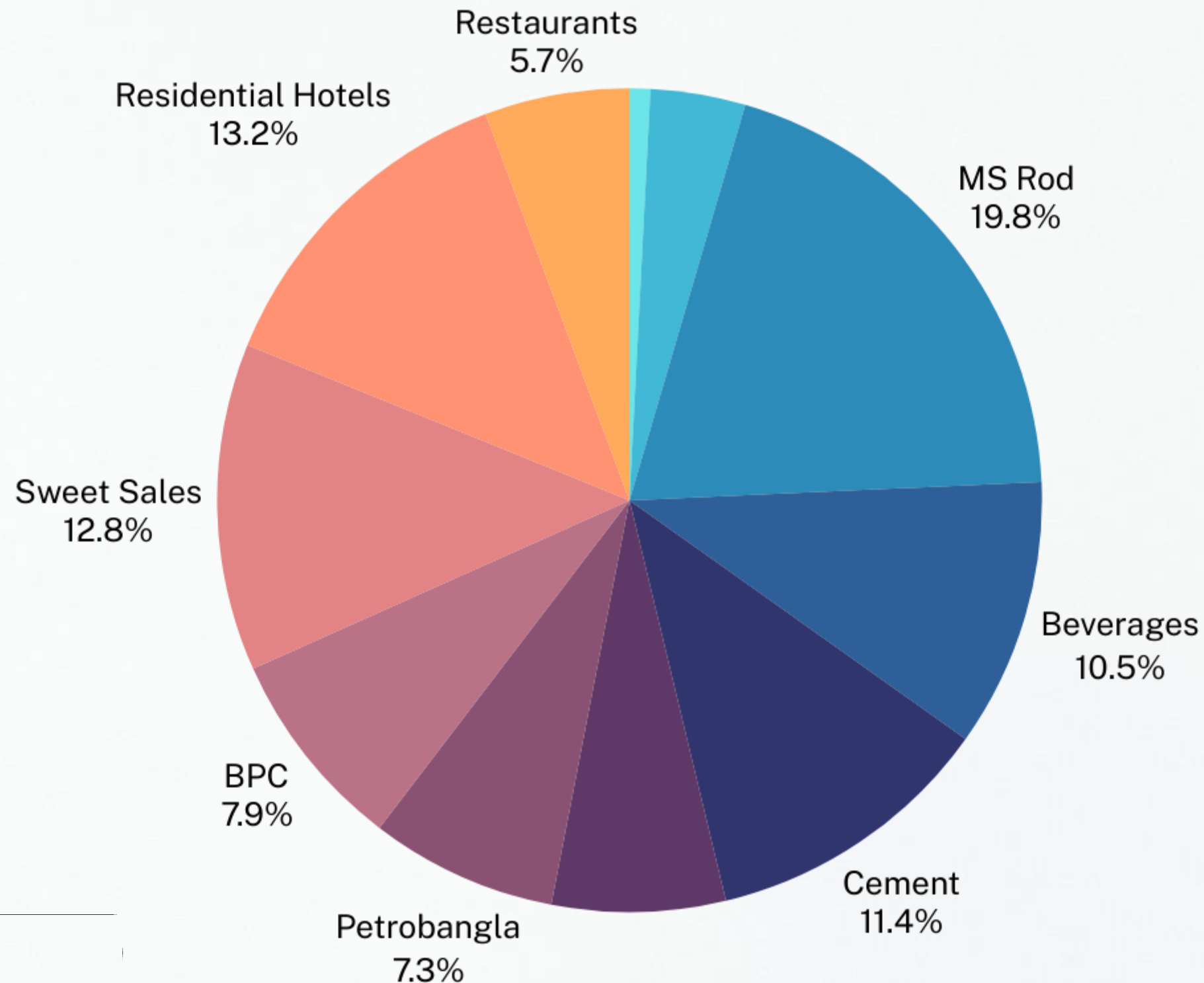


**Built-in compliance
checks and advanced
fraud detection analytics**



**Seamless integration
with existing accounting
and financial systems**

Market Size & Dynamics



Bangladesh's robust SME sector and growing digital infrastructure

Government emphasis on digitization and improved tax collection

Addressable market includes thousands of VAT-registered businesses

Potential to significantly boost national revenue by reducing leakages




Competition

Standing Out in a Niche Market



International models exist (e.g., Saudi Arabia's FATOORAH) but are not tailored for Bangladesh



Go-to-Market Strategy



Targeting both SMEs and larger enterprises in close partnership with government initiatives



Launching pilot programs with key industry players to build credibility



Strategic partnerships with tax authorities and accounting software vendors



Multi-channel marketing: digital campaigns, industry events, and direct sales

Product Overview & Roadmap



**User-friendly interface
for efficient invoice
creation and
management**



**Real-time dashboards for
analytics and compliance
monitoring**



**Advanced security
features including
encryption and secure
data storage**



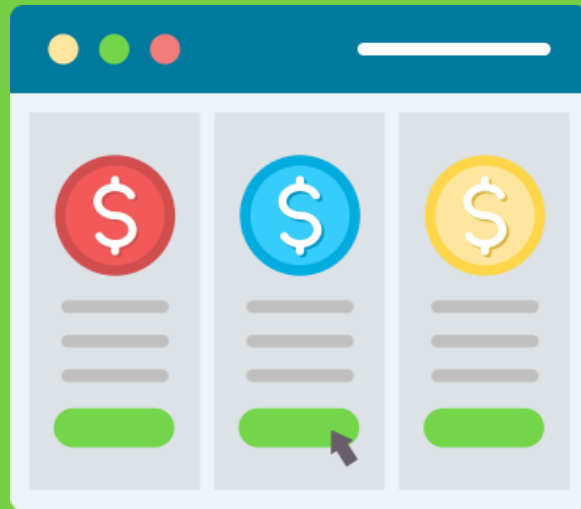
**API integrations for
seamless connectivity
with legacy systems**

Development Roadmap



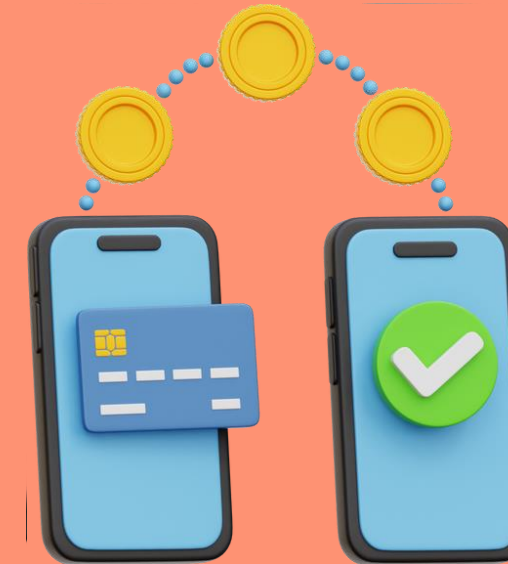
Business Model

Sustainable Revenue Generation



Subscription

Tiered plans offering to businesses of varying sizes



Transaction

Nominal charge per digital invoice processed



Conclusion & Ask



Recap

Our solution streamlines VAT collection, enhances transparency, and reduces fraud



Impact

Expected significant increases in efficiency and national revenue



The Ask

Seeking investment, strategic partnerships, and pilot opportunities

Meet the Team



**Zahidul Islam
Zahid**



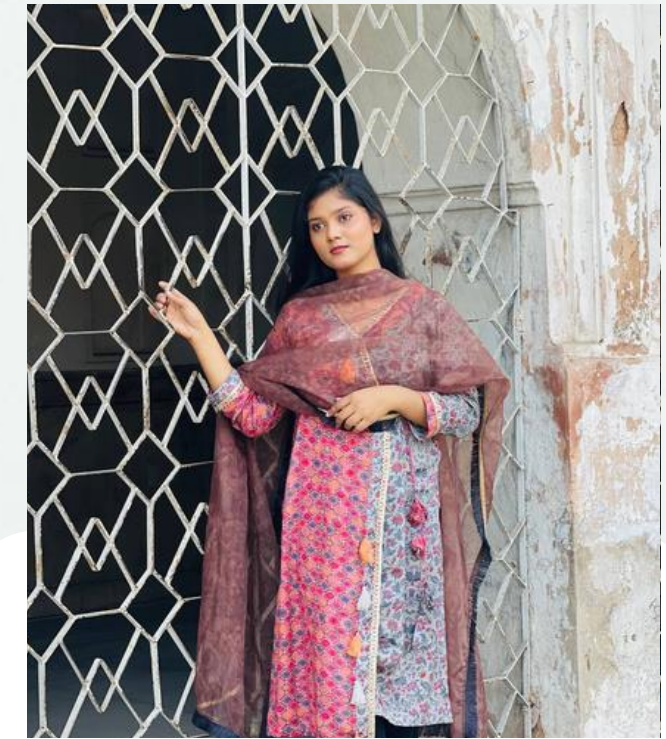
**Yeasmin Kabir
Keya**



Arpa Bhowmik



**Fahima Abida
Chowdhury**



Sawda Akter



BIG THANKS

