



HeyDoc: Verbal Pitch Script

Hi. My name is [Your Name], and I'm here to introduce HeyDoc — your calm, judgment-free health companion.

We're not building another healthcare app — we're changing the path people take to better care.

No insurance.

No gatekeeping.

No trying to figure out if you can afford to feel better.



The Problem

Millions of people don't avoid doctors because they want to — they avoid them because they have no choice.

They're uninsured.

They're afraid of the results.

They don't speak the language.

Or they simply don't have the time to wait around a system that barely sees them.

The result?

Anxiety.

Worsening symptoms.

ERs flooded with things that could've been solved earlier.

And doctors — the good ones — burned out or buried in policy.

Healthcare has become bloated. Not better.



The Missed Majority

We talk about access, but here's the truth:

Students are uninsured.

Prisoners and prison staff are overstretched.

Refugees can't communicate with their care providers.

And essential workers — the backbone of this country — skip checkups because they can't afford to lose a shift.

These aren't fringe groups.
They're the frontlines of need.

✨ The Vision

HeyDoc is a chat-first AI that acts like the calm friend we all wish we had when something feels off.

You type:

"My stomach's tight. Kind of sharp. Not sure if I ate something weird."

HeyDoc replies:

"Let's walk through it. Tell me more."

From there, it gives a simple breakdown: what it *might* be, what it *should* feel like, how urgent it sounds, and what you can do next — from home remedies to connecting with a real MD in seconds.

It never diagnoses.
It never overrides your choice.
It just helps you make one — with less fear, less time, less hassle. .

⬅️ We're Not Replacing Doctors — We're Redirecting Traffic

Think of HeyDoc like digital triage.,

Most things don't need a hospital visit.
Some absolutely do.
HeyDoc helps you tell the difference.

And when a human touch is needed, it connects you to a licensed doctor through secure chat — not a 3-hour wait or a \$300 urgent care visit.

🤝 Who We Sell To (And Who We Don't)

This is important: we don't sell to patients.
We sell to the people responsible for them.

Schools.
Prisons.
Refugee programs.
Corporations offering healthcare benefits to workers.

And nobody pays at the door.

You're not selling to patients — you're selling to the people responsible for them.

We call this platform **HeyDoc Helper** — it's how institutions manage and fund care for their people using our system.

Designed for the Disconnected

- No video.
- No waiting rooms.
- No insurance cards.
- Works offline or with minimal data.
- Translates across languages in real time.
- Gives pill-free suggestions — for people who trust plants more than pharma.

It's not just for the underserved.
It's *built different* for them.

How We Make Money

It's a B2B2C model.

Free for the user.
Paid by the institution.

We charge clinics, schools, and NGOs for:

- Admin dashboards to monitor impact
- Doctor access portals

- Staff training and onboarding
- Custom reports to meet compliance
- Branding or integration with their internal systems

Right now, these groups are spending **millions** on bloated software and seeing no results.

HeyDoc actually helps people.

Why Now?

- AI is finally usable by everyday people
- Doctors are looking for flexible ways to help without red tape
- Communities are losing faith in the system — and rightfully so
- Phones are everywhere. Insurance isn't.

We don't have a shortage of people who want to help.

We have a shortage of access and direction.

HeyDoc fixes that.

The Soul of This

I came from roots that were soiled to adapt fast — and help the people around me grow. With or without the help of the next.

I've seen people, including my own family, stay sick just to avoid the system.
They stay silent when they should be heard.

That's where this started.

We're not asking patients to change — we're changing the path they take to better care.

What's Next

- We'll launch with a school, prison, or NGO willing to test
- Collect usage data and impact stories
- Onboard a small doctor network for chat support
- Expand HeyDoc Helper into more orgs
- Secure seed capital to scale

This is not a prototype.

It's not a maybe.

It's the beginning of the end of gatekept care.

HeyDoc isn't trying to fix healthcare. We're rebuilding how people begin to heal.

And I'd love for you to be part of it.