



# Abidh EA

Digital Marketer with expertise in web designing, adept in digital trends, and proficient across multiple social media platforms. Seeking a position in a reputable organization to advance the company and further develop technical skills. Additionally skilled in video editing and experienced in Python.

## Contact

### Phone

9605244119

### Email

abidhkareem@gmail.com

### Address

Edayadi House P.O Padiyam  
Muttichur , Thrissur , Kerala

## Personal Info

DOB: 15/11/1997

Passport No: U9492745

## Education

### Bachelor of Computer Application

University Of Calicut

June 2016 – March 2019

### Higher Secondary Certificate

Kerala State Higher Secondary -2015

## Personal Skills

Detail oriented  
Positive attitude  
Time management

## Language

English  
Hindi  
Malayalam  
Tamil

## Experience

### Digital Marketing Pro

**Goal10x Technologies Pvt Ltd, Bengaluru, Karnataka, India**  
**June 2023 - November 2023**

- Managed social media platforms, developed engaging content, increased followers, executed campaigns, and analyzed metrics. Enhanced brand visibility and reputation through strategic online presence.
- Leveraged LinkedIn to generate high-quality leads through targeted prospecting, relationship building, and effective communication, driving business growth and revenue.
- Created and customized Shopify websites, ensuring seamless user experience and responsive design. Implemented e-commerce functionalities, managed products, and optimized site performance
- Proficiently edited video content for clients and social media influencers using CapCut and Canva, effectively boosting followers and video views on Instagram.

### Odoo Developer

**Al Aish Tech Cont.LLC ,Sharjah (Thrissur, Kerala)**  
**June 2022 – November 2022**

- Assisted with the implementation of the Odoo ERP system, including data migration and customization of modules.
- Collaborated with the development team to troubleshoot and resolve technical issues.
- Knowledge of different Odoo modules.
- Participated in the design and implementation of new features, including the development of custom modules and extensions.
- Conducted training sessions for end-users on the use of Odoo and related software.
- Assisted with the maintenance of the Odoo system, including backups and upgrades.

### Digital Marketing Executive

**Squad Solutions, Kochi (Remote)**  
**November 2020 – April 2021**

- Implemented lead generation techniques via LinkedIn to acquire new clients.
- Executed video editing for social media content using CapCut.
- Managed website maintenance utilizing Shopify.

## Expertise

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### Coding

HTML/CSS

Python

Django

Odoo ERP

### Web Designing

Shopify

Wix

WordPress

### Graphic Designing

Adobe Photoshop

Canva

### Video

Capcut

### Microsoft programs

MS Word

MS Excel

## Certifications

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### All in One Digital Marketing Digital Magnet

Jan 2022 - Apr 2022

### Fundamentals of Digital Marketing Google

Jan 2021

### Python Full Stack Developer I-Net Infotech

Sep2019 - Feb 2020

### Python Full Stack - Internship

I-net Infotech, Kochi

September 2019 – February 2020

- Solid understanding of fundamental Python concepts, including variables, data types, conditionals, loops, and functions.
- Familiarity with object-oriented programming (OOP) principles and the ability to create classes and objects in Python.
- Basic understanding of Python web frameworks such as Django and their usage in web development.
- Completed comprehensive training in Python Django, specializing in web application development.
- Learned database integration techniques to seamlessly connect Django applications with various database systems.

## Decelartion

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I, hereby declare that the above given information is correct to the best of my knowledge and belief.

## Reference

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Afsal

General Manager - **Squad Solutions**, Kochi, India

Contact: +91 9946446814

Fakrudeen Abbaz

General Manager - **Al Aish Tech Cont.LLC**, Sharjah, UAE

Contact: +971 65386155

Tarun Chugh

Founder - **Goal10X Technology Private Limited**, Bengaluru, India

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