# ABIDH EA

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Nationality: India · DOB: 15-11-1997

#### IT SUPPORT

Dynamic Digital Marketer with expertise in web design, including hands-on experience building and managing Shopify websites. Adept at leveraging the latest digital trends and proficient across multiple social media platforms. Skilled in video editing and Python programming. Recently expanded professional capabilities by providing functional support and implementation for Odoo ERP systems.

#### TECHNICAL SKILLS

- Web Development: HTML, CSS, Python, Django, WordPress, Shopify, Wix
- ERP Systems: Odoo ERP (Functional & Support)
- Marketing Tools: Google Ads, Google Analytics, SEO, Lead Generation
- Multimedia: CapCut, Canva, Adobe Photoshop
- Productivity: MS Word, Excel

### PROFESSIONAL EXPERIENCE

# Rons Enviro Care LLC, Dubai, UAE Software Support

Jan 2024 - Jul 2025

- implemented the full Odoo ERP cycle with a strong understanding of Facility Management business processes and workflows
- Collaborated with the software team via email, WhatsApp, and Google Meet to address issues and support ERP development and implementation
- Conducted training sessions for 150+ users on Odoo ERP, gathered department-wise requirements, and provided functional support for Inventory Management, HR, Payroll, and Accounting modules
- Conducted training sessions for 100+ technicians on the functionality and usage of an Odoo-based mobile application
- · Provided technical support by identifying and resolving software and hardware-related issues
- Configured printers, installed software for end-users, and resolved network issues

# Goal10x Technologies Pvt Ltd, Bengaluru, Karnataka, India Digital Marketing Pro & Web Developer

Dec 2022 - Nov 2023

- Managed social media platforms, developed engaging content, increased followers, executed campaigns, and analyzed metrics. Enhanced brand visibility and reputation through strategic online presence.
- Leveraged LinkedIn to generate high-quality leads through targeted prospecting, relationship building, and effective communication, driving business growth and revenue.
- Created and customized Shopify websites, ensuring seamless user experience and responsive design.
  Implemented e-commerce functionalities, managed products, and optimized site performance
- Proficiently edited video content for clients and social media influencers using CapCut and Canva, effectively boosting followers and video views on Instagram.
- Experienced in the administration of Learning Management Systems (LMS) with a focus on effective course categorization, video content management, transaction integration, and student enrollment.

#### Al Aish Tech Cont.LLC ,Thrissur, Kerala, India Odoo Developer

- Assisted with the implementation of the Odoo ERP system, including data migration and customization of modules.
- Collaborated with the development team to troubleshoot and resolve technical issues.
- · Knowledge of different Odoo modules.
- Participated in the design and implementation of new features, including the development of custom modules and extensions.
- · Conducted training sessions for end-users on the use of Odoo and related software. Assisted
- with the maintenance of the Odoo system, including backups and upgrades.

#### Squad Solutions, Kochi, Kerala ,India Digital Marketing Executive

Nov 2020 - Dec 2021

- Implemented lead generation techniques via LinkedIn to acquire new clients.
- Executed video editing for social media content using CapCut.
- Managed website maintenance utilizing Shopify.

#### I-net Infotech, Kochi, Kerala, India Python Full Stack

Sep 2019- Feb 2020

- Solid understanding of fundamental Python concepts, including variables, data types, conditionals, loops, and functions.
- Familiarity with object-oriented programming (OOP) principles and the ability to create classes and objects in Python.
- Basic understanding of Python web frameworks such as Django and their usage in web development.
- Completed comprehensive training in Python Django, specializing in web application development.
- Learned database integration techniques to seamlessly connect Django applications with various database systems.

#### **EDUCATION & CERTIFICATIONS**

Digital Magnet - 2022

All in One Digital Marketing

I-Net Infotech - 2019

Python Full Stack Developer

**University Of Calicut - 2019** 

**Bachelor of Computer Application** 

## LANGUAGE

English: Read, Write, Speak Hindi: Read, Write, Speak Malayalam: Read, Write, Speak

Arabic: Read, Write