



Abidh EA

abidhkareem.github.io

Digital Marketer with expertise in web designing, adept in digital trends, and proficient across multiple social media platforms. Seeking a position in a reputable organization to advance the company and further develop technical skills. Additionally skilled in video editing and experienced in Python.

Contact

Phone

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Email

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Address

Dubai, UAE

Personal Info

DOB: 15/11/1997

Passport No: U9492745

Education

Bachelor of Computer Application

University Of Calicut

June 2016 – March 2019

Higher Secondary Certificate

Kerala State Higher Secondary -2015

Personal Skills

Detail oriented

Positive attitude

Time management

Language

English

Hindi

Malayalam

Tamil

Experience

Digital Marketing Pro & Web Developer

Goal10x Technologies Pvt Ltd, Bengaluru, Karnataka, India

December 2022 - November 2023

- Managed social media platforms, developed engaging content, increased followers, executed campaigns, and analyzed metrics. Enhanced brand visibility and reputation through strategic online presence.
- Leveraged LinkedIn to generate high-quality leads through targeted prospecting, relationship building, and effective communication, driving business growth and revenue.
- Created and customized Shopify websites, ensuring seamless user experience and responsive design. Implemented e-commerce functionalities, managed products, and optimized site performance.
- Proficiently edited video content for clients and social media influencers using CapCut and Canva, effectively boosting followers and video views on Instagram.
- Experienced in the administration of Learning Management Systems (LMS) with a focus on effective course categorization, video content management, transaction integration, and student enrollment.

Odoo Developer

Al Aish Tech Cont.LLC ,Sharjah (Thrissur, Kerala)

June 2022 – November 2022

- Assisted with the implementation of the Odoo ERP system, including data migration and customization of modules.
- Collaborated with the development team to troubleshoot and resolve technical issues.
- Knowledge of different Odoo modules.
- Participated in the design and implementation of new features, including the development of custom modules and extensions.
- Conducted training sessions for end-users on the use of Odoo and related software.
- Assisted with the maintenance of the Odoo system, including backups and upgrades.

Digital Marketing Executive

Squad Solutions, Kochi (Remote)

November 2020 – December 2021

- Implemented lead generation techniques via LinkedIn to acquire new clients.
- Executed video editing for social media content using CapCut.
- Managed website maintenance utilizing Shopify.

Expertise

Coding

HTML/CSS

Python

Django

Odoo ERP

Web Designing

Shopify

Wix

WordPress

Graphic Designing

Adobe Photoshop

Canva

Video

Capcut

Microsoft programs

MS Word

MS Excel

Certifications

All in One Digital Marketing Digital Magnet

Jan 2022 - Apr 2022

Fundamentals of Digital Marketing Google

Jan 2021

Python Full Stack Developer I-Net Infotech

Sep2019 - Feb 2020

Python Full Stack - Internship

I-net Infotech, Kochi

September 2019 – February 2020

- Solid understanding of fundamental Python concepts, including variables, data types, conditionals, loops, and functions.
- Familiarity with object-oriented programming (OOP) principles and the ability to create classes and objects in Python.
- Basic understanding of Python web frameworks such as Django and their usage in web development.
- Completed comprehensive training in Python Django, specializing in web application development.
- Learned database integration techniques to seamlessly connect Django applications with various database systems.

Declaration

I, hereby declare that the above given information is correct to the best of my knowledge and belief.

Reference

Afsal

General Manager - **Squad Solutions**, Kochi, India

Contact: +91 9946446814

Fakrudeen Abbaz

General Manager - **Al Aish Tech Cont.LLC**, Sharjah, UAE

Contact: +971 65386155

Tarun Chugh

Founder - **Goal10X Technology Private Limited**, Bengaluru, India

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<https://www.goal10x.com/>