



# \$80 MILLION



# Transforming TransLink For A Future Of Smart Transportation

**Presented to:** TransLink

**Presented by:** Transcend Consulting [Team 10]

**Date:** November 16, 2023

**Deloitte ThinkTECH 2023**

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# Executive Summary

## Context

TransLink has been continuously improving its transportation services in Metro Vancouver with diverse initiatives.

However, **customer satisfaction is significantly affected by delays** in transit services

TransLink must **drive ambitious technological innovations** across its services to **revolutionize transit operations** and **meet customers' most fundamental needs**.

## Key Question

How can TransLink leverage Big Data and cutting-edge technological advancements to enhance the **timeliness and reliability** of public bus services and directly **improve customer experience**?

### Green Means Go

## Strategy

Prevent bus delays by giving Traffic Signal Priority to TransLink buses

Deploy Intelligent Transport Technology for TransLink vehicles and traffic signals

Partnerships with key stakeholders to pilot project

## Impact

Prevent bus delays and save delay costs by approximately 50% in five years

Successfully implement TSP technologies within 5 years

Gain approval to deploy project across 3+ municipalities

# Bus Commutes: A Critical Influence on Transit Experience

Despite TransLink's real-time data and trip planning tools, external traffic conditions lead to bus delays and alter customer's transit journey



**Juliana**



**Undergraduate student at UBC**

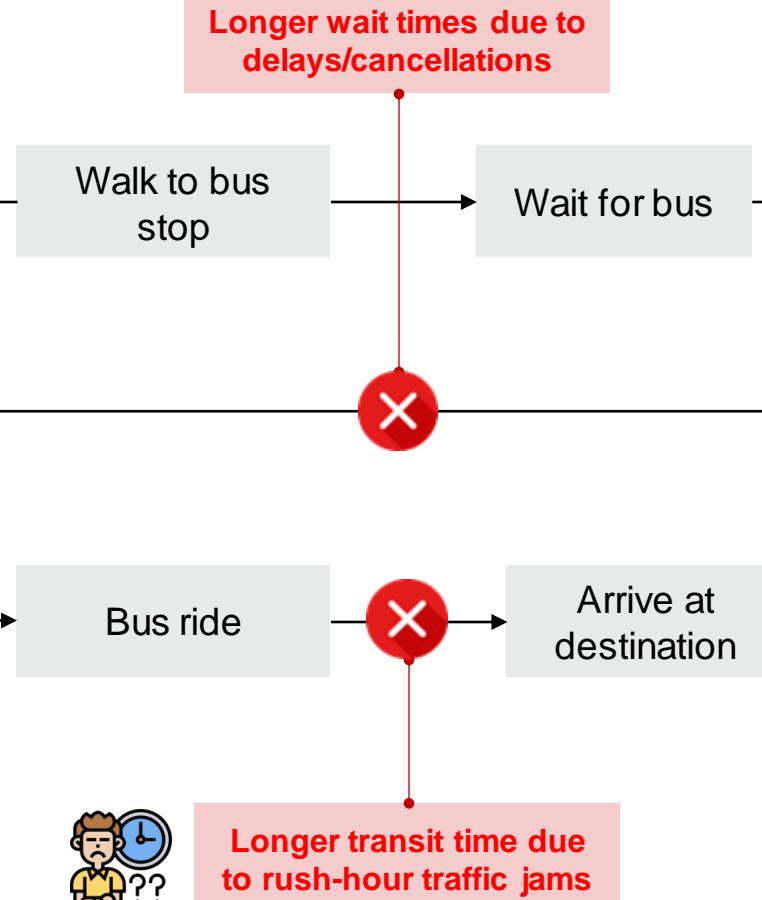


**Commutes from Surrey to UBC 3-4 times/week**



**Transit time: 1.5 hours per one-way trip**

**2 bus rides, 1 SkyTrain ride**



A 5-minute bus delay can extend Juliana's transit time to 2 hours

Commuters like Juliana face extended transit times, despite having trip planning tools.

Traffic conditions and delays affect the satisfaction and transit time of TransLink customers.

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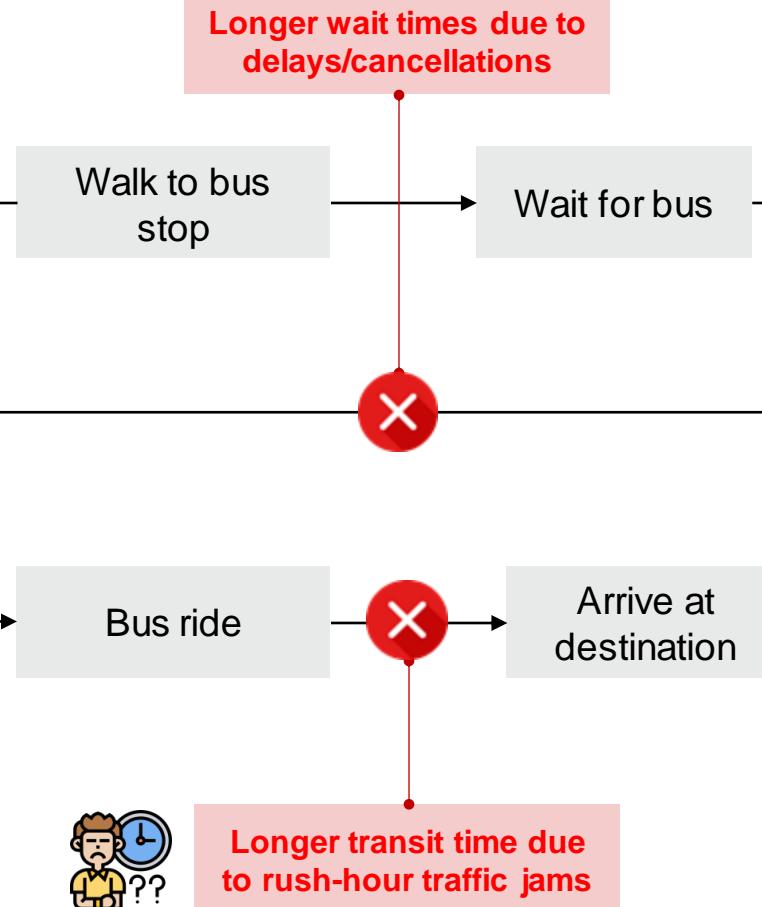


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# Critical Impact: Bus Delays on Customer Experience and Operational Expenses

*Bus delays and cancellations are a misalignment with TransLink's Timely and Reliable priority*

## Buses are TransLink's major customer touchpoint

**Experience before & during bus rides can affect customers' satisfaction with TransLink services**

**63%** of transit journeys are by bus

**60%** of travellers are carried by buses during peak times

The focus on reliable buses is essential to ensure a strong foundation for TransLink

## High costs of bus delays

Tangible costs of delay due to traffic

**\$2M-7M** increase in annual operating costs  
**20%** time penalty for riders and drivers

## Intangible costs of delays

- Job security and personal livelihood
- Lower trust in using TransLink buses
- Customers switch to personal vehicles

Improving buses' timeliness and reliability is a crucial priority to enhance customer experience, protect TransLink's reputation and avoid rising operating costs

Traffic congestion is the main cause of bus delays

Rapid buses can still be slowed down by traffic

Traffic congestion may vary

→ Difficult to simply optimize schedule based on past data

More initiatives are needed to fully 'protect' buses from traffic congestions

Source: TransLink 2023 Bus Speed and Reliability Report

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**High costs of bus delays**

Tangible costs of a 10-minute delay due to traffic

Traffic congestion is the main cause of bus delays

Rapid buses can still be slowed

TransLink needs to ensure the **reliability and timeliness** of buses by **reducing delays** caused by traffic congestions, which will directly contribute to **better customer experience, positive brand image and long-term sustainability** for public transit operations

- LOWER trust in using TRANSLINK buses
- Customers switch to personal vehicles

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# Green Means Go

# Alternatives Matrix of TSP Over Other ITS Solution

|   | Traffic Signal Priority | Predictive Maintenance | Real-time Travel Assistance Features | Partnerships for Multimodal Services | Car Parking App near Transit Stations |
|---|-------------------------|------------------------|--------------------------------------|--------------------------------------|---------------------------------------|
| Innovation                                | ✓                       | ✓                      | 🟡                                    | ✓                                    | 🟡                                     |
| ★ Operational Stability (i.e. bus delays) | ✓                       | ✓                      | ✗                                    | ✗                                    | ✗                                     |
| ★ Customer Reach                          | ✓                       | 🟡                      | 🟡                                    | 🟡                                    | ✗                                     |
| Ease of Implementation                    | 🟡                       | 🟡                      | ✓                                    | 🟡                                    | ✓                                     |

# Traffic Signal Priority (TSP) For TransLink Buses As A Mitigation To Congestions

Bus delays can be prevented by giving priority of green traffic signal to buses during peak hours

**Key Objective:** Reduce bus delays by giving traffic signal priority to TransLink buses during peak-hour traffic jams

**TSP system allows TransLink to align with its Timeline and Reliable core value**

Without TSP System



Customers are **frustrated** when buses are caught in traffic and delayed.



With TSP System

Significant **tangible benefits** to customers  
Clearly **show** TransLink's improvement efforts

Traffic lights dynamically adjust for TransLink buses that may be running late



Bus approaches during a red light  
→ TSP system **gives an early green**



Bus approaches during a green light  
→ TSP system **extends green signal time**

Reduce wait times at traffic lights

**Green signal extension:**

Typical phase length

60s

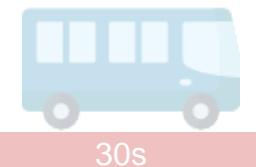
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30s

**Green light is extended**

TSP called



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# Traffic Signal Priority (TSP) For TransLink Buses As A Mitigation To Congestions

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Similar traffic signal priority projects have been successfully piloted in other regions, including New York City



Since 2012, The New York City Department of Transportation (NYC DOT) and the Metropolitan Transportation Authority (MTA) have **been implementing TSP on busy bus routes in NYC**, to **reduce the time buses are stopped at traffic lights**.

## Project Overview



**Scale**  
1,382 intersections on 5+ bus routes



**Measures of Success**

- Reduced bus travel times during peak commuting period
- Increase in bus ridership



**Collaboration**

- Transportation department (city's traffic infrastructure)
- Public transportation corporation (install technology on buses)

## Main Technology Infrastructure



**Bus GPS tracking & Traffic Lights optical detector devices**  
Detect incoming buses at intersections to trigger request



**MTA's Bus Command Center**  
TSP request is sent via bus command center to Traffic Management Center



**TMC uses New York city Wireless Network to communicate with traffic signal controllers**  
Decision to grant bus traffic signal priority is sent from TMC to modify signal timing at intersections

## Impact

**Lower bus times** by a daily average of 18%

**Save travel time** by 5-30% for commuters

**Enhance benefits of other bus speeds measures** (e.g. dedicated bus lanes)

**Increase bus ridership** by 10%

Source: DOT Releases Status Report on "Transit Signal Priority" Technology Used To Speed MTA Buses

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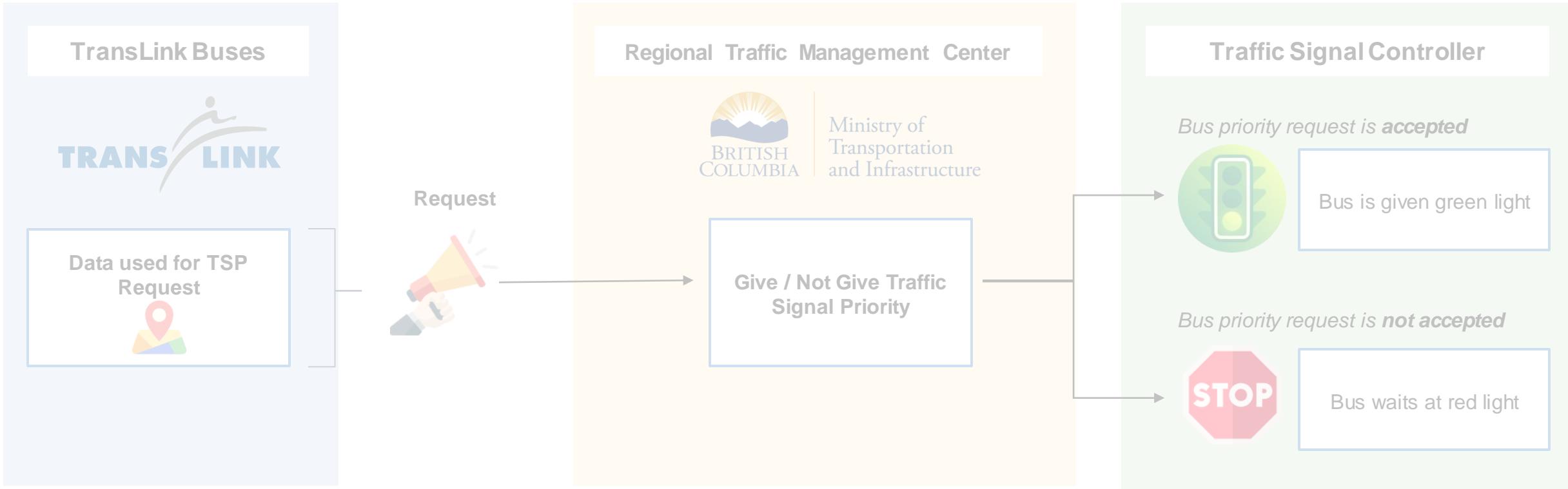


# Green Means Go

# Implementing Intelligent Transport System for Optimized Traffic Signal Priority

A high-level overview of the signal priority process

**Key Objective:** Design an efficient process and system architecture that can seamlessly integrate with TransLink's and the city's existing systems

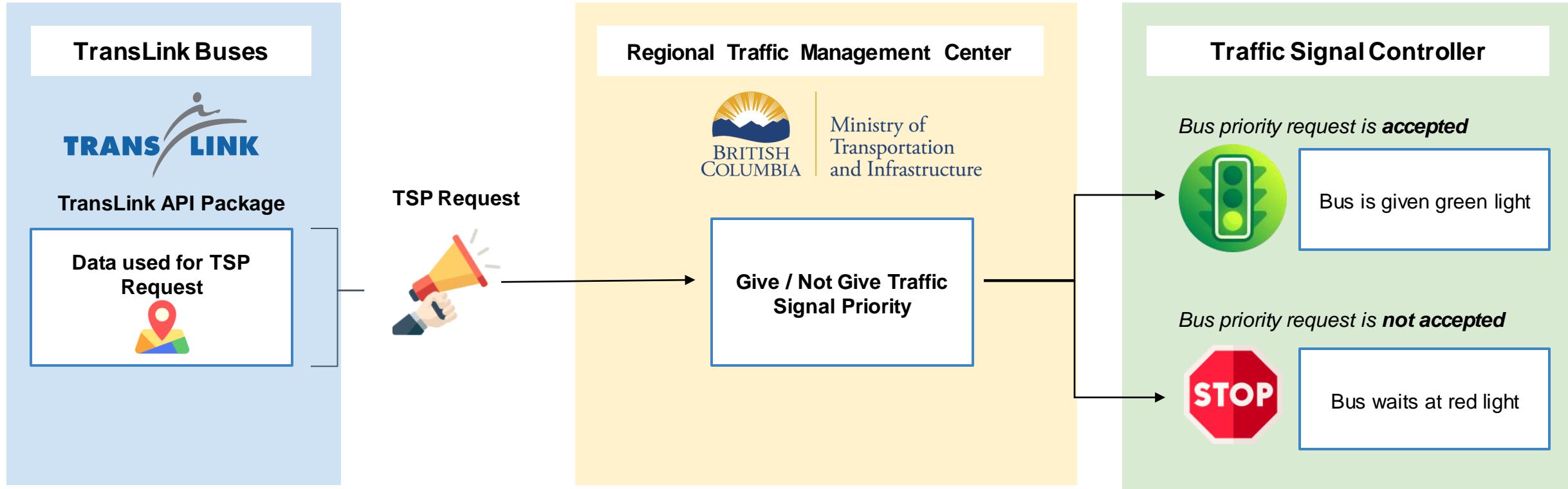


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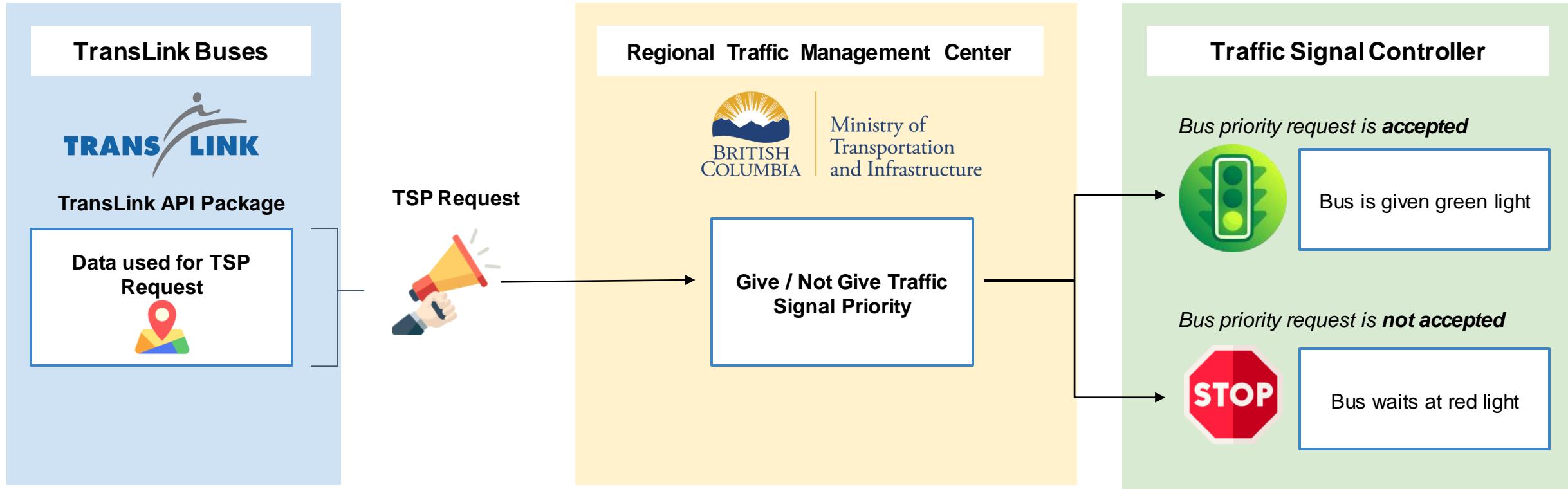


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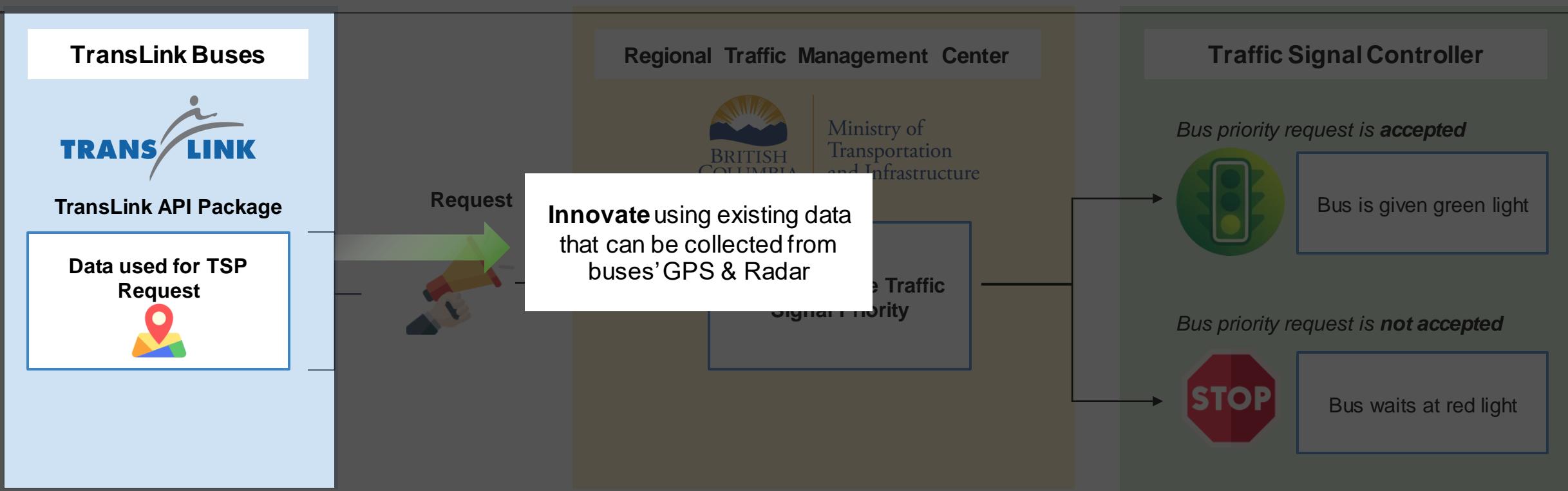


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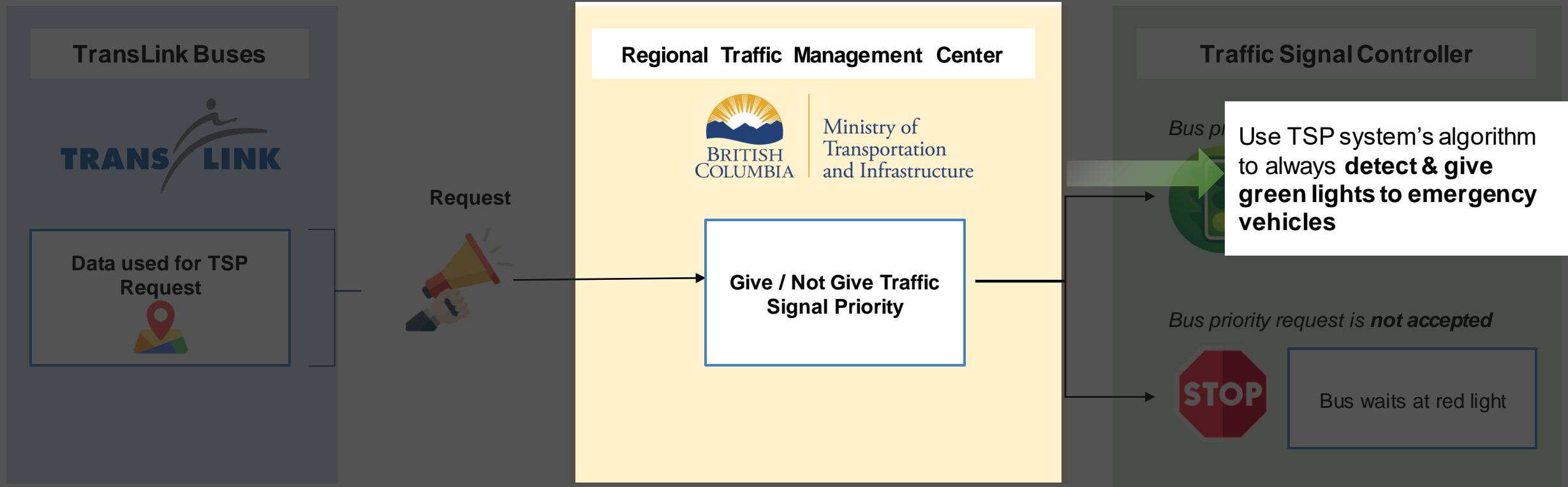
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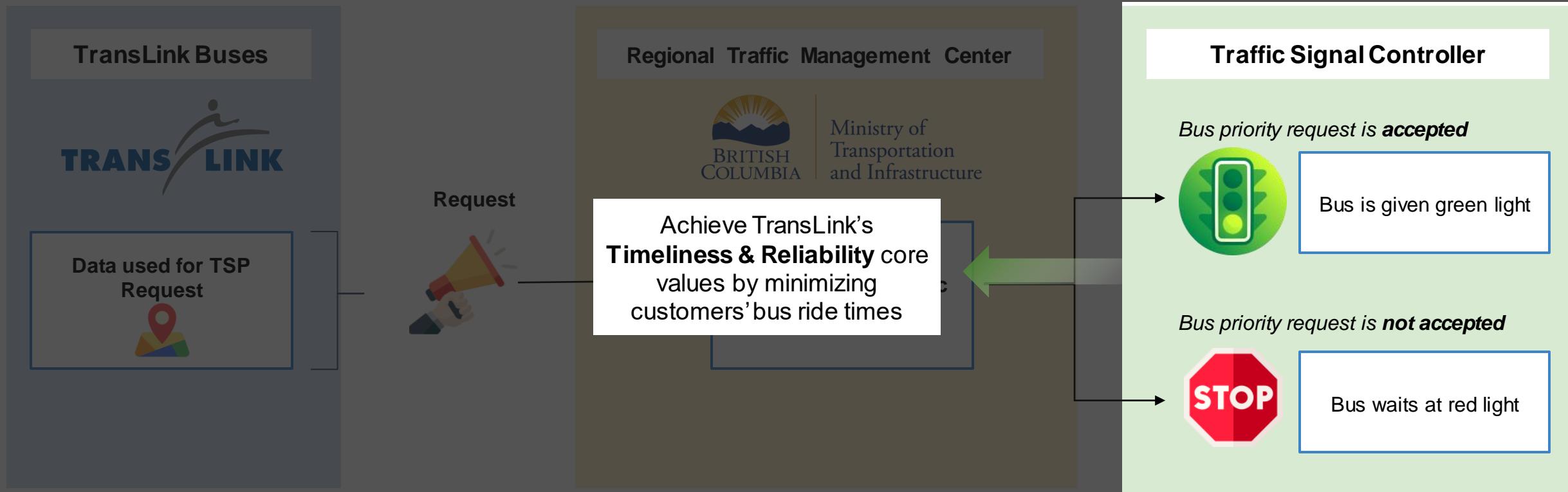
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# Overview of 3 Key Actors

A high-level overview of the Traffic Signal Priority process

**Key Objective:** Design an efficient process and system architecture that can seamlessly integrate with TransLink's and the city's existing systems

TSP system utilizes 3 key existing infrastructure

TransLink buses with existing & new hardware (GPS, Routers, Radar...)

British Columbia's Regional Traffic Management Center

Traffic signal controllers (with cameras, sensors)

Each existing infrastructure plays different functional roles

Transmit data about bus location and surrounding traffic for traffic signals to detect.

Real-time algorithm to automatically **process buses' requests** and **control traffic signals**

- **Detect** oncoming buses
- **Send TSP requests** to traffic management center
- **Modify traffic signals** for buses or emergency vehicles

The TSP Project is enabled by the communication of data between 3 key systems: TransLink Buses, traffic management center, and traffic signals

# Prototype

# TSP System requires a clear architecture framework to facilitate data flow

What technologies will enable the communication of data between different systems?

## Wireless communication technology



Buses can communicate with other vehicles / infrastructure technology

Wi-Fi



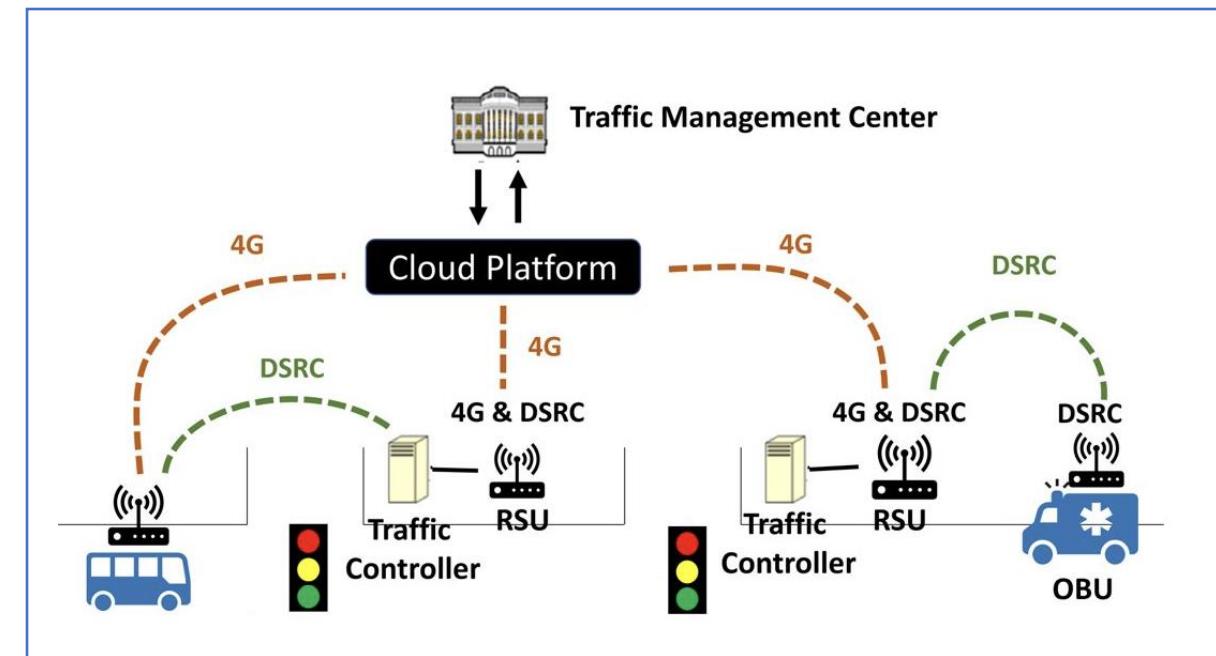
Real-time communication with cloud servers  
→ Ensures timely updates and information exchange.

Dedicated short-range communication (DSRC)



Well suited for fast moving dynamic environment (TransLink bus)

## System Framework



# TSP simulation using SUMO (Simulation Of Urban Mobility)

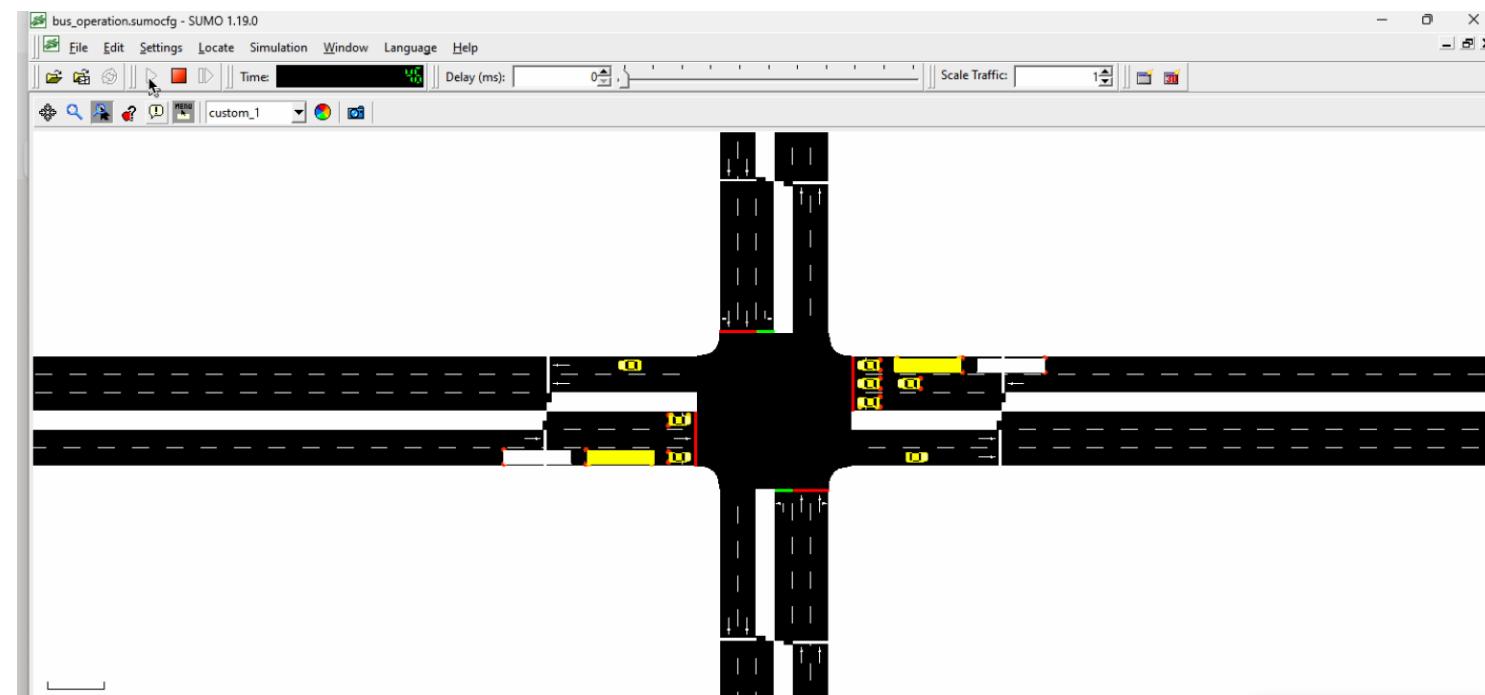
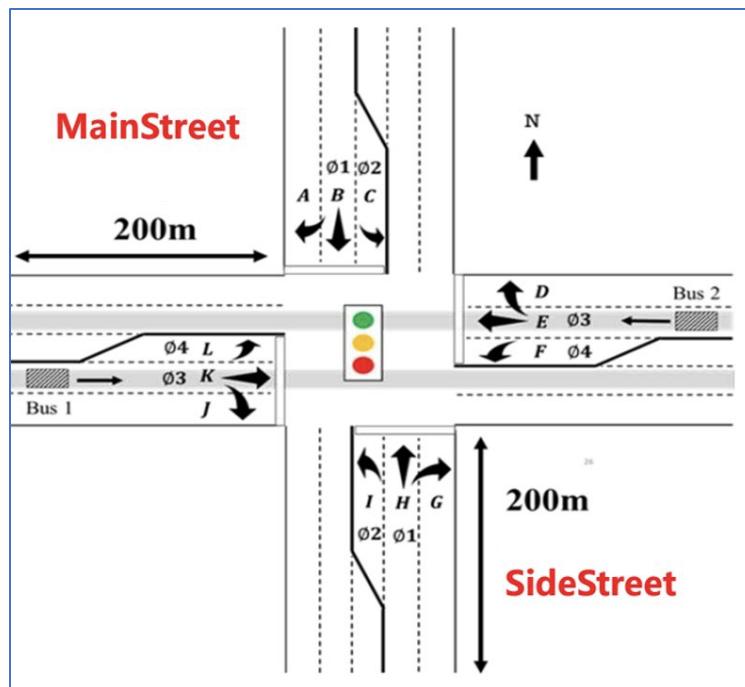
An In-depth Analysis Using SUMO Simulation In A Real-world Scenario

# Simulation Overview

## **Simulation considered the following traffic condition**

## A single intersection

2 – 3 lanes per roadway



# Simulation shows that the TSP system reduces waiting count and travel time

**Result of Simulation:** The TSP system effectively reduces bus delays as planned

TSP algorithm is tested on 7 groups (21 intersections)

All observations show lower travel time

## Results of each intersection group

| Group 1 | Waiting count | Travel time |
|---------|---------------|-------------|
| Fixed   | 4.67          | 196.00      |
| Mixed   | 2.00          | 175.17      |
|         | -57%          | -11%        |

| Group 2 | Waiting count | Travel time |
|---------|---------------|-------------|
| Fixed   | 1.33          | 105.67      |
| Mixed   | 0.67          | 95.67       |
|         | -50%          | -9%         |

| Group 3 | Waiting count | Travel time |
|---------|---------------|-------------|
| Fixed   | 0.67          | 58.83       |
| Mixed   | 0.33          | 43.67       |
|         | -50%          | -26%        |

| Group 4 | Waiting count | Travel time |
|---------|---------------|-------------|
| Fixed   | 0.67          | 76.17       |
| Mixed   | 0.34          | 65.43       |
|         | -50%          | -14%        |

| Group 5 | Waiting count | Travel time |
|---------|---------------|-------------|
| Fixed   | 0.50          | 47.60       |
| Mixed   | 0.05          | 42.21       |
|         | -90%          | -11%        |

| Group 6 | Waiting count | Travel time |
|---------|---------------|-------------|
| Fixed   | 0.83          | 87.83       |
| Mixed   | 0.33          | 65.43       |
|         | -60%          | -26%        |

| Group 7 | Waiting count | Travel time |
|---------|---------------|-------------|
| Fixed   | 2.17          | 179.17      |
| Mixed   | 0.83          | 142.21      |
|         | -62%          | -21%        |

|     | Waiting count | Travel time |
|-----|---------------|-------------|
| Avg | -60%          | -16%        |

Source:

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- **60% reduction** in buses' waiting count
- **16% reduction** in buses' travel time



# Green Means Go

# Forging Collaborative Partnerships: TransLink's Green Means Go Initiative with Key Stakeholders

Approval to implement technology on city's road infrastructure is required from local, municipal and regional governments in Metro Vancouver

**Key Objective:** How can TransLink involve key stakeholders to gain approval for the Green Means Go project?

TransLink needs to consult with the following groups



BC Ministry of Transportation and Infrastructure



Mayors' Council on Regional Transportation



Metro Vancouver Regional District



Mayors' Council on Regional Transportation (Municipalities where the TPS system will be deployed)



The public in the transportation service region

Green Means Go project requires high coordination between TransLink and municipalities



- Steering committee, in-house project team
- Acquire, install, maintain vehicle devices for TPS system



Ministry of Transportation and Infrastructure

- BC MTI and all impacted municipalities:**
- Control the programming of traffic signals
  - Acquire, install, maintain TSP devices at intersections

Source: CRD REPORT TO THE TRANSPORTATION SELECT COMMITTEE

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Source: CRD REPORT TO THE TRANSPORTATION SELECT COMMITTEE

# Forging Collaborative Partnerships: TransLink's Green Means Go Initiative with Key Stakeholders

Approval to implement technology on city's road infrastructure is required from local, municipal and regional governments in Metro Vancouver

**Key Objective:** How can TransLink involve key stakeholders to gain approval for the Green Means Go project?

TransLink needs to consult with the following groups



BC Ministry of Transportation and Infrastructure



Mayors' Council on Regional Transportation



Metro Vancouver Regional District



Mayors' Council on Regional Transportation (Municipalities where the TPS system will be deployed)



The public in the transportation service region

Green Means Go project requires high coordination between TransLink and municipalities



- Steering committee, in-house project team
- Acquire, install, maintain vehicle devices for TPS system



BRITISH COLUMBIA

Ministry of  
Transportation  
and Infrastructure

- BC MTI and all impacted municipalities:**
- Control the programming of traffic signals
  - Acquire, install, maintain TSP devices at intersections

Source: CRD REPORT TO THE TRANSPORTATION SELECT COMMITTEE

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The public in the transportation service region

Conduct public consultation and analyze data to understand locations to pilot the project



Online survey for public opinions on giving buses traffic signal priority:

- Customers' experience with bus delays
- Customers' common bus routes



Analyze existing data to determine appropriate locations for pilot:

- Number of bus delays, classified by time periods within a day
- Bus routes with the most delays
- Municipalities with the most delays (e.g. Vancouver vs. Burnaby)



Present a concrete proposal & business case report to stakeholders:

- Pilot project in municipalities with medium and high bus delays
- Present business case with project roadmap and benefits

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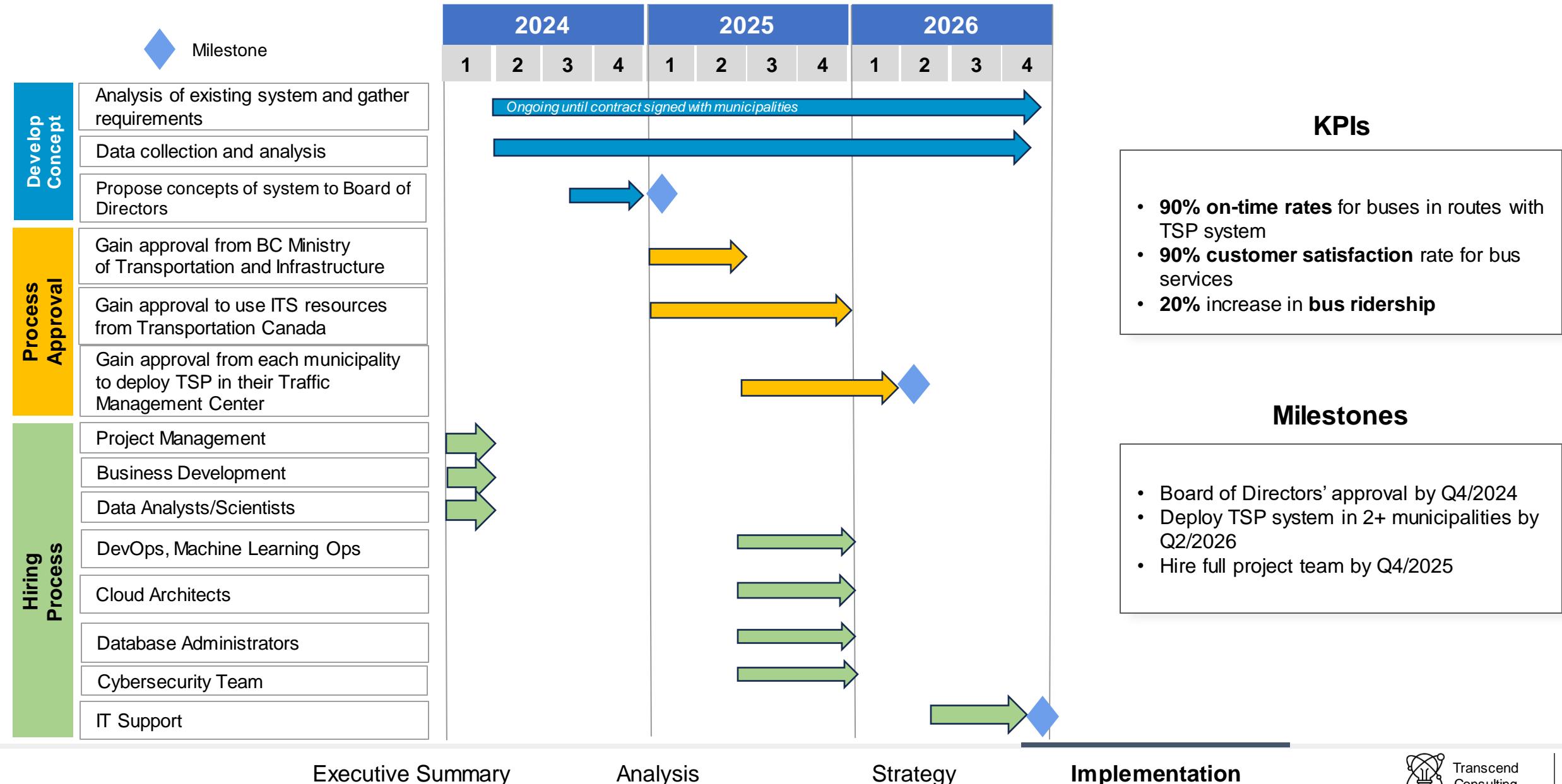
Present a concrete proposal & business case report to stakeholders:

- Pilot project in municipalities with medium and high bus delays
- Present business case with project roadmap and benefits
- Utilize change management model to gain stakeholders' buy-in

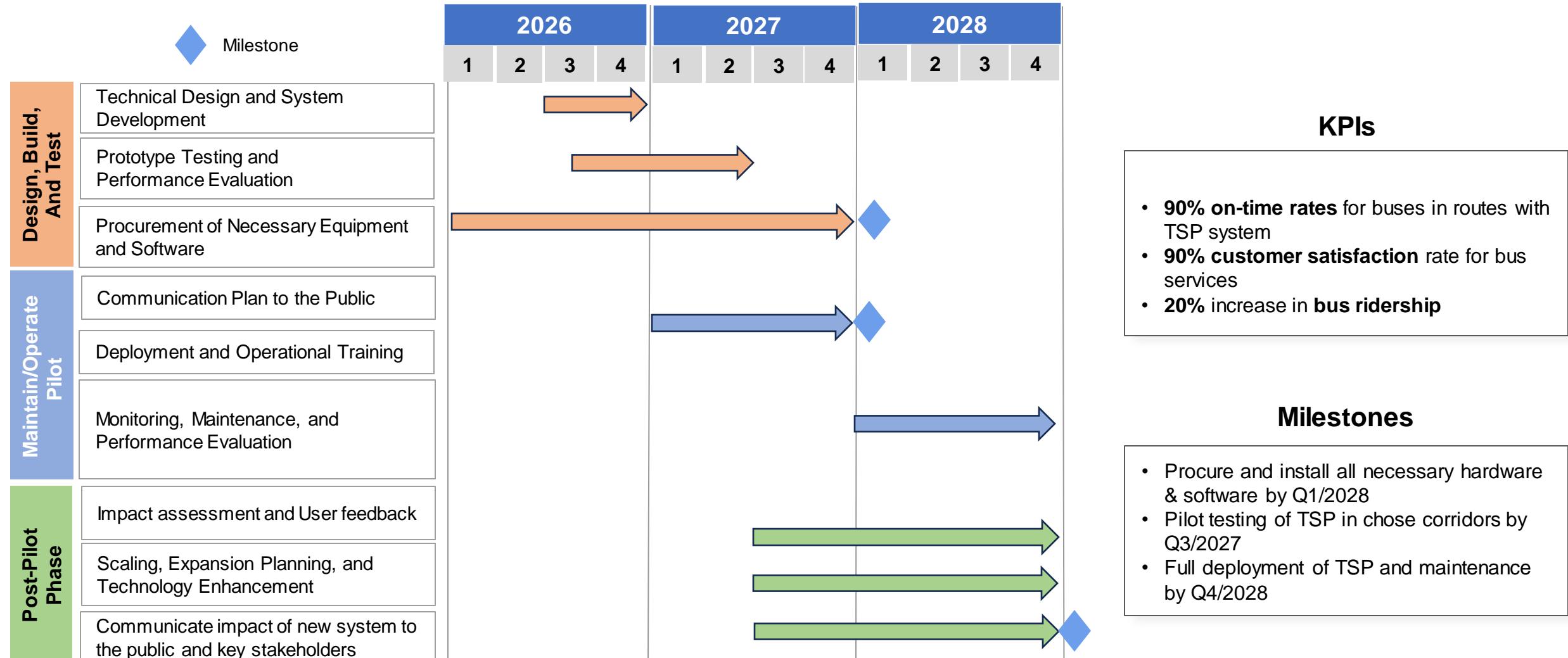
Source: CRD REPORT TO THE TRANSPORTATION SELECT COMMITTEE

# Implementation

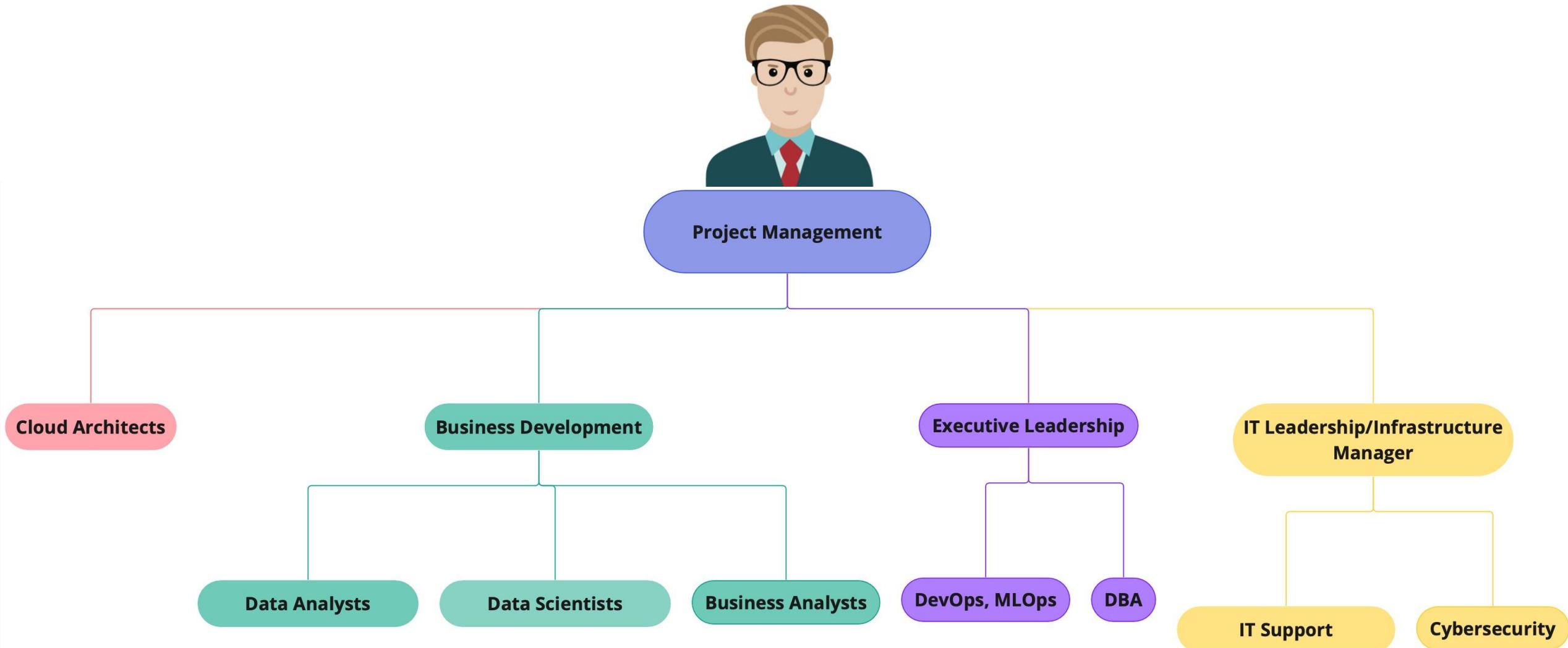
# Green Means Go Project: 5-Year Implementation Roadmap



# Green Means Go Project: 5-Year Implementation Roadmap

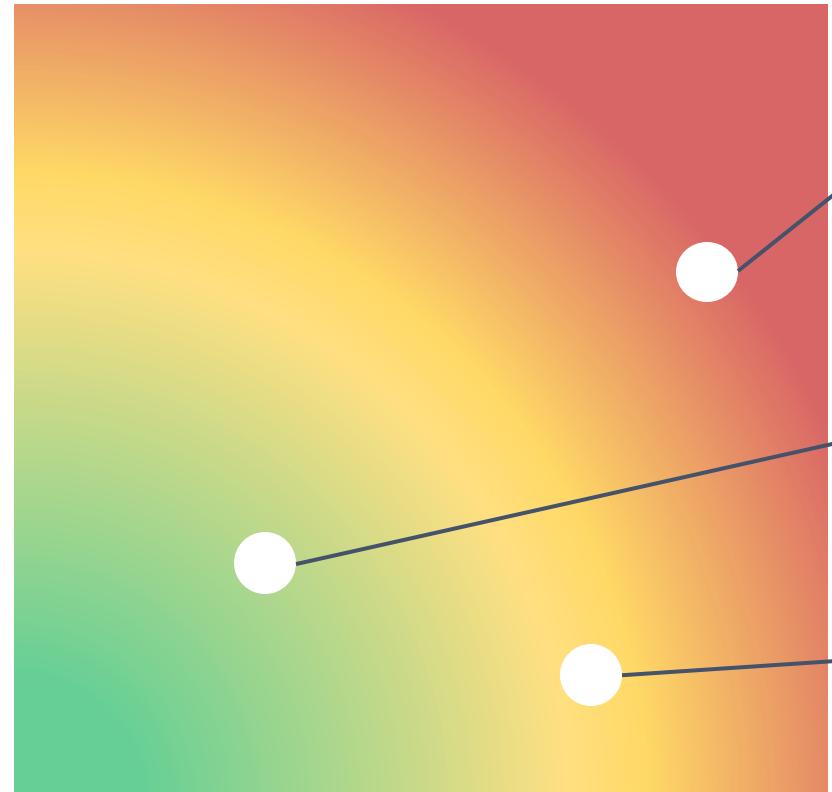


# Organizational Reporting Structure For Operational Excellence



# Risks & Mitigation

Probability



Impact

1

2

3

## **Lack of buy-ins from some municipalities**

Pilot TSP system in approved municipalities

Continue to use change management framework to work closely with and negotiate with each municipality representative individually.

## **Real-time data from buses' GPS are not accurate**

Use Location-based Service tracking system instead of GPS.

## **Lack of compliance with strict municipalities' data regulations**

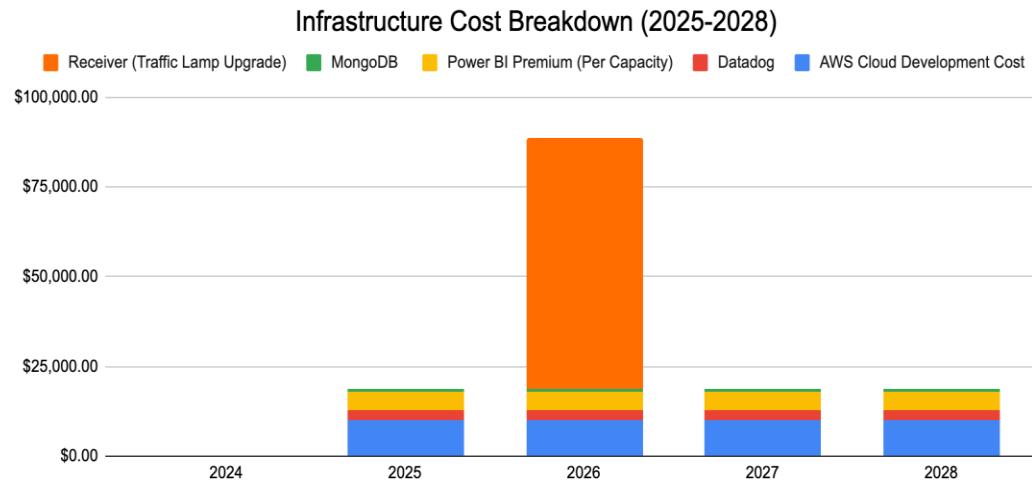
Implementation timeline needs to require continuous monitoring post-implementation

Project team hires well-trained cybersecurity experts to prevent miscompliances.

# Impact Analysis

With investment in the initial phase, TSP improves efficiency and customer satisfaction in the long term.

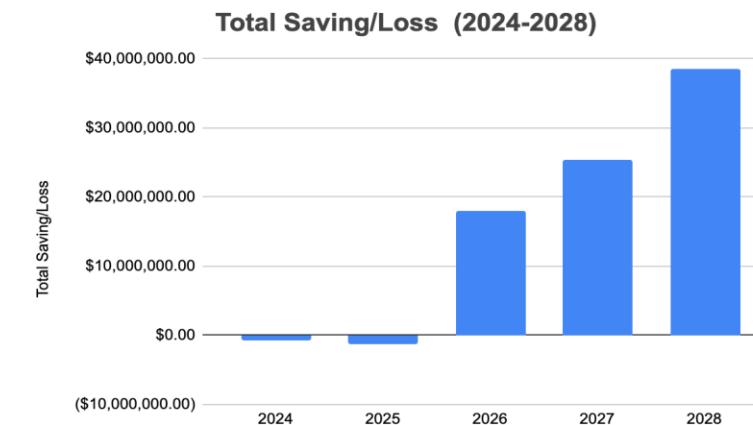
## Key Assumptions



Over \$80 million of costs (800,000 annual service hours), are caused by roadway delays per year.



## Key Results



### Over the Five Years:

PV (Total Cost) = \$6.9 M  
PV (Total Savings) = \$70 M  
Positive NPV of \$63 M

### Long term Efficiency:

1. Improved Customer Satisfaction & Safety
2. Initial Investment to Eradicate Bus Delays
3. Significant Financial and Intangible Return on Investment

Source: TransLink 2023 Bus Speed and Reliability Report

# Green Means Go Project Allows Higher Customer Satisfaction From Regular Commuters

TransLink's real-time data and Transit Signal Priority approach lead to improved customer's transit journey



**Juliana**



**Undergraduate student at UBC**

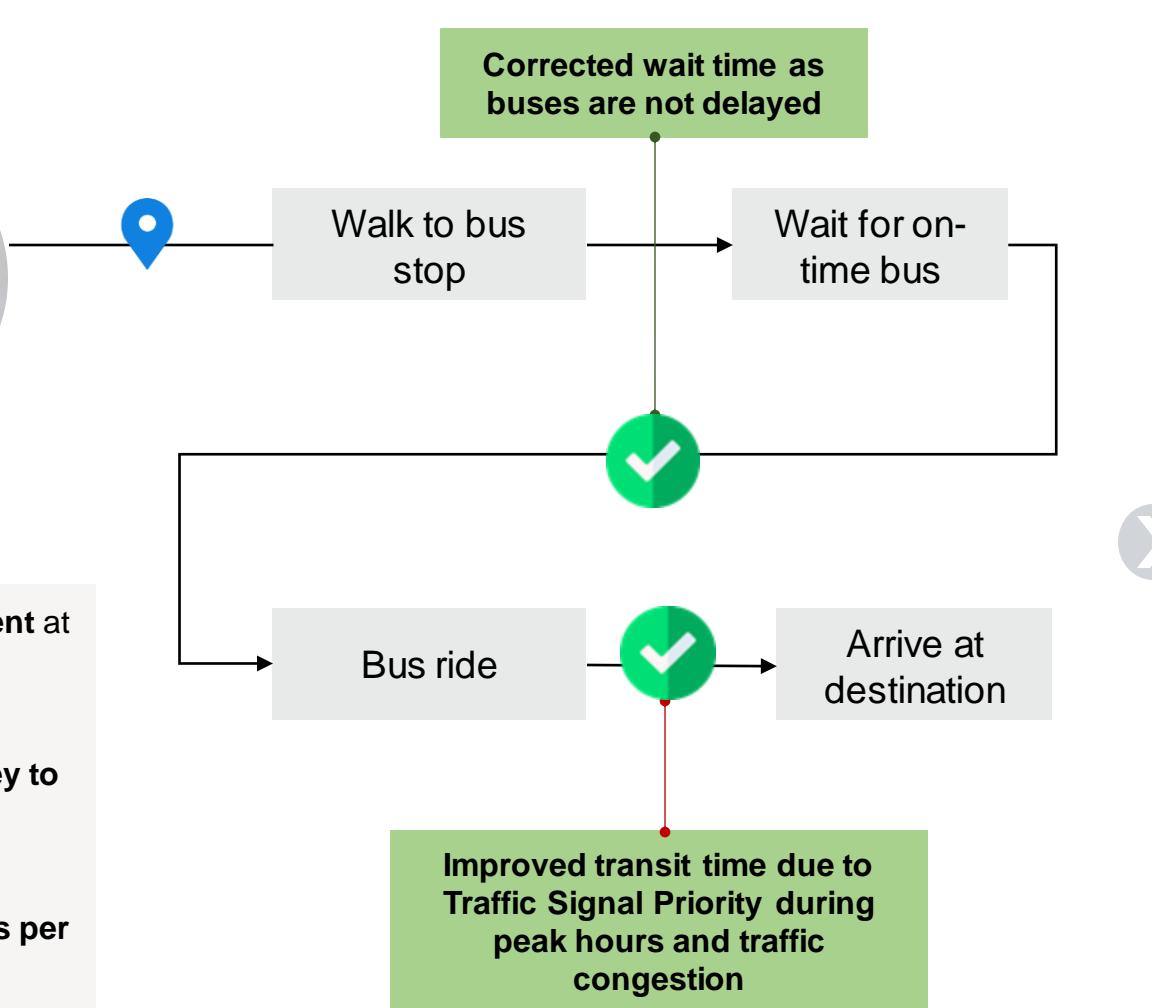


**Commutes from **Surrey** to **UBC** 3-4 times/week**



**Transit time: 1.5 hours per one-way trip**

**2 bus rides, 1 SkyTrain ride**



By implementing Traffic Signal Priority system to give buses priority, TransLink can ensure **correct wait times and improved transit time for all customers**.

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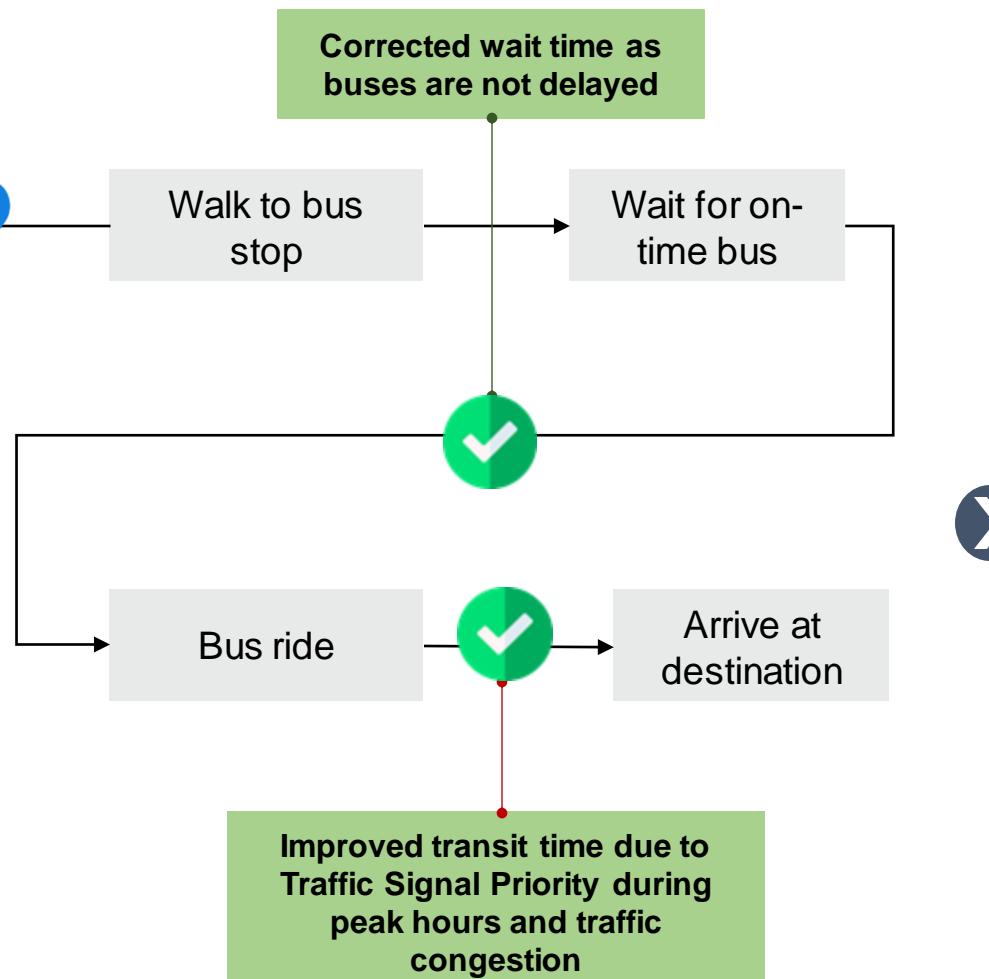


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# Executive Summary

## Context

TransLink has been continuously improving its transportation services in Metro Vancouver with diverse initiatives.

However, **customer satisfaction is significantly affected by delays** in transit services

To further prioritize customer experience, TransLink must **drive ambitious technological innovations** across its services to **revolutionize transit operations** and **meet customers' most fundamental needs**.

## Key Question

How can TransLink leverage Big Data and cutting-edge technological advancements to enhance the **timeliness and reliability** of public bus services and directly **improve customer experience**?

### Green Means Go

## Strategy

Prevent bus delays by giving Traffic Signal Priority to TransLink buses

Deploy Intelligent Transport Technology for TransLink vehicles and traffic signals

Partnerships with key stakeholders to pilot project

## Impact

Prevent bus delays and save delay costs by approximately 50% in five years

Successfully implement TSP technologies within 5 years

Gain approval to deploy project across 3+ municipalities

# Appendix

# Appendix

| Problem Identification & Analysis   | Implementation  |
|---|---|
| <a href="#">Executive Summary</a><br><a href="#">Transit Customer Bus Journey</a><br><a href="#">Impact of Bus Delay on Customer Experience &amp; Costs</a><br><a href="#">Traffic Congestions as a Cause of Delays</a>   | <a href="#">5-year implementation timeline</a><br><a href="#">KPIs and Milestones By Year</a><br><a href="#">Green Means Go Project Team</a><br><a href="#">Risks &amp; Mitigation</a><br><a href="#">Financial Impact</a><br><a href="#">Financial Breakdown</a>   |
| Green Means Go  | Appendix  |
| <a href="#">Decision Criteria</a><br><a href="#">Traffic Signal Priority (TSP)</a><br><a href="#">Case Study: New York City</a><br><a href="#">High-Level Process Flow</a><br><a href="#">High-Level TSP System Infrastructure</a><br><a href="#">Key Stakeholders for Partnerships</a><br><a href="#">Partnerships Action Plan</a> | <a href="#">Alignment with TransLink Core Values</a><br><a href="#">3 Key Actors of TSP System</a><br><a href="#">Data Flow Diagram</a><br><a href="#">Incentives for Government to Approve</a><br><a href="#">TransLink vs. Stakeholders' Existing Technologies</a><br><a href="#">TransLink's Key Stakeholders</a><br><a href="#">Change Management Model</a><br><a href="#">Regulations that require TransLink to consult</a><br><a href="#">V2X Technology</a><br><a href="#">Hardware Components</a><br><a href="#">Prototype – Experiment Design</a><br><a href="#">SUMO Simulation Framework</a><br><a href="#">Explanation of Simulation's Decision Factors</a><br><a href="#">References</a> |
| Prototype   |   |
| <a href="#">System Framework</a><br><a href="#">Traffic Simulation</a><br><a href="#">Results</a><br><a href="#">Current Limitations vs. Future Roadmap</a>   |   |

# Traffic Signal Priority (TSP) achieves TransLink's core value

*Bus delays are directly associated with customer satisfaction and personal livelihood*

TSP system aligns with TransLink's Core values

Green Means Go is an ambitious project and worthwhile to implement

## Travel Time:

Minimal delay from traffic congestion

## Reliability:

Buses operate on schedule, consistent throughout the day

## Customer Experience:

On-time buses make transit services easier to use

## Safety:

Control of traffic signals allow enhanced safety for pedestrians

Enhanced personal livelihood and job security for transit customers

Save \$80 million in annual bus delays costs (2021)

Piloted and successfully implemented by multiple regions (NYC, California,...)

**Key measures of success:** Higher customer satisfaction, less customer complaint, enhanced reputation

Green Means Go is an ambitious, worthwhile project that can sustain long-term growth for the transit system and bring tangible benefits to TransLink's customers

Source

# Overview of 3 Key Actors

A high-level overview of the Traffic Signal Priority process

**Key Objective:** Design an efficient process and system architecture that can seamlessly integrate with TransLink's and the city's existing systems

TSP system utilizes 3 key existing infrastructure

TransLink buses with existing & new hardware (GPS, Routers, Radar...)

British Columbia's Regional Traffic Management Center

Traffic signal controllers (with cameras, sensors)

Each existing infrastructure plays different functional roles

Transmit data about bus location and surrounding traffic for traffic signals to detect.

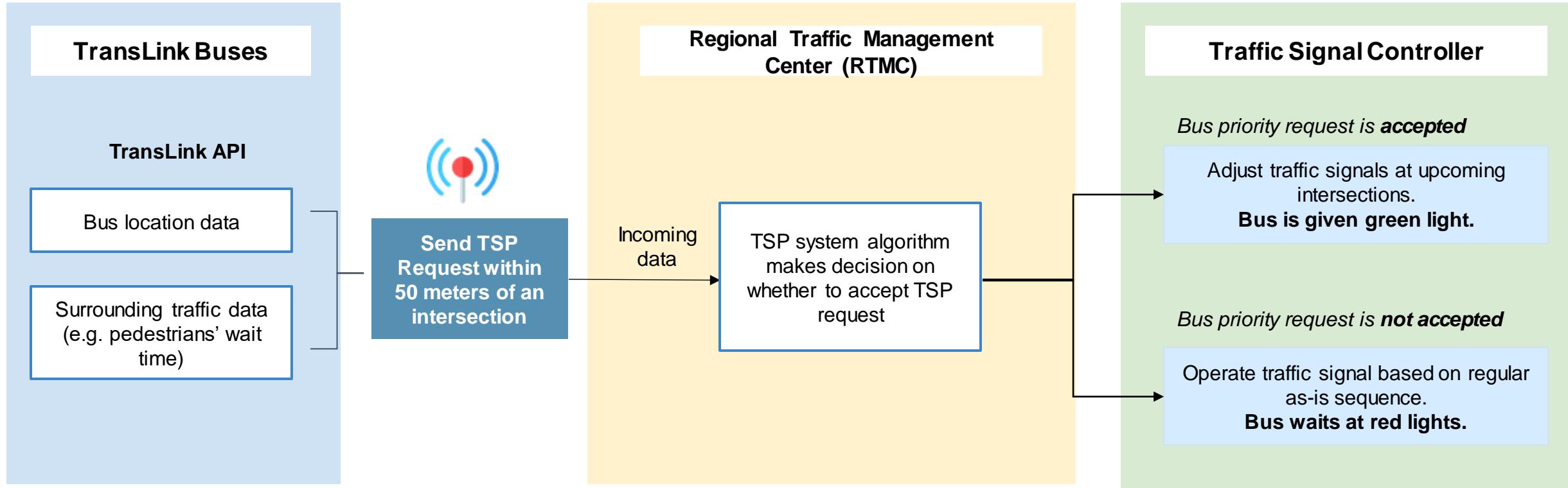
Real-time algorithm to automatically **process buses' requests** and **control traffic signals**

- **Detect** oncoming buses
- **Send TSP requests** to traffic management center
- **Modify traffic signals** for buses or emergency vehicles

The TSP Project is enabled by the communication of data between 3 key systems: TransLink Buses, traffic management center, and traffic signals

# TSP System Data Flow

The TSP System utilizes Vehicle-to-Everything (V2X) Technology to capture data and communicate between different traffic systems

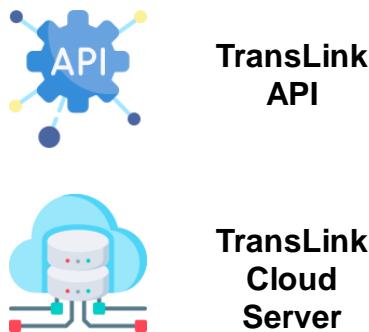


# TSP System requires a clear architecture framework and efficient data flow process

An efficient data flow diagram allows TransLink to leverage data and the TSP system to be optimized

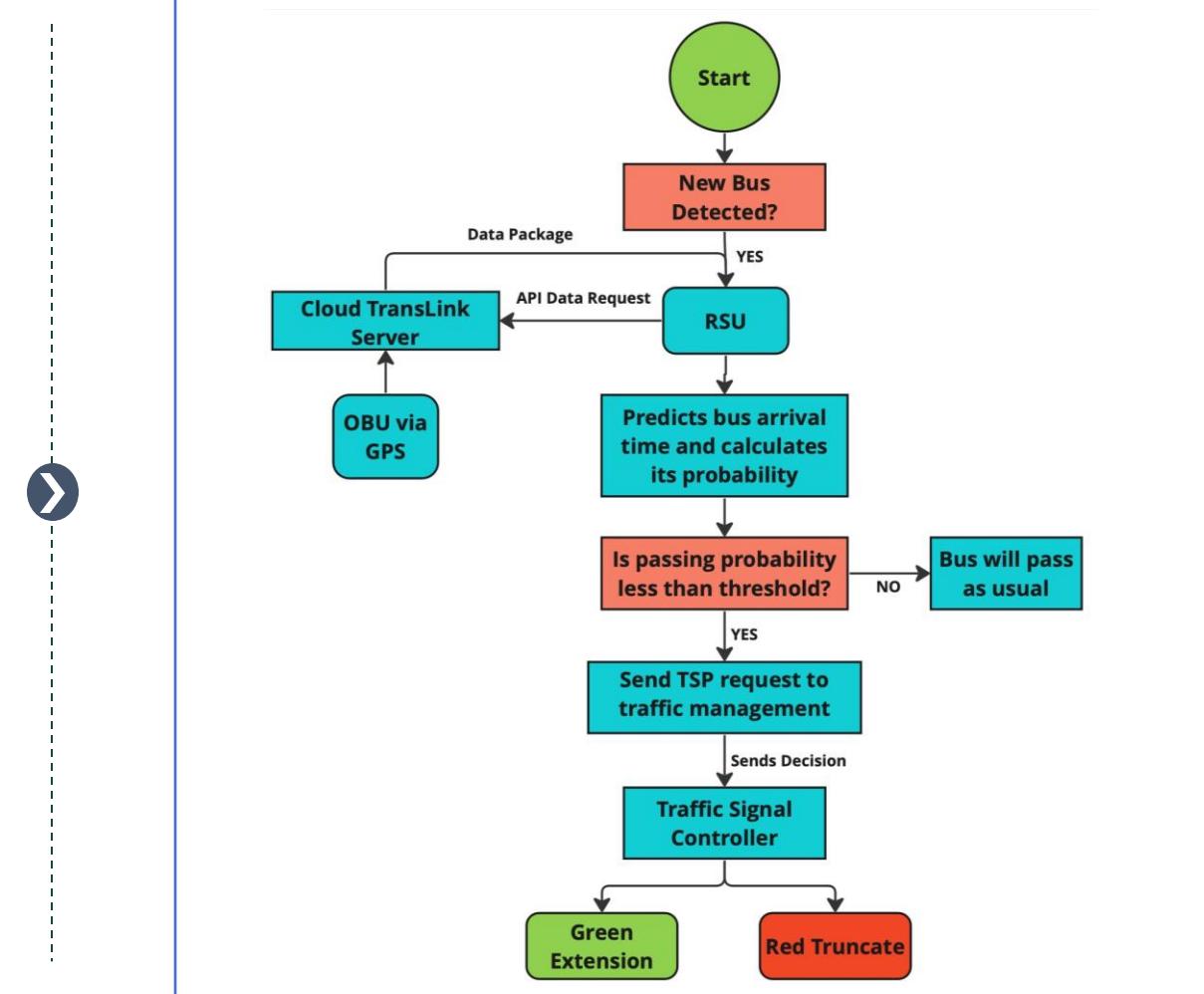
**Data Flow Process**

An optimized data flow diagram that aligns with TransLink's data management resources



**Real time data package using TransLink's API**

**Scalable and cost effective solution for storing data**



# What are some incentives for the government to approve a TPS system in their transit management center?

To gain mass approval, TransLink should highlight the key benefits of including the Green Means Go project in Metro Vancouver's transportation planning



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## Key Points for Government Approval



A Smart & Integrated Transportation System



Reduce Impact of Congestions on City's Transportation as Population Increases



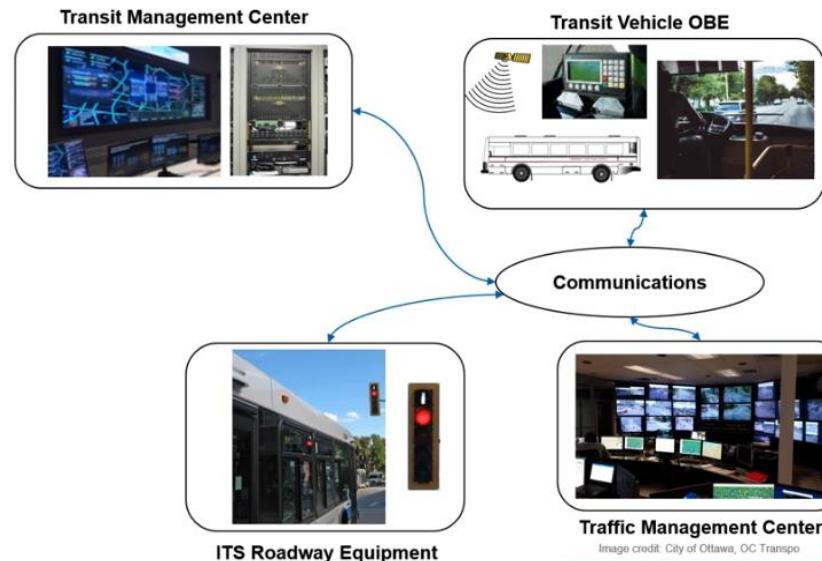
Improve Road Safety



Improve Public Perception of Metro Vancouver's Public Transportation System

Produces a report on a comprehensive business case for government entities, which considers key factors:

- Ridership
- Expenses and revenues
- Benefits of having traffic signal priority for buses
- Alignment with existing technologies and legacy systems



# Deploying TSP project requires a collaborative efforts between TransLink and key stakeholders

Approval to implement technology on city's road infrastructure is required from local, municipal and regional governments in Metro Vancouver

## Department of Transportation Canada



Federal department overseeing transportation policies, safety, and standards in Canada

Has developed **Intelligent Transportation System (ITS) infrastructure** to support Canada's road system since 2000

TransLink must refer to Transport Canada's resources for best practices to implement Traffic Signal Priority technologies

## Municipalities' Signal Control System



TPS system must be integrated into **the central traffic signal control system** to control traffic lights

Traffic lights are under the control of each municipality in Metro Vancouver

TransLink needs to work with each municipality in Metro Vancouver to implement TPS algorithm into traffic signals in each city

## TransLink's Project Team



TransLink's existing technologies on buses can be utilized to effectively integrate the TPS system

TPS system should be developed **in-house** to ensure **data security** for sensitive exchange of communication with government systems

A full project team must be hired and onboarded to develop the system in-house, and deploy it to Metro Vancouver

# Key stakeholders that approve TransLink's proposals for transportation projects

Approval to implement technology on city's road infrastructure is required from local, municipal and regional governments in Metro Vancouver

## Mayors' Council on Regional Transportation

- Representatives from 21 municipalities & the Tsawwassen First Nation
- **Approves plans proposed by TransLink** (transportation plan, regional funding, borrowing limits)

## TransLink Board of Director

- Oversees TransLink's strategic planning, finances, major capital projects and operations.
- **Approves projects**

## Regional Transportation Commissioner

- Annually reports to Mayors' Council on TransLink's **performance** against its plans
- Approves plans for annual customer satisfaction surveys

## BC Government (Provincial Government)



## Metro Vancouver (formerly Greater Vancouver Regional District)



# Change Management Model to Get Municipalities' Buy-In

Approval to implement technology on city's road infrastructure is required from local, municipal and regional governments in Metro Vancouver

## Understand the needs of municipalities is a crucial for TransLink to get buy-in for the project

1

### Unfreeze

Convince municipalities of the need to change

Emphasize current impact on municipalities:  
• Drive a sense of urgency to encourage change

Communicate public sentiment towards Metro Vancouver's traffic conditions  
• Survey results from the public

Recognize the need for change

2

### Change

Implement changes to get to the ideal future state

Assign responsibilities that match current capabilities of TransLink and each municipality

Understand each municipality's requirements (technical, security, social,...)

Support municipalities to implement the changes

3

### Refreeze

Reinforce and stabilize new changes to Metro Vancouver's traffic system

Clear communication and visibility into TransLink's implementation progress

Ongoing technical support for municipalities' traffic system

Work closely together during implementation to maintain ongoing collaboration

# KPIs And Milestones For Each Year Of Implementation

## KPIs

### 2024:

- Percentage completion of system analysis and requirements gathering.
- Number of positions filled in Project Management and Business Development roles.

### 2025:

- System Integration Approval by BC Ministry of Transportation and Infrastructure.
- Certification or Accreditation from Transportation Canada for V2X transit technology.

### 2026:

- Completion of training programs for the hired teams.
- Execution of initial security audits or penetration tests for the Intelligence Transit System.

### 2027:

- **Deployment completion** with 90% operational readiness achieved.
- **95% training satisfaction rate** among trained personnel.

### 2028:

- Comprehensive **impact assessment**.
- Average **user satisfaction scores** of 4 out of 5.

## Milestones

### 2024:

- Proposal of system concepts to the Board of Directors.
- Finalization of system concept based on feedback from the Board of Directors.

### 2025:

- Submission and approval of required permits and licenses for the implementation.
- Pilot testing of Transit Signal Priority in select transit corridors.

### 2026:

- Full-scale deployment of V2X transit technology across designated transit networks.
- Establishment of a fully functional IT infrastructure to support the Intelligence Transit System.

### 2026:

- Finalization of the technical design phase and the commencement of system development.

### 2027:

- Regular user engagement initiatives undertaken and user adoption metrics collected.

### 2028:

- Initiation of the scaling plan with expansion planning milestones achieved.
- Implementation of technology enhancements meeting 80% of identified improvement areas.

## Regulations require TransLink to consult with key stakeholders before it can implement a project

The *SCBCTA Act* requires that TransLink consult with the following groups on the investment plan:

- The public in the transportation service region.
- The Mayors' Council on Regional Transportation.
- Metro Vancouver Regional District.
- Any municipality and other organization that TransLink considers will be affected.

# V2X Network Architecture and Standards System

## Devices (Device Layer):

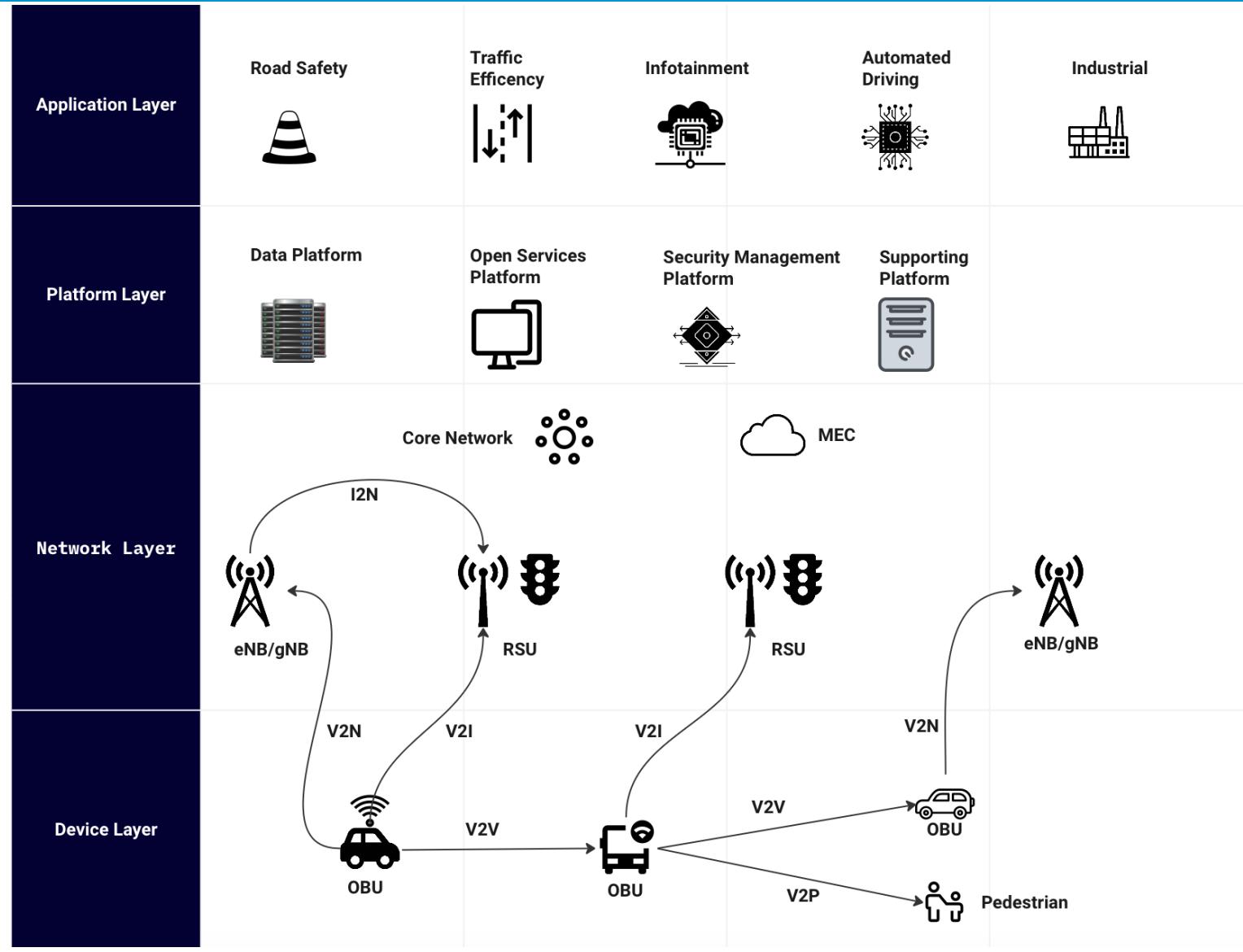
- V2X devices like OBUs, RSUs, and mobile phones facilitate wireless communication.
- Enables sharing of vehicle and traffic status info via V2V, V2I, V2P, and other V2X communications.

## Pipe (Network Layer):

- V2X and cellular networks use RSUs, 4G/5G stations, and MEC for efficient connections.
- Supports information exchange among vehicles, road infrastructures, and platforms.

## Cloud (Platform and Application Layers):

- Platform layer handles data collection, analysis, and open services management.
- Application layer caters to various V2X applications, offering public and industrial services.



# Hardware Components



DSRC

IPC(4G&GPS)

## RSU(road-side unit)

The RSU is used to communicate with vehicle and send the control order to traffic controller.



DSRC

IPC(4G&GPS)

## OBU(On-Board Unit)

The OBU contains two parts:

- (1) DSRC Module
- (2) Industrial Computer

# Alternatives of Technology: Radar, Lidar, and Computer Vision

|                                  | RADAR | LIDAR | COMPUTER VISION |
|----------------------------------|-------|-------|-----------------|
| LONG RANGE                       | ✓     | ✓     | ✓               |
| PENETRATING CAPABILITIES         | ✓     | ✓     | ✗               |
| AFFORDABLE & SCALABLE            | ✓     | ✗     | ✓               |
| RESISTANCE TO WEATHER CONDITIONS | ✓     | ✓     | ✗               |

**Radar:**

- Utilizes radio waves to detect objects.
- Works well in adverse weather conditions.
- Effective in determining object speed and distance.

**Lidar:**

- Relies on laser light to measure distances.
- Offers high-resolution 3D mapping and detailed object identification.
- Sensitive to weather conditions.

**Computer Vision:**

- Employs image processing and AI to interpret visual data.
- Enables object recognition and classification.
- Limited by lighting conditions and obstructions.

# Experiment Design

| SUMO Parameters          | Values       |
|--------------------------|--------------|
| Vehicle Type             | Electric Bus |
| Has battery device       | True         |
| Length                   | 12           |
| Width                    | 2.55         |
| Height                   | 3.5          |
| Vehicle Mass             | 11,800       |
| Constant Power Intake    | 206          |
| Maximum Battery Capacity | 200,000      |

## Performance Measure-Intersection

Average delay of main-street vehicle (D-MV)

Average delay of side-street vehicle (D-SV)

Average delay of all vehicles (D-AV)

Average delay of transit vehicle (Bus) (D-TV)

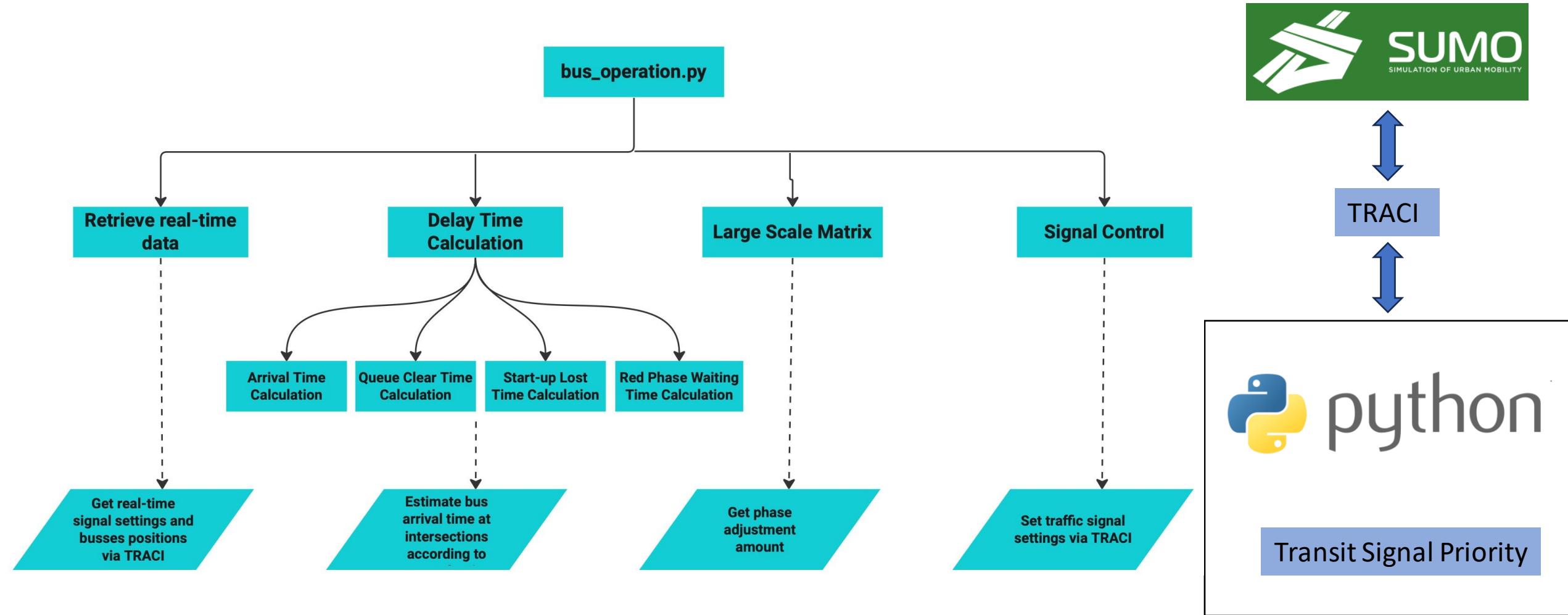
## Two type of Traffic V/C ratio (volume to capacity)- 0.9 and 0.5

| Movement (veh/hr) | A  | B   | C   | D   | E    | F   |
|-------------------|----|-----|-----|-----|------|-----|
| V/C = 0.9         | 45 | 543 | 83  | 80  | 1147 | 131 |
| V/C = 0.5         | 23 | 272 | 42  | 40  | 574  | 66  |
| Movement (veh/hr) | G  | H   | I   | J   | K    | L   |
| V/C = 0.9         | 82 | 530 | 161 | 129 | 814  | 55  |
| V/C = 0.5         | 41 | 265 | 81  | 65  | 407  | 28  |

# Impact Analysis – Financials

| Projected Expenses                   |                        |                         |                         |                        |                        |
|--------------------------------------|------------------------|-------------------------|-------------------------|------------------------|------------------------|
| Estimated                            | 2024                   | 2025                    | 2026                    | 2027                   | 2028                   |
| <b>Infrastructure</b>                |                        |                         |                         |                        |                        |
| AWS Cloud Development Cost           |                        | \$10,000.00             | \$10,000.00             | \$10,000.00            | \$10,000.00            |
| Datadog                              |                        | \$3,000.00              | \$3,000.00              | \$3,000.00             | \$3,000.00             |
| EMR                                  |                        | \$96,360                | \$96,360                | \$96,360               | \$96,360               |
| Power BI Premium (Per Capacity)      |                        | \$5,000.00              | \$5,000.00              | \$5,000.00             | \$5,000.00             |
| MongoDB                              |                        | \$840.00                | \$840.00                | \$840.00               | \$840.00               |
| Receiver (Traffic Lamp Upgrade)      |                        |                         | \$70,000.00             |                        |                        |
| <b>Totals</b>                        | <b>\$0.00</b>          | <b>\$18,840.00</b>      | <b>\$88,840.00</b>      | <b>\$18,840.00</b>     | <b>\$18,840.00</b>     |
| <b>Vehicle Related</b>               |                        |                         |                         |                        |                        |
| Bus Transmitters                     |                        |                         | \$20,000.00             | \$54,900.00            |                        |
| Radar Sensor                         |                        |                         | \$400,000.00            | \$1,098,000.00         |                        |
| <b>Totals</b>                        | <b>\$0.00</b>          | <b>\$0.00</b>           | <b>\$420,000.00</b>     | <b>\$1,152,900.00</b>  | <b>\$0.00</b>          |
| <b>Labour</b>                        |                        |                         |                         |                        |                        |
| Data Analytics Team                  | \$350,000.00           | \$350,000.00            | \$350,000.00            | \$367,500.00           | \$367,500.00           |
| Engineers                            |                        | \$425,000.00            | \$425,000.00            | \$446,250.00           | \$446,250.00           |
| Project Management Team              | \$210,000.00           | \$210,000.00            | \$210,000.00            | \$220,500.00           | \$220,500.00           |
| <b>Totals</b>                        | <b>\$560,000.00</b>    | <b>\$985,000.00</b>     | <b>\$985,000.00</b>     | <b>\$1,034,250.00</b>  | <b>\$1,034,250.00</b>  |
| <b>Contract &amp; Administration</b> |                        |                         |                         |                        |                        |
| Administration                       | \$225,000.00           | \$225,000.00            | \$225,000.00            | \$225,000.00           | \$225,000.00           |
| Training                             |                        |                         | \$2,000.00              | \$1,000.00             | \$1,000.00             |
| Contracts & Relevant                 |                        |                         | \$5,000.00              |                        |                        |
| <b>Totals</b>                        | <b>\$225,000.00</b>    | <b>\$225,000.00</b>     | <b>\$232,000.00</b>     | <b>\$226,000.00</b>    | <b>\$226,000.00</b>    |
| <b>Maintenance</b>                   |                        |                         |                         |                        |                        |
| Maintenance Team                     |                        |                         | \$210,000.00            | \$210,000.00           | \$210,000.00           |
| <b>Totals</b>                        | <b>\$0.00</b>          | <b>\$0.00</b>           | <b>\$210,000.00</b>     | <b>\$210,000.00</b>    | <b>\$210,000.00</b>    |
| <b>Total Expenses</b>                | <b>\$785,000.00</b>    | <b>\$1,228,840.00</b>   | <b>\$1,935,840.00</b>   | <b>\$2,641,990.00</b>  | <b>\$1,489,090.00</b>  |
| <b>Projected Savings</b>             |                        |                         |                         |                        |                        |
| Road Delay Cost                      |                        |                         | \$20,000,000.00         | \$28,000,000.00        | \$40,000,000.00        |
| <b>Total Saving</b>                  | <b>\$0.00</b>          | <b>\$0.00</b>           | <b>\$20,000,000.00</b>  | <b>\$28,000,000.00</b> | <b>\$40,000,000.00</b> |
| <b>Total Saving/Loss</b>             | <b>(\$785,000.00)</b>  | <b>(\$1,228,840.00)</b> | <b>\$18,064,160.00</b>  | <b>\$25,358,010.00</b> | <b>\$38,510,910.00</b> |
|                                      | <b>\$63,923,966.92</b> | <b>(\$785,000.00)</b>   | <b>(\$1,148,448.60)</b> | <b>\$15,777,936.94</b> | <b>\$20,699,689.73</b> |
|                                      |                        |                         |                         |                        | <b>\$29,379,788.85</b> |

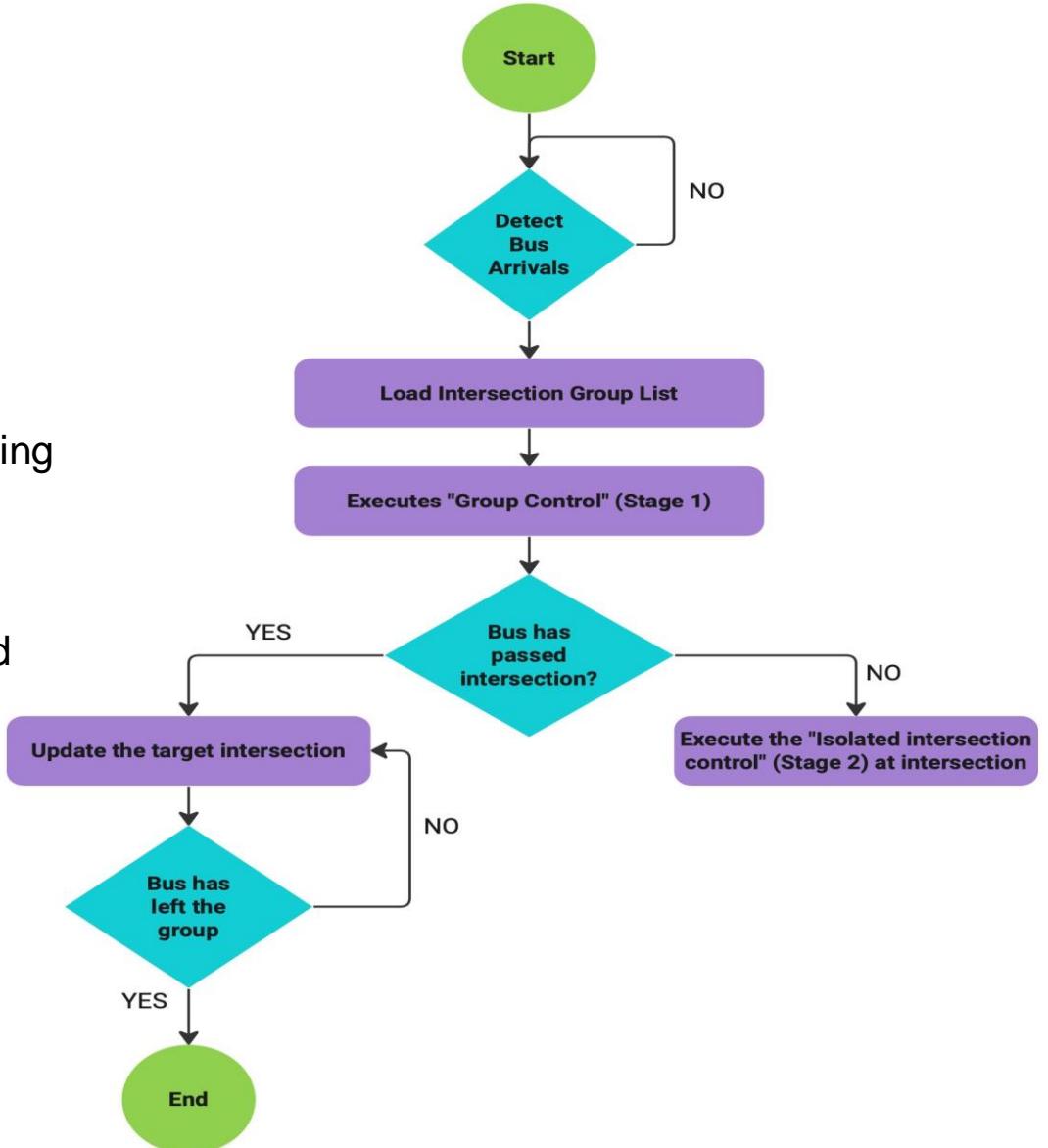
# Simulation Framework Using SUMO (Simulation Of Urban Mobility)



# TSP Simulation Using SUMO (Simulation Of Urban Mobility)

In the simulation, the TSP strategy operates as follows:

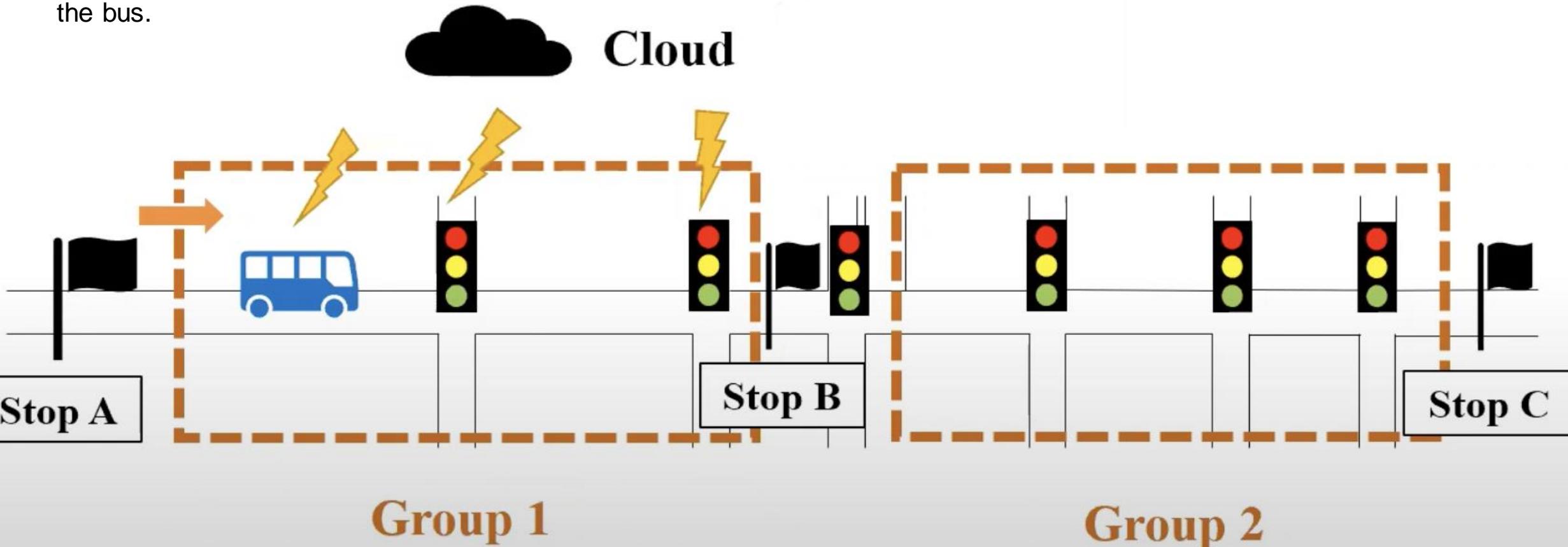
- Continuously monitor the bus's position at each time step, assessing its proximity to trigger points.
- Compile a list of intersections within the designated group and implement "Group Control."
- Sequentially apply isolated-intersection control within the specified group.



# Explanation of Simulation's Decision Factors

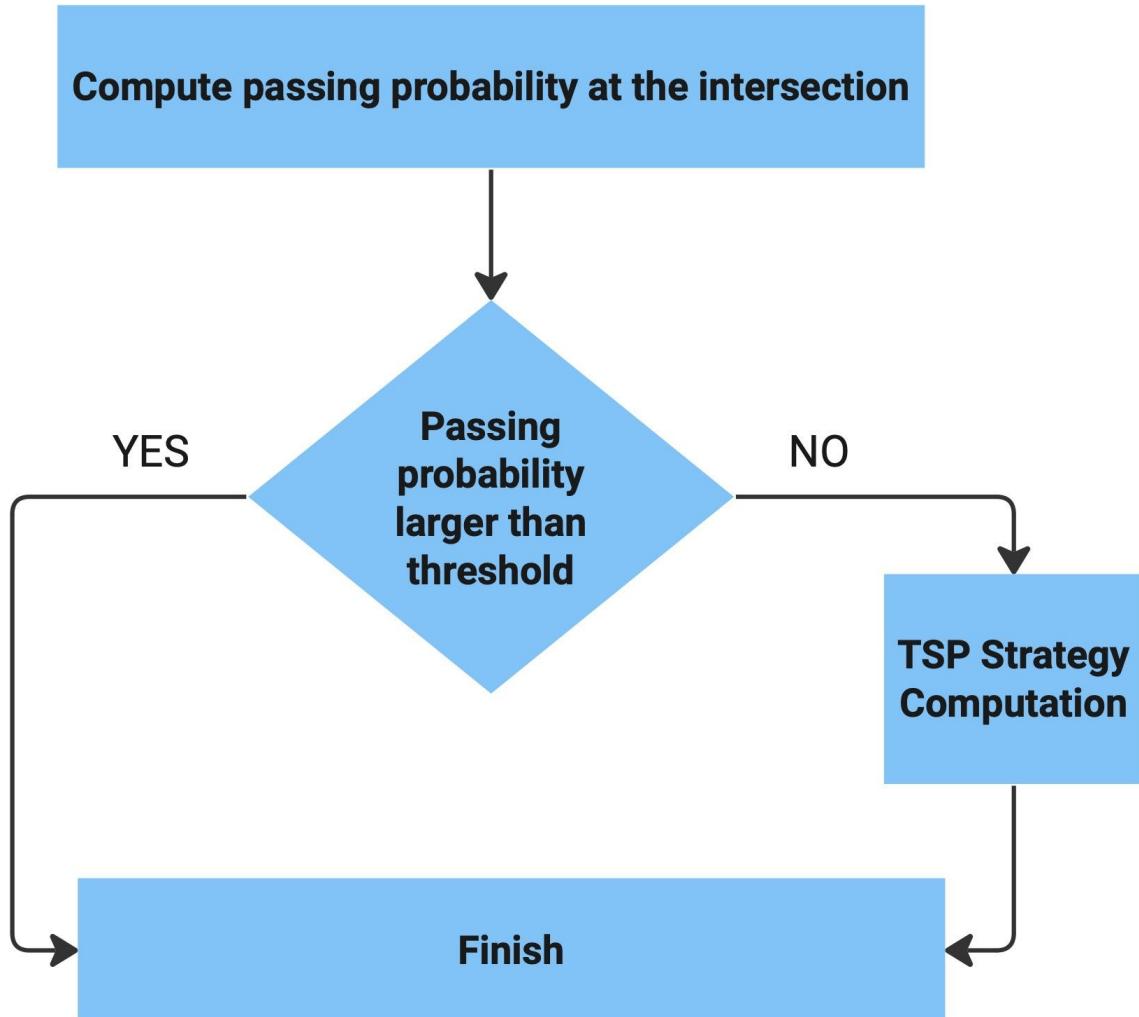
## STAGE 1: INTERSECTION GROUP CONTROL

- Definition of "Intersection Group": A collective term referring to the intersections situated between two consecutive bus stops.
- Objective of Intersection Group Control: To establish a synchronized **green wave** that optimally supports the trajectory of the bus.



# Explanation of Simulation's Decision Factors

## STAGE 2: ISOLATED GROUP CONTROL

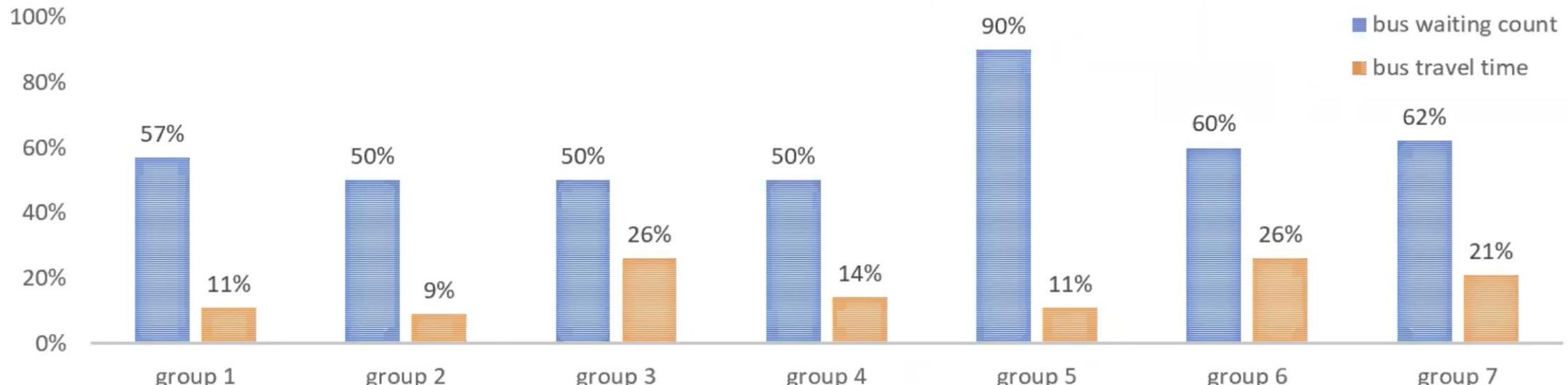


In this stage, signal control occurs on a per-second basis. To enhance computational efficiency, we leverage a comprehensive pre-computed matrix.

The RSU (Roadside Unit) executes the control strategy based on the matrix, utilizing indices such as distance, current phase, and remaining time.

# Details of Simulation Results

**Result of Simulation:** The TSP system grants buses' signal priority requests and effectively reduces bus delays as planned



**Results of each intersection group**

- **Fixed Time Control**
- **Mixed Time Control** which constitutes Stage 1 (Intersection Group Control) and Stage 2 (Isolated Group Control)
- **21 intersections were grouped into 7 intersection group.**

| Group 1 | Waiting count | Travel time | Group 3 | Waiting count | Travel time | Group 5 | Waiting count | Travel time | Group 7 | Waiting count | Travel time |
|---------|---------------|-------------|---------|---------------|-------------|---------|---------------|-------------|---------|---------------|-------------|
| Fixed   | 4.67          | 196.00      | Fixed   | 0.67          | 58.83       | Fixed   | 0.50          | 47.60       | Fixed   | 2.17          | 179.17      |
| Mixed   | 2.00          | 175.17      | Mixed   | 0.33          | 43.67       | Mixed   | 0.05          | 42.21       | Mixed   | 0.83          | 142.21      |
|         | -57%          | -11%        |         | -50%          | -26%        |         | -90%          | -11%        |         | -62%          | -21%        |
| Group 2 | Waiting count | Travel time | Group 4 | Waiting count | Travel time | Group 6 | Waiting count | Travel time |         | Waiting count | Travel time |
| Fixed   | 1.33          | 105.67      | Fixed   | 0.67          | 76.17       | Fixed   | 0.83          | 87.83       | Avg     | -60%          | -16%        |
| Mixed   | 0.67          | 95.67       | Mixed   | 0.34          | 65.43       | Mixed   | 0.33          | 65.43       |         |               |             |
|         | -50%          | -9%         |         | -50%          | -14%        |         | -60%          | -26%        |         |               |             |

# Current Limitations And Future Work

## LIMITATIONS

**Real-time data** can only be collected from **buses**

System is currently only used to **prevent bus delays**

### Infrastructure Dependency:

- Effectiveness depends on the availability and implementation of compatible infrastructure.
- This may not be available in all municipalities.

### Continuous Monitoring:

- Continuous maintenance of technical hardware is required.

## FUTURE WORKS

Technologies behind TSP system can be expanded to **collect data from other vehicles** and **introduce more use cases of Smart Traffic System**

System can be **extended** to other **TransLink services**.

### Example:

- Vehicles can be given speed warnings if they emit real-time data of overspeeding.
- TSP capabilities extended to pedestrians, cyclists, other modes of mobility.

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