RSVP Movie Dataset: Inference

The following insights were derived from the data:

- Selecting movie release date: Highest number of movies is produced in the month of March; closely followed by September, January & October respectively.
    - Suggestion: RSVP movies can plan to release movies coinciding with annual holidays & festivals during these months to ensure good viewership
- Genre: "Drama" genre has the most number of movies followed by "Comedy". These genres cater to a larger audience group, hence has more number of films made.
- Competitor: Dream Warrior Pictures & National Theatre Live are two production houses with maximum number of hits. We also observed 'Marvel Studios' has popularity based on votes.
- Time Duration: The average time for all genres was observed to be 100 minutes.
    - Suggestion: The same can be followed to ensure viewers stay for the whole movie.
- Director: 'Patrick Stewart', 'James Mangold', 'Michael Powell' have 8.1 ratings for three movies.
    - Suggestion: Benjamin Bratt has a high average rating of 8.4 though he has directed only two movies. He can also be considered as a potential director
- Actor: Top actor is Vijay Sethupathi.
    - Suggestion: He has a very high vote count & average rating score.
- Actress: Taapsee Pannu has a good rating score.
    - Suggestion: She can be approached for casting.