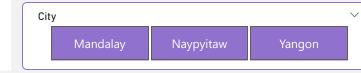


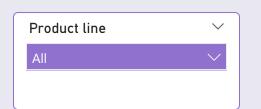
Purchasing Habits by Gender



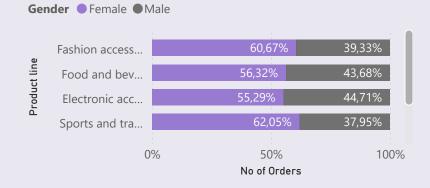


No of Female 57,10 %

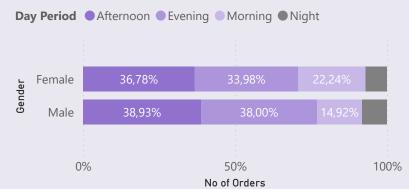
No of Male
429



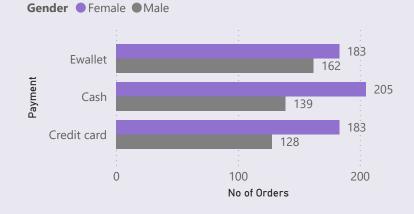
No of Orders by Product line and Gender







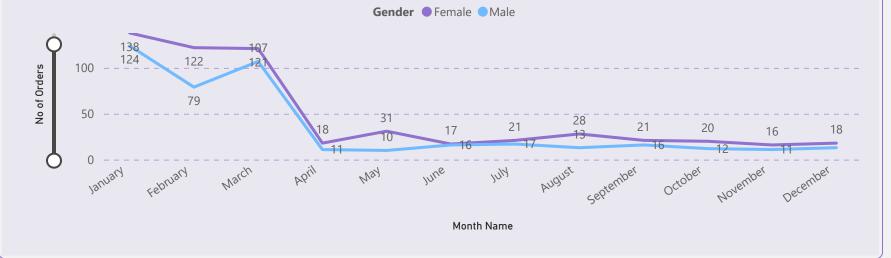
No of Orders by Payment and Gender



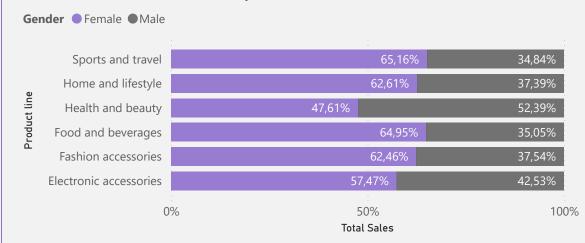
No of Orders by Time Period and Gender



No of Orders by Month Name and Gender

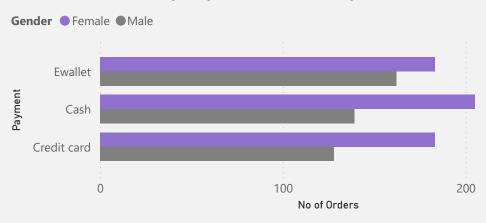


Total Sales by Product line and Gender



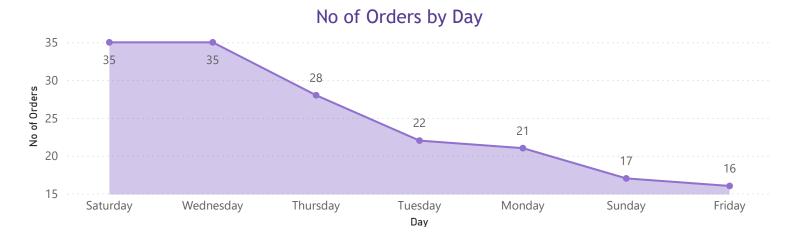
Product line	Female	Male	Total
Electronic accessories	6,87	6,99	6,92
Fashion accessories	7,05	7,00	7,03
Food and beverages	7,32	6,85	7,11
Health and beauty	7,11	6,90	7,00
Home and lifestyle	6,69	7,03	6,84
Sports and travel	6,73	7,22	6,92

Top Payment Methods by Gender









Month Name	No of Orders	Total Sales	Total Gross income
January	44	\$14 781,46	\$704
February	38	\$11 829,64	\$563
March	40	\$11 868,47	\$565
April	4	\$1 311,84	\$62
May	7	\$1 901,56	\$91
June	6	\$2 272,46	\$108
July	6	\$1 797,79	\$86
August	8	\$2 728,05	\$130
September	6	\$1 912,74	\$91
October	5	\$1 100,23	\$52
November	7	\$2 925,74	\$139
December	3	\$1 714,98	\$82



