

# Associative Memories as a Building Block in Transformers

Alberto Bietti

Flatiron Institute, Simons Foundation

Inria Sierra, January 2025



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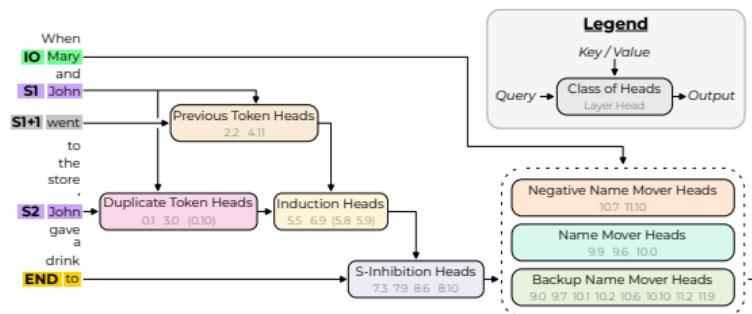
w/ V. Cabannes, E. Dohmatob, D. Bouchacourt, H. Jégou, L. Bottou (Meta AI),  
E. Nichani, J. Lee (Princeton), B. Simsek, L. Chen, J. Bruna (NYU)



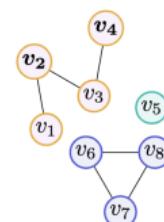
# What are Transformer LLMs doing?

## Reasoning over context

- Circuits of attention heads (Elhage et al., 2021; Olsson et al., 2022; Wang et al., 2022)
- Many results on expressivity (e.g., circuits, formal languages, graph connectivity)
  - ▶ e.g., (Merrill et al., 2022; Liu et al., 2023; Sanford et al., 2023)



Graph G



Task: Are  $v_2$  and  $v_4$  connected?

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## Knowledge storage

- Memorization, factual recall, parameter scaling
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- Allows higher-level reasoning



Dan Hendrycks @DanHendrycks · Mar 14, 2023

It knows many esoteric facts (e.g., the meaning of obscure songs, knows what area a researcher works in, can contrast ML optimizers like Adam vs AdamW like in a PhD oral exam, and so on).

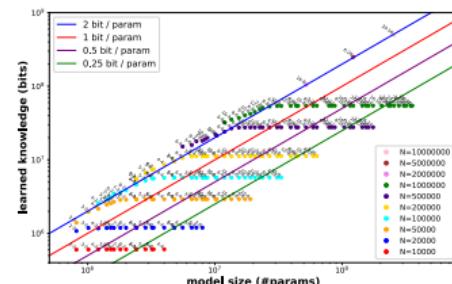
My rule-of-thumb is that  
"if it's on the internet 5 or more times, GPT-4 remembers it."

1

28

184

25K



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**Goal: tractable model for both + training dynamics?**

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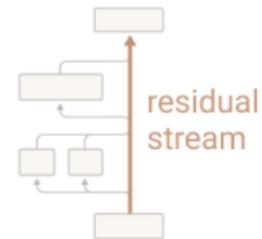
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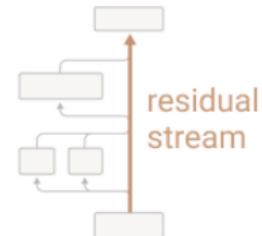
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- (causal) self-attention  $x_t := x_t + \text{MHSA}(x_t, x_{1:t})$



$$\text{MHSA}(x_t, x_{1:t}) = \sum_{h=1}^H \sum_{s=1}^t \beta_s^h W_O^{h\top} W_V^h x_s, \quad \text{with } \beta_s^h = \frac{\exp(x_s^\top W_K^{h\top} W_Q^h x_t)}{\sum_{s=1}^t \exp(x_s^\top W_K^{h\top} W_Q^h x_t)}$$

where  $W_K, W_Q, W_V, W_O \in \mathbb{R}^{d_h \times d}$  (key/query/value/output matrices)

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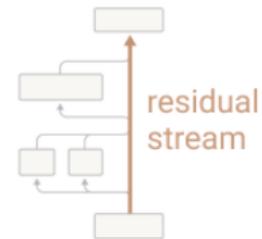
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$$\text{MLP}(x_t) = V^\top \sigma(U x_t)$$

where  $U, V \in \mathbb{R}^{m \times d}$ , often  $m = 4d$

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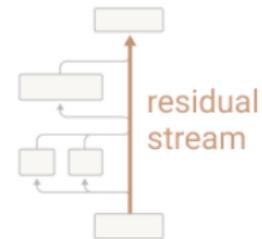
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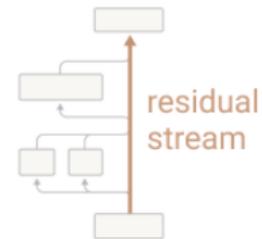
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## Next-token prediction

- cross-entropy loss

$$\sum_{t < T} \ell(z_{t+1}; (\mathbf{u}_j^\top \mathbf{x}_t)_j)$$

# Outline

- 1 Associative memories
- 2 Application to Transformers I: reasoning (B. et al., 2023)
- 3 Application to Transformers II: factual recall (Nichani et al., 2024)
- 4 Scaling laws and optimization (Cabannes et al., 2024a,b)

# Weights as associative memories

- Consider sets of **nearly orthonormal embeddings**  $\{e_z\}_{z \in \mathcal{Z}}$  and  $\{u_y\}_{y \in \mathcal{Y}}$ :

$$\|e_z\| \approx 1 \quad \text{and} \quad e_z^\top e_{z'} \approx 0$$

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- ▶ Logits in attention heads:  $x_k^\top W_{KQ} x_q$
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- Note: attention itself is also related to AM (Ramsauer et al., 2020; Schlag et al., 2021)

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Lemma (Gradients as memories, B. et al., 2023)

Let  $p$  be a data distribution over  $(z, y) \in [N]^2$ , and consider the loss

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Note: related to (Ba et al., 2022; Damian et al., 2022; Oymak et al., 2023; Yang and Hu, 2021)

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- **Examples:** (Cabannes, Dohmatob, and B., 2024a; Nichani, Lee, and B., 2024)
  - ▶  $f^*$  injective: can store up to  $N \approx d^2$  associations (much better than one hot!)

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- **Examples:** (Cabannes, Dohmatob, and B., 2024a; Nichani, Lee, and B., 2024)
  - ▶  $f^*$  injective: can store up to  $N \approx d^2$  associations (much better than one hot!)
  - ▶  $f^*(z) = z \bmod 2$ : can store up to  $N \approx d$  associations

# Capacity: Intuition

- Random embeddings  $\mathbf{e}_z, \mathbf{u}_y \sim \mathcal{N}(0, \frac{1}{d}I)$
- For some  $f^* : [N] \rightarrow [M]$

$$W = \sum_{z=1}^N \mathbf{u}_{f^*(z)} \mathbf{e}_z^\top \in \mathbb{R}^{d \times d}$$

- When can we recover  $\arg \max_y \gamma_{z,y} = f^*(z)$  for all  $z$ ?

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  - ▶ Scaling laws: store the most frequent tokens with under-parameterized model

Capacity  $\approx$  number of parameters

### Low-rank

- $W = W_1^\top W_2$ , with  $W_1, W_2 \in \mathbb{R}^{m \times d}$  (e.g., key-query or output-value matrices)
- can store  $N \approx md$  associations when  $m \leq d$
- construction: random  $W_1$ , one step on  $W_2$

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- $\hat{f}(z) = \arg \max_y \textcolor{magenta}{u}_y^\top W_1 \sigma(W_2^\top \textcolor{teal}{e}_z)$ ,  $W_1, W_2 \in \mathbb{R}^{d \times m}$
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Note: matches information-theoretic lower bounds

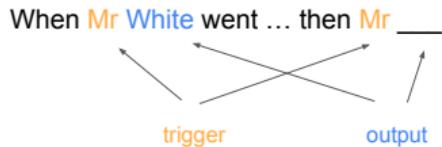
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# Outline

- 1 Associative memories
- 2 Application to Transformers I: reasoning (B. et al., 2023)
- 3 Application to Transformers II: factual recall (Nichani et al., 2024)
- 4 Scaling laws and optimization (Cabannes et al., 2024a,b)

# The bigram data model for in-context reasoning

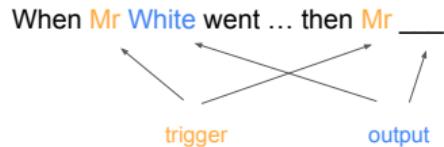
**Goal: capture both in-context and global knowledge** (e.g., nouns vs syntax)



When Mr White went to the mall, it started raining, then Mr White witnessed an odd occurrence. While walking around the mall with his family, Mr White heard the sound of a helicopter landing in the parking lot. Curious, he made his way over to see what was going on.

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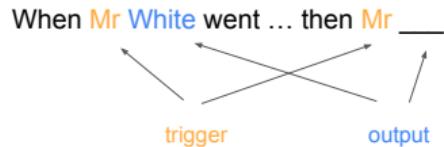


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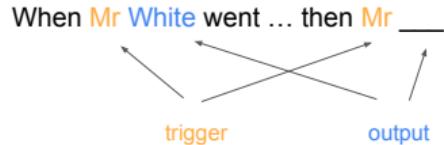
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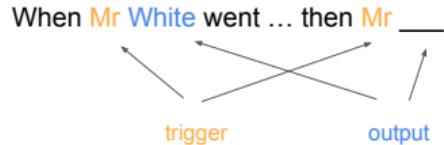
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$$p(j|i) = \begin{cases} \mathbb{1}\{j = o_k\}, & \text{if } i = q_k, \quad k = 1, \dots, K \\ \pi_b(j|i), & \text{o/w.} \end{cases}$$

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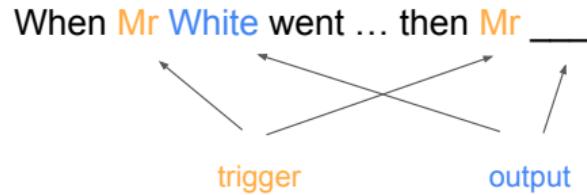
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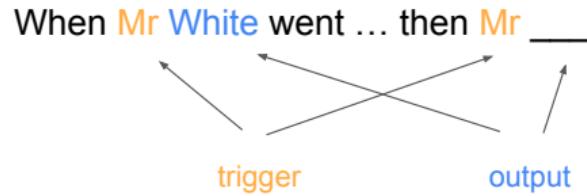
$$p(j|i) = \begin{cases} \mathbb{1}\{j = \textcolor{blue}{o_k}\}, & \text{if } i = \textcolor{orange}{q_k}, \quad k = 1, \dots, K \\ \pi_b(j|i), & \text{o/w.} \end{cases}$$

$\pi_b$ : **global bigrams** model (estimated from Karpathy's character-level Shakespeare)

# Transformers on the bigram task



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- **1-layer transformer fails:**  $\sim 55\%$  accuracy on in-context output predictions

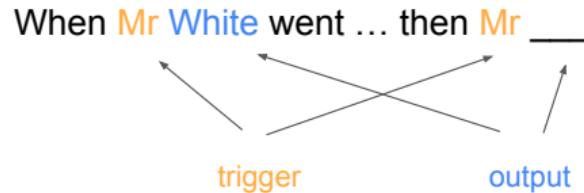
## Transformers on the bigram task

When Mr White went ... then Mr \_\_\_\_\_

The diagram consists of four arrows originating from the words 'trigger' and 'output' at the bottom. Two arrows point upwards and to the left towards the first blank space above 'trigger'. Two other arrows point upwards and to the right towards the second blank space above 'output'.

- **1-layer transformer fails:** ~ 55% accuracy on in-context output predictions
  - **2-layer transformer succeeds:** ~ 99% accuracy

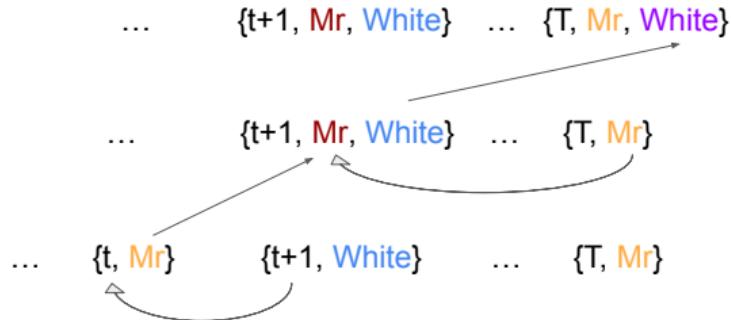
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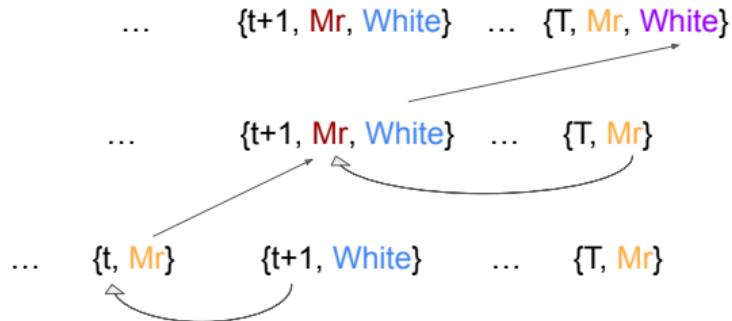
See (Sanford, Hsu, and Telgarsky, 2023, 2024) for representational lower bounds

## Induction head mechanism (Elhage et al., 2021; Olsson et al., 2022)



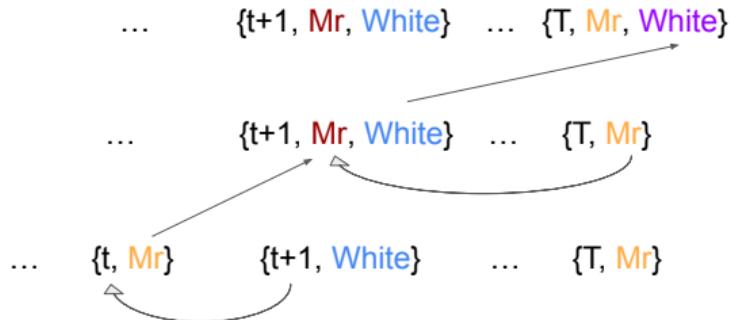
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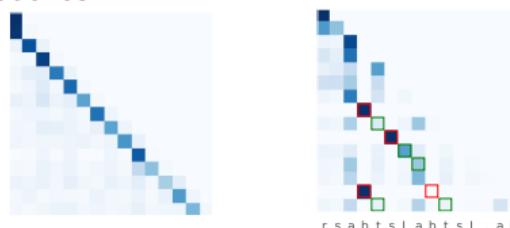


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- Matches observed attention scores:



## Random embeddings in high dimension

- We consider **random** embeddings  $u_i$  with i.i.d.  $\mathcal{N}(0, 1/d)$  entries and  $d$  large

$$\|u_i\| \approx 1 \quad \text{and} \quad u_i^\top u_j = O(1/\sqrt{d})$$

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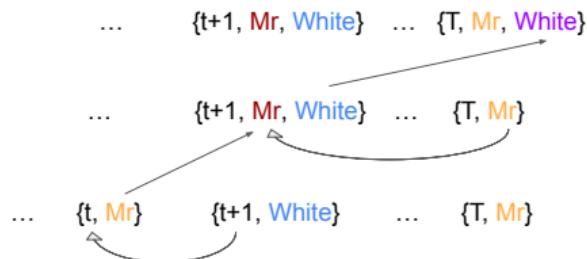
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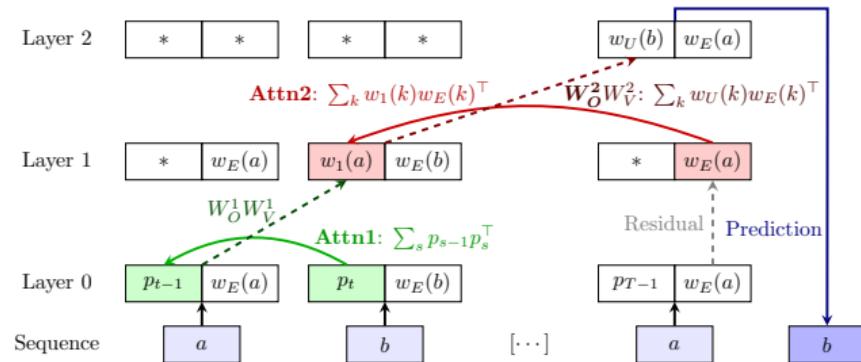
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- Value/Output matrices help with token **remapping**: **Mr**  $\mapsto$  **Mr**, **White**  $\mapsto$  **White**



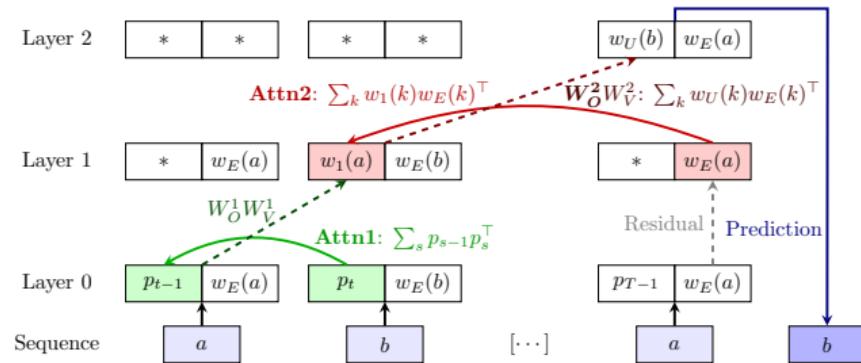
# Induction head with associative memories



$$W_{KQ}^1 = \sum_{t=2}^T p_t p_{t-1}^\top, \quad W_{KQ}^2 = \sum_{k \in Q} e_k \tilde{e}_k^\top, \quad W_{OV}^2 = \sum_{k=1}^N u_k e_k^\top,$$

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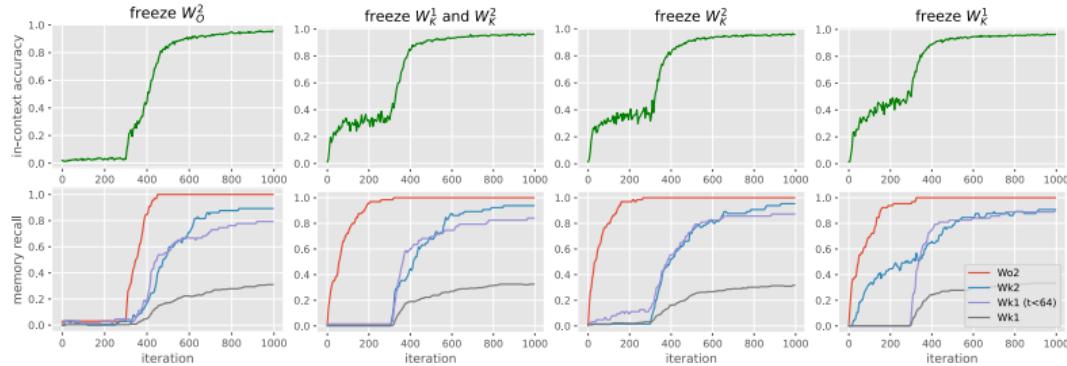
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**Q: Does this match practice?**

# Empirically probing the dynamics

Train only  $W_{KQ}^1$ ,  $W_{KQ}^2$ ,  $W_{OV}^2$ , loss on deterministic output tokens only

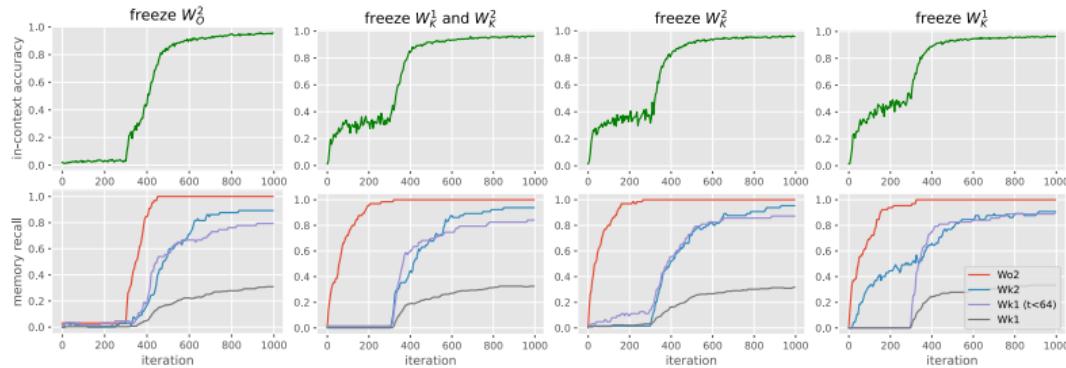


- “Memory recall **probes**”: for target memory  $W_* = \sum_{i=1}^M u_i e_i^\top$ , compute

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- Natural learning “**order**”:  $W_{OV}^2$  first,  $W_{KQ}^2$  next,  $W_{KQ}^1$  last
- Joint learning is faster

# Gradient steps for the bigram task

**Setting:** transformer on the bigram task

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see also (Snell et al., 2021; Oymak et al., 2023)

Key idea: gradient associative memories with noisy inputs

**Insight:** residual streams, attention output at init, are noisy sums of embeddings

Lemma (Gradients with noisy inputs)

Let  $p$  be a data distribution over  $(x, y) \in \mathbb{R}^d \times [N]$ , and consider the loss

$$L(W) = \mathbb{E}_{(x,y) \sim p} [\ell(y, F_W(x))], \quad F_W(z)_k = \textcolor{magenta}{u_k}^\top \textcolor{cyan}{W} \textcolor{blue}{x}.$$

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$$u_k^\top W_1(e_y + p_t) \approx \frac{\eta}{N} \mathbb{1}\{y=k\} + O\left(\frac{1}{N^2}\right)$$

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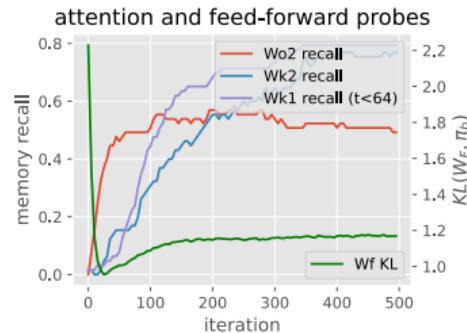
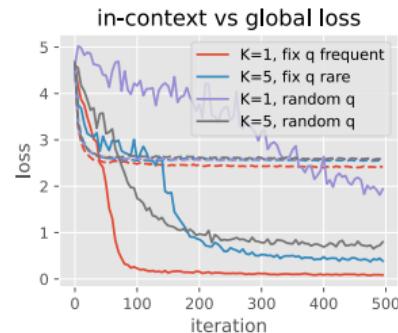
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- **Example:**  $y \sim \text{Unif}([N])$ ,  $t \sim \text{Unif}([T])$ ,  $x = e_y + p_t$ . One gradient step:

$$u_k^\top W_1(e_y + p_t) \approx \frac{\eta}{N} \mathbb{1}\{y=k\} + O\left(\frac{1}{N^2}\right)$$

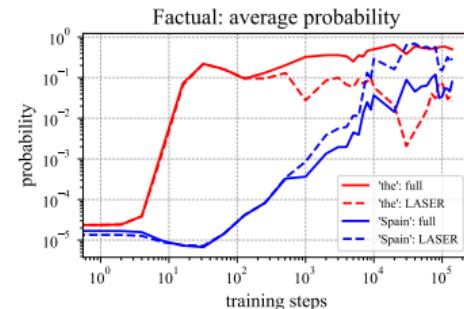
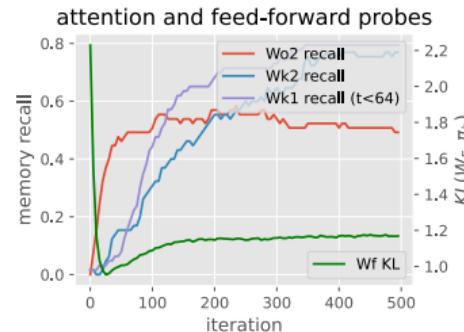
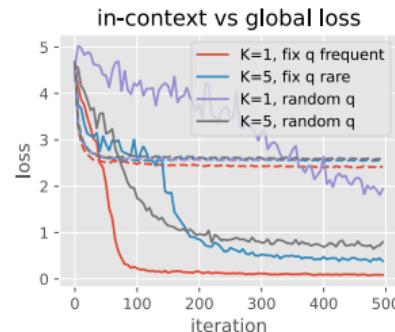
- Similar arguments for attention matrices

# Global vs in-context associations



- Global bigrams are learned much faster than induction head, tend to be stored in MLPs

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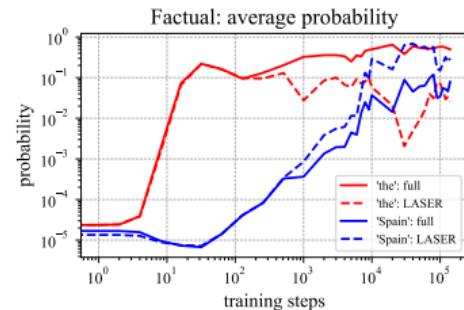
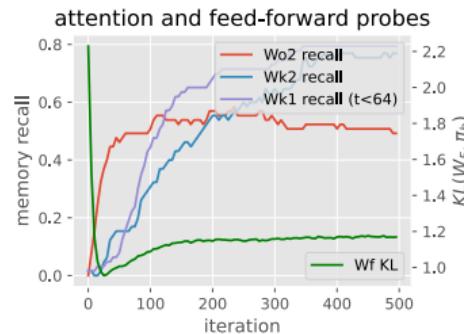
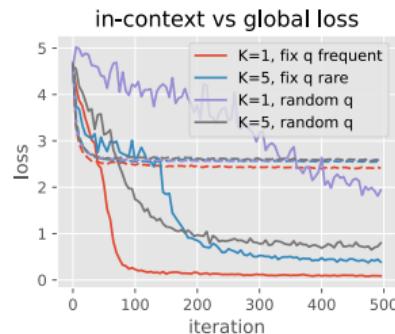


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## Trade-offs between global and in-context predictions (Chen, Bruna, and B., 2024)

- Trade-offs also appear in LLMs
  - ▶ “Madrid is located in” → {the, Spain} on Pythia-1B
  - ▶ Ablating late-layer MLPs (Sharma et al., 2023) changes prediction from global to in-context

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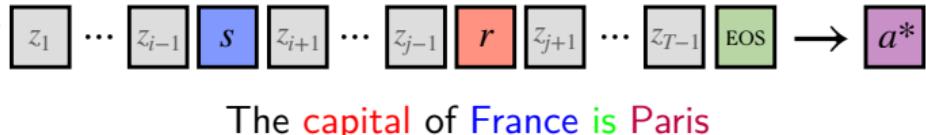
## Theorem (Chen et al., 2024, informal)

*In toy setting, feed-forward layer learns global bigram after  $O(1)$  samples, attention after  $O(N)$  samples due to noise.*

# Outline

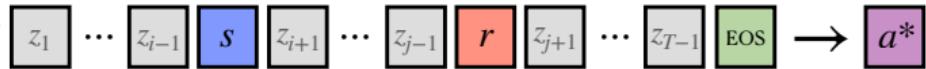
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# Toy model of factual recall



- $s \in \mathcal{S}$ : subject token
- $r \in \mathcal{R}$ : relation token
- $a^*(s, r) \in \mathcal{A}_r$ : attribute/fact to be stored
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**Q: How many parameters do Transformers need to solve this?**

# How many parameters do we need?

- One-layer Transformer, with or without MLP, random embeddings
- Embedding dimension  $d$ , head dimension  $d_h$ , MLP width  $m$ ,  $H$  heads

Theorem (Nichani et al., 2024, informal)

- Attention + MLP:  $Hd_h \gtrsim S + R$  and  $md \gtrsim SR$  succeeds
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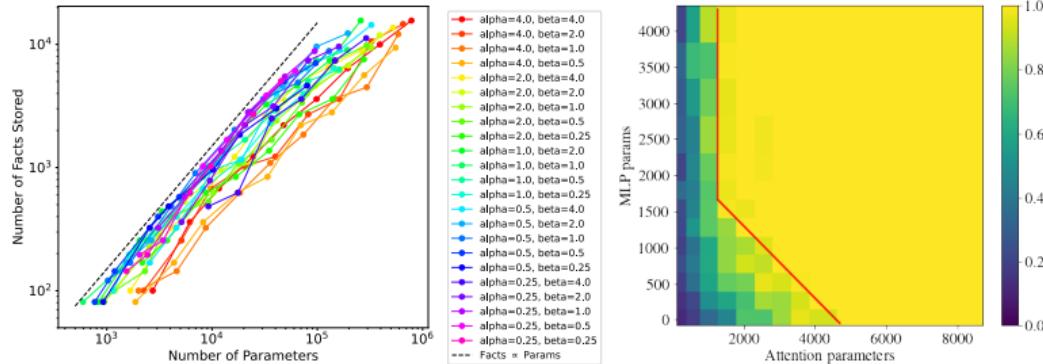
- Total parameters scale with number of facts  $SR$  (up to  $A_{\max}$ )
- Constructions are based on associative memories
- Attention-only needs large enough  $d$
- Noise is negligible (log factors)

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## Training dynamics

- One-layer Transformer with **linear attention** and **one-hot** embeddings
- Gradient flow with initialization  $W_{OV}(a, z), w_{KQ}(z) \approx \alpha > 0$

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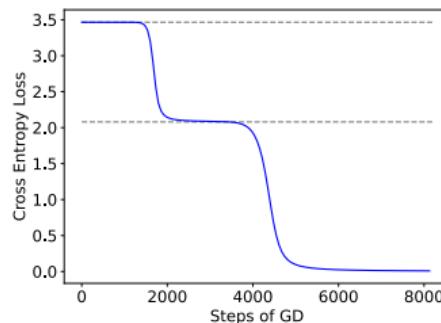
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- Intermediate phase corresponds to **hallucination** (over  $\mathcal{A}_r$ , ignoring  $s$ )



# Outline

- ① Associative memories
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# Setup with heavy-tailed data

## Setting

- $\textcolor{blue}{z}_i \sim p(z)$ ,  $\textcolor{red}{y}_i = f^*(z_i)$ ,  $n$  samples:  $S_n = \{z_1, \dots, z_n\}$ , 0/1 loss:

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- **Q: What about finite capacity?**

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- Random embeddings  $\mathbf{e}_z, \mathbf{u}_y \in \mathbb{R}^d$  with  $\mathcal{N}(0, 1/d)$  entries
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- $n^{-\frac{\alpha-1}{\alpha}}$  is the same as (Hutter, 2021)
- $q = 1$  is best if we have enough capacity
- Can store at most  $d$  memories (approximation error:  $d^{-\alpha+1}$ )

# Scaling laws with optimization algorithms

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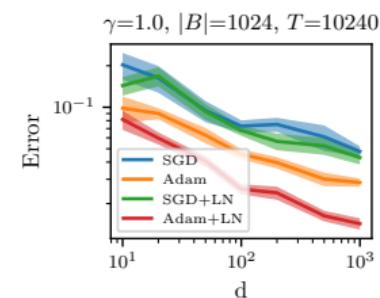
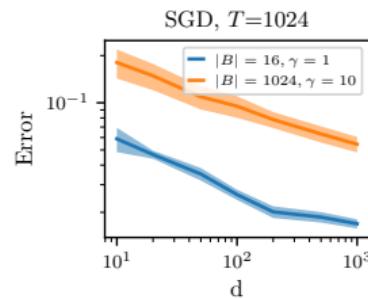
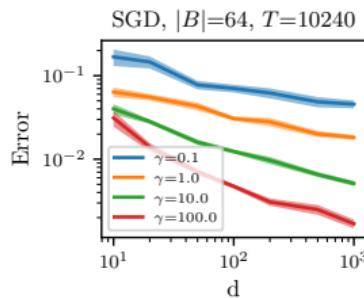
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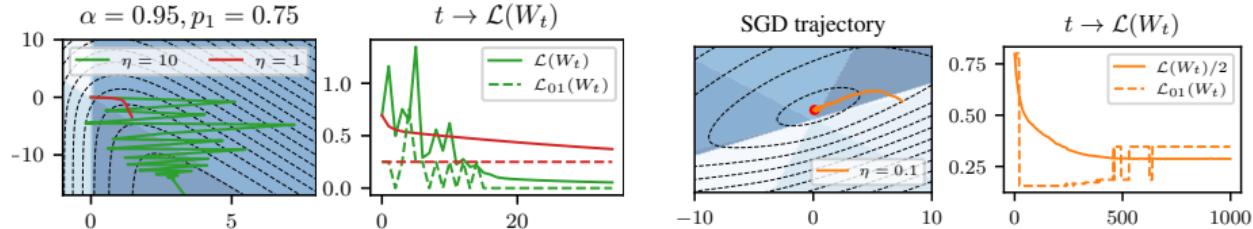
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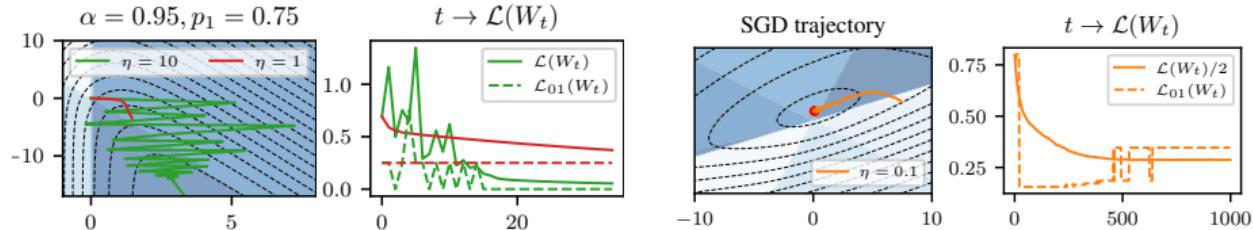


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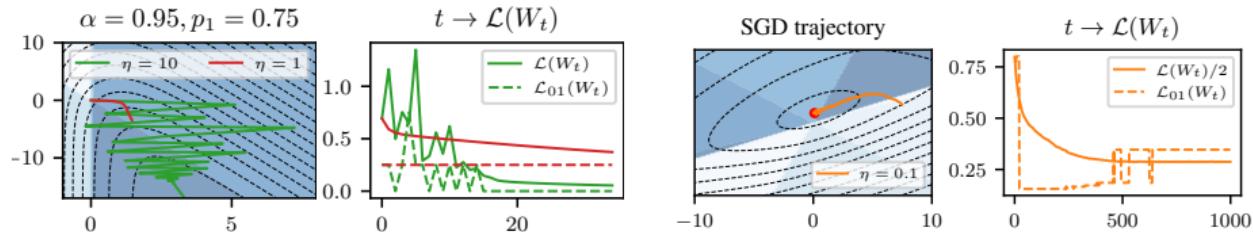


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# Concluding remarks

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- Toy models of reasoning and factual recall
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Thank you!

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