



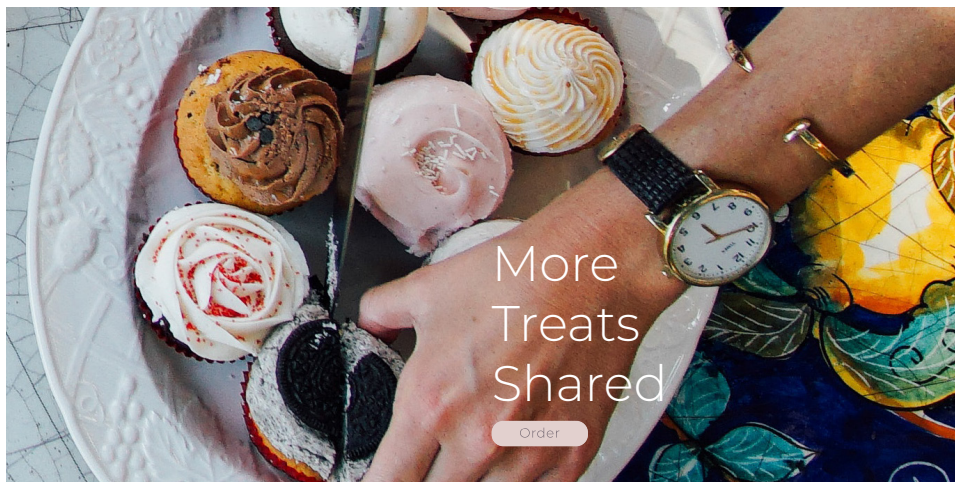
More
Wishes
Granted

Donate



More
Smiles
Spread

Our Story



More
Treats
Shared

Order

Call To Action

My call to action for the Special Kneads and Treats nonprofit website centers around the three central goals of the bakery. These goals are gathering donations, sharing the story of the nonprofit, and growing sales and number of orders. The three image banners would rotate through on the center of the home page, so all of the central aspects of the nonprofit would be present. Ideally, the images would be art directed to be more specific to the nonprofit, with the type aligning the same on each image. The buttons will link the user to the connected page so they could quickly access the relevant information they seek. This creates simplified and streamlined user pathways.