Developer Checkpoint #1

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LIFE BOOK

PROFESSIONAL

CREATIVE INSIGHT

TEAMWORK

What is your idea about?

- LIFE BOOK is an app that will provide to the user the service of having a tool to manage different types of ideas. This app will provide a space to get a Life Agenda, Business Agenda, Note pad among other important little journals like a dream journal, to track and save anything that is important to the user such as an important meeting at their job, a good dream, the best trip of the month or even any idea that comes to their minds in the moment they need to type it.

What is your objective?

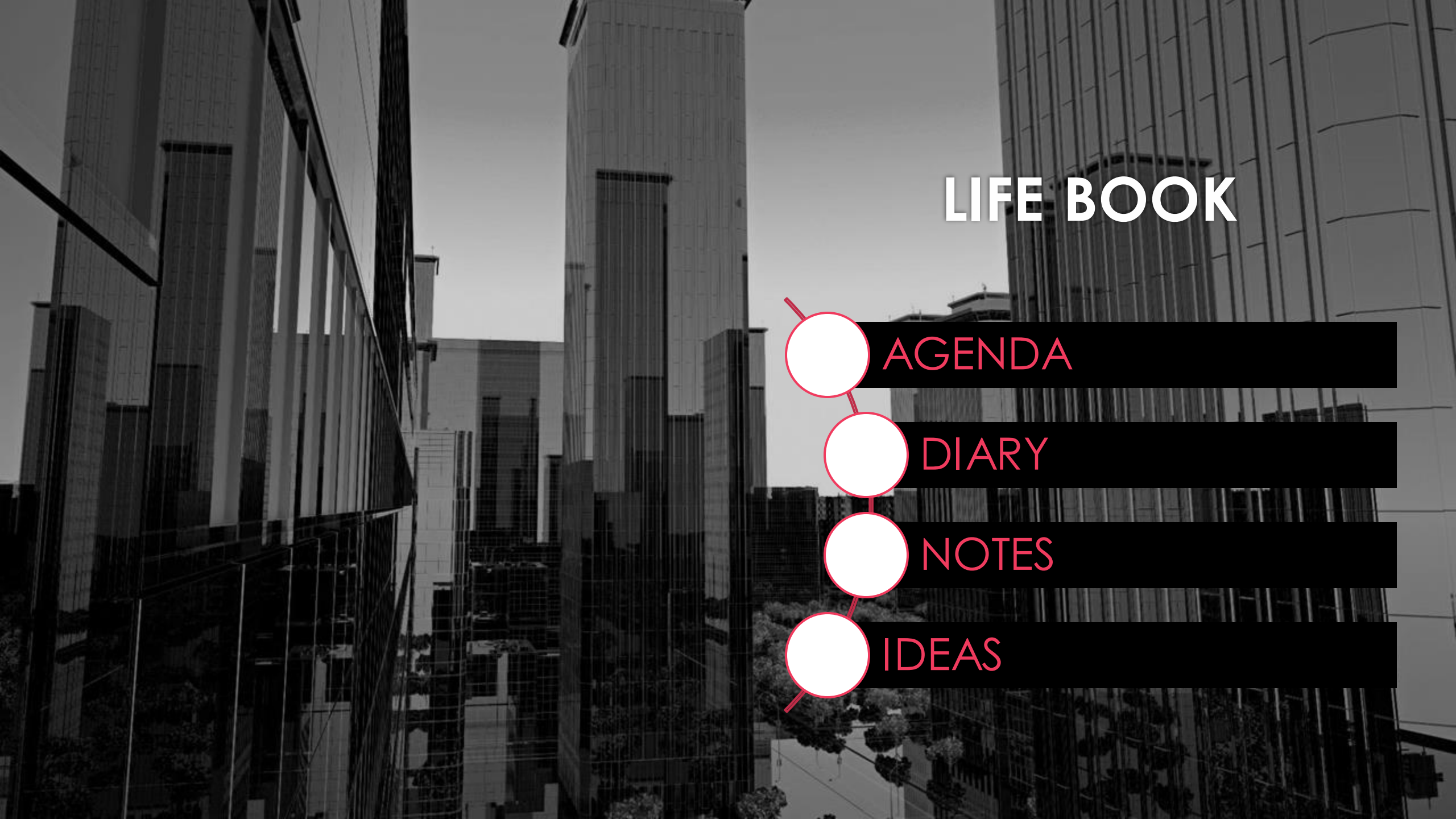
- The objective is to have one app that can provide the service of many apps.
- For the users is not useful to have different apps for each topic so instead of having different apps is better to have everything that the user will need in only one app providing the next services: Life Agenda, Business Agenda, Note pad, Ideas notebook, Trip Journal and Dreams Journal.

Will your program solve any particular issue?

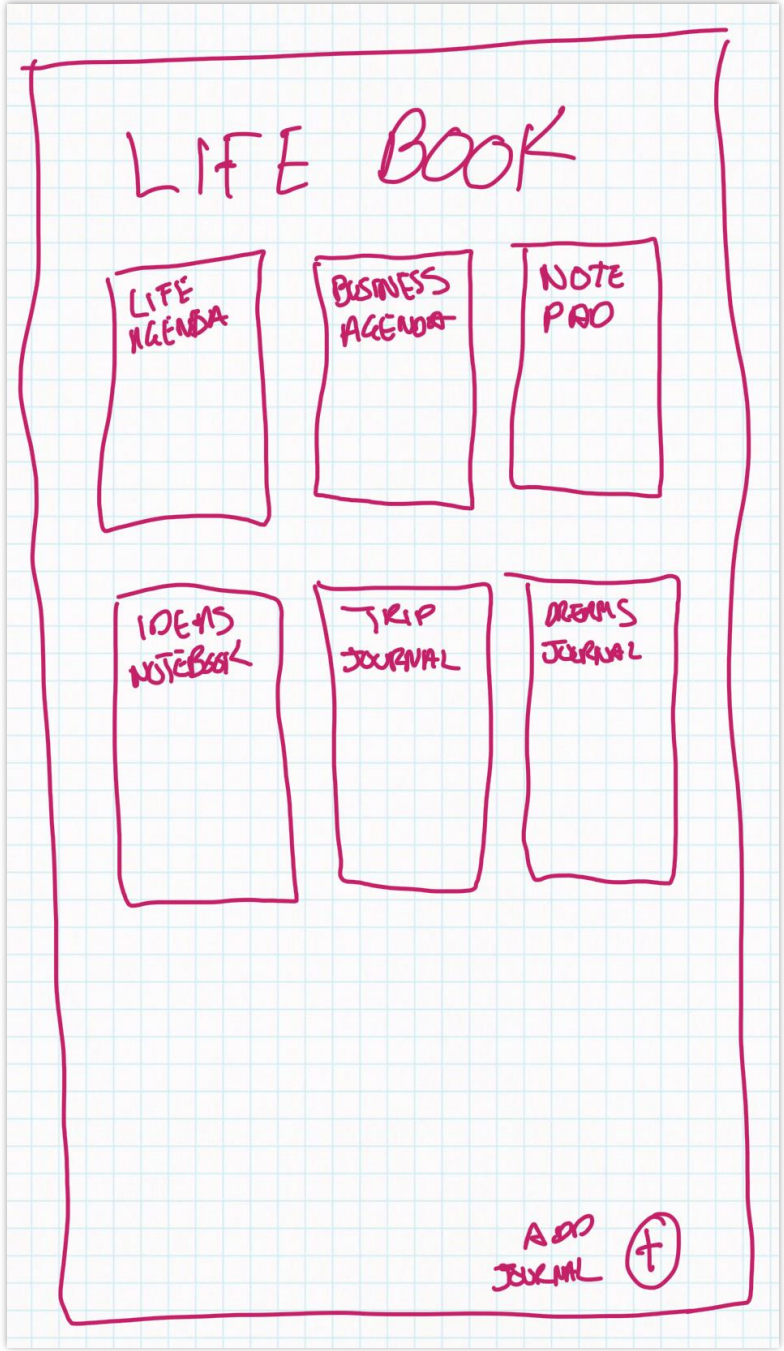
- This app is looking to solve the problem that customers face at the moment of get their devices full with apps that will be used one time or maybe never.
- Life Book is looking to making it easier the way the users can interact with one app that will track and save important information in diferent journals, by having this characteristic the app will help the user to get everithyng saved in one app instead of having a different app for aech type of information they need to save.

Who are the expected users of your application?

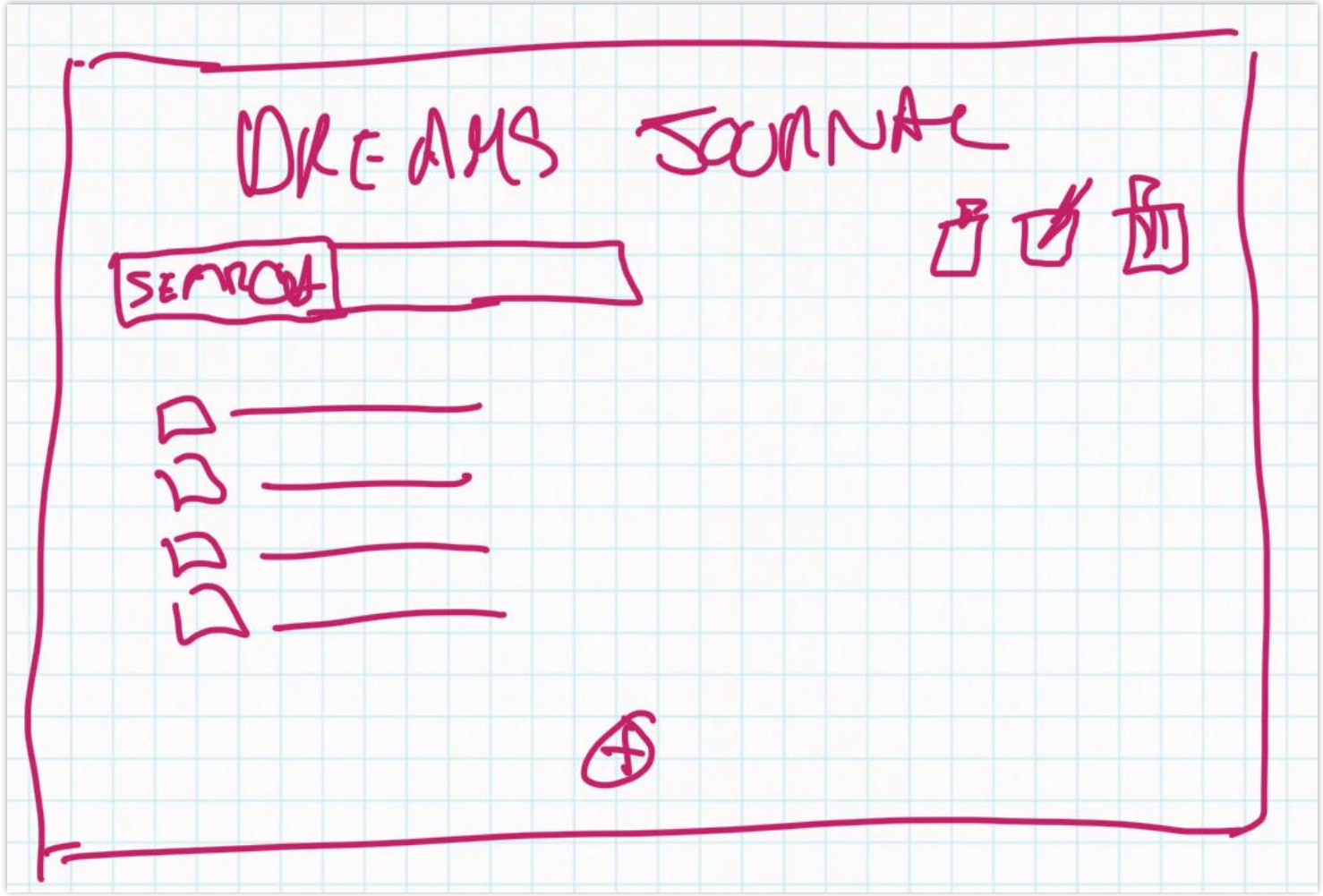
- The target is people (50% male and 50% female) between 18 and 50 who works or study and have a busy schedule. The social status of the target is upper class (Higher managerial, administrative, or professional) and middle class (Intermediate managerial, administrative, or professional). This target enjoys having everything organized and save diferent important information of their lifes.


LIFE BOOK
AGENDA
DIARY
NOTES
IDEAS

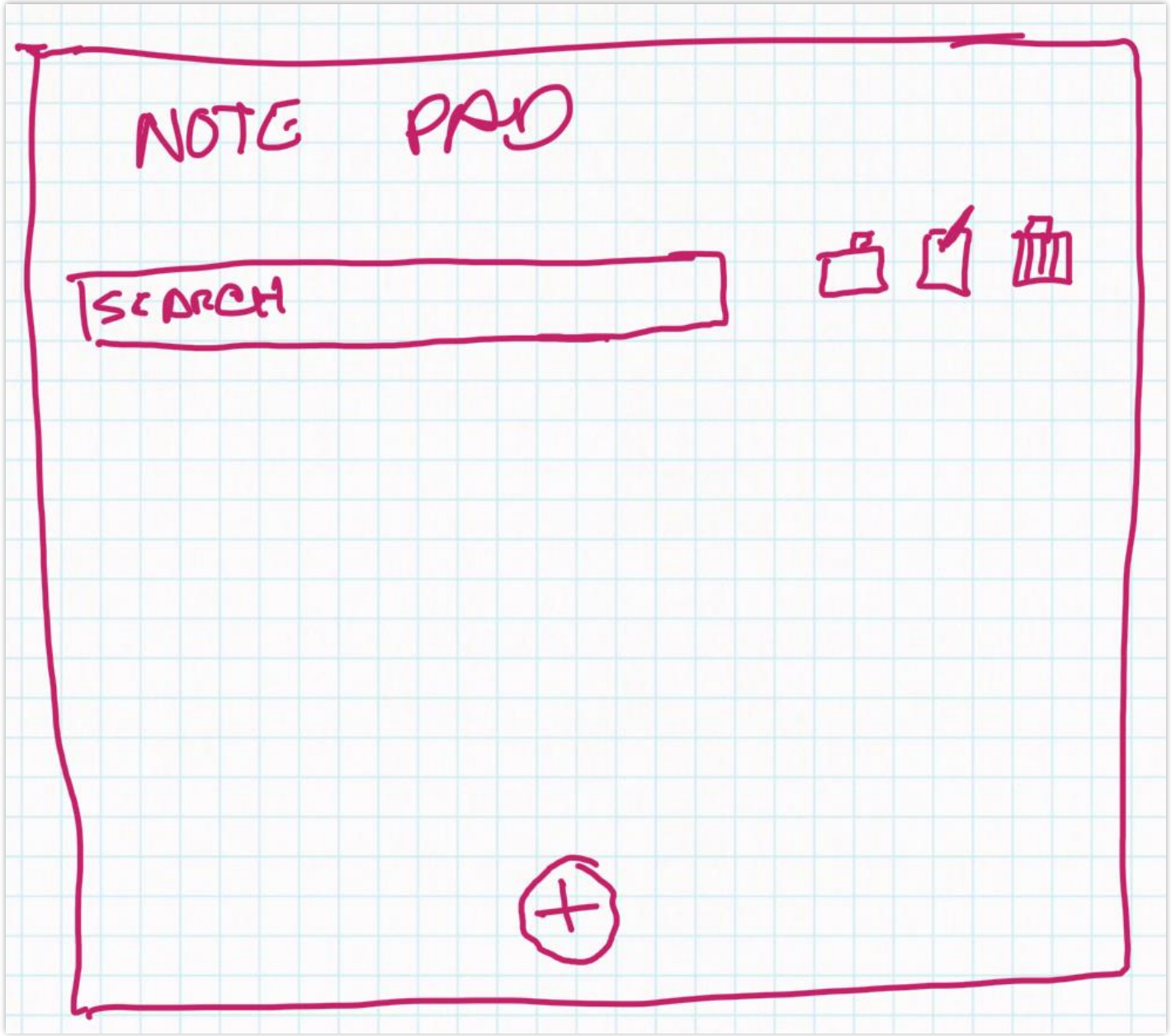
Show an initial draft (using draw.io or moqups) of your application.


LIFE BOOK
LIFE AGENDA
BUSINESS AGENDA
NOTE PAD
IDEAS NOTEBOOK
TRIP JOURNAL
DREAMS JOURNAL
ADD JOURNAL

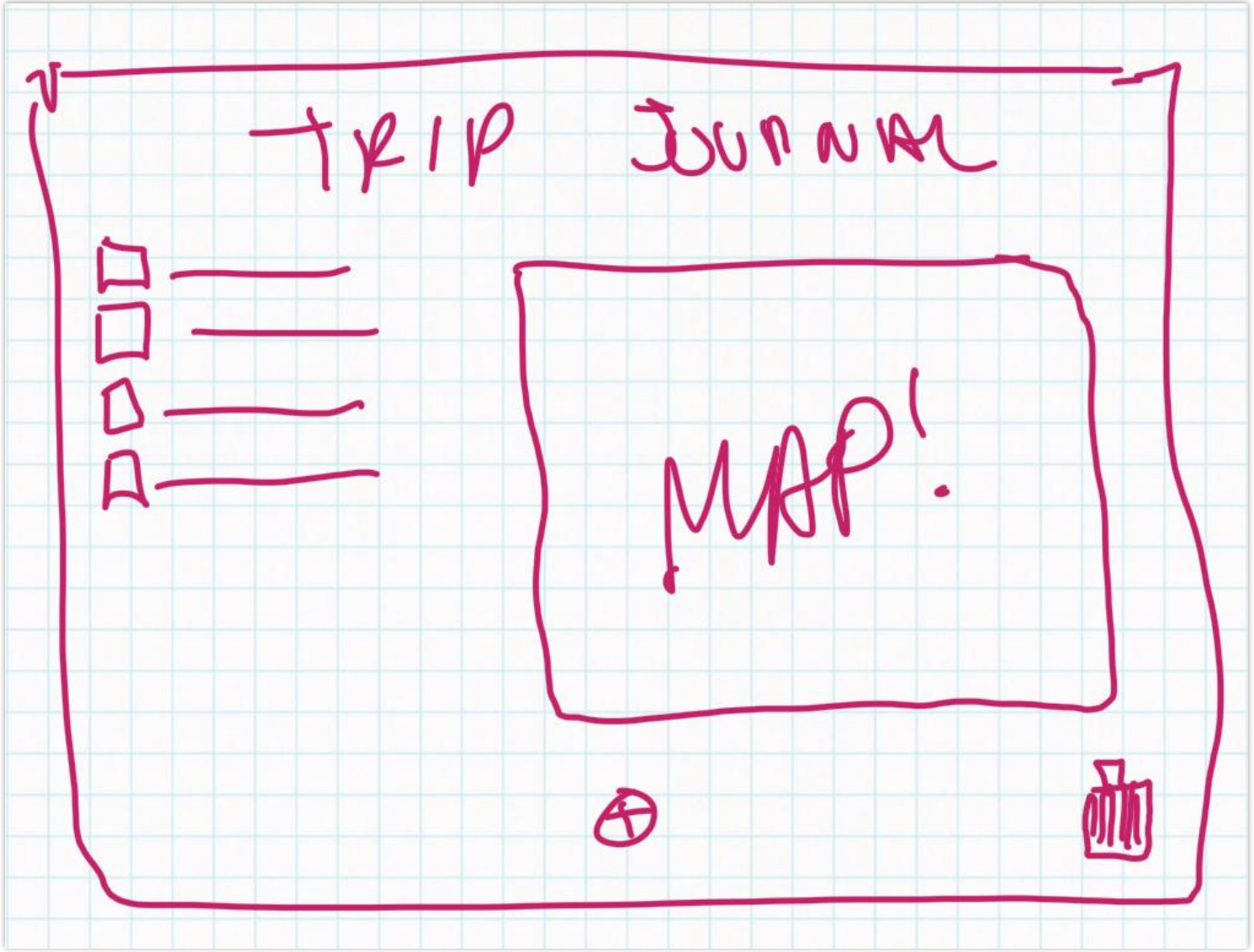
LIFE BOOK



DREAMS JOURNAL



NOTE PAD



TRIP JOURNAL

Thank You

PEOPLE