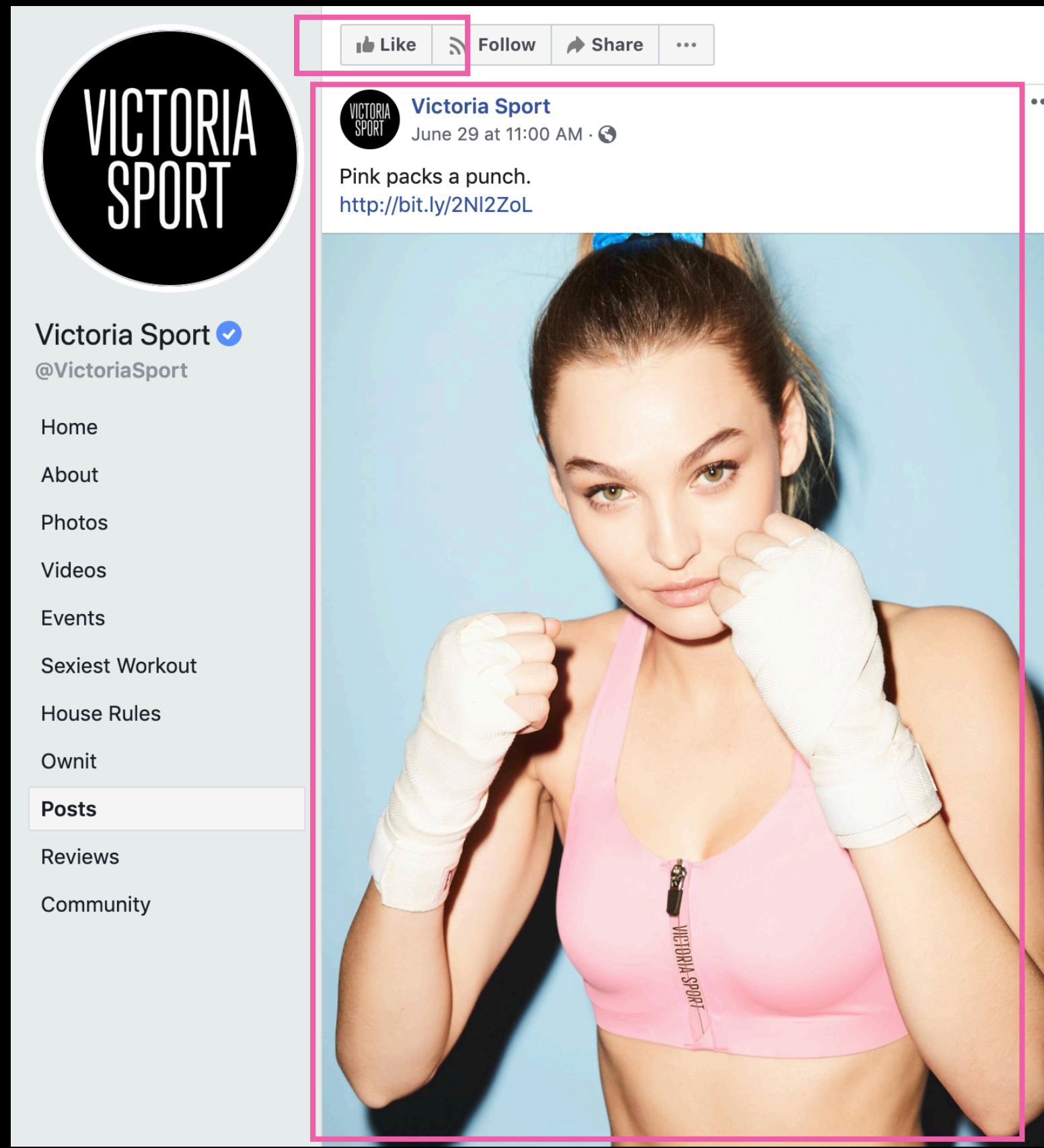


Social Media Marketing Campaign

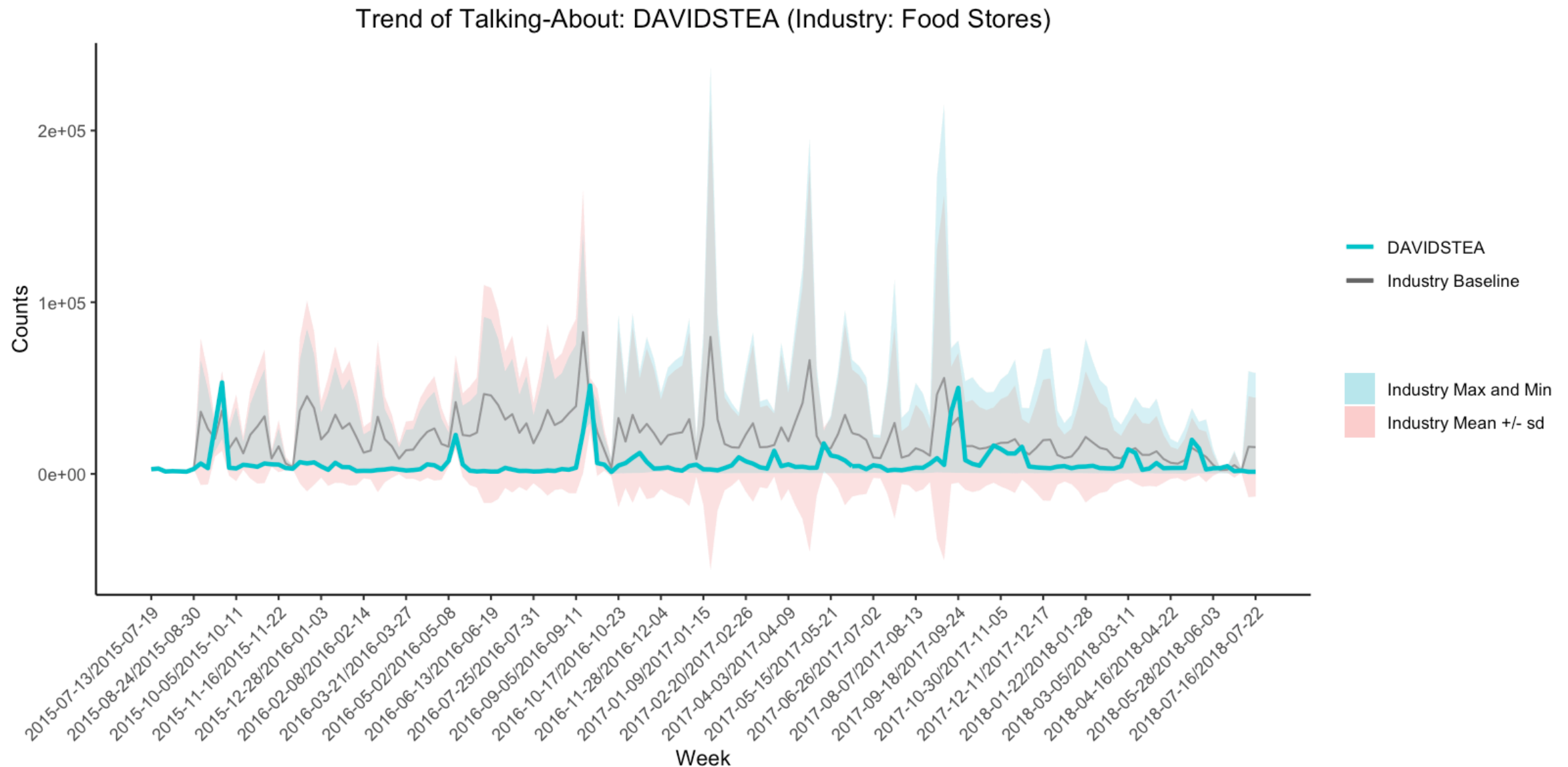
When and How?

Foot Traffic?
Brand Awareness?

Upcoming promotions?

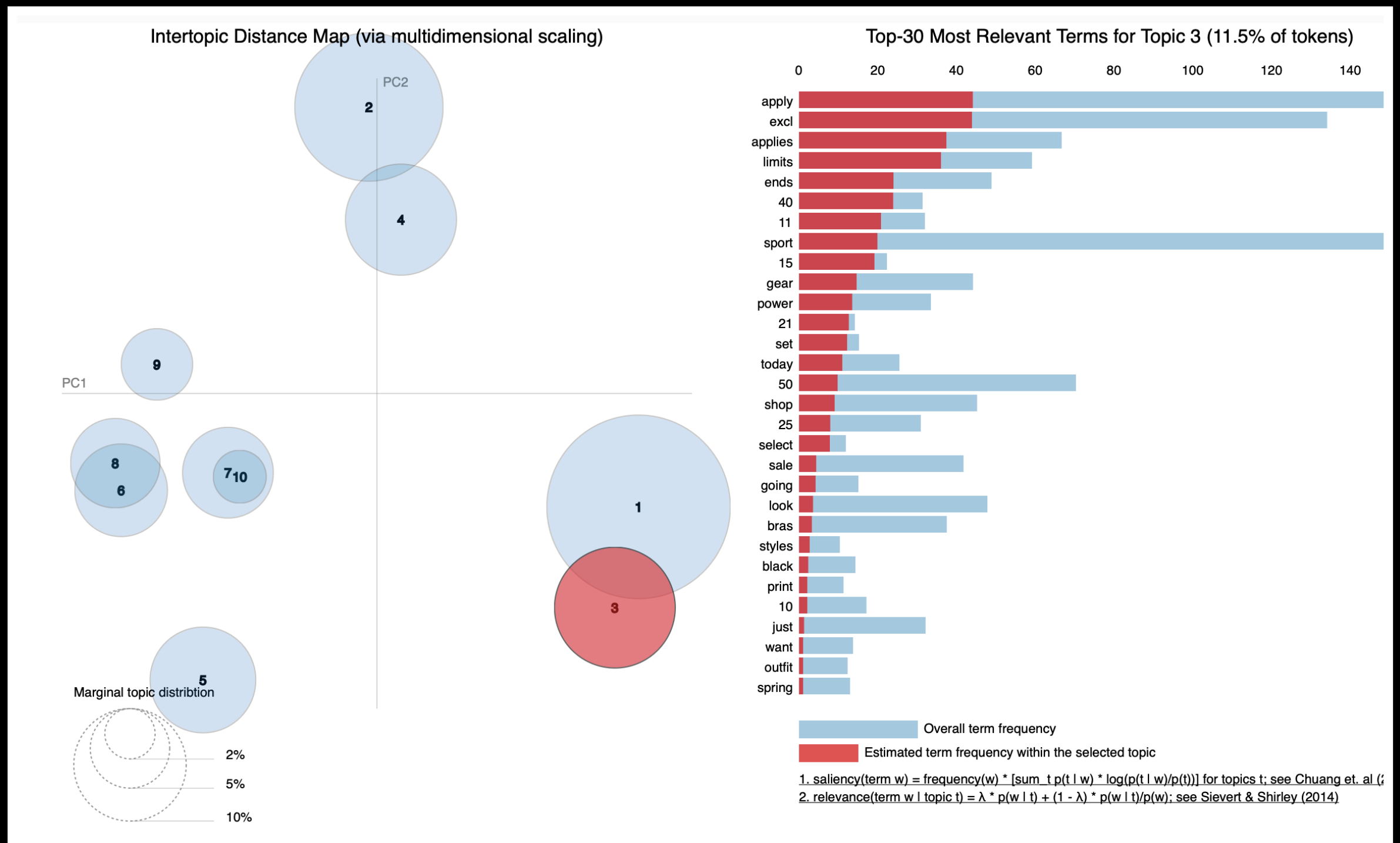


Historical Trends



Data Visualization of Trends

Monitoring Metrics



Topic Modeling of Posts

Used as features to predict