



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Always free door delivery.

There are always cash and online payment options.

A bakery is used to prepare sweets in a formal culture.

The bakery has promotions and discount.

Toilet facilities are also available in the bakery.

Beautifully upgraded rooms.

Beautifully lighted and air conditioned rooms.

The people working in the bakery give full respect.

Maintain cleanliness and hygiene in the bakery at all times.

Always releasing song and movies in the bakery.

An inviting a celebrity or singer to open a bakery.

Google maps also has location facility.

Online shopping and free delivery.

There are no downsides to not being overly sweet.

Drinking water facilities have been improved in the bakery.

The bakery has ample parking.

wooden trays are a perfect item to use in a bakery.

A menu card with photo has been prepared in the bakery.

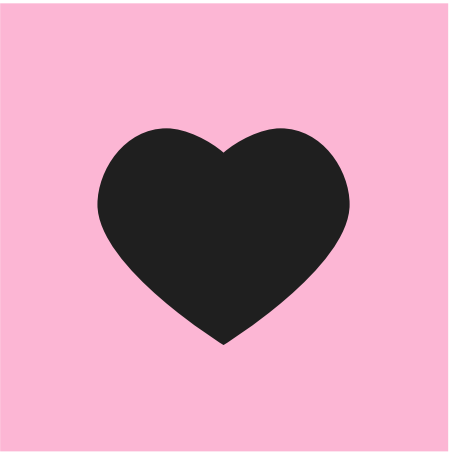
With a visiting card with a photograph of the bakery.

The bakery has imported a variety of foreign confections.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?