## Front-end Style Guide

- Preferred Google Font:
  - o Inter
  - Arimo
  - o IBM Plex Sans
- Preferred Color palette:
  - o #785E2A
  - o #FFD278
  - o #E3B559
  - o #1D4D96
  - o #5990E3

## Heading

- h1
- Main page header
- h2
- o Paragraph titles

## **Grouping Content**

- p
- format containing information in paragraph form.
- ul
- Unordered list
- ol
- Ordered list
- li
- o list element → Indicates an item within a list
- o resides within either ol or ul
- blockquote
  - o represents a section that is being quoted from someone or another source
- figure
  - o used to implement images, diagrams, photos, and other graphic content.

## Text-level semantics

- 8
- o used to hyperlink text
- strong
  - o denotes text with strong importance
- a
- o used for quoting text inline