IS GOOD TO BE OPEN?

It is not good is the only way



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Main characters



Biggest university in Spain. 220.000 students, 8.000 teachers Public Distance learning



Private foundation UNED, Telefónica, Santander (Bank), ... Private Distance learning innovation



Strategic consulting, technology and legal firm No former experience with MOOC Private Only innovative trends

What have I done to deserve this?

July. 2012

Do you have something planned for your summer? Do you have former experience developing a MOOC platform? Do you know which are the blocks of a MOOC? Is there open source code that could fit this needs? What will be the topic of the two courses?

What license could meet all the expectations?

Who is going to pay the streaming?

Sept. 2012

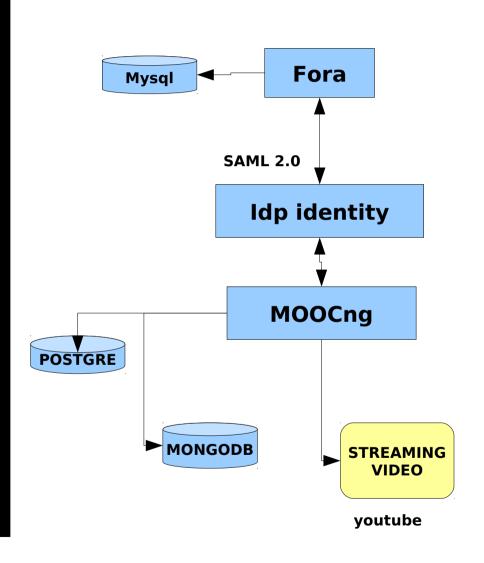
Very first version http:// unedcoma.es 2 courses (Open data and e-commerce)



It was possible!! Fully open source. **Name: Openmooc**

Do you have an interface for the teachers? Official launch?

The very first version



- IDP
 - Users stored in LDAP
 - Single Sign On based on Simplesamlphp v1.8
 - php + ngnix 1.0.15
- MOOCng
 - Python + django 1.4
 - DDBB mongodb 2.2.3 logs storage
 - PostgreSQL 8.4 stores courses and + answers to course's questions
 - API tastypie 0.9.11
 - Frontend bootstrap
 - Ngnix 1.0.15
- Fora
 - Based on Askbot (identity)
 - Python contra django 1.3
 - BBDD mysql 5.1

Is good to be open? (I)

Impossible to have a first version without:

- django
- askbot
- samlphp
- ngnix
-

Community in google groups (not open)

https://groups.google.com/forum/#!forum/openmooc

Twitter (not open)

@openmooc

Main blog of community

http://openmooc.org

Github

https://github.com/OpenMOOC

'Fork'

Potential business behind MOOC

- Launch Wemooc
- Based on Liferay
- Released later basic wemooc
- Several modules needed but not open (for the moment)



Aplicación Open Source para creación y gestión de cursos Mooc



English (United Kingdom) Sign In

Courses Schools

http://rednunx.org



http://miriadax.net



Contents?

Oct. 2012

You have a MOOC platform with two courses. And now what? Who is going to teach teachers on how to create a MOOC? Do you really think to involve teachers with such interface? Is there anything uglier than the frontpage of COMA? Why do you think a teacher is going to collaborate in a MOOC? Facilitator and curator roles? Scalability for questions? Support area for participants' doubts? Do you have a demo environment for testing?

End 2012

New interface for teachers 19 new courses (From arts to electronics circuit and languages)



National unemployment services push us
Easy to involve if simple interface

You do not have a recruiting policy Questions can break your platform Very basic tool

Is good to be open? (II)

Impossible to have a first version without: (Again)

- django
- askbot
- samlphp
- ngnix
-

Open Licensing make easier to create a demo environment

Open licensing of contents make possible to create some of them

Features?

Jan. 2013

I want to contact with students. How?
Do you know what is a P2R question?
Have you enough development capacity for this?
Storing documents could be a mess. No.
Monitoring is important.
Statistics for 100.000 students. It does not work!!
Migration of courses' contents.
I want a badge.
Why don't we use this for.... and a wiki.

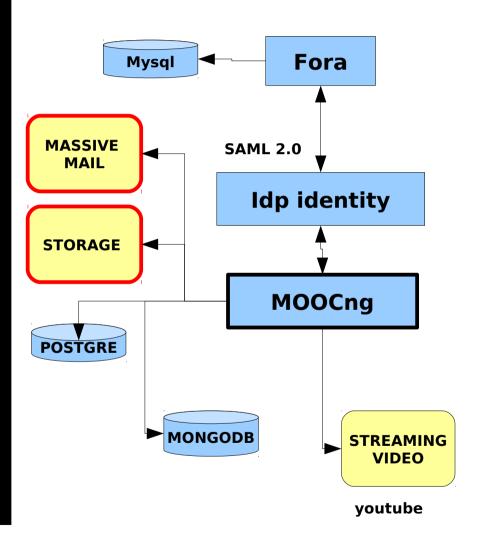
March 2013

Restructuring logs Demo environment P2R option Simple badges



Openmooc is very international brand Benchmarking others make you better Collaboration between open source developers Not forecasting potential demand Demand for questions is infinite Organizing support Teachers can be atechnological

Extension



- Massive mail
 - Currently sendgrid (300.000 / month)
- Storage
 - Currently S3

Is good to be open? (II)

Impossible without code for connecting with open services

- Amazon
- Sendgrid

Impossible without former experience of open source coders to collaborate

Current

March. 2013

I want to connect external educational resources. How? I want to earn money with this. How? Your badging is very basic, isn't it? Video is good but I want to make a simple question. Youtube is good but what about others?, or just text. I need a new instance very quick Is there formulae for technical questions? Legal concerns. Privacy

Now

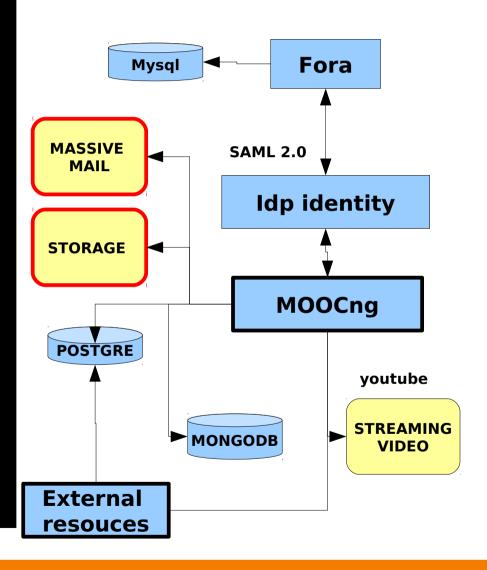
Connection with certification External resources manager New questions' format Image for virtual machine



Certification is a success Image for a virtual machine

Antivirus for users' contents Installation is tough

Extension



- External resources manager
 - Own development python
- Certification
 - Very specific for UNED

Is good to be open? (III)

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Future

June. 2013

I want to make complex questions I want to install the platform with a wizard Wiki please!!

Is it necessary to be so ugly?

My own streaming

Easy new instance of the same course. Reuse of contents

Can I preview courses

Workflow for creating a course

Scripts for assessing questions

Cross-selling

Social network

....

Sept. 2013

Everything done!!



Very interesting features Impulse to community **Exploitation could interfere** development **Demand can break any plan**

Conclusion

This kind of project cannot be done without

- An open source stack of technologies
- An open approach to development
- an open licensing of contents

Results

- Currently more than 120.000 students involved
- Earning a bit of money

Check it out at http://openmooc.org

More questions please!!

Rooter

Digital
Contents
& Media
Strategies
Innovation
New
Technologies

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