



## Logo Versions



Primary

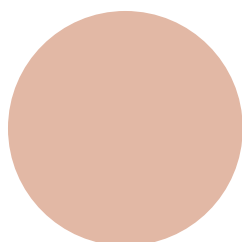
abil perfume

Wordmark Only



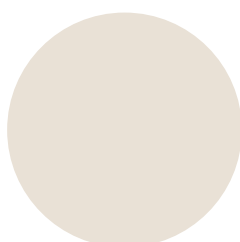
Icon

## Colours



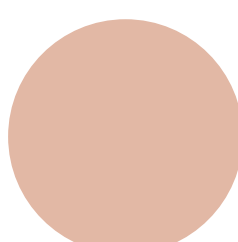
Primary

Hex #e2b8a5  
RGB rgb(226,184,165)  
CMYK 0 19 27 11  
Pantone 14-1314



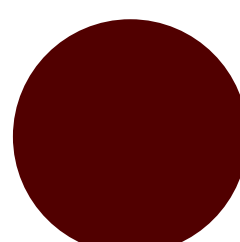
Secondary

Hex #E9E1D6  
RGB rgb(233,225,214)  
CMYK 0 3 8 9  
Pantone 11-0701



Accent

Hex #e2b8a5  
RGB rgb(226,184,165)  
CMYK 0 19 27 11  
Pantone 14-1314



Background

Hex #510000  
RGB rgb(81,0,0)  
CMYK 0 100 100 68  
Pantone 19-1535

## Typography

Primary

Quicksand

Aa Bb Cc